

LETS GO DIGITAL



NEED TO know

THERE'S MUCH VARIETY IN DIGITAL CAREERS. MAYBE YOU WANT TO USE SOCIAL MEDIA TO INFORM THE WORLD ABOUT A BRAND OR CREATE VIDEO GAMES WITH A PASSION IS CYBERSECURITY OR PUTTING HUMAN KNOWLEDGE INTO THE CLOUD. IT'S UP TO YOU.[1]

FACTS ✓

Big money potential

Everyone wants your skills

Keep your options open

Loads of variety

MYTHS ✗

Do you need to know maths?

Do you need a degree? [4]

WHAT COULD YOU DO ?

An A-Z of Apprenticeships
Esports Producer
Digital Marketer
Games Tester
Data Analyst
Cybersecurity Officer
Web Developer [7]

£ JOB TRENDS

Google Cloud Academy
has become a fully qualified
cloud architect.
fully accredited Google
training.
average industry salary
£52,000[2]

ROUTES IN →

GCSEs and A LEVELS
BTECs and T LEVELs
Digital Bootcamps
Traineeships
Apprenticeships
Degree Apprenticeships
Degrees [5]

EXAMPLES OF USEFUL WORK EXPERIENCE

Basic digital skills
Using social media / blogging
Creating or using websites
Office experience [8]

DID YOU KNOW 🤖

Esports is a real career choice. You
can even do BTECs in esports. [3]



useful skills

Willing to try new ways of doing things

Willing to try, fail, try again, and 'fail better' until you succeed!

Staying up to date with digital or marketing trends

Basic digital skills

Basic coding (HTML, CSS, PHP)[6]



HELEN JONES



1450902@student@uwtsd.ac.uk

LETS GO DIGITAL



NEED TO know

THERE'S MUCH VARIETY IN DIGITAL CAREERS. MAYBE YOU WANT TO USE SOCIAL MEDIA TO INFORM THE WORLD ABOUT A BRAND OR CREATE VIDEO GAMES WITH A PASSION IS CYBERSECURITY OR PUTTING HUMAN KNOWLEDGE INTO THE CLOUD. IT'S UP TO YOU.[1]

FACTS ✓

Big money potential
Everyone wants your skills
Keep your options open
Loads of variety
MYTHS ✗
Do you need to know maths?
Do you need a degree? [4]

WHAT COULD YOU DO ?

An A-Z of Apprenticeships
Esports Producer
Digital Marketer
Games Tester
Data Analyst
Cybersecurity Officer
Web Developer [7]

£ JOB TRENDS

Google Cloud Academy
has become a fully qualified
cloud architect.
fully accredited Google
training.
average industry salary
£52,000[2]

ROUTES IN →

GCSEs and A LEVELS
BTECs and T LEVELs
Digital Bootcamps
Traineeships
Apprenticeships
Degree Apprenticeships
Degrees [5]

EXAMPLES OF USEFUL WORK EXPERIENCE

Basic digital skills
Using social media / blogging
Creating or using websites
Office experience [8]

DID YOU KNOW 🤖

Esports is a real career choice. You can even do BTECs in esports. [3]



useful skills

Willing to try new ways of doing things
Willing to try, fail, try again, and 'fail better' until you succeed!
Staying up to date with digital or marketing trends
Basic digital skills
Basic coding (HTML, CSS, PHP)[6]



HELEN JONES



1450902@student@uwtsd.ac.uk