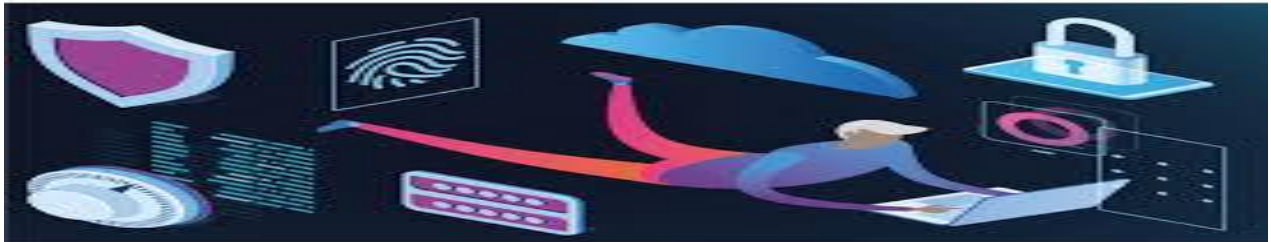


Basic digital safety

Digital safety means preventing and minimizing harm online. This could include diminishing illegal or harmful content, hackers, catfishes or even to protect your computer, mobile devices or any device connected from intruders



As social media grows in trend, it becomes more common for cases like identity theft, scammers, catfishes, cyberbullying or harassment to occur. There are many suggestions to stay safe online, such as:

- ~using strong passwords/look after your logins
- ~check privacy policy's/ personalize your privacy settings
- ~be wary of strangers
- ~don't share personal details



- ~watch out for scams
- ~keep security software current

The four C's :

There is a phrase known as the four C's and these are *content*, *contact*, *conduct* and *commerce*. These four C's especially help schools and colleges by providing a framework to recognize and manage any risks that come to surface.

Starting with *content*, this aims at anything posted online. It could be words, pictures or videos but it's very easy for children or young people to come across harmful or inappropriate content online.

Contact is based on the risk of harm to young people or anyone else through interaction with other users online. This could include situations like peer-to-peer pressure, cyberbullying, being scammed, interacting with a user with a false online identity or even inappropriate advertising.

The meaning of *conduct* is the way people behave online. Some negative behaviors online can increase the risk or even cause harm to others, an example of this could be online bullying. Conduct may also include the inappropriate sharing of pornography or nude pictures or videos online.

The word *commerce* is about preventing the risk from things like gambling, inappropriate advertising, phishing or financial scams. Children and young people are likely to be victims of these situations purely based on vulnerability and gullibility. Schools should also consider how the risk of commerce could apply to staff.

All schools should defiantly ensure that they've got effective procedures and policies to carry out for the staff and students regarding online safety.

