



(Urdd images- pic1, 2025)



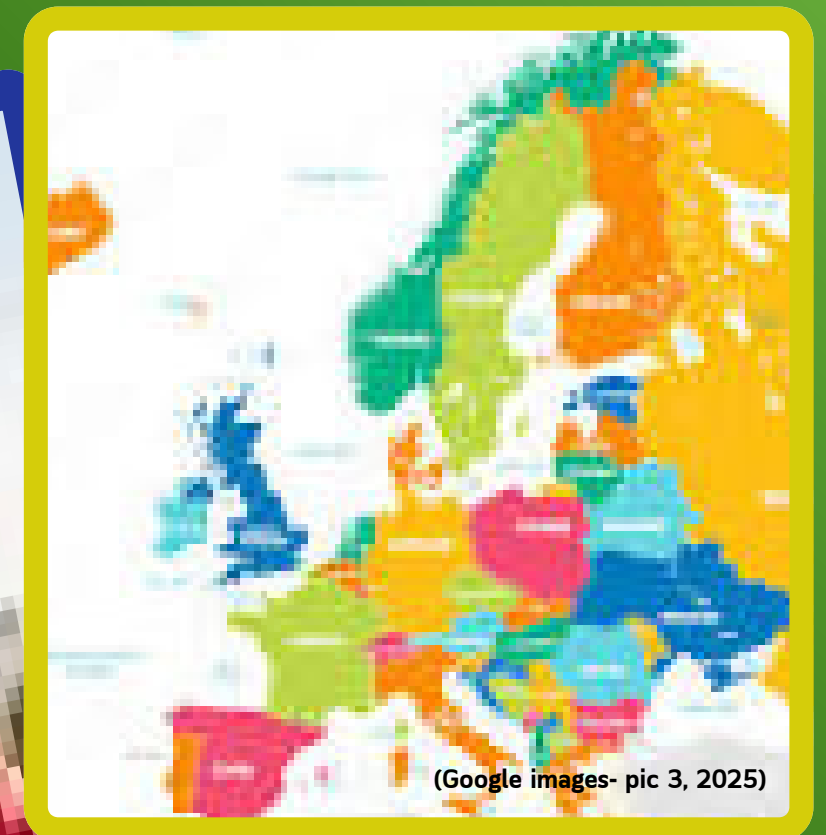
Urdd Gobaith Cymru

(Urdd images- pic2, 2025)

Beth yw'r Urdd? | What is the Urdd?



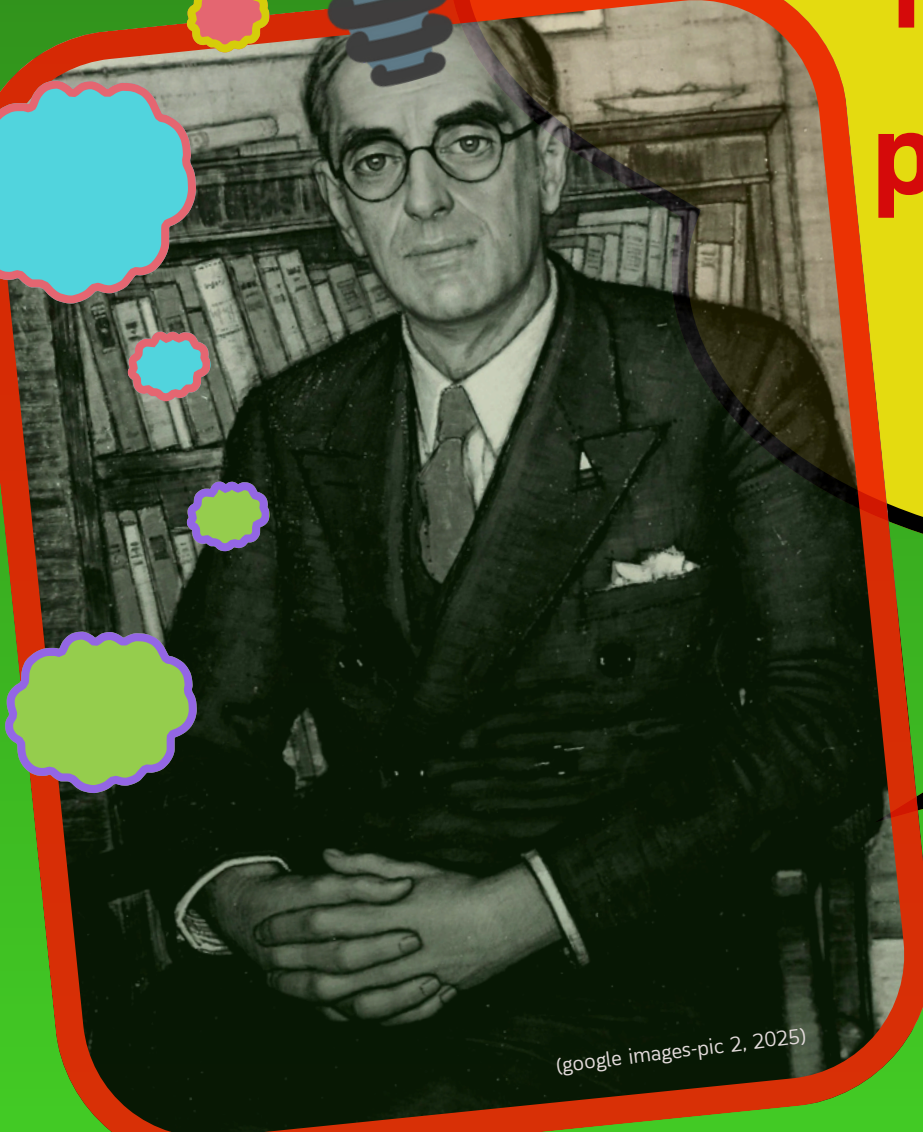
- Urdd is a Major annual Welsh Cultural Festival
- Founded in 1922 by Sir Ifan ab Owen Edwards
- One of Europe's largest youth organisations
- 55,000 members annually
- Urdd has activities in arts, sports, leadership, culture, and community.



Welsh was
declining in
early 1900

Needed
youth-led
cultural
spaces

Build Welsh
Identity

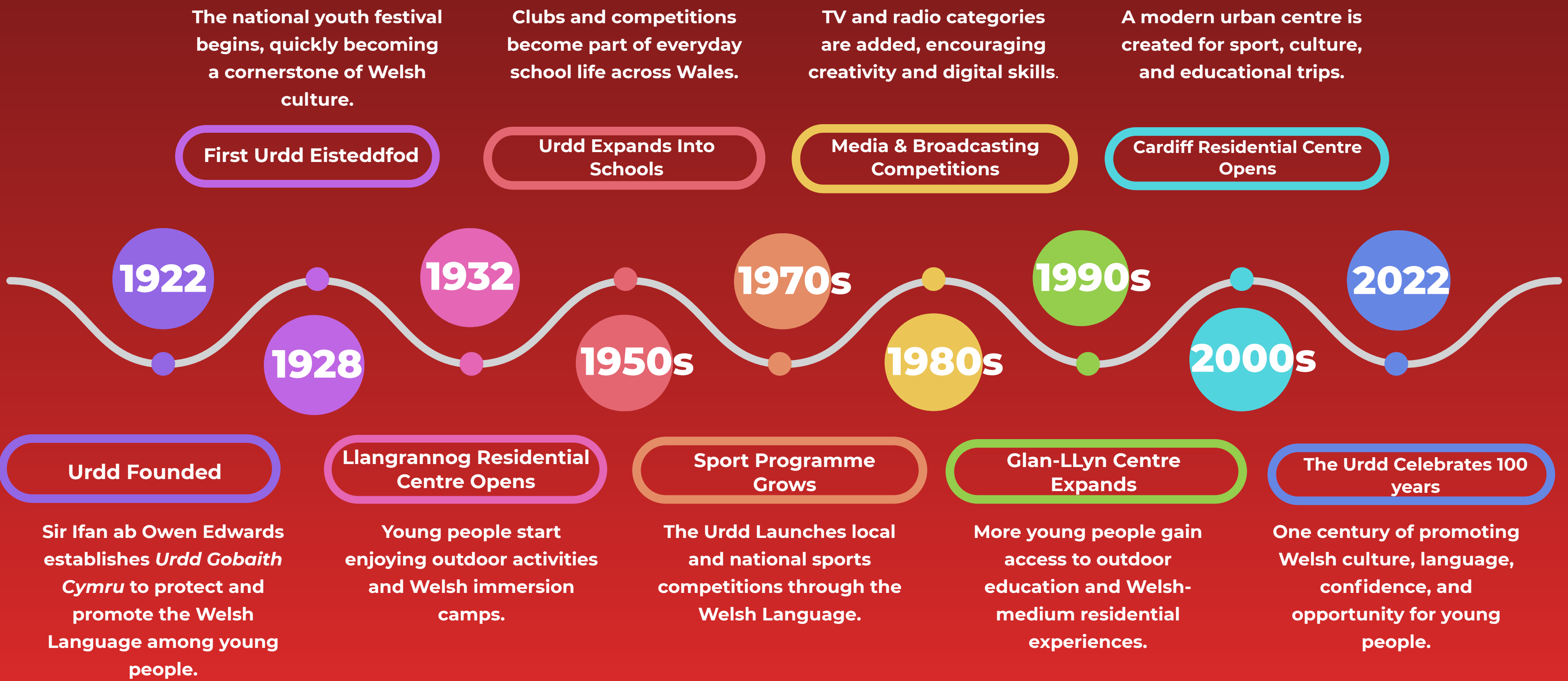


Pam y crëwyd yr Urdd ? | Why was the Urdd Created ?

“The Urdd was created to give young people pride, confidence and joy in using the Welsh language.”

(sir Ifan ab Owen Edwards, 1922)

Urdd Gobaith Cymru | History



Cenhadaeth yr Urdds | The Urdd's Mission

- Provide activities through the Welsh language
- Make Welsh accessible to all young people
- Promote belonging, confidence, and identity
- Support wales' goal of 1 million Welsh speakers by 2050
- Encourage leadership and community service



(Urdd images -pic 5, 2025)



(Urdd images-pic 6 2025)



(Urdd images-pic 6, 2025)

Beth mae'r Urdd yn ei wneud heddiw? | What the Urdd does today

- Volunteering and leadership pathways
- Sports clubs, national competitions
 - Arts, drama, dance, music
- Residential centres (Llangrannog, Glanllyn, Cardiff)
- International trips (sports & cultural tours)
- Digital programmes and media opportunities

(Urdd Go Cymru, 2025)



(Urdd images -pic 7, 2025)

(Urdd images-pic 9,10,11,12, 2025)

(Urdd images pic 13, 2025)



(Urdd images-pic 14 2025)



Llywodraeth Cymru
Welsh Government

Sut mae'r Urdd yn
hyrwyddo'r Gymraeg yn yr
ysgol

How the Urdd Promotes
Welsh in School

- Clwb yr lunchtime clubs
- Eisteddfod entries done through schools
- Sports competitions run in Welsh
- Free or low-cost cultural workshops
- Staff supporting Welsh-medium teaching



(Urdd images -pic 15, 2025)



Pam mae hyrwyddo'r Gymraeg yn bwysig I

Why Promoting Welsh Matters

"cenedl heb iaith,
cenedl heb galon"–

"A nation without a
language is a
nation without a
heart"

(JRR Tolkien)

1921

There were 922,100 people aged three and over in Wales who could speak Welsh

1981

Welsh speakers in Wales dropped to a low of about 503,500

2011

The figure slightly rose to 562,000

2021

The number of people who speak Welsh falls to 538,300

Ydych

chi'n

Cymraeg

siarad

(BBC, 2023)



(google images-pic 4, 2025)

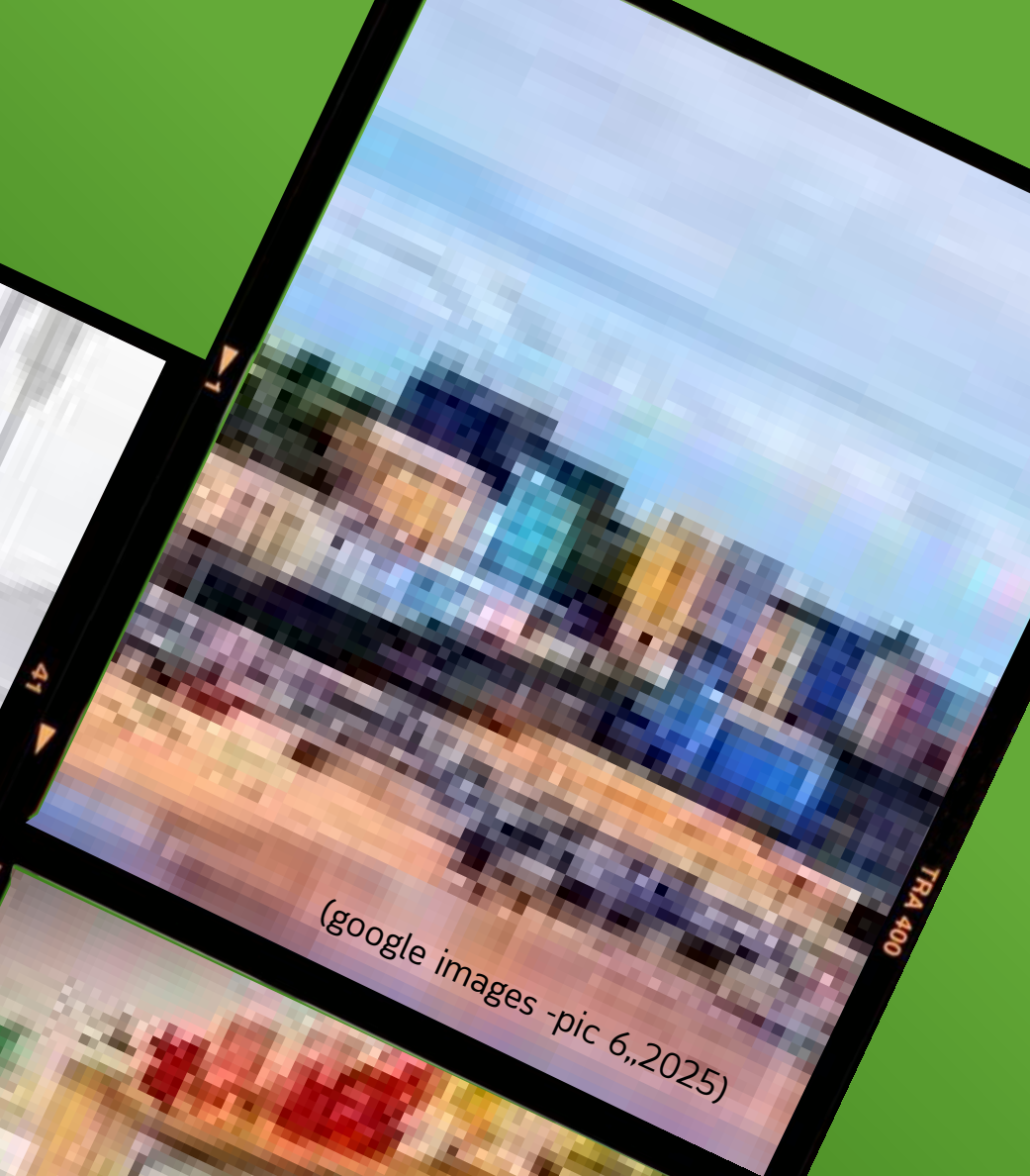


(google images-pic 5, 2025)

Effaith Economaidd (CMC) | Economic (GDP) Impact

- £45 million per year to Welsh economy
- Residential centres
- Festivals
- Sports events
- Employment
- Tourism
- Local Businesses

(national cymru,2023)



Pwysigrwydd Diwylliannol | Cultural Importance

- Welsh culture provides offers a sense of belonging and identity among the younger generation.



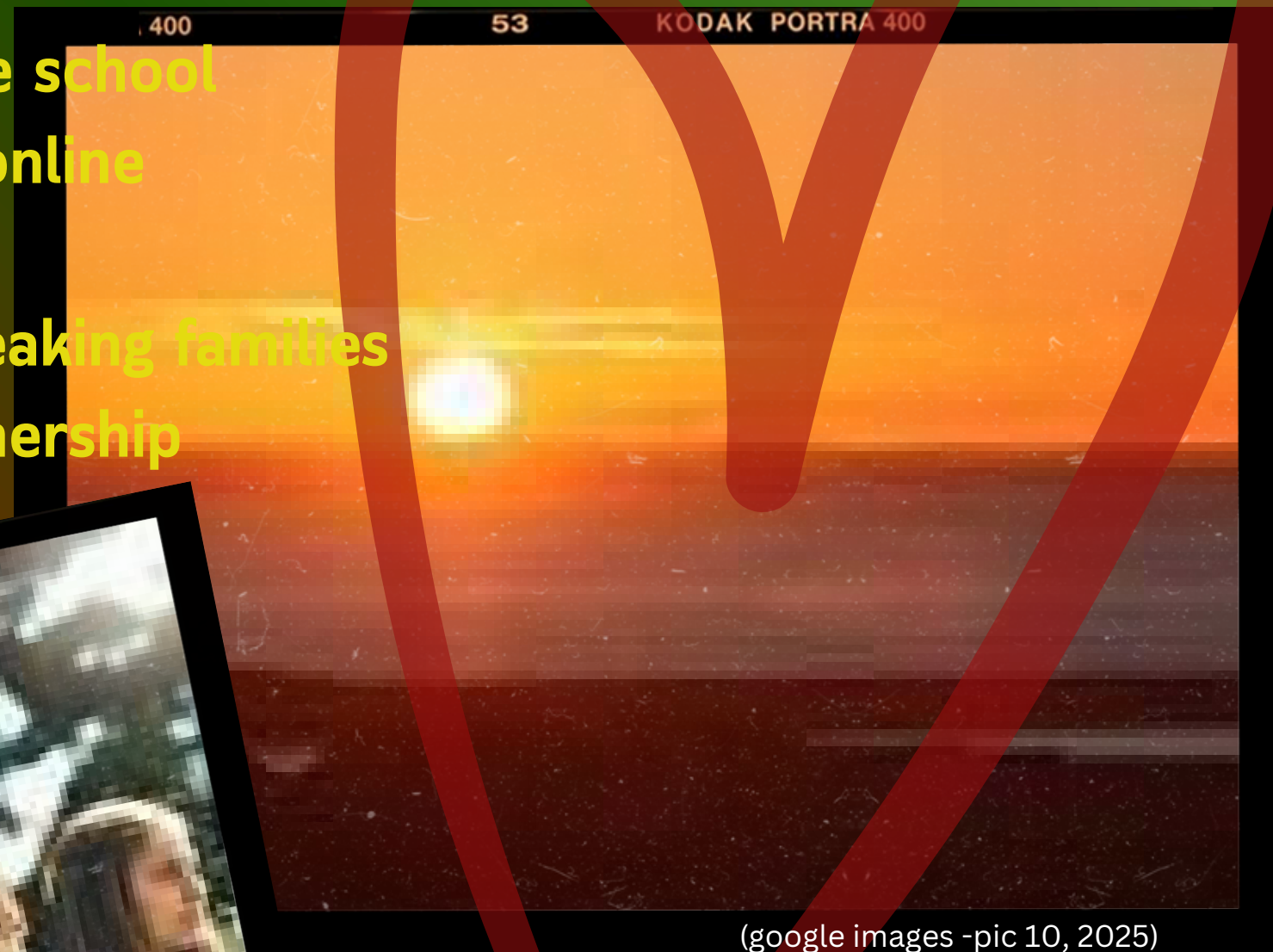
- The Urdd nurtures Welsh-language and creativity through arts activities, music and drama.

- Strengthens Welsh as a living, dynamic language- not just preserved in history but used daily building friendships and community. (Welsh Gov, 2024)



Heriau a Chasgliad | Challenges and Conclusion

- Decline of Welsh use outside school
- English- language dominance online
- Funding challenges
- Need to reach non-Welsh-speaking families
- Cost of living impact on membership



Welsh will survive if we choose to use it

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