

Academic and Employable Skills Task1

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Introduction

In my presentation I will talk about:

- Who am I?
- My values
- My Career Plan
- An example of a possible SWOT Analysis of my business

I will also give some small examples that how my studies will help me to achieve my goals

Who am I?

- Guardian:
 - Dependable
 - Helpful
 - Hardworking
- Giver:
 - Approachable
 - Patient
 - Team Player
 - Caring
- ENTP:
 - Thinker
 - Logical
 - Creative
 - curious



My Values



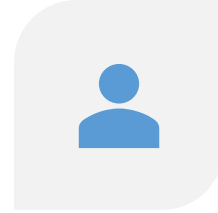
HARD
WORKER



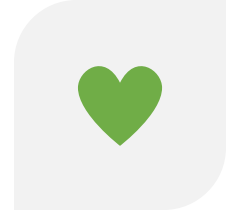
RESPECTFUL



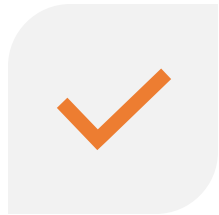
FRIENDLY



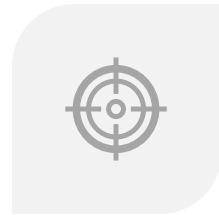
TEAM PLAYER



KIND



HELPFUL



DETERMINED

My Career Plan



My goal for a long term is to have my own Truck company but to achieve that I must do a few steps.



The first step to study business that why I have joined the " Academic and Employability Skills Course" so after I finish, I can enrol for Business and Management.

My Career Plan



Second step would be to get the licences that are needed to start.



Third step would be to get the company running

SWOT Analysis

Strength:

- Geographic location
- High level customer satisfaction
- Positive company culture

Weaknesses:

- Marketing and positioning
- Driver recruiting and menegment
- Financial menegment

SWOT Analysis

Opportunities:

- Diversification
- Fuel management
- Explore Logistic Expansion

Threats:

- Creditors
- Competitors
- Weather risk / Insurance Claims

Conclusion

In conclusion I must finish my studies to gain more knowledge about how to create my own business and how to be able to deal with any problem that will get in my way.

For example financial and management problems.

Thank you for
listening and
watching my
presentation

