



ECAY 6006

Assignment 2

Identify the political/Ideological Influences on the campaigns of an organisation of your choosing.

- Extinction Rebellion
- Student Number 2115612
- Module Code ECAY6006
- Assessment 2

Extinction Rebellion (XR)

Extinction Rebellion was established in the UK in 2018.

Target to fight the Climate and Ecological crisis.

Self-Organising System.

Non-violent Direct Action.



(Kemp, 2018)

(Extinction Rebellion, 2025a)

Our Core Principles

- 1. We have a shared vision of change:** Creating a world that is fit for generations to come.
- 2. We set our mission on what is necessary:** Mobilising 3.5% of the population to achieve system change – such as “momentum-driven organising” to achieve this.
- 3. We need a regenerative culture:** Creating a culture which is healthy, resilient and adaptable.
- 4. We openly challenge ourselves and our toxic system:** Leaving our comfort zones to take action for change.
- 5. We value reflecting and learning:** Following a cycle of action, reflection, learning, and planning for more action. Learning from other movements and contexts as well as our own experiences.

Our Core Principles (Cont'd)

- 6. We welcome everyone and every part of everyone:** Working actively to create safer and more accessible spaces.
- 7. We actively mitigate power:** Breaking down hierarchies of power for more equitable participation.
- 8. We avoid blaming and shaming:** We live in a toxic system, but no one individual is to blame.
- 9. We are a nonviolent network:** Using nonviolent strategy and tactics as the most effective way to bring about change.
- 10. We are based on autonomy and decentralisation:** We collectively create the structures we need to challenge power.

Our Three Demands

- **Tell The Truth**

Governments, Corporations

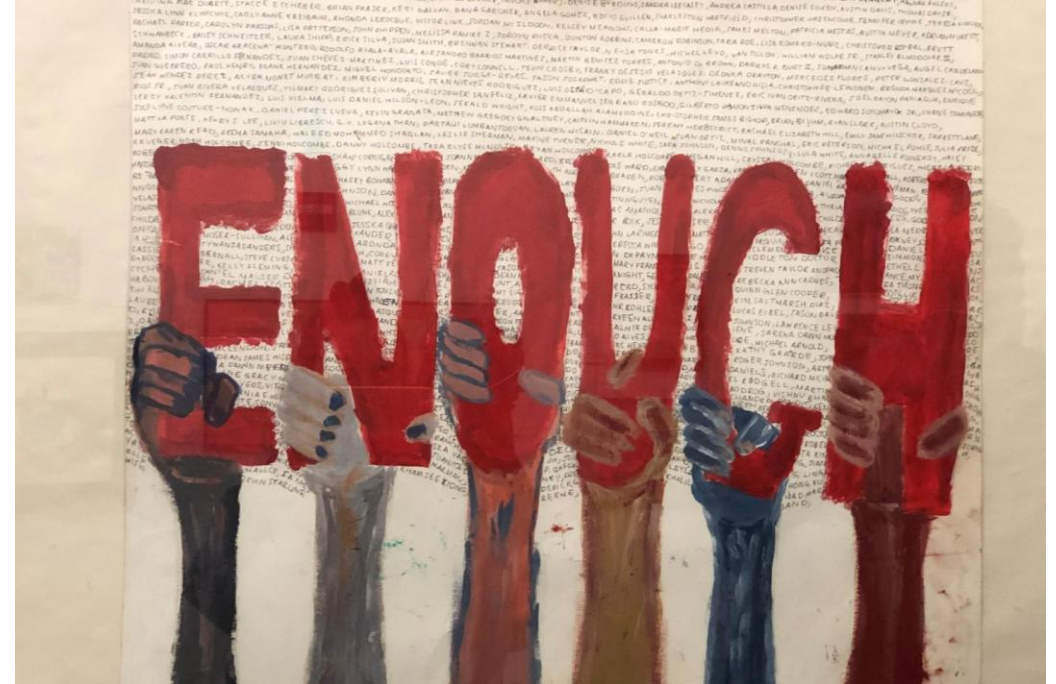
- **Act Now**

Society, Activists, Government

- **Decide Together**

Community participation,
Transparency,

(Extinction Rebellion, 2025)



(Theblackandwhite.net, 2023).

Bronfenbrenners' Ecological Systems Theory

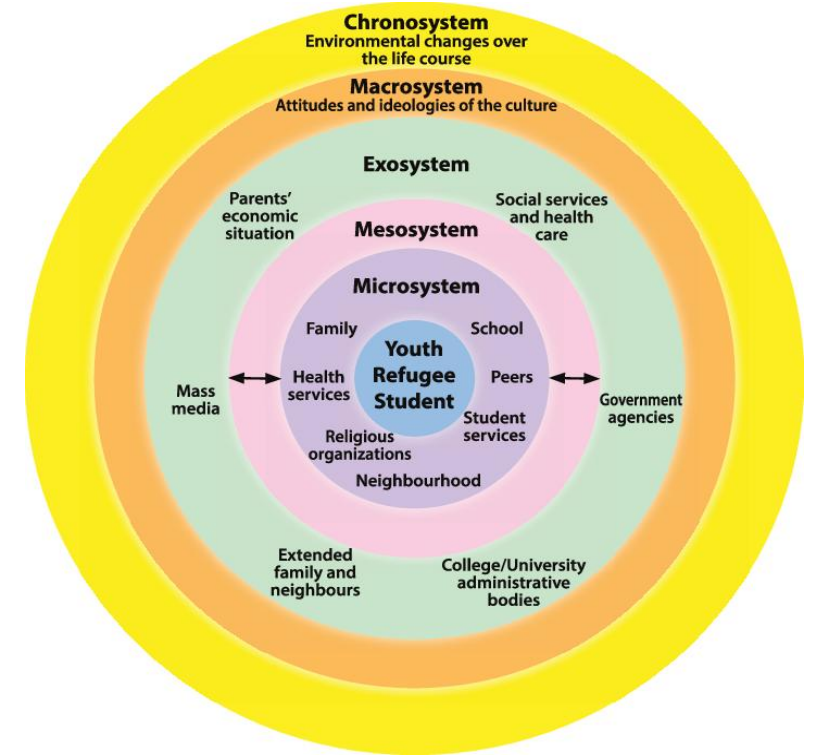
Microsystem: Family, schools, friends, religious.

Mesosystem: focuses on the relationships among various microsystems.

Exosystem: External environments that impact personal growth without direct involvement.

Macrosystem: Cultural, social, and political.

Chronosystem Incorporates time into Bronfenbrenner's ecological theory.



(Tpserachtool.com, 2023)

(Explorepsychology.com, 2025)

Political Influence and Objectives

- Governments declare a climate emergency.
- Create a citizen's assembly on climate and ecological justice.
- Reduce Carbon emissions to net zero by 2025.



(Dreamstime.com , 2011)

(Extinction Rebellion, 2025)

Political Ideologies

- Environmentalism.
- Social Justice.
- Direct Action.



(Dreamstime.com, 2020)

Legislation

- Public Order Acts (1986)
- Protest Powers: Police Crime Sentencing and Court Acts (2022)
- Environmental Protection Laws Climate Change Act (2008)



(Picpedia.org, 2021)

Campaign Strategies

- Protest Strategies
- Civil disobedience and non-violent direct action.
- Roadblocks, sit-ins, and public demonstrations.
- Use of art and creativity in protests.



(Kemp, 2021)

International Reach and Global Solidarity

- Following its establishment in May 2018, Extinction Rebellion has expanded to numerous locations throughout Great Britain and many parts of the world. As of the data collection in June 2021, there were 1,265 chapters established in 79 countries across six continents (Gardner, Carvalho, Valenstain, 2022).
- This perspective highlights how topics such as changes in the climate and the loss of biodiversity, social inequality, and political instability are all linked, urging collective action for a more sustainable and just future (Wang, *et al.*, 2024).



(Gozo.News, 2015)

Challenges Faced By (XR)

- 1.Public Perception and Misunderstanding:
- 2. Government Response:
- 3. Media Coverage:



(Dreamstime.com, 2022)

Impacts and Achievements

- XR might attract a lot of unfavourable media coverage, but they have also brought considerable focus to environmental concerns (Climatewise.com, 2025).

- Despite being founded in 2018, they have gathered numerous voices and spearheaded demonstrations advocating climate justice and action worldwide (Climatewise.com,2025).

The important thing to remember is that it was a campaign of 'Raising up' (Bradbrook cited by Rogers, 2024).



(Phoneix330.blogspot.com)

Future of Extinction rebellion

- Future initiatives and activities focusing on oligarchs and their supporting media, think tanks, and resources (Extinction Rebellion, 2025 f).
- Boosting involvement can be achieved by fostering an inclusive community through joyful connections and creativity, embracing truth, demonstrating vision and courage, and prioritising nonviolent action (Extinction Rebellion, 2025 f)



(Dreamstime.com,2020).

Conclusion

Transformational change and personal initiative are two interrelated elements of a collective endeavour aimed at building a more sustainable future (University of Bath, 2023).

Political ideology significantly shapes activism by influencing priority issues, methods, and alliances. Understanding these factors offers insights into social movements and their challenges in a diverse political landscape (Rice, Schaffner, Barney, 2020).



(Unsplash.com, 2020)

References List

- Axon, S. (2019). Warning: Extinction Ahead! *Theorizing the Spatial Disruption and Place Contestation of Climate Justice Activism*. *Environment, Space, Place* 11(2), 1-26. Available at: <https://dx.doi.org/10.5749/envispacplac.11.2.0001>. [Accessed on 01/03/2025].
- Baillie, G. (2021). 'unconcealing' the stage: from concealment to Extinction Rebellion. LL.M(R) thesis. Available at: <https://theses.gla.ac.uk/82569/1/2021BaillieLLM.pdf> [Accessed on 21/02/2025].
- Barry, J. (2005). Resistance is fertile: *Exploring Environmental citizenship* Available at: https://www.researchgate.net/publication/253186425_Resistance_Is_Fertile_From_Environmental_to_Sustainability_Citizenship [Accessed on 04/03/2025].
- Bell, D.R. (2005). Liberal Environmental Citizenship. *Environmental Politics*, 14(2), pp.179-194. Available at: https://www.researchgate.net/publication/248943783_Liberal_Environmental_Citizenship [Accessed on 01/03/2025].
- Bell, K. Bevan, G. (2021). Beyond Inclusion? *Perceptions of the Extent to Which Extinction Rebellion Speaks to, and for Black and Asian and Minority Ethnic (BAME) and Working Class Communities* Available at: <https://www.tandfonline.com/doi/pdf/10.1080/13549839.2021.1970728> [Accessed on 05/03/2025].
- Britanica.com, (2025). *Mahatma Gandhi* Available at: <https://www.britannica.com/biography/Mahatma-Gandhi> [Accessed on 19/02/2025].
- Committees Parliament UK, (2020) *Written evidence submitted by Stella Yarrow, Alexandra Munns and 745 other Extinction Rebellion Activists* Available at: <https://committees.parliament.uk/writtenevidence/12657/pdf/> [Accessed on 04/03/2025].
- Crawford, M. (2020) Ecological Systems Theory: *Exploring the Development of the Theoretical Framework as Conceived by Bronfenbrenner Article Details* Available at: https://www.researchgate.net/publication/354193756_Ecological_Systems_Theory_Exploring_the_Development_of_the_Theoretical_Framework_as_Conceived_by_Bronfenbrenner_Article_Details [Accessed on 05/03/2025].
- Climate wise.com, (2025). What Impact Have Extinction Rebellion Had? Available at: <https://climate-wise.com/what-impact-have-extinction-rebellion-had/> [Accessed on 22/02/2025].
- Dobson, A., 2003. *Citizenship and the environment*. London: Routledge.

Dreamstime.com (Image) (2018). *Strategy Goal Plan Three Arrow Diagram Mission Achieve Success* stock Available at: <https://thumbs.dreamstime.com/z/strategy-goal-plan-three-arrow-diagram-mission-achieve-success-words-arrows-circular-pattern-to-illustrate-steps-54372454.jpg> [Accessed on 28/02/2025].

Dreamstime.com, (image) (2020). *Facing Two Opposite Directions, a Man Separates from His Group by* Available at: <https://thumbs.dreamstime.com/z/facing-two-opposite-directions-man-separates-his-group-choosing-to-take-forbidden-direction-concept-rebel-169410785.jpg> [Accessed on 20/02/2025].

Dreamstime.Com, (Image) (2020). *Vector People with Environment Sustainability Concept* (<https://static.vecteezy.com/system/resources/previews/000/412/022/original/vector-people-with-environmental-sustainability-concept.jpg>) [Accessed on 28/02/2025].

Dreamstime.com, (Image) (2022). *Group Young Activists People Protesting Fists Raised up* Available at: <https://thumbs.dreamstime.com/z/group-young-activists-people-protesting-fists-raised-up-standing-city-231191910.jpg> [Accessed 06/03/2025].

Extinction Rebellion, (2025a). *Who Founded Extinction Rebellion* Available at: <https://extinctionrebellion.uk/the-truth/faqs/#> [Accessed on 19/02/2025].

Extinction Rebellion, (2025b) *How is Extinction Rebellion Funded* Available at: <https://extinctionrebellion.uk/the-truth/faqs/#how-is-extinction-rebellion-funded> [Accessed on 19/02/2025].

Extinction Rebellion, (2025c). *What is our Structure* Available at: <https://extinctionrebellion.uk/the-truth/faqs/#what-is-your-structure> [Accessed on 19/02/2025].

Extinction Rebellion, (2025d) *What is a self-organising system (SOS?)* Available at: <https://extinctionrebellion.uk/the-truth/faqs/#what-is-a-self-organising-system-sos> [Accessed on 19/02/2025].

Extinction Rebellion, (2025e). *Our Principles and Values* Available at: <https://extinctionrebellion.uk/about/> [Accessed on 19/02/2025].

Extinction Rebellion, (2025f). *It's 2025 Now What?* Available at: <https://extinctionrebellion.uk/2025/01/17/its-2025-now-what/> [Accessed on 01/03/2025].

Gardner, P. Carvalho, T. Valenstain, M. (2022). Spreading Rebellion? :*The Rise of Extinction Rebellion Chapters Across the World* Available at: <https://www.tandfonline.com/doi/full/10.1080/23251042.2022.2094995#abstract> [Accessed on 26/02/2025].

GOV.UK, (1986). *Public Order Act (1986)* Available at: <https://www.legislation.gov.uk/ukpga/1986/64> [Accessed on 05/03/2025].

GOV.UK, (2008). *Climate Change Law (2008)* Available at: <https://www.legislation.gov.uk/ukpga/2008/27/contents> [Accessed on 05/03/2025].

GOV.UK, (2022). *Police Crime and Sentencing Act (2022)* Available at: <https://www.legislation.gov.uk/ukpga/2022/32/contents> [Accessed on 005/03/2025].

HMICFRS, (2021). Getting the Balance Right? An Inspection on how Effectively the Police Deal with Protesters Available at: <https://hmicfrs.justiceinspectorates.gov.uk/publications/getting-the-balance-right-an-inspection-of-how-effectively-the-police-deal-with-protests/>

House of Commons, (2019). Business Energy and Industrial Strategy Committee *Oral evidence: Clean Growth Strategy and International Climate Change Targets, HC 871* Available at: <https://committees.parliament.uk/oralevidence/9447/html/> [Accessed on 09/02/2025].

Intergovernmental Panel on Climate Change (IPCC), (2014). *Fifth Assessment Report (AR5)* Available at: <https://www.ipcc.ch/assessment-report/ar5/> [Accessed on 05/03/2025].

Kemp, M. (2018). (Image 1) *Extinction Rebellion Climate Activists Block Roads in London* Available at: <https://www.gettyimages.co.uk/detail/news-photo/climate-change-activists-from-the-extinction-rebellion-news-photo/1064053178> [Accessed on 22/02/2025].

Kemp, M. (2020). *Extinction Rebellion Climate Crime Investigators* Available at: <https://www.gettyimages.co.uk/detail/news-photo/extinction-rebellion-crime-scene-investigators-in-white-news-photo/1228388565?adppopup=true> [Accessed on 25/02/2025].

Levanfesi, S. (2023). “Enemies of Society”: *How the Media Portray Climate Activists* Available at: <https://www.greeneuropeanjournal.eu/wp-content/uploads/pdf/enemies-of-society-how-the-media-portray-climate-activists.pdf> [Accessed on 21/02/2025].

Library of Congress, (n.d). *Civil Rights Movement* Available at: <https://www.loc.gov/classroom-materials/united-states-history-primary-source-timeline/post-war-united-states-1945-1968/civil-rights-movement/> [Accessed on 24/02/2025].

Lipson, M. (2023). Is Extinction Rebellion Right To Move Beyond Disruptive Tactics? Available at: <https://atmos.earth/extinction-rebellion-climate-change-protest-civil-disobedience-disruption/> [Accessed on 20/02/2025].

Parliament.uk, (2025). *Start of the Suffragette Movement* Available at: <https://www.parliament.uk/about/living-heritage/transformingsociety/electionsvoting/womenvote/overview/startsofsuffragette-/> [Accessed on 22/02/2025].

Phoneix330.blogspot.com, (Image) (n.d). *Breaking News Background* Available at: <https://static.vecteezy.com/system/resources/previews/001/226/460/original/breaking-news-tv-background-vector.jpg> [Accessed on 22/02/2025].

Picpedia.org, (Image), (2021). *Legislation* Available at: <https://pix4free.org/assets/library/2021-01-21/originals/legislation.jpg> [Accessed on 21/02/2025].

Rice, D. Schaffner, B.F. Barney, D.J (2020). *Political Ideology and Issue Importance* Available at: <https://journals.sagepub.com/doi/abs/10.1177/1065912920967744> [Accessed on 27/02/2025].

Rodgers, D. (2024). Lessons from Extinction Rebellion: *the Spark* Available at: <https://theecologist.org/2024/oct/21/lessons-extinction-rebellion-spark> [Accessed on 28/02/2025].

Scheuch, E.G. Ortiz, M. Shreedhar, G. Thomas-Walters, L. The Power of Protest in the Media: *Examining Portrayals of Climate Activism in UK news* Available at: <https://www.nature.com/articles/s41599-024-02688-0> [Accessed on 06/03/2025].

The Politics shed, b (n.d). *Case study Extinction Rebellion Act Now* Available at: <https://thepoliticsteacherorg.thepoliticsteacher.org/case-study-extinction-rebellion> [Accessed on 05/02/2025].

Theblackandwhite.com, (Image) *Students Combine Art and Activism in New Walls of Demand Exhibit* Available at: <https://theblackandwhite.net/63022/feature/students-combine-art-and-activism-in-new-walls-of-demand-exhibit/> [Accessed on 01/03/2025].

TpSeaehtool.com, (2023). *Bronfenbrenners Ecological Model of Development Ecological Systems Image* (2023) Available at: <https://www.researchgate.net/publication/366563489/figure/fig1/AS:11431281109300938@1671885577587/Bronfenbrenners-Ecological-System-Theory-adapted-from-Guy-Evans-2020.png> [Accessed on 05/03/2025].

UK Parliament, (2017-2019). *Early Day Motions UK-Wide Climate Emergency* Available at: <https://edm.parliament.uk/early-day-motion/52682/ukwide-climate-emergency> [Accessed on 04/032025].

Unsplash.com, (Image) (2020). *Activists at Climate Change* Available at: https://media.istockphoto.com/id/1414298961/photo/activists-at-climate-change.jpg?b=1&s=170667a&w=0&k=20&c=QOisiYZ777wEunWe8La1tf0RMyi2zShvX6HIv4_qnQg= [Accessed on 10/03/2025].

Van Vliet, L. (2021). *Beyond Politics A Post-political Discourse Analysis of Extinction Rebellion* Available at: <https://core.ac.uk/download/pdf/491229832.pdf> [Accessed on 20/02/2025].

Wang, Z. Wang, T. Zhang, X. Wang, J. Yang, Y. Sun, Y. Guo, X. Wu, Q. Nepovimora, E. Watson, A. E. Kuca, K, (2024). Biodiversity Conservation in the Context of Climate Change: *Facing Challenges and Management Strategies the Science of Total Environment* 937. pp. 173377-173377 Available at: <https://doi.org/10.1016/j.scitotenv.2024.173377>. [Accessed on 02/03/2025].

Wang, Z., Wang, T., Zhang, X., Wang, J., Yang, Y., Sun, Y., Guo, X., Wu, Q., Nepovimova, E., Watson, A. E., & Kuca, K. (2024). Biodiversity conservation in the context of climate change: Facing challenges and management strategies. *The Science of the Total Environment*, 937, 173377–173377. <https://doi.org/10.1016/j.scitotenv.2024.173377>

World Economic Forum, (2018). Climate Action *David Attenborough Says Climate Change is ‘our Greatest Threat in Thousands of Years’* Available at: <https://www.weforum.org/stories/2018/12/naturalist-attenborough-urges-climate-meet-to-tackle-greatest-threat-in-thousands-of-years/> [Accessed on 10/03/2025].