LETS GO DIGITAL

NEED TO know

THERE'S MUCH VARIETY IN DIGITAL CAREERS. MAYBE YOU WANT TO USE SOCIAL
MEDIA TO INFORM THE WORLD ABOUT A BRAND OR CREATE VIDEO GAMES WITH A PASSION IS CYBERSECURITY OR PUTTING HUMAN KNOWLEDGE INTO THE CLOUD.
IT'S UP TO YOU.[1]

FACTS ✅

Big money potential
Everyone wants your skills
Keep your options open
Loads of variety

MYTHS ❌

Do you need to know maths?
Do you need a degree? [4]

WHAT COULD YOU DO ?

An A-Z of Apprenticeships
Esports Producer
Digital Marketer
Games Tester
Data Analyst
Cybersecurity Officer
Web Developer [7]

£ JOB TRENDS

Google Cloud Academy has become a fully qualified cloud architect.
fully accredited Google training.
average industry salary £52,000[2]

ROUTS IN →

GCSEs and A LEVELS
BTECs and T LEVELs
Digital Bootcamps
Traineeships
Apprenticeships
Degree Apprenticeships
Degrees [5]

EXAMPLES OF USFUL WORK EXPERIENCE

Basic digital skills
Using social media / blogging
Creating or using websites
Office experience [8]

DID YOU KNOW 😮

Esports is a real career choice. You can even do BTECs in esports. [3]

useful skills

Willing to try new ways of doing things
Willing to try, fail, try again, and 'fail better' until you succeed!
Staying up to date with digital or marketing trends
Basic digital skills
Basic coding (HTML, CSS, PHP)[6]

YOUTH EMPLOYMENT UK

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