



Aqua Alert Startup Organisation Chart

Managing
(You: Clin



Technical Director
(App Lead/Developer)



Brief Description of Each Key Role

- **Managing Director (Founder / Clinical Lead):** This is **your role**. You provide the vision, lead the business strategy using your university training, and act as the clinical authority. You design the health algorithms using your 24 years of nursing experience to ensure water reminders are medically safe.
- **Technical Director (Outsourced App Developer):** This is the **first person you hire** using your government grant. They handle everything you lack experience in: writing the computer code, managing the cloud databases, and building the smart adaptive notification system for mobile phones.

- **Operations & Finance Assistant (Part-Time):** This person supports you with day-to-day administrative tasks. They manage the computer filing, assist with grant documentation, track business expenses, and help ensure assignments or business goals are met without rushing.