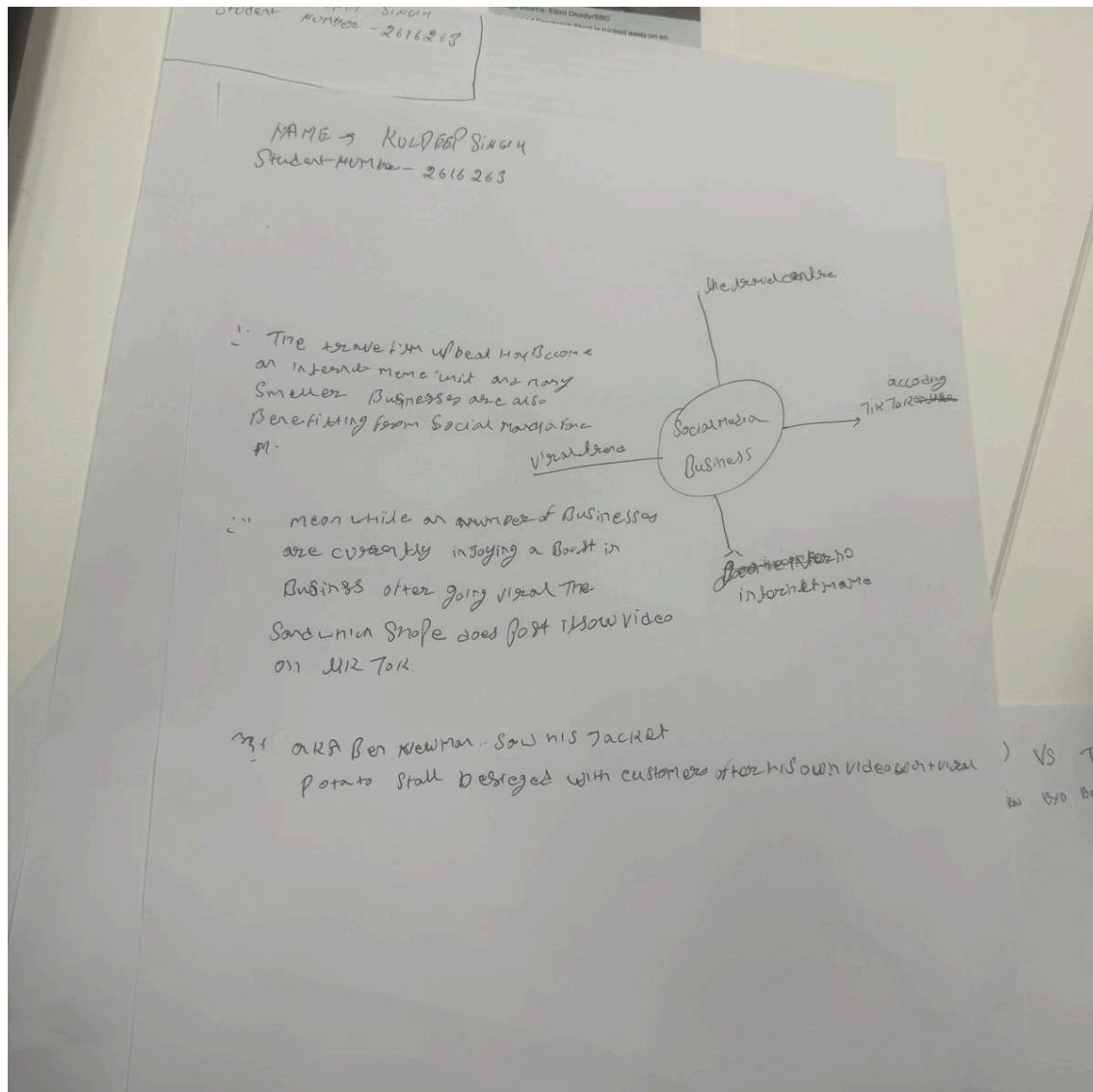




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Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. What is the main idea of the whole text?

The main idea is that social media platforms such as TikTok and Instagram help small businesses become popular, attract more customers, and increase sales. Viral videos can help businesses grow and reach people from far away.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

One key point is that social media videos can attract customers to a small business. For example, Honywood Sandwich Shop in Basildon attracted customers who travelled up to three hours to try its chicken burger.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

Another key point is that social media can help businesses sell their products to customers in different places. For example, Linda Hunter moved her clothing business online and now sends clothes across the UK and to Australia

4. Which part of the text do you think is most important, and why?

I think the most important part is the example of Honywood Sandwich Shop because customers travelled long distances after seeing videos about its food. This shows how Social media attention can help a small business attract more customers.

Reflection:

5. What did you find difficult in this task (including in-class components), and why was it difficult?

I found it difficult to understand the main idea and choose the most important information from the article. This was challenging because the article discusse

several businesses and different examples of how social media helped them become successful.

6. What helped you with this difficulty, and how did it help you?

Reading the article carefully and looking at the examples helped me understand the main points. The examples of Honywood Sandwich Shop and Linda Hunter's clothing business helped me understand how social media can attract customers and increase sales.