

Link to website - [Photographer In Wellies](http://Photographer In Wellies)

To begin my journey, I was rather fortunate as I had a name and a concept in mind already, for the past 2 years I have been known as the photographer in wellies. So, there is my name and the colour scheme is red and blue. Bearing all this in mind. I went with a hosting company called fast host. With their competitive prices and range of design options I was more than stratified with my choice.

I began by choosing my host provider, I choose fast hosts as they offered my own domain name along with extensive customisable website building options. What is a domain name? A domain name is the personal address of the website you are producing or visiting. For example, mine is [www.photographerinwellies.com](http://www.photographerinwellies.com). This then allow the visitor or yourself to type this into a search engine and find our website. After that I had to secure the website, security is very important as certain protected networks will cancel out visits to un secure sites



Now the trusty padlock had been secured i was ready to begin designing the website.

List of things I want in my website:

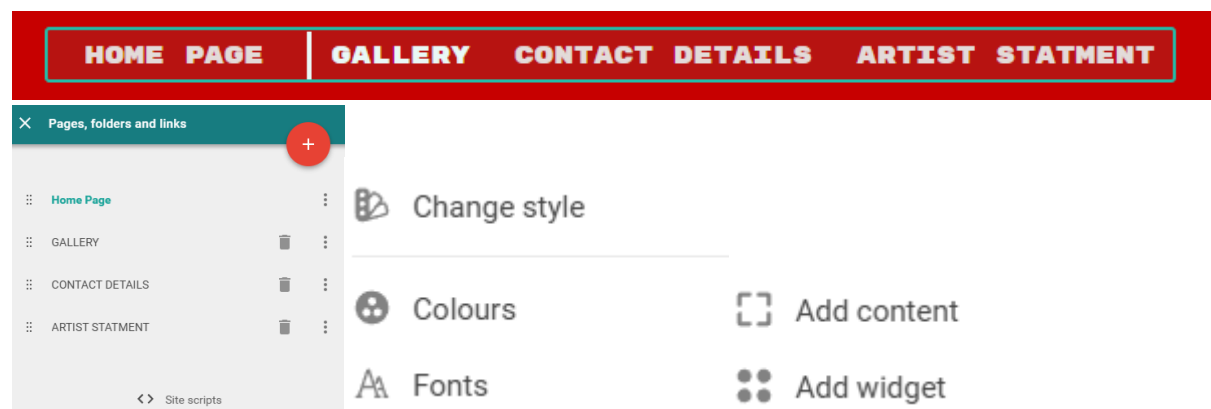
Red colour scheme

Home page

Gallery of different projects

Contact info

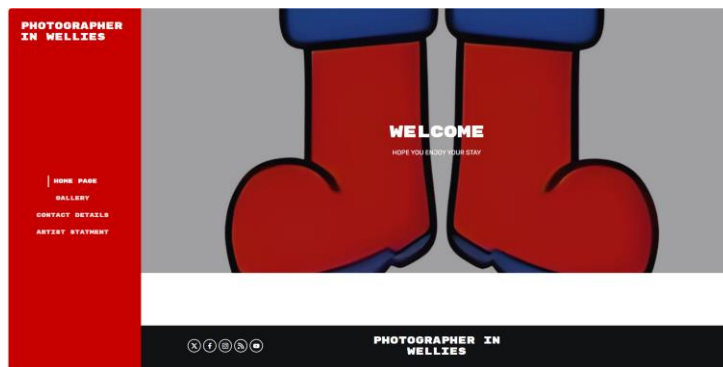
Personal statement



Now my categories had been created by using the built-in widget command tool, we had branches on our tree ready to bloom with content. This is one of the primary reasons I choose to use Fast Hosts is because of how simple yet in depth they're design page is.

## Home page

The first page accessed should clean and cut straight to the point as to what you are. So, I decided less is better. I have a logo, selection of more pages, title social media links and personal greeting, all these factors are important as they serve as a vital aspect that subconsciously hooks the viewer into wanting to explore more.



## Gallery:

A scroll down style page was chosen starting from the top the viewer can see and read my work and understand more of it through the topic tips given below the images. Each image can be clicked on and expanded to view in full screen too see more clearly



## SWANSEA - STREET PHOTOGRAPHY

I was born in the Swansea valleys and always loved to look around at the architecture of the buildings or the statues dotted around. Since taking up photography, it's been quite nice revisiting these locations.

### Contact details

This page to me required very little other than the requirements so I simply decided to put my details and call it done as there isn't much I can say in that respect.

**PHONE NUMBER: 07908029244 EMAIL: [acephotography290@gmail.com](mailto:acephotography290@gmail.com)**

### Personal statement

This is a very important one, as it tells the viewer who you are and what you specialise in. So, I decided to keep it honest and straight to the point and tried not to ramble about repetitive statements. Personal statements while common on these websites are still a very important aspect, as without them you are shown pieces of art without context of the artists and his techniques etc.

ADAM ELLIS, ALSO KNOWN AS "THE PHOTOGRAPHER IN WELLIES," IS A FINE ARTS PHOTOGRAPHY STUDENT IMMERSSED IN THE VIBRANT LANDSCAPE OF THE SWANSEA VALLEY. HIS CREATIVE VISION EXTENDS ACROSS MULTIPLE MEDIUMS, FROM VIDEOGRAPHY AND DIGITAL ART TO HIS PRIMARY PASSION: PHOTOGRAPHY. ELLIS' WORK RADIATES A PARTICULAR FONDNESS FOR CANINE SUBJECTS, CAPTURING THE UNIQUE PERSONALITIES OF DOGS HE ENCOUNTERS ON THE STREETS AND COUNTRYSIDE OF SWANSEA. ROAMING THE CITY AND ITS NATURAL SURROUNDINGS, HE CRAFTS AUTHENTIC, SPONTANEOUS PORTRAITS OF DOGS AND THEIR WALKERS, INFUSING HIS IMAGES WITH A SENSE OF WARMTH AND NARRATIVE.

ELLIS IS ALSO AN ACTIVE CONTRIBUTOR TO THE ARTS COMMUNITY, WITH EXPERIENCE IN CURATING EXHIBITIONS AT BOTH COLLEGE AND UNIVERSITY LEVELS. THIS ROLE HAS SHARPENED HIS EYE FOR STORYTELLING AND PRESENTATION, AS WELL AS HIS COMMITMENT TO BRINGING ART INTO PUBLIC SPACES. WHILE DOG PHOTOGRAPHY REMAINS HIS MAIN FOCUS, ELLIS IS CONTINUALLY EXPLORING NEW FORMS, TECHNIQUES, AND CREATIVE CHALLENGES. HIS OPENNESS TO EXPERIMENTATION AND DEDICATION TO GROWTH MAKE HIM A COMPELLING AND EVOLVING ARTIST WITHIN THE FINE ARTS LANDSCAPE.



## Conclusion

Overall, I am happy with my website, it meets the category's and targets I wished to complete. I am the happiest with the fact that I have my own logo and theme, I strongly believe this to be important as a website without structural consistencies is not to me a very good website. One thing I wished I'd done differently is contact info page, as I feel it is lacking in content but it could be argued that the main requirements are already there.