

University of Wales Trinity Saint David

EMPL4013 PATHWAY PROJECT 1

CSR AND SUSTAINABILITY

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Introduction:

In any organization, sustainability is a very important matter. This is a complete resemble the management of any company. If any company try to maximize its long-run economic and environmental value that sustainability is the best way to do that. In this modern world, companies are facing many challenges from the public and private sector, and sustainability is the response to the problem. In another hand, CSR or Corporate social responsibility is a method to provide by company's own management system. CSR is a self-regulation management. CSR is mainly a method where the management can take care of the environment and the social activities.

Individual reflection on CSR & Sustainability:

I am thinking that in a company to work better with CSR it needs to one man on the board of management to look after on the awareness of formal codes. CSR is the relation between a company and its different stakeholder (Tai and Chuang, 2014). CSR method is a very important method so it has to be present in a company's day to day business. In addition, it is important to take CSR in the company's strategies. If a company is hiring workers and the workers are irresponsible in their work that is not company's responsibility. In my contention, organizations ought to implant benefits and duty in their essential inspiration of benefit gathering. This should be possible through their commitment to the financial advancement of their workforce, families, and groups, either broadly or globally, creating items and administrations that are naturally agreeable, paying charges that are utilized as a part of welfare advancement, advancing well-being and security in the workplace, and so forth. This comprehension is the thing that ought to be implanted in every one of organization's organizations (Osagie *et al* 2016). Personally, I am doubtful in CSR system. It is not considered as a traditional method in a company, due to its complexity it is required to divide in the entire department equally. In another way, I personally think sustainability is harmful though in a company. Because management body is cutting its true power if this and don't use this in a proper way. It limits our own thinking capability by the power of management. Many companies and the UN have discussed international development by sustainability, and by doing this they have established some important rule in this method. As I can describe to be sustainable for something, it is required to able on indefinitely. By analyzing the concept I can approach that, it is necessary to establish such kind of method to help the social

activities and the environment also. All things with life are made this world together as we can see. So that it is a natural response to maintain the Mother Nature as we see, not destroying it. So this is a natural response to help nature for maintaining its position as a part of a company. If any part of nature is destroyed to develop a company, then nature can start a chain reaction and can harm us all. Therefore, whenever we are going to start a business or developing a business make sure it can fulfill the standard of sustainability development (Fassin, 2015).

Reflection:

When I start the survey, there are many problems, which I faced. The 1st problem is many companies are not using natural resources properly in society (Ong, *et al*, 2015). The 2nd one is very dangers many companies are using a large number of nonrenewable energy like petroleum and Cole. The last problem I faced that many people are unable to know that they are continues using nonrenewable resources. In that case, we have provided some strong rule to the usage of nonrenewable resources. In another hand, any company or industry need a huge number of power. Therefore, we need to provide them an alternative source of energy. The people who are using such kind of nonrenewable power are needed to visit some awareness camp (Baldwin, 2016). By providing such kind of awareness camp we are able to reduce the usage of nonrenewable energy. When I am doing my survey I need to maintain my time management skill. Because the businesspersons are, busy to meet. I need to work on my communication skill to communicate with people on this topic. I also visit many websites to find details on this survey. Not everything is found in find so I take some reference from internet.

Knowledge and learning log:

STATEMENT	ANSERS
Procedure of work together	When we work together as a team then we can face any situation in any condition with help to each other. Corporate social responsibility is not for a single person in the society. Each and every person of the of the society is a member

	of a team to make a organization or a local community to help the people in the UK.
Individual responsibility	If we the social workers fulfill our responsibility individually then social service to the public will successful.
Negative outcomes	There are some negative outcome will happen Those are the revenues will be change for market share and rising of new market. The working efficiency will be decrease, it will also effect on customer attention and their retention which will be the cause of mankind capital , risk will be increase.
Positive outcomes	There are many positive outcomes like, the retention and loyalty will be increased of the employee and also the customer, the quality of goods will be increase which will make a good reputation and also image of the individual brand, the productivity of the goods get higher,
Frequency meeting	When we are in trouble to doing the job we are facing many problems and for setout the problem we meet each other and after discuss about the problem we get a solution. That's why frequency meeting is very important.
Use of Skype	Yes
Perform of Skype	In many times when we need to communicate to every member of the team by social networking. It is very easy to perform on Skype.
Technical issue in online meet	There have some issue obtain in online meet. Because of the technical and network problem. This will happen because of maintenance issue.

	If the maintenance provide time to time then this will be reduce.
Refusal of group members	Refusal of group members can make a huge problem. If any member of our team has refused to does their job then no one have there to do that job. This will make a time waste.
Action to outcome it	We have to promise that we do our job with full responsibility and done the job in time.
Discuss with a group	Discuss with a group, which plays an important role to solve a problem very easily of a particular job.
Satisfactory resolution	When the whole group performs well by give their 100% in the job and complete the job in time its being a great satisfactory to us.
Work division within me	If a work divided in many small parts and distribute to all the team members then the individual worker done their work correctly and the whole job will be complete in time.
Learning	From the above study, there are many things to learn. In addition, learn how to perform in a group and complete the job in time.
Like to enjoy the process	Yes
Reason of like	From the above study, I have learnt many things. When we work as a team, the tough job turned into a very easy job with helping each other.
Dislike to enjoy the process	No
Reason to dislike	Nothing
Way of improvement	The way of improvement is just to follow the above procedure.

Conclusion:

From the above study we have conclude that CSR is the center part of corporate governance, which stand for a important role. It increases the corporate profit and environmental status. In social responsibility in case of business CSR maintain the integrity of moral material at inside and outside the business. This plant is our home and it is our responsibility to maintain its precious nature. Therefore, we have to control the excessive usage of non-renewable energy and convert into renewable energy. The CSR and the sustainability help the company's management to improve the usage of the above monition problem.

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