

Eber Anwar,  
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ADAA5001

Changemakers: Building your Personal Brand for Sustainable Employment,  
Website

Website Evaluation,

Paul Duerinckx; Holly Slingsby,

Website Evaluation.

I feel that in order to market their work, expand their businesses, and make contacts with potential buyers, artists need websites. A website functions as an online public portfolio that is constantly accessible to the general audience. It gives artists the ability to showcase their work in a professional and organized manner, which may attract new consumers and partners.

The creation of a brand for an artist is facilitated by the presence of a website. Building a reputable online presence allows artists to put themselves in a position to be seen as authorities in their field. Through the use of their website to share their story, artistic vision, and creative process, they may be able to connect with other individuals and organizations who have a similar worldview.

In the world of marketing, I believe that having a website is one of the most useful tools. It has the potential to help artists increase their audience and promote their music on social networking networks. They may sell their paintings as well as offer information on their website about upcoming exhibits and activities. They may launch a blog or newsletter to keep their fans up to date and sustain their interest in what they are doing.

### **Fine art website.**

The mobile-friendly version of our website specializing in fine art has been improved. As a consequence of this, it is of the utmost importance to ensure that the website is easy to navigate when seen on a smaller screen. Web browsing can be done on mobile devices by a lot of individuals. It could be helpful to include a feature on the website that allows people to purchase artwork directly from the platform in order to further increase sales and make it easier for potential customers to show their support for the artist. Last but not least, the addition of social media connections and sharing capabilities can help to expand the audience for both the artist and the work that they produce.

**My fine art website.**

I created an artist statement and uploaded it to the website that specializes in fine art. In addition to that, I have included some samples of my previous work as well as a painting that is representative of the things that I am passionate about. In addition to that, I included a link to my Instagram account, which is where I showcase my many creative activities. And there is a link of our fine art website link.

[Swansea.art profile material](#)

I went to the websites of numerous other artists. I was browsing the internet when I came across the website of Carl Chapple, an artist whose work I find to be rather captivating. His online website and profile are both appealing to me. The straightforwardness of this website appeals to me, and I also like how straightforward it is to navigate. And this is his website link

<https://carlchapple.com/>

## Artist statement

Eber Anwar,

Eber Anwar was born on March 1, 2001, in the city of Islamabad, which now serves as the capital of the country of Pakistan. It was in 2016 that he made the decision to move his family to the nation of Wales, and they have since settled in the town of Baglan, which is situated in the county of Neath port Talbot. In addition, he received his General Certificates of Secondary school (GCSEs) after completing his secondary school at St. Joseph's RC Comprehensive School. Painting was one of his favorite things to do, and as a direct consequence of this, he began to develop an interest in a wide range of other forms of art. As a consequence of this, he came to the conclusion that he ought to take on a career in the realm of art by beginning to paint and getting expertise in that field. Following the completion of the necessary coursework for his (GCSE), he came to the conclusion that he would continue his art studies on his own. After that, he came to the realization that the best method for him to study the fundamentals of fine painting would be for him to register in the foundation year program at the University of Wales Trinity Saint David in 2019. He came to this decision because he believed that this would provide him with the greatest opportunity to master these fundamentals. This was the strategy that he decided to pursue. After that, in 2021, he joined at the University of Wales Trinity Saint David's Bachelor of Fine Art program to further his artistic interests. This program was one of the many opportunities that were open to him. He is presently in the midst of the second year of the program, and throughout the while he has been doing it, he has been learning more information about it.

[https://www.instagram.com/its\\_chooza12/](https://www.instagram.com/its_chooza12/)



Figure 1



Figure 2



Figure 3



Figure 4



Figure 5



*Figure 6*

### **And this is my CV**

The reason I am so enthusiastic and interested in fine art is because I want to learn more about it, and the only way to achieve so is to pick up some new abilities. Because of this, I am very passionate and interested in fine art. As a result of this, I have a great deal of passion and interest in the field of fine art. My introduction to the field of fine art came about via the bodies of work produced by Carl Chapple and William Kentridge, respectively. South Africa is the birthplace of both of these talented artists. They produce breath-taking works of art that cause viewers to lose their breath. The incredible course gives me the opportunity to openly express my thoughts and beliefs, and as a consequence, I heartily recommend enrolling in it to anybody who is thinking about doing so. While I was in college, I got the chance to improve my skills in thinking that is both creative and transcends the borders of different fields of study. As I progressed through the first semester of my college education, my familiarity with the situations and occurrences that call for the use of

acrylic paints and charcoal improved. This was due to the fact that I had previously been exposed to both of these mediums. Both of these are forms of expression in which I am accomplished.

Because I have this degree, I am more equipped to appreciate the broadest possible variety of abilities, such as the several creative techniques that always include the use of charcoal and a paintbrush. For instance, I am able to draw portraits in a variety of styles, such as realistic and cartoon. As part of this course on fine art, I have been practising both live drawing and sketching since I like doing both of them and believe that they help me develop both my technique and the way that I use my hands.

I've also picked up a tonne of new information, some of which I had never considered before, such as the fact that anything may leave traces only on the ground, a carpet, etc. I've learnt a lot of new things, some of which I had never considered before. I've also unearthed a tonne of fresh information, some of which you had never considered previously and some of which you had never considered at all. One other thing to keep in mind when making perspective drawings is that one-way perspective is all about the distance between yourself and the topic you were sketching. This is an important factor to keep in mind while creating perspective drawings. Another thing I've learned from taking this course is all there is to know about light, such as how it influences the development of a variety of shadow patterns and how it connects to situations in which there is a lack of light. One of the many topics covered in this course is how to precisely measure different things, in addition to the many others. Because of the advancements in technology, I am now able to produce photos that are more precise and true to the source material. It is possible that even figurative painting might benefit from its usage since it can be used to evaluate the overall size and proportions of an object.

I still need to put in more work to develop my writing abilities and my ability to measure numbers throughout the time that I spend drawing from life. For the purpose of earning this degree in fine art, I believe that it is necessary to be in possession of the talents that have been outlined above. The capacity to properly compute numbers, in my view, is the single most significant talent that one may possess. When working from life, it might be challenging to gain an exact measurement of the figure to use in the drawing. In addition, it is vital to have excellent writing abilities for this subject since we will be asked to write several essays analysing the paintings and works of a number of different painters. Because of this, having great writing skills is essential. Because there are many projects that call for us to write a lot and because there are times when I find it difficult to write a lot of words, I need to focus on improving my writing abilities so that I can finish the tasks that call for us to write a lot. This will allow me to complete the projects that call for us to write a lot.