

Lamborghini



THE END OF AN ERA

In the next 10 years, we will say goodbye to cars with internal combustion engines. After 150 years, in 2035, the era that developed and changed the world will end. We still have 13 years before that, which is plenty of time to create and produce the perfect GT car.



PERFECT GRAND TOURER

A grand tourer (GT) is a type of car that is designed for high speed and long-distance driving, due to a combination of performance and luxury attributes.

This is an also platform which Ferruccio Lamborghini choose as a first car.



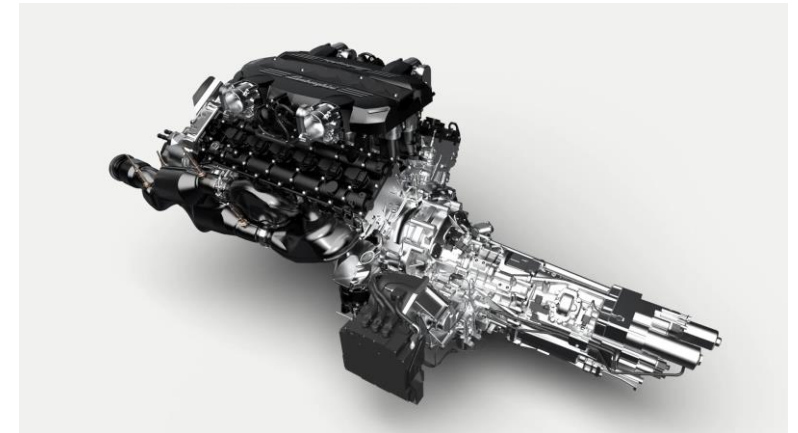
V12 GENERATIONS

The first lamborghini engine designed by Giotto Bizzarinni.



Lamborghini F1 engine.

Last v12 designed for Aventador



FUTURE OF ICE



WRC synthetic
petrol supplier



Startup which
making fuels
from CO₂



Owner and lead
developer Haru
Oni pilot project.



Production of
advanced fuels,
including low
carbon synthetic
or E-Fuels

V12 POWERED LAMBORGHINI



Miura



Countach



Diablo



Murcielago



Aventador



350 GT



Islero



Espada



Jarama





Lamborghini
350 GT



Lamborghini Islero





Lamborghini
Jarama



Lamborghini
Espada



Brand DNA

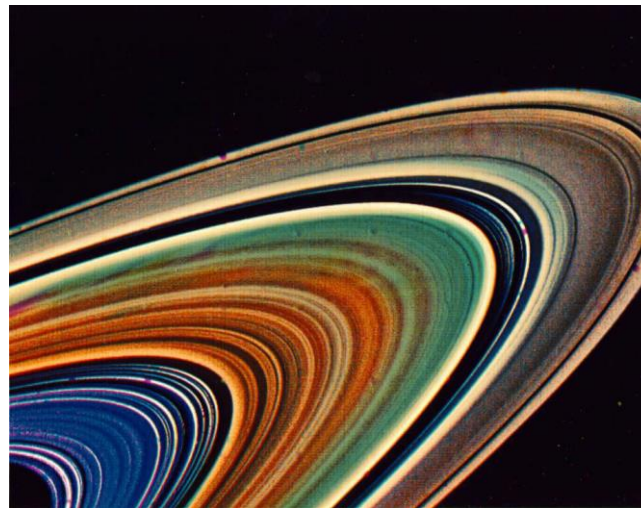


ARCHITECTURE

An iStream chassis is essentially a hybrid structure consisting of a metallic frame and composite sandwich panels. The basic concept is to use the iFrame to form a basic skeleton to locate all the local attachment points such as powertrain, steering, suspension and occupant seats etc. The iFrame alone does not meet the performance demands of a modern car, so we then stabilise the iframe by bonding the highly rigid onto the metallic members so they then act as very stiff shear panels.

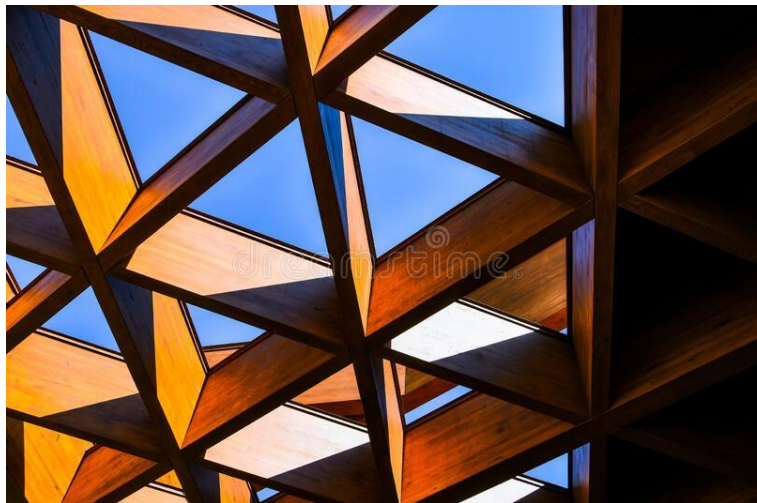


MOODBOARD





MOODBOARD





CUSTOMER PROFILE

Demographics:

Age: 35~45

Income : >£150.000

Gender: Male

Career: IT/CEO/Surgeon

Interests:

Family focused

Traveling

Active/Sports



CUSTOMER PROFILE



Demographics:

Age: 55~65

Income : >£150.000

Gender: Male

Career: CEO/Retirement

Interests:

Traveling

Classic car enthusiast

Active



MATERIALS



The award-winning ampliTex™ range consists of extremely lightweight, high performance natural fibre reinforcement fabrics.

Improved safety with non-catastrophic crash behaviour
High vibration damping, specific bending stiffness and fatigue resistance
Novel design options – colouring and natural translucency
Radio transparency

Initial sketches

