

Design for Publication

Module Code: ADVA4005

Module Credits: 20

Semester: 2

Module Coordinator: Gavin Kirby

Teaching Staff: Gavin Kirby

Module Start Date: 13th January 2026

Teaching Sessions: Wednesdays, All students: 10am to 2pm

Room: AC404

Assessment Deadline: 4pm on 6th May 2026: Room AC404

Weekly Schedule		
Week 0	13th January	Introduction to Design for Publication. Issue Magazine Brief. In Person and Recorded on Teams.
Week 1	28th January	LECTURE: Line Length, Spiekermann Layouts. Layout Design and Type Setting. Adobe InDesign. Designing for Print.
Week 2	4th February	LECTURE: InDesign Basics and Spiekermann Layouts. Layout Design and Type Setting. Adobe InDesign. Designing for Print.
Week 3	11th February	LECTURE: Columns and Grids. Interim deadline for planning. Layout Design and Type Setting. Adobe InDesign. Designing for Print.
Week 4	18th February	LECTURE: Parent Pages and Page Numbers. Layout Design and Type Setting. Adobe InDesign. Designing for Print.
Week 5	25th February	LECTURE: Style Sheets. Layout Design and Type Setting. Adobe InDesign. Virtually all content should be gathered by this point.
Week 6	4th March	LECTURE: Tabs, and Lists. Project work. Adobe InDesign / Illustrator / Photoshop.
Week 7	11th March	LECTURE: Image Re-sampling and Preflight. Project work. Adobe InDesign / Illustrator / Photoshop.
Week 8	18th March	LECTURE: Photoshop Cut-outs (Recap) and Clipping Masks. Project work. Adobe InDesign / Illustrator / Photoshop.
Week 9	25th March	DESIGN WEEK. Event timetable to be Confirmed.
Easter Break		
Week 10	22nd April	LECTURE: Design for Reproduction and Print 1 and 2 Project work. Adobe InDesign / Illustrator / Photoshop.
Week 11	29th April	Project work. Adobe InDesign / Illustrator / Photoshop. ADVISED PRINT DEADLINE.
Week 12	6th May	4pm Deadline for Magazine Project. Formative Assessment point. Physical work in AC404, Digital work on OneDrive
Feedback	By 4th June	Assessment Feedback will be emailed out by the 4th June.