



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

CertHE Skills for the Workplace

BMSK4003

Digital Skills and Research Methods

Session 4

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



www.uwtsd.ac.uk

Learning Objectives

- Understanding Legal aspects of blogging
- Improving your blogs
 - Add photos
 - Add links
- Look at the assignment in detail

Legal Aspects of blogging

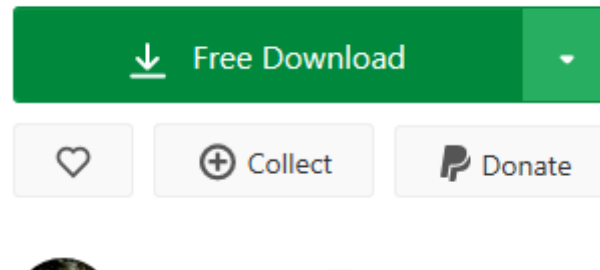
- [How to blog without breaking the law](#)
- [Best ways to be sure you're legally using Online Photos](#)
- [Royalty free image sites](#)

Adding a photo

- Go to www.pexels.com
 - Find a picture on any subject you like!

Adding a photo

- Click on the Free Download button on the right hand side:



- A pop-up window should appear:

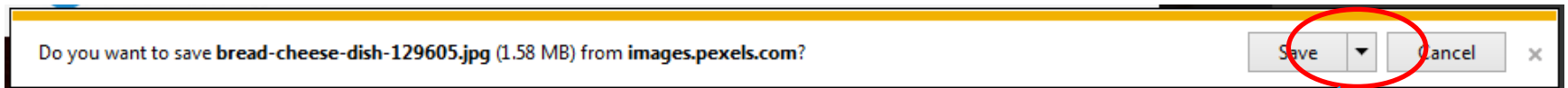
Do you want to save bread-cheese-dish-129605.jpg (1.58 MB) from images.pexels.com?

Save

Cancel

×

Adding a photo



Click on the 'down arrow' on pop-up window

Adding a photo



- Click 'Save As'
- Save this image on your My Drive (so you can access it from any computer/smartphone)
- If you want to: create a folder called "My Photos for blogging"

Adding a photo

- Create a new blog post
 - Give it a title
 - Add a few words of description

Adding a photo

Click on 'image button' on tool bar

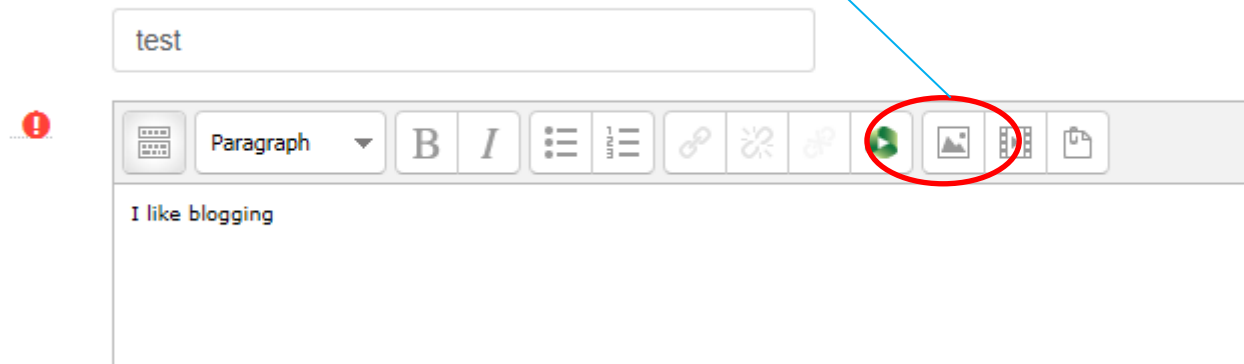
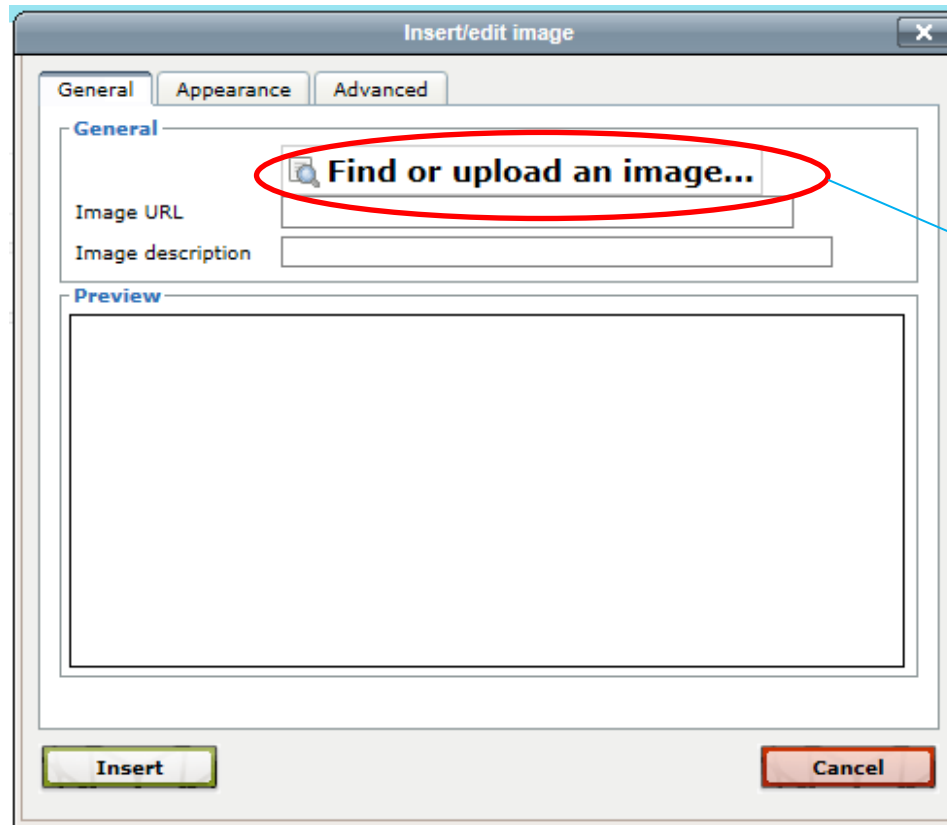


Image box appears



Click
here

New pop up box

File picker ×

- Embedded files
- Server files
- Recent files
- Upload a file
- URL downloader
- Private files
- Wikimedia

Attachment Browse...

Save as

Author

Christopher Thomas

Choose license

All rights reserved

Upload this file

Click here

Adding a photo

- Find your picture on your MyDrive
- Double click on it

File picker

Embedded files

Server files

Recent files

Upload a file

URL downloader

Private files

Wikimedia

Attachment

C:\Users\bus-ct\Desktop\ Browse...

Save as

Author

Christopher Thomas

Choose license

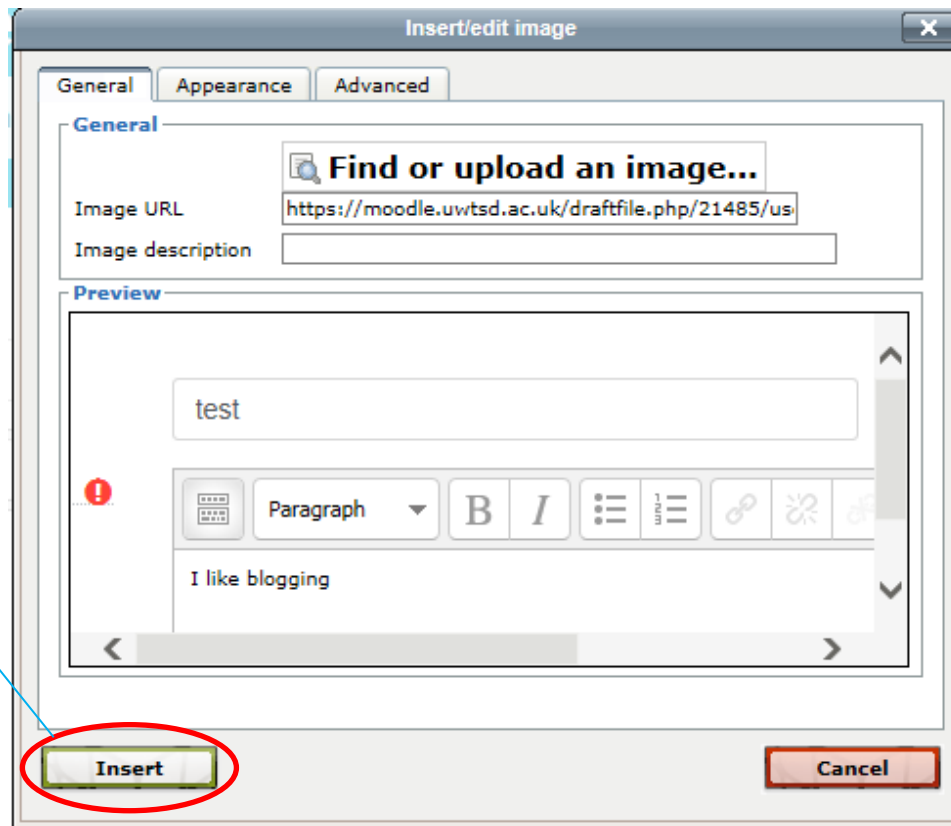
All rights reserved

Upload this file

Click: Upload this file

Adding a photo

Click: insert



Adding a photo

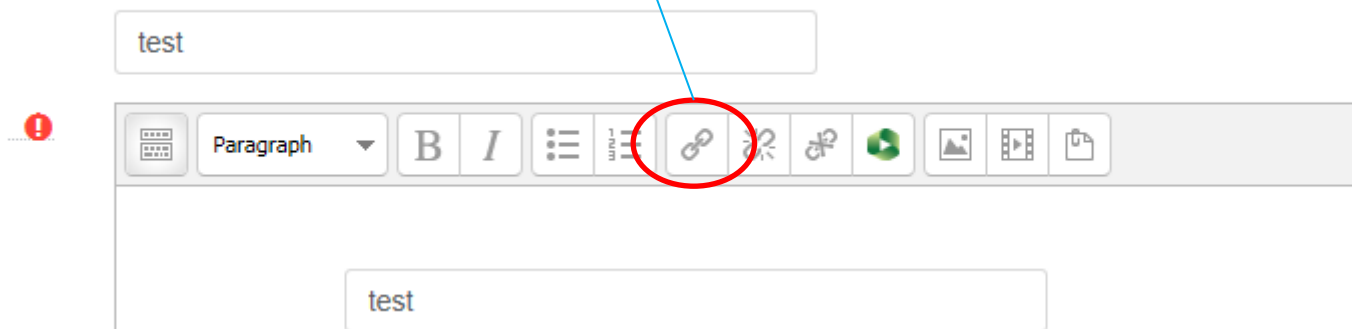
- It is good practice to add a description of the image
 - So visually impaired users will know what the image is of
 - It helps in terms of Search Engine Optimisation (SEO)

Add a link

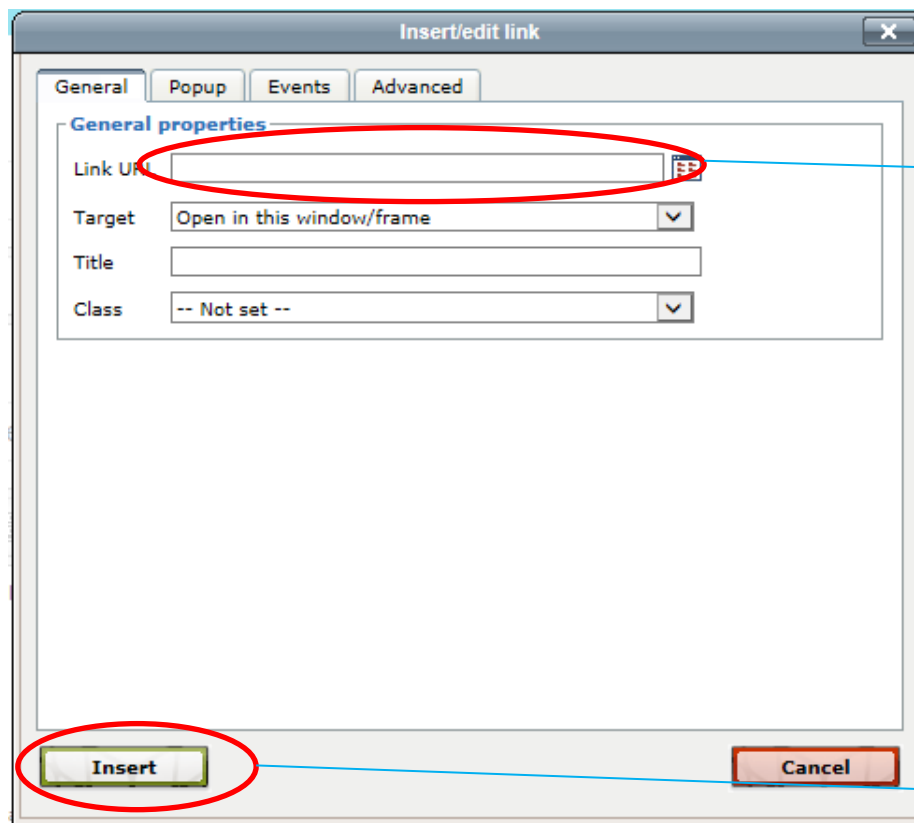
- In your blog add the sentence:
 - I use [pexels.com](https://www.pexels.com) for my royalty-free images
- Highlight the words [pexels.com](https://www.pexels.com) (left mouse button click and drag over the words)

Add a link

Click on the link button in the menu



Add a link



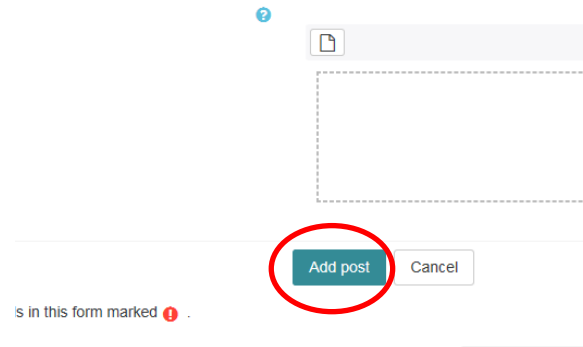
The screenshot shows a 'Insert/edit link' dialog box with four tabs: 'General', 'Popup', 'Events', and 'Advanced'. The 'General' tab is selected. Inside the 'General properties' section, the 'Link URL' field is highlighted with a red oval. A blue line points from the text 'Type in: www.pexels.com' to this field. Below it, the 'Target' dropdown is set to 'Open in this window/frame'. The 'Title' and 'Class' fields are empty. At the bottom, the 'Insert' button is highlighted with a red oval, and a blue line points from the text 'Then click here' to it. The 'Cancel' button is also visible.

Type in:
www.pexels.com

Then click
here

Add a link

- Scroll to the bottom of your screen and click 'add post' to save.



- View your post and click on your link to see if it worked.

Congratulations!!!!

- You are well on the way to becoming an expert blogger!!