

Change makers: Building your personal Brand for Sustainable Employment (ADVA5001)

Harlow Harper 2404710

Who is the creative you want to be and who will you be working for?

- I want to be an illustrator for comics whether it's illustrating my own stories or others.
- I would like to go into a company that fits my needs and my work or if that isn't possibly create comics independently till I am able to find a company that suits me.
- I would like to sell art around my original characters.

What work will you be doing

- Freelance
- Selling online or at events

Who are your dream employers/ clients?

- Pokémon card illustrator
 - Glitch productions merch team
 - Brit comics art
 - Weekly shonen jump
-
- Nerdy fans
 - Furies
 - Story writer wanting to collab

How will you accomplish this ?

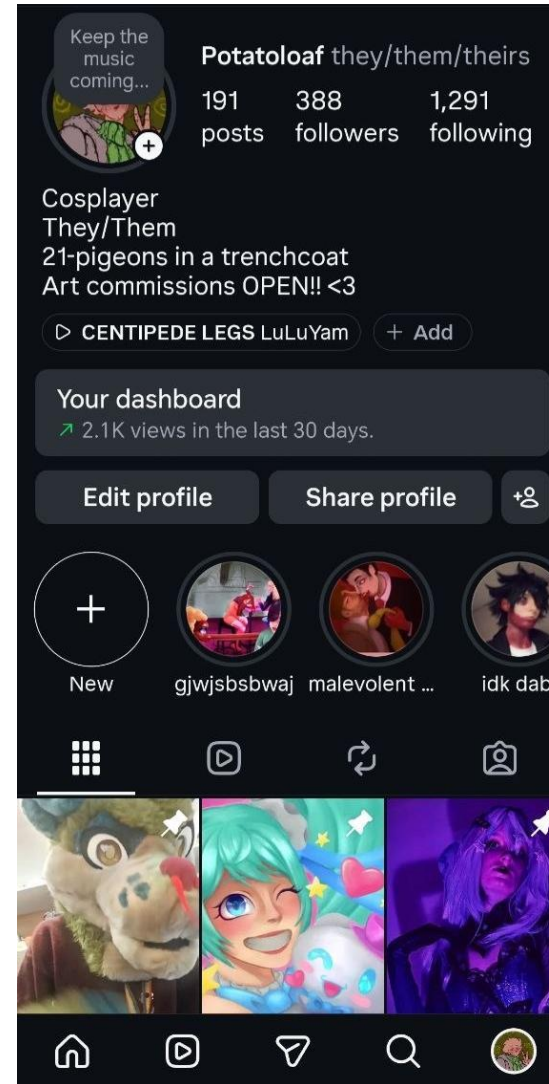
- Reach out to more artists to start building my connections.
- Build my social media more on my own personal brand
- Develop my skills for a more presentable portfolio
- Advertise my art more, already doing this with art commission ads up around town

Target market

- My target market is around my age so generation Z
- most popular social medias are Tik-tok, Instagram and Blue-sky.
- I want to steer away from Tik-tok since it's a video based app and use Instagram and/or Blue-sky as they focus on photo posts

What I have done

- I posted on tiktok my art from time to time but was my main thing for that account
- So when I started doing art, during college I already started commission work with badge, logo and character design.
- I started up an Instagram to focus on my art more.
- I wasn't sure what I wanted to make my art for what I wanted to brand my self as, till I found my love for comics and coming up with my own stories and characters.



What I am now

- When I started uni I realised compared to my peers I massively need to improve my art and worked more on my more unique style I have now.
- I've already started posting my first part of my comic series I'm developing and the characters and world surrounding it.
- Most of all my art style and work has a better feeling to it and makes me feel more proud of what I make.
- I'm still doing art commissions and have advertisements around Swansea.





What do I want to be ?

- As I continue to develop my illustrative skills I want to become a comic creator whether I sell digital or physical copies I want to create stories to entertain people and feel included in my work. Sell original artworks of my characters and to collaborate with creators who share similar interests.

Website research

- Wanted to look at websites of artists similar to me and how they look whether they are good or bad aswell as get some inspiratin for building my own website.

- Great example of what not to do.
- The different fonts and colours makes it hard to read.
- No images, everything's a mess, not coherent theme for the layout.

THE BIG UGLY WEBSITE

ugly website
emblem pic 1

FUGLY UGLY

(for when plain ugly websites aren't enough)

ugly websites alt pix 2

UGLINESS EXPLAINED

a primer, FAQ, or What Dat, on ugly

LITTLE UGLY WEBSITES

it's gonna be a bad day for you, it's gonna be a bad day for you

UGLIEST PAGE OF THE YEAR

so big & so ugly, i'm not even sure what it's about

ACCEPT THE LORD UGLY

accept the lord ugly - and boy is it ever

FANTASTICALLY UGLY WEBSITES

we're not making it up

GROTESQUE WEBSITES

you don't want to go here

PHOTOSHOP GOOFS AND THEY'RE UGLY

ugly websites with bad photoshop goof-ups

UGLY, DUMB and BAD

ugly, dumb, incoherent & bad websites, more than you can handle

UGLIER, DUMBER and BADDER

the ugliest, dumbest, baddest and worstest

FAZE UGLY

faze ugly, whatever the hell that means

THE BAD, THE WORSE & THE UGLY

I

HI JUSTICEGIRL!

(w00 wh000, sweetheart)

TWITTER UGLY



write funny website text HERE. make it ugly

YOUR UGLY WEBSITE

and you thought it looked okay-

THE DEFINITIVE UGLY WEBSITE

cover your eyes, lock up your pets and hide the valuables. a big ugly website, perhaps the biggest and ugliest. UGLY. RUN FROM THE ROOM!

THIS BIG UGLY WEBSITE IS AMONG THE WORST

ugliness according to the oxford english dictionary

1960 SAILORS ARE BIG AND UGLY

oceanside high grad class of 1960 have a reunion. let's hope it's not as big & ugly and their website

THE WORST UGLY WEBSITE

that's it's name- worst ugly website. i kind of like it

MAKE A BIG UGLY BALUN

baluns connect a balanced line to an unbalanced line. how to make an ugly one

ugly websites blocks 10

UGLY WEBSITE

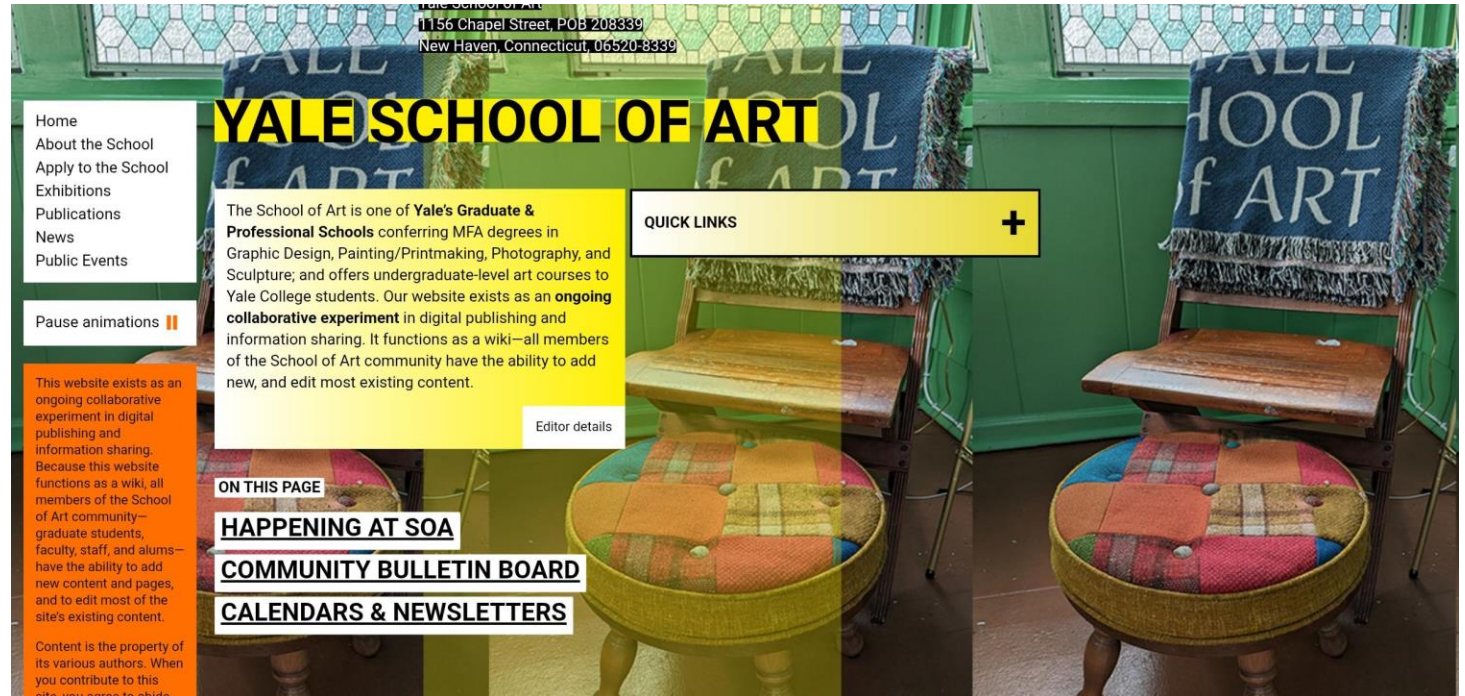
ugly website for something called ugly.

REGRETSY UGLY

a non ugly website with hideously ugly stuff sold on etsy

big ugly logo website 11

- It's messy and the bright coloured boxes make it hard to read the text
- Nothing matches
- the image for the background would work better along side the text with a white background so things are easier and more pleasing to view



- It's hard to navigate and find what your looking for
- Layout is boring

About the OTW

The Organization for Transformative Works (OTW) is a nonprofit organization, established by fans in 2007, to serve the interests of fans by providing access to and preserving the history of fanworks and fan culture in its myriad forms. We believe that fanworks are transformative and that transformative works are legitimate.

We are proactive and innovative in protecting and defending our work from commercial exploitation and legal challenge. We preserve our fanish economy, values, and creative expression by protecting and nurturing our fellow fans, our work, our commentary, our history, and our identity while providing the broadest possible access to fanish activity for all fans.

The Archive of Our Own offers a noncommercial and nonprofit central hosting place for fanworks using open-source archiving software. We welcome contributions to our [GitHub repository](#), and a list of open tasks is available on our [Jira project](#).

Our other major projects include:

- [Fanlore](#), a random wiki devoted to preserving the history of transformative fanworks and the fandoms from which they have arisen.
- [Legal Advocacy](#) committed to protecting and defending fanworks from commercial exploitation and legal challenge.
- [Open Doors](#), which offers shelter to at-risk fannish projects.
- [Transformative Works and Cultures](#), a peer-reviewed academic journal that seeks to promote scholarship on fanworks and practices.

You can find out more about the OTW and its projects at its website, transformativeworks.org, and learn about how your financial support is vital to the continuation and expansion of the OTW's work on its [FAQ page](#). If you have a media or research question, please contact the [Communications team](#).

Find your favorites

» All Fandoms

» Books & Literature

» Celebrities & Real People

» Music & Bands

» Theater

» Video Games

» Anime & Manga

» Cartoons & Comics & Graphic Novels

» Movies

» Other Media

» TV Shows

» Uncategorized Fandoms

A non-profit, non-commercial archive for transformative fanworks; created by and for fans of books, music, art, games, shows, movies, real-person fiction (RPF), and other fandoms.

more than 77,930 fandoms | 10,770,000 users | 17,510,000 works

The Archive of Our Own (AO3) is a project of the [Organization for Transformative Works](#).

With an AO3 account, you can:

- Share your own fanworks
- Get notified when your favorite works, series, or users update
- Participate in challenges
- Keep track of works you've visited and works you want to check out later

You can join by getting an invitation from our automated invite queue. All fans and fanworks are welcome!

Get Invited!

Search Results

You searched for: Malevolent sort by: best match descending

6,634 Found (?)

[Edit Your Search](#)




Malevolent by **AStarWarsFan**
 Star Wars Prequel Trilogy, Star Wars - All Media Types

24 Jan 2021

No Archive Warnings Apply. [Shmi Skywalker](#), [Slavery](#), [Planet Tatooine \(Star Wars\)](#), [Timeline What Timeline](#)

Malevolent- wishing evil on others: malicious

Shmi reflects on how evil the universe is and if only people were halfway decent, things would be much better.

Part 50 of [English Vocab Prompts](#)

Language: English Words: 179 Chapters: 1/1 Kudos: 4 Hits: 91

- Neater layout but is confusing how to upload and attack defence during artfight

Please upload only images that you have permission to use, and credit the original artist appropriately if you did not create the image.
Uploading a watermarked and/or low-resolution image is recommended, to prevent art theft.

Reupload Main Image

No file chosen

The uploaded image must be in .png, .jpg, or .gif format.

Reupload Thumbnail Image ?

No file chosen

The thumbnail (if any) must be 200x200 in size.
The uploaded image must be in .png, .jpg, or .gif format.

Did you create this Image?*

☒ Yes ☐ No

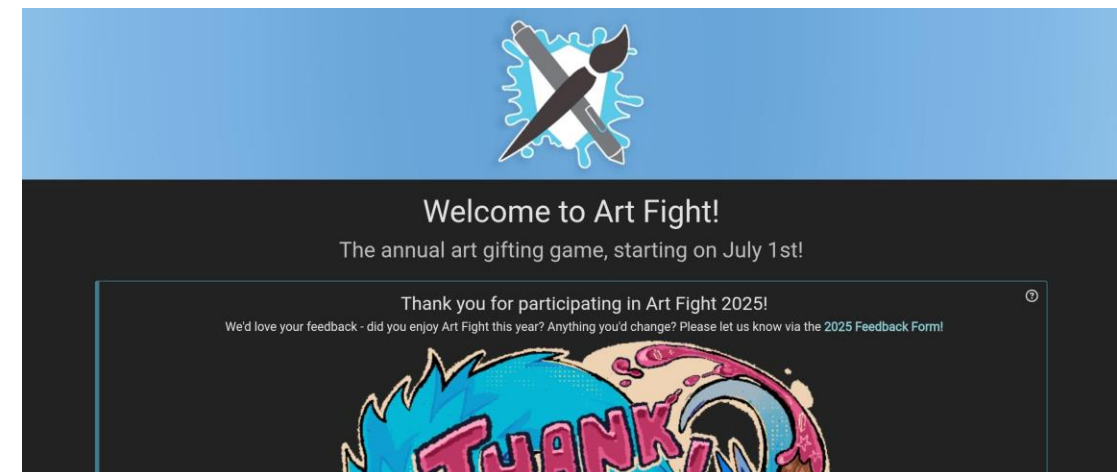
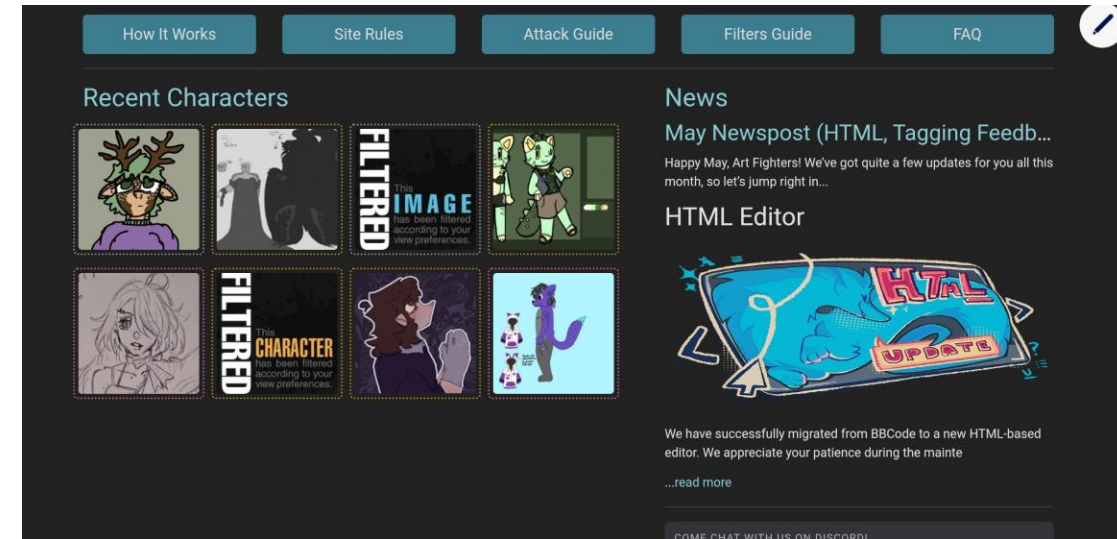
Does this image need a content filter?*

☐ Yes ☒ No

⚠ Please make sure you take a look at our [Filters Guide](#) for what needs to be filtered.

Delete Image

Edit Image



- It's slow
- It is horrible to look at

Health & Beauty
Business, Office & Industrial
Art
[Show more +](#)

Postage to **PA160AA**

Delivery and collection —

- ☐ Arrives in 1-3 days
- ☐ Free P&P
- ☐ Click & Collect
- ☐ Collection in person within **25 mi**

Brand —

- ☐ Caran d'Ache (2,684)
- ☐ Daler-Rowney (7,484)
- ☐ Derwent (5,167)
- ☐ Faber-Castell (8,143)
- ☐ Liquitex (2,873)
- ☐ Royal & Langnickel (4,851)
- ☐ Unbranded (195,532)
- ☐ Winsor & Newton (17,275)

[see all](#)

Shop eBay Live events [See events](#)



West Docraft Artiste Craft Acrylic Paint Colours Bottles Matt, Metallic or Pearl
U.K. buyers pay postage on the first bottle only
Brand new

£1.59 to £175.00 penco-art 99.9% positive (56.3K)

Buy It Now
+£3.89 **delivery in 2-3 days**
27+ sold



50 Pcs Artist Nylon Paint Brushes Set for Acrylic Oil Watercolor Art Supplies UK
Brand new

£4.49 loftda3 99.6% positive (6.3K)
or Best Offer
Free delivery in 2 days
Get it by Wed 13 May
543 sold



145pc Artists Aluminium Art Case Colouring Pencils Painting Set
Childrens/Adults

ebay Shop by category All Categories Advanced

eBay Live Saved Home Garden & DIY Electronics Refurbished Clothing, shoes and accessories Jewellery & watches Motors Collectables More

LIVE · 66

Premium Night 

Join us for Premium Night this Sunday! A Selection of Gold and Silver Coins, amazing deals!






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- 

new Super Electric Vehicles from Germany, for children, youth & adults



electric ATV, 48V/1000w from NOK. 958



Electric Scooter, 36V/800w (Moped-lap.) Comes with License Plates (16 years) NOK 2



Electric Scooter (Self balance) 24V/1600w. NOK 19.958



Electric Scooter, 48V/1000w (Medium) NOK 9.958



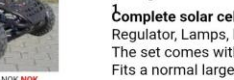
Electric Scooter, 36V/500w (Moped-lap.) Comes with License Plates (16 years) NOK 2,3



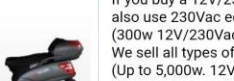
FreeGo-Classic



FreeGo-Offroad



Electric GoKart, 48V/1000w; NOK 9.958



Electric Scooter, 48V/250w (Throttle on the handlebar) No age, no plates for: 9.958,-



Complete solar cell package, 160w panel, 280Ah Battery, Regulator, Lamps, bulbs, plugs, connectors, cables, etc. The set comes with LED lights and mounting materials. Fits a normal large cabin, so you get light and charge your mobile, tablet and PC.



Package: Complete solar cell package, 160w panel, 280Ah Battery, Regulator, Lamps, bulbs, plugs, connectors, cables, etc. The set comes with LED lights and mounting materials. Fits a normal large cabin, so you get light and charge your mobile, tablet and PC.



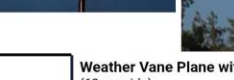
Ufo Solar Panel, 160w, 280Ah Battery, Regulator, Lamps, bulbs, plugs, connectors, cables, etc. The set comes with LED lights and mounting materials. Fits a normal large cabin, so you get light and charge your mobile, tablet and PC.



Weather Vane Plane with Solar Cells and Lights (60cm wide) Lockheed Constellation.



This Weather Vane is unlike any other weather vane you have seen before. This is a copy of the Lockheed Constellation in scale 1:72. (Wingspan 54 cm - length 48 cm - height 60 cm).



- It is equipped with LED lights in the cabin and cockpit, which automatically turn on when it gets dark. - It also has Red and Green navigation lights on the wing tips, so you can see the wind direction, even in the dark!

- The background and the text make it difficult to read
- The texture for the background gives me a headache

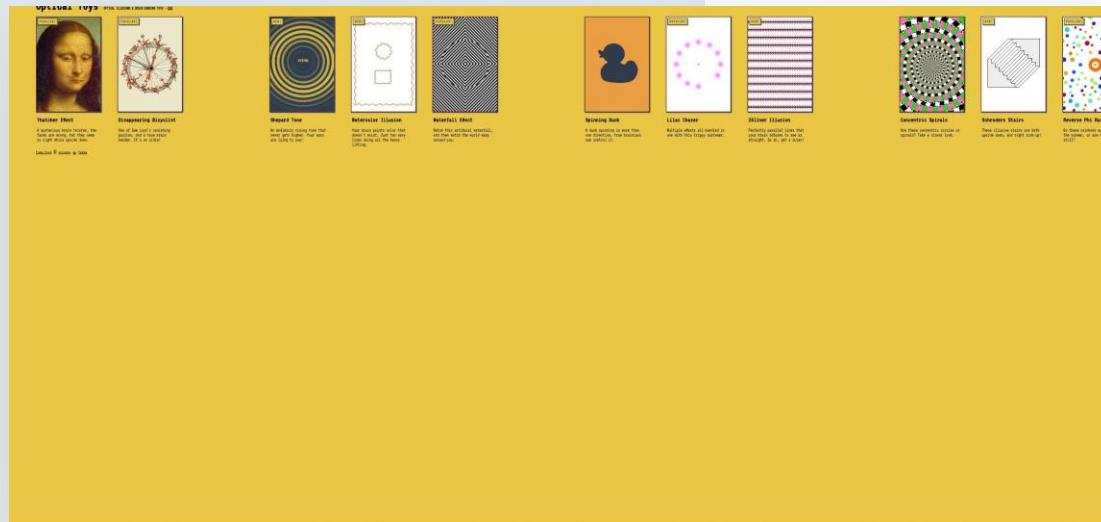


- The textured text on brown background makes it hard to read
- The design for the images are really bad
- The text in the corner being blurry is also hard to read I don't know why they would make it like that.





- Had to zoom in all the way to read the text
- Fun illusions but website is quite difficult to use





- It's difficult to look at
- I didnt realise the planets were clickable
- Canno5 read the text



been waiting for...'Jam junk galore! Go nuts, take it all!

HOME

The Phoenix Nest
is dedicated to
creating hand
made, custom
fursuits just for
you! Each
costume is



crafted to match your own design. They
are carefully made with both
appearance and durability in mind. We
do everything we can to make sure you
are happy with your suit. We currently
operate out of the Seattle, Washington
area and have been hand crafting
fursuits since 2008. We are very excited
to bring your adorable critters to life!

© 2026 THE PHOENIX NEST

- Simple layout and informative of the brand
- The logo on top of the photo is hard to read



HOME

The Phoenix Nest
is dedicated to
creating hand



The Pride BeeHive

Handcrafted Creations

Welcome to The Pride BeeHive! We are a one man owned and operated small business, specialising in crochet and cross stitch products. Feel free to check out our socials and shop to your hearts content!

Shop Now

- Valentine's Day Sale -
**Get 20% Off with
the Code:
VALENTINESSALE
20**

Shop Now

**Don't Miss Out on Our
Special Offers**

Shop Now

- I like the soft pastel colours on the site as makes it colourful without being an eye sore
- Easy to navigate
- Informative

Hand Crafted Creations

Customise Your Own Bee!

Customisable Bees
From £5.00

Valentine's Bee
£4.00

Valentine's D...

Valentine's D...

Love Bugs
£8.00

True Love's Rose
£8.00

Valentine's D...

Straw-bee
£3.00

Straw-bee
£3.00

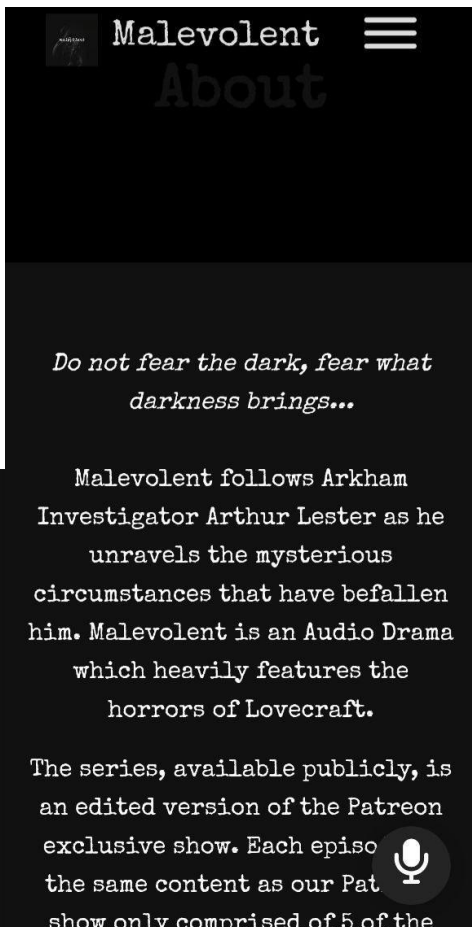
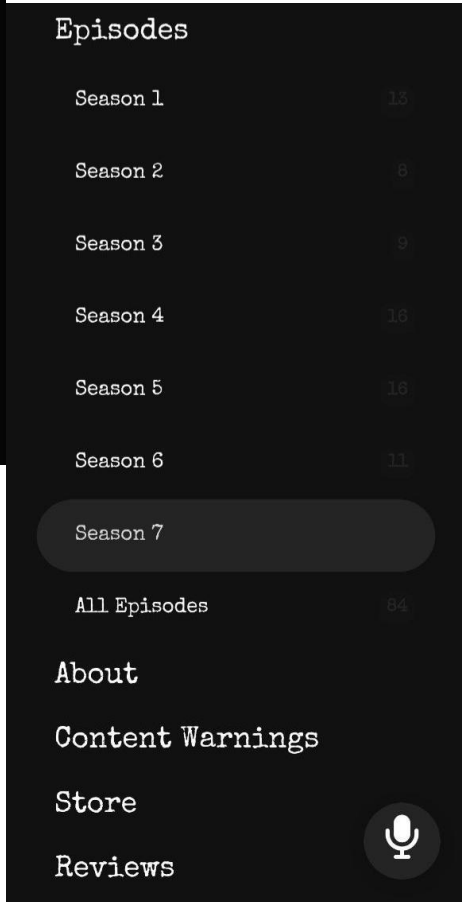
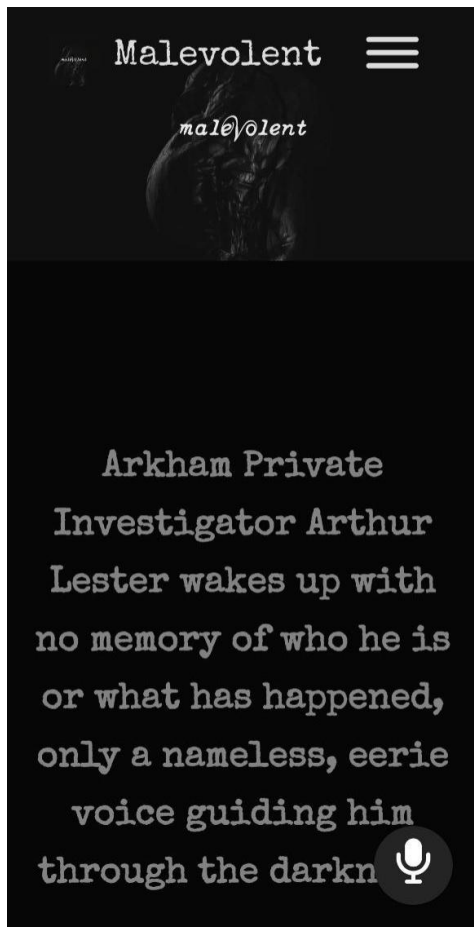
Load More

Follow us on Instagram
@thepridebeehive

CHRISTMAS market
5-7 12 25
see you there

ME
HE

Load More



- I like the black background and light text again find it easier to read
- This is for a podcast so in this case lack of images is fun but does make it a bit boring going through and reading.
- I like they have episodes split into the seasons and a content warning page

- Cute website dedicated to art for a made up lost media.
- It's colourful but not distracting when reading
- Quite easy to navigate



Wally Darling's Coloring Book



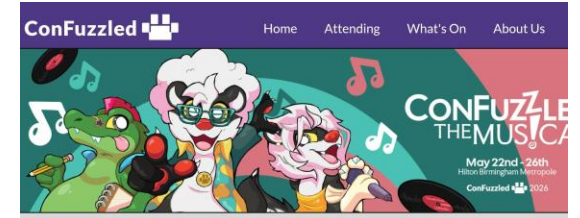
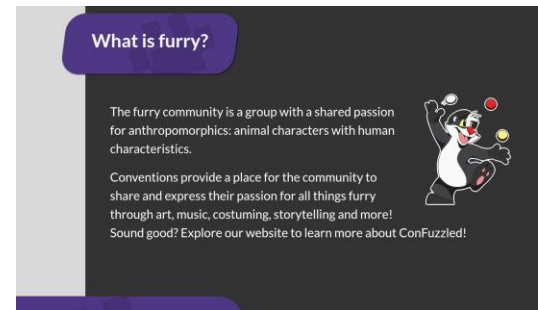
Date unknown, published by Marlo

With the help of this beautiful booklet, viewers could color along with Wally Darl

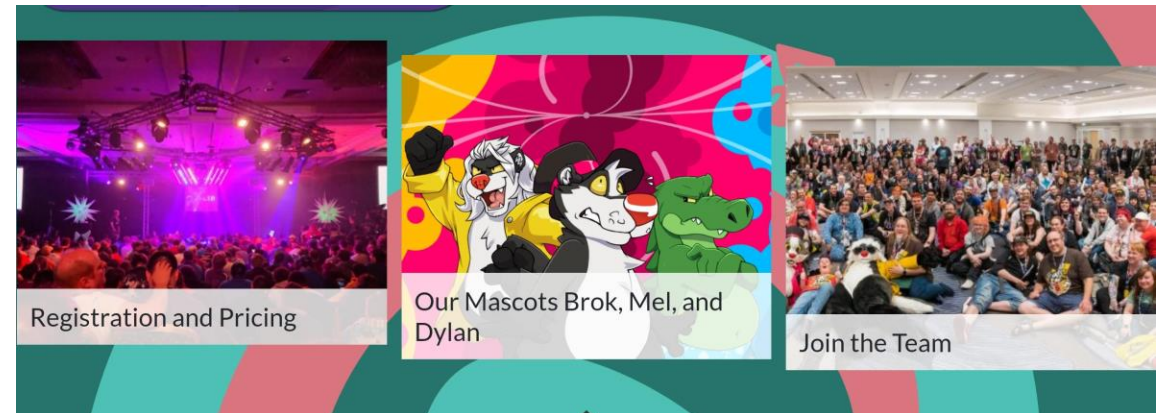


About Us!

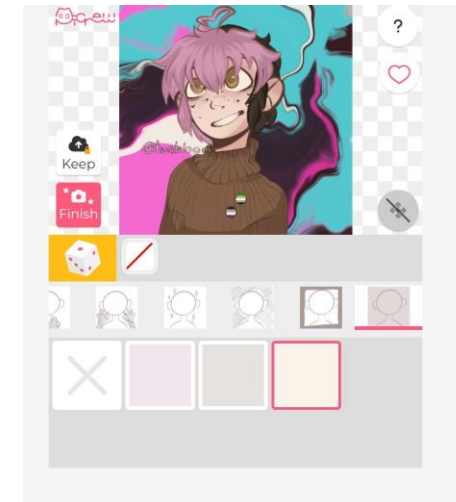
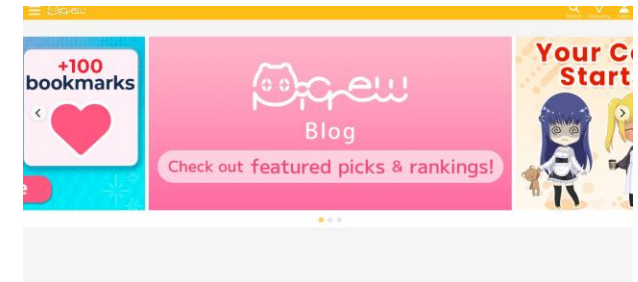
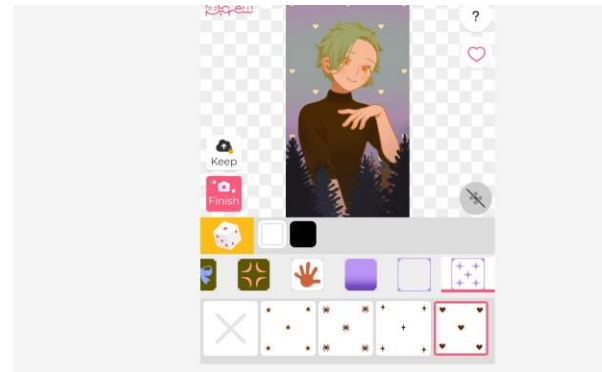
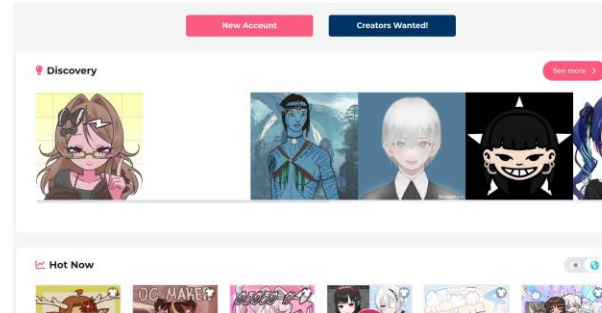
The Welcome Home Restoration Project is a team of anonymous individuals dedicated to compiling, restoring, and archiving what few remnants of *Welcome Home* have been uncovered. It is through these collective efforts that we will awaken the memory of this lost piece of media.



-
- Consistent matching colour scheme
 - Easy to navigate and has plenty of info on what they do and about the community

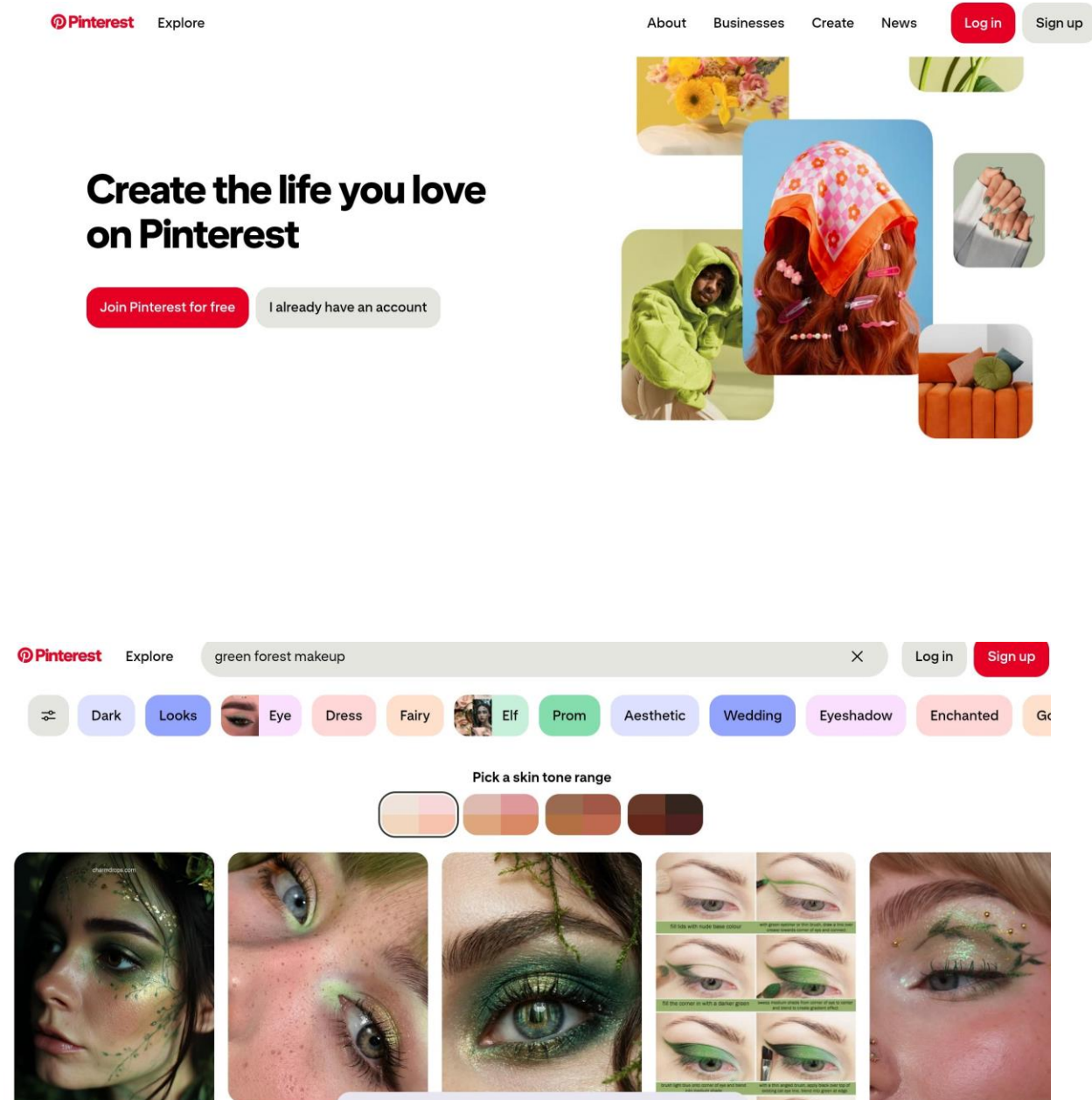


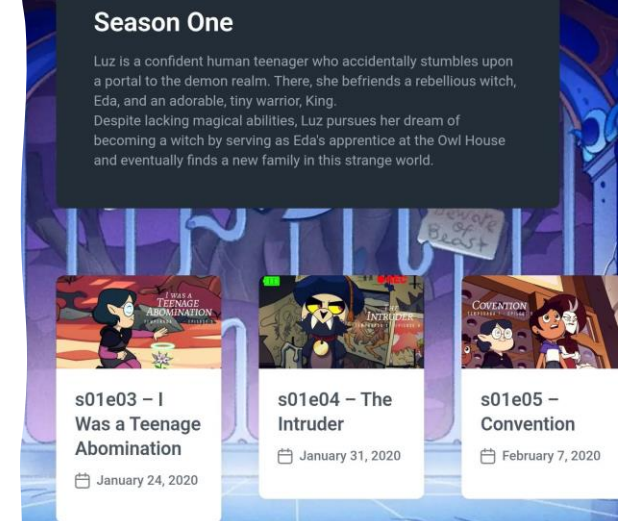
- Website where you can create characters with presets
- Easy to use
- Has add pop ups in Japanese which are annoying to get around
- Fun website





- I like the layout
- Easy to use and like the searches
- I like the skin tone option to find specific looks that suit you best





- Easy to watch videos and is in different languages so auto translates
- Doesn't give profit to Disney

We are a community within the fandom of the series "The Owl House." We are a non-profit organization and aim to help the community stay up-to-date with their favorite show by providing an excellent, ad-free service that works well even on low-quality internet connections.

More information in the [About The Owl Club](#) section .

Why are they doing this?

In my case (Looper), it was personal frustration. For example, when I wanted to watch SVTFOE, I had to search for links on random websites. The quality wasn't good because of the video re-rendering, and sometimes they came with huge watermarks. Plus, they were impossible to download or watch on my phone because of the ads or ad links (like AdFly). And if there were any good sites, they were taken down.

From there, taking inspiration from pages like [World of Steven](#) , [the now extinct CTOON](#) and [Life According to Lincoln Loud](#), the Amphibia website was born first in 2019, and in 2020 The Owl House website.

Web builder

Investigating web builders and what I have access to and use for my work

Website makers

- Comparing different website builders and what work best.
- I mainly want to look at what has a free builder option as for now I don't know if I could afford to pay for one And I am trailing what i want my brand/website to be like when I leave university.

1

IONOS

9.8

EXCELLENT
★★★★★

IONOS: Join now and unlock savings of up to 94%

📁 Templates 🖱️ Drag and Drop 🧠 AI Builder

IONOS offers reliable, scalable, and user-friendly hosting solutions tailored for businesses and individuals alike.

- ✓ **High performance** infrastructure with fast load times and robust uptime for websites and applications.
- ✓ Scalable hosting and cloud solutions that **grow seamlessly** with your business needs.
- ✓ **Strong security** features including SSL, DDoS, and regular backups to safeguard your data.
- ✓ **24/7 expert customer support** and intuitive management tools for easy setup and administration.

[Visit Site →](#)

Choose from thousands of templates

[See packages and pricing](#)

IONOS

9.4

★★★★★
Very good[Visit Site →](#)

With a clean and beginner-friendly interface, **IONOS** lets you build a site in no time. Its great performance, intuitive panel, and convenient features make it a good choice for your first project.

- ✓ Beginner-friendly
- ✓ Free domain and SSL
- ✓ Great performance
- ✓ Very affordable price
- ⊖ Limited amount of templates



IONOS Cons

Disadvantages of using IONOS

- ↓ Higher renewal prices compared to introductory rates
- ↓ Occasional slow server response during peak hours
- ↓ Lower-tier plans use HDD storage
- ↓ Complex cancellation process that frustrates users
- ↓ Extra fees for advanced features



9.6 GREAT

Wix: 50% OFF - Limited time offer

Wix is a user-friendly website builder that helps you create professional online presences without needing to code.

- ✓ Drag-and-drop editor makes it easy to design and customize websites visually.
- ✓ Wide range of templates and apps supports blogs, stores, bookings, and more.
- ✓ Built-in SEO, hosting, and security tools simplify site management and growth.



9.9 Outstanding

Visit Site →

Wix is a website builder leader, offering powerful tools for blogging, sharing your media, or setting up a business. With incredible site customization and additional features, it's an effortless way to make a great website.

- ✓ Powerful AI website builder
- ✓ Great selection of apps
- ✓ Suited for eCommerce
- ✓ Marketing and SEO tools
- ✓ Free domain

PAID PLANS	PAID PLANS
✓ From \$4/mo	✓ From \$17/mo
AD-FREE SITE	AD-FREE SITE
✓ From \$4/mo	✓ From \$17/mo
EXPORT CONTENT	EXPORT CONTENT
✓ Import or export	✗ Content only — no design
SWITCH TEMPLATES	SWITCH TEMPLATES
✓ Anytime	✗ Not possible



WIX
WEBSITES

YOUR WEBSITE IS OFTEN THE FIRST IMPRESSION PEOPLE GET OF YOUR BUSINESS. SO LET'S MAKE IT COUNT.



Hi there! Have a question? ×
Chat with us here.

Planning my website design

Potential Homepage
☰

Comic
↳ Rock'n'Roll slayer!
↳ Characters
↳ Lore

☰ Home

About me

Gallery / Portfolio

Comics

Commissions & Quotes

Commissions



DESCRIPTION



NOTES

Brand name
and Art

NOTES

Brand name
Brief description
Person
about me



Gallery



About me

hi I'm H.Harper

Im an illustrator who loves all things nerdy and making my own whimsical comics
my interests and inspirations

socials



More website ideas

- I realised when starting to actually make my website I am struggling to add what I want.
- My technology skills aren't the best so I simplified what I'm adding for ease of making my website
- I feel that I was too ambitious with how much I wanted to add in my time limit I have

Contact

cute
drawing

Potato Farm Art

Intro



About me

Portfolio

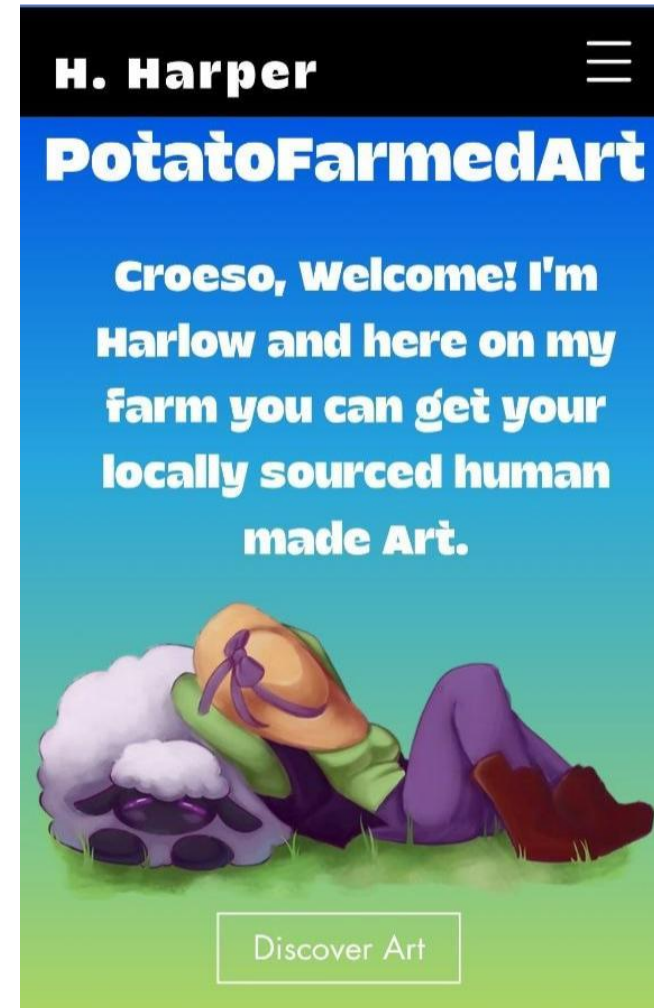
Final website

<https://potatofarmedart.wixsite.com/potatofarmedart>

First page

I wanted my website to have a Welsh farmer theme, so I made the websites colour scheme to match with that fading from blue sky to a green grass.

I included my persona on the front page napping with there sheep to add some fun personality.



- About me is short little paragraph about me and my inspirations.
- Below it continues into my portfolio and the samples of my art .

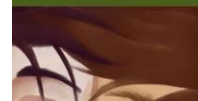
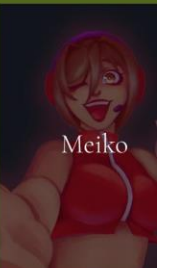
H. Harper



About PotatoFarmedArt

**Born in Wales, I take
inspiration from my country
and interests to make fun and
unique illustrations and
comics.**

Portfolio



Contact page

Wanted to show the computer and mobile as they do like quite different.

Kept it simple and straight forward but still wanted to add some cute art next to it so it looked pleing for the viewer.

H. Harper

M E N U

Get in Touch

**Have any questions? Want to commission me or just chat ?
Message me I'll try my best to get back to every message !**

First name *



Get in Touch

**Have any questions?
Want to commission
me or just chat ?
Message me I'll try
my best to get back
to every message !**

First name *

Last name *

Email *

Phone

 v

Message

Submit



Links

- <https://potatofarmedart.wixsite.com/potatofarmedart>
- <https://www.instagram.com/potatofarmart/>
- <https://bsky.app/profile/brotatopotato.bsky.social>

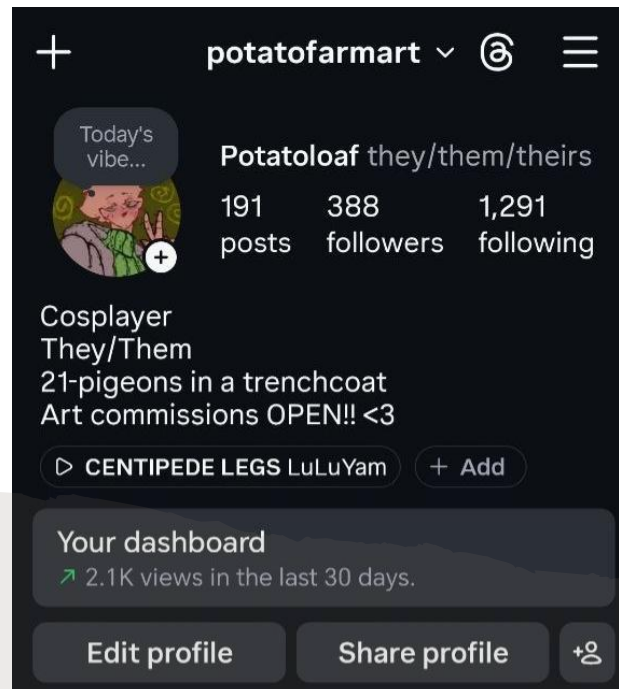
Social media plan

Since I already have started using Instagram, I've changed my user name to my brand name

I'm going to try and create an uploading schedule each week so I have something to post whether it's a big project or something small like sketches in working on, it'll give my followers something to engage in and will keep my account public on there algorithm.

I'm going to try and expand our to other social medias so I've made a blue-sky account which I keep focused on my own original art and characters and going to do my same weekly schedule on there as well.

I will also make a tiktok to upload short videos on my work



Annotation

- Slowly I'm changing all my socials to reflect my brand and what I want to produce. The website is a fun experience to extend my reach and make myself more professional although I must admit I am not skilled in this area of digital technology and feel I could have done better with more understanding. I really like making my page themed around a farm, like a farmer I'm working hard to produce high quality product for my buyers and followers to enjoy. I do feel that my portfolio is mostly filled with dark colour schemed art and themes but that isn't mainly the genre I'm drawn to when drawing, I have other comics I want to make which have many different themes. I want to make a comic about a hero with a light-hearted fun storyline and one with demons and hunters which will have a darker more serious storyline. I will slowly be updating my website to be better but is currently at a point I am happy publishing now.

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Zander Letter

I have written a Zander letter in perspective of my future self with success from my work speaking to my present self explaining how I got to that point.

I have secured myself a great place in illustration, I've kept myself focused on my projects and working harder to reach my goals. For our final project we created a comic that was a slice of life for people to read and see themselves in. Completing that project didn't feel like an ending but more like a beginning, we shifted our attention toward developing our main comic, the long-term project we've been eager to start. With the motivation from our final piece, we were able to dive straight into world-building, character designs and story planning.

We work on drawing our comic in spare time from freelance work, and have gotten a lot of chapters out since graduating. We upload them to our website and make posts advertising when there are new chapters out. We actively use social media as a space to expand the worlds we create, sharing posts that explore our characters, their backstories, and the deeper lore that shapes their universes. Helps make our viewers be more invested in our comic.

We created an Etsy to sell artwork of our comic characters and fan art of other media. It helps us gain more money with our freelance work, we've done commissions for clients and friends of portraits, character designs and mini comics. All work has been put into our portfolio which has helped us get a contract with a good agency that has helped us publish our comic and turn it to a physical medium to sell in shops. Seeing it placed in actual shops has been a major milestone one that validates the effort we've put into our craft and strengthens our confidence moving forward. This experience has not only expanded our audience but also helped to understand the professional side of illustration and publishing.

Since we reached out to so many great artists they've helped us to build our shop with advice and help for where get our supplies and products. Because of our connections they've helped us to sell at events, our first being pride in our town which helped kick start our shop, learning from experience has helped with interacting with customers and understanding what kind of things do and don't sell. We've gotten tables at conventions and talking with people attending, has helped gain more following. Good communication and kindness goes a long way with selling and getting regular buyers. We now attend about 3 conventions a year all being local, these events help get a lot of money in compared to our online shop.

Freelancing doesn't always provide a consistent flow of income, as client work can change throughout the year. Because of this, maintaining a part-time job gives us a reliable foundation, ensuring we remain financially comfortable even during quieter periods in the freelance work. At the same time, our schedule remains highly flexible. The structure of part-time employment leaves us with plenty of spare hours to dedicate to both client commissions and personal creative projects. This has helped us to build a career that is both practical and fulfilling, giving us the space to pursue meaningful work at our own pace.

We are keeping ourselves busy so we're never going to run out of things to do. We have a lot of projects but it still feels like a fun hobby rather than a chore. Sometimes it's overwhelming or feels like things aren't going right but we work it out each time, We've gotten better at communicating and problem-solving. We have made a lot of progress on our journey from where we started and where we are now, and I'm happy seeing the direction things are going.