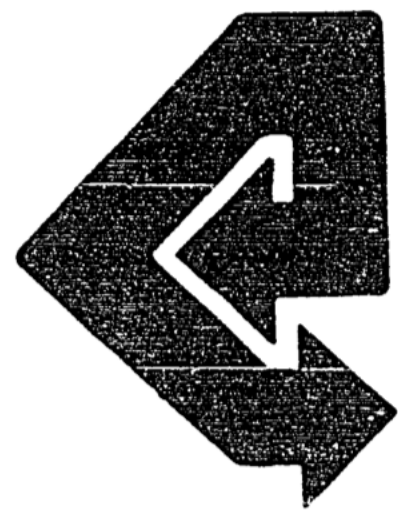




Communication Among Scientists and Engineers: A Commentary

A PSYCHOM '72 PAPER

J. C. ROBBINS



IT IS a pleasure to have this opportunity to meet with the IEEE Group on Professional Communication in its first independent conference. As a specialist in communi-

Information theory is rather like LSD: you can get high on it easily. Sometimes you take good trips, as when you turn information theoretic tools to the analysis of language sounds and structure. Sometimes, though, you merely end up in Poughkeepsie trying to buy a cream cheese factory. All of the variables Mr. McGrath mentioned as needing