



My presentation Introduction:
<https://youtu.be/qYmWG4c-TOk?si=tbpyTm4UJbn7QVK7>



HANDBALL

A physical activity initiative designed by Finley McGrath to engage 7–11 year old kids from the Ysgol Bae Baglan community school Facility using the facilities provided.



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

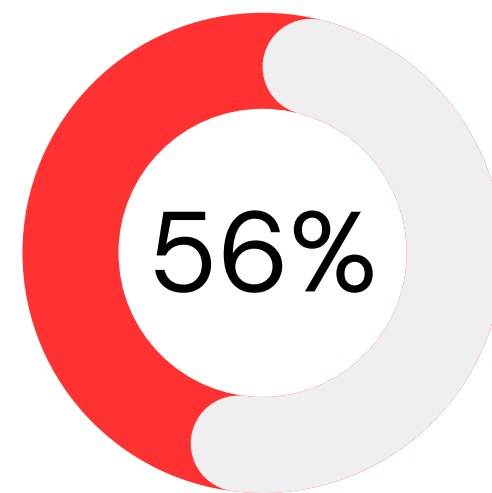
RELEVANT ACADEMIC RESEARCH

In a survey conducted by GOV.Wales it was reported that “Fewer children are taking part in regular sport outside of school. 39% of pupils took part in organised sport three or more times a week in 2022, down by 9 percentage points from the last survey in 2018.”

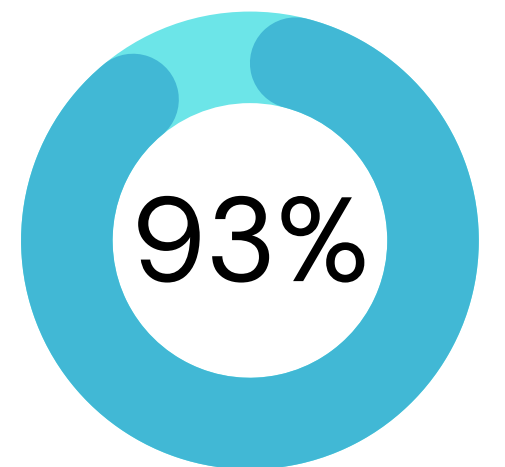
In the Aspen Institute’s project play initiative (2019) they conducted research that found that “concerns Around competitiveness and skill level” were among reasons specified by children for dropping out of sports or not engaging in sports/physical activity



56% of pupils had unmet demand for sport, the equivalent of 175,000 pupils.
(SportWales 2022)



93% (292,000) of pupils in Wales had a demand to do more sport.





JOURNEY TO RECOGNITION: HANDBALL IN THE UK

As previously touched upon in my introduction video, Handball is a vastly popular sport around Europe as seen in this graph made by TeamHandball news (2020), but has yet to grow to a significant standard of recognition within the United Kingdom.

In search of answers to why this may be I contacted Team GB's former U19s Head coach Luke Jennings and I also emailed The British Handball association and asked for their thoughts and opinions on why the sport seems to be growing at a slower pace and also what suggestions they have to help grow and promote the sport to a new audience. Unfortunately I was left with no response.

So upon this I conducted my own academic research and discovered that while England and Scotland both have Handball associations whilst Wales did not have their own Handball association. This leaves Wales significantly behind in their growth of the sport.

Handball Popularity as a Team Sport

- Definitely the 2nd most popular team sport
- Either the 2nd or 3rd most popular team sport
- A major sport with a significant presence
- A minor sport with some presence
- A very minor sport with a limited presence



"BEHIND EVERY CLOUD OF ADVERSITY, THERE'S A SILVER LINING OF OPPORTUNITY."

While the unpopularity of the sport 'Handball' in the UK makes it seem an unpopular option to use to engage kids aged 7-11 to participate in sports/physical activity I think this transcends very well with the academic research that was carried out earlier as I previously mentioned that "concerns around competitiveness and skill level" were factors that stopped kids from engaging in sports. Concerns of skill level and competitiveness wouldn't be such a factor with a sport like Handball as it has such little prevalence in Wales and is not included in the school curriculum. This would give a great opportunity to kids who are not engaging in sports to get involved with sports and would help build up their confidence and overall attitude towards sports participation.



THE 7 - STEP PROGRAMME

Funding

Go after financial grants offered by Sport Wales, making use of their assistance with community-based sports. Furthermore, investigate potential donations from Tesco's community programmes to aid the project's financial resources.

Design

Create handball programmes that are suited to the abilities and interests of children aged 7 to 11. Add enjoyable and engaging exercises while emphasising the development of core abilities.

Evaluate and improve

Take feedback from players and from onlooking parents to help figure out how to grow and improve and develop these Handball sessions.

Survey

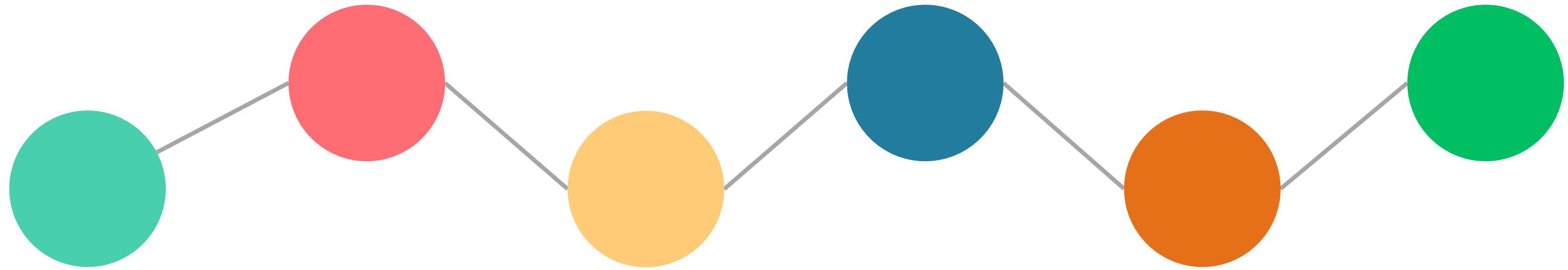
Start by carrying out an extensive study to determine the present state of handball interest and involvement among Ysgol Bae students aged 7 to 11. The purpose of this study is to determine current obstacles and areas in need of development.

Partnerships

Form partnerships with important parties to support the initiative's success. Work together with Neath Port Talbot Pass (NPT) to utilise its resources and network in order to promote community involvement and programme support.

Market

To increase awareness of Ysgol Bae's handball programmes, utilise our new found partnership with NPT Pass to market these handball sessions through social media, this doesn't have to cost money as we will use Canva, a free editing software to publish our marketing posters.





THANK YOU FOR LISTENING

Any questions are welcome.

Reference list

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