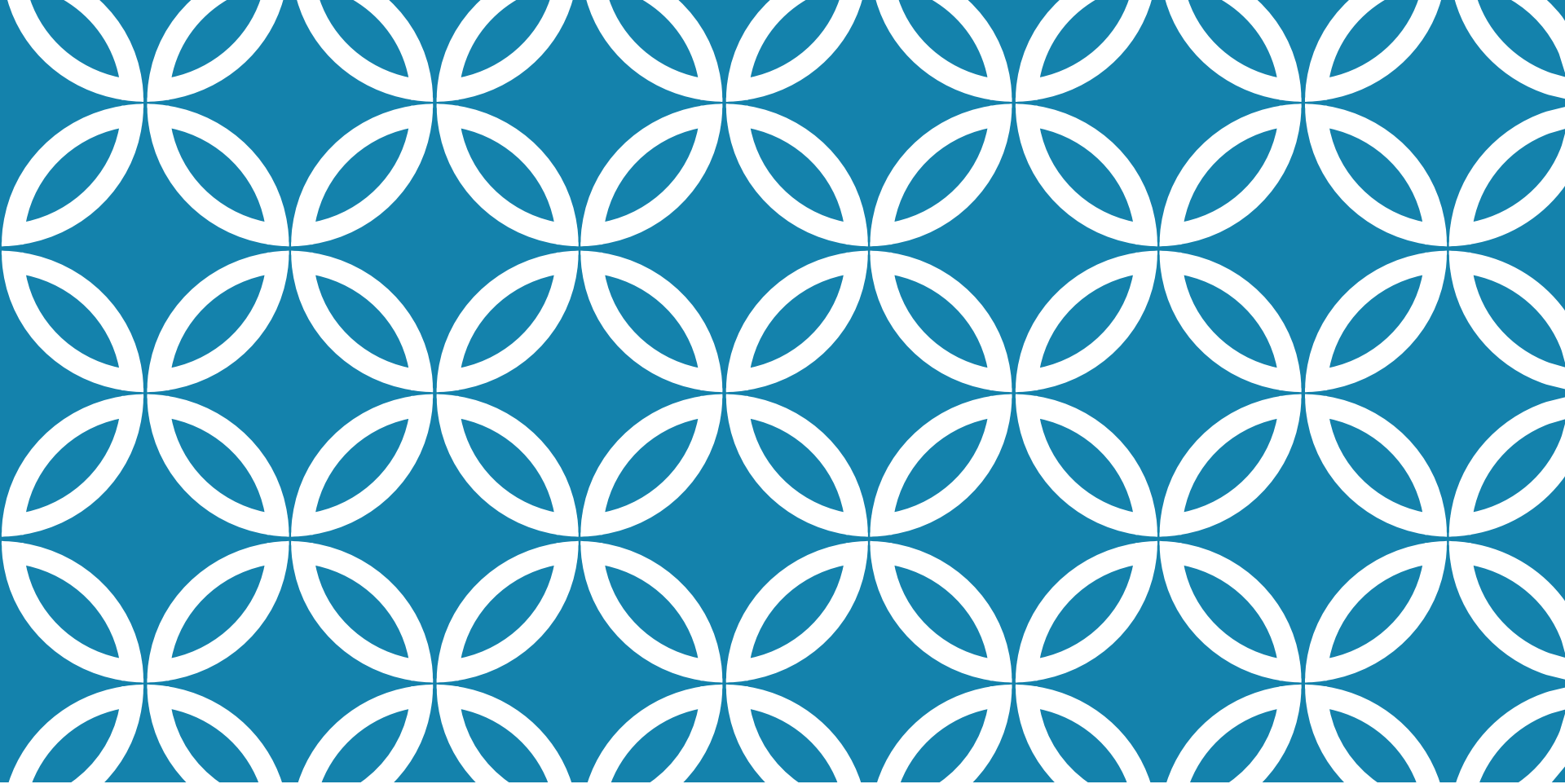




BMSW4001
ACADEMIC AND EMPLOYABILITY
SKILLS

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INTRODUCTION

The presentation looks forward to analysing individual employability skills that I will need to success in my business career as a care home owner. Therefore I will present my personal development plan as well as SWOT analysis.

SKILLS REQUIRED FOR CARE HOME OWNER

For running a care home successfully, I need to have some specific skills in addition to the academic achievements. Employability skills are defined to be the most transferable skills that are required in most work places (Cassidy, 2006). Even though I have obtained a degree there are some other skills that I will need to operate my care home in the competitive business environment. Some of the employability skills are shown below:

EMPLOYABILITY SKILLS FOR HEALTH AND SOCIAL CARE

The business world is a diverse and highly competitive sector. There are various skills that one needs to have if they are to maintain their positions in the business ,market. Below is a list of some (Barker, 2003)

Some of the employability skills required for being a successful care home owner include:

- 1. Commercial awareness
- 2. Communication skills
- 3. Teamwork skills
- 4. Negotiation and persuasion skills
- 5. Problem solving ability
- 6. Leadership ability
- 7. Organizational skills
- 8. Perseverance and motivation
- 9. The ability to work under pressure
- 10. Confidence



INDIVIDUAL SWOT ANALYSIS

My strengths

- Perseverance and motivation
- The ability to work under pressure
- Confidence to operate care home
- Teamwork skills

My weaknesses

- Poor written communication skills
- Little knowledge about competitive position in the care home sector

My opportunities

- Internship programs to practice my skills
- Commercial awareness
- Networking opportunities
- Further education

My threats

- High Competition in the job market
- High demands from the employees

MY PERSONAL DEVELOPMENT PLAN

	Short time frame	Mid time frame	Long time frame
My goals	I want to develop supportive and more resilient care home	Improve the efficiency level of the employees in my care home business	Improve the overall culture to attract the clients
Skills and Knowledge I need to learn	Awareness raising	Enhance communication skills with the employees	Continuous support to the customers and the employees.
How to achieve this	Study more care home related practices and implement those in my care home regularly	Be assertive while peaching ideas to my employees	Developing policies and get feedback from the related parties
Resources	Industry practices, policies	A tutor , accountability partner , time and funds	Regular staff meeting, time and funds
Time schedule	Start date: December 2 nd † 2020 End date: February 1 st 2021	Start date: May 1 st 2021 End date: December 31 st 2021	Start date: January 1 st 2022 End date: May 1 st 2022

THE WORLD OF CARE HOME

Succeeding in the world of care home requires different skills and qualities. There are different roles that I will need to fulfil while running the care home. The health needs for the aged people is more complex. So, in order to dealing with this issue I want to learn more personal skills and acquire supports from the professionals. Moreover, I need to have the quality to work under pressure. When I joined the module, for instance, I had no control or working under pressure. But now I believe I can control my surrounding more proactively. I think these skills will help me to setup and run my care home successfully.

SUMMARY

Even though I have various weaknesses. My strengths are crucial and will boost me to operate the care home properly. Robust accountability, personal skills and competencies are required for protecting and helping the others.

CONCLUSION

I want to develop supportive and more resilient care home and for doing this job I need to Study more care home related practices and implement those in my care home. The health needs for the aged people is more complex. So, in order to dealing with this issue I want to learn more personal skills and acquire supports from the professionals.

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