



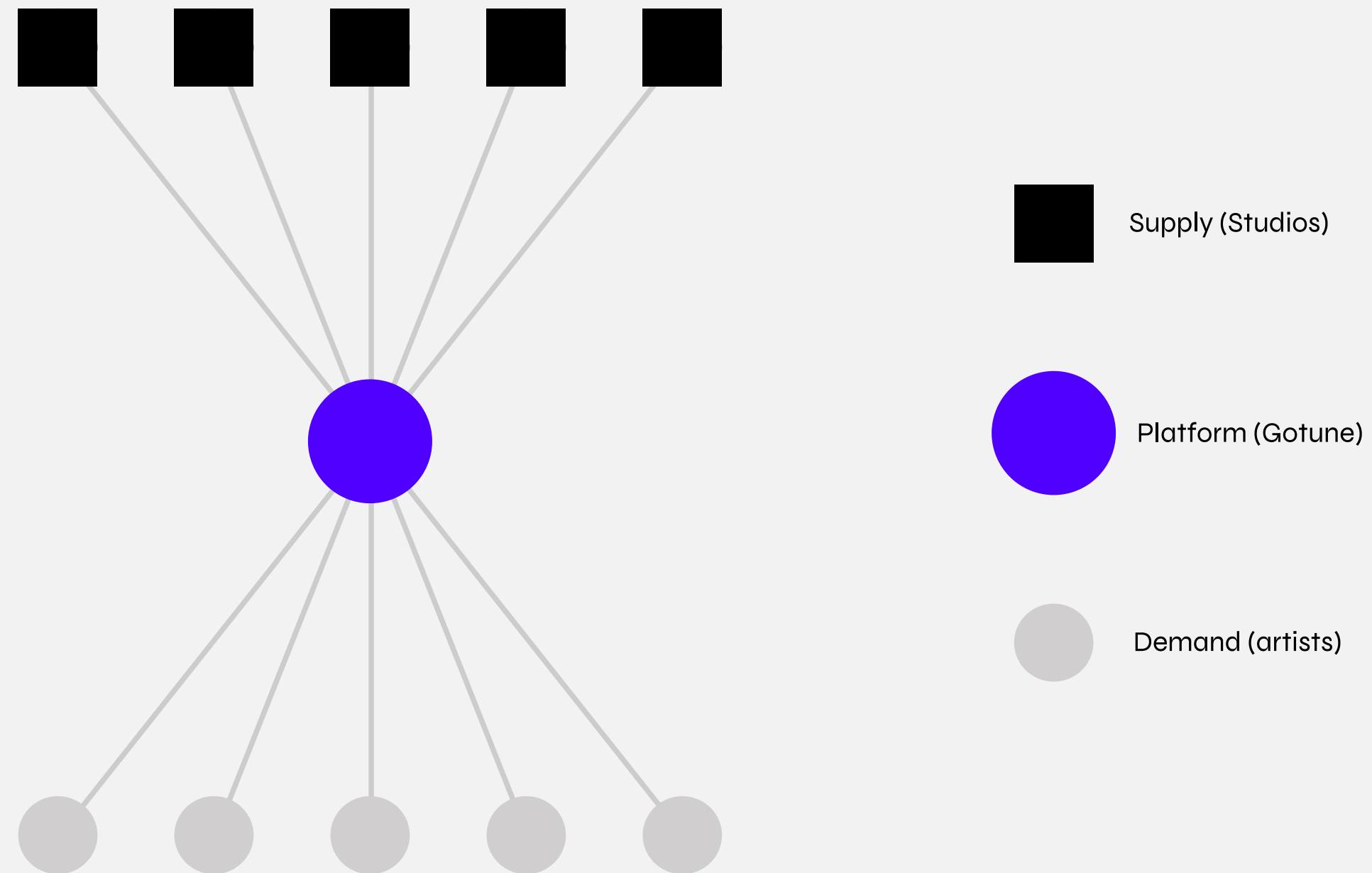
All-in-one music studio booking platform.

Pre-seed Pitch Deck

“Great marketplaces do not
simply aggregate a market;
they **enhance** it”

Bill Gurley

[Mission] We are not just a marketplace for music studios.
We are an **ecosystem**.



[Problem] Studio's where music is made. But supply is **fragmented** and access is **difficult**...



No search
parameters



No availability
information



Email
Inquiries

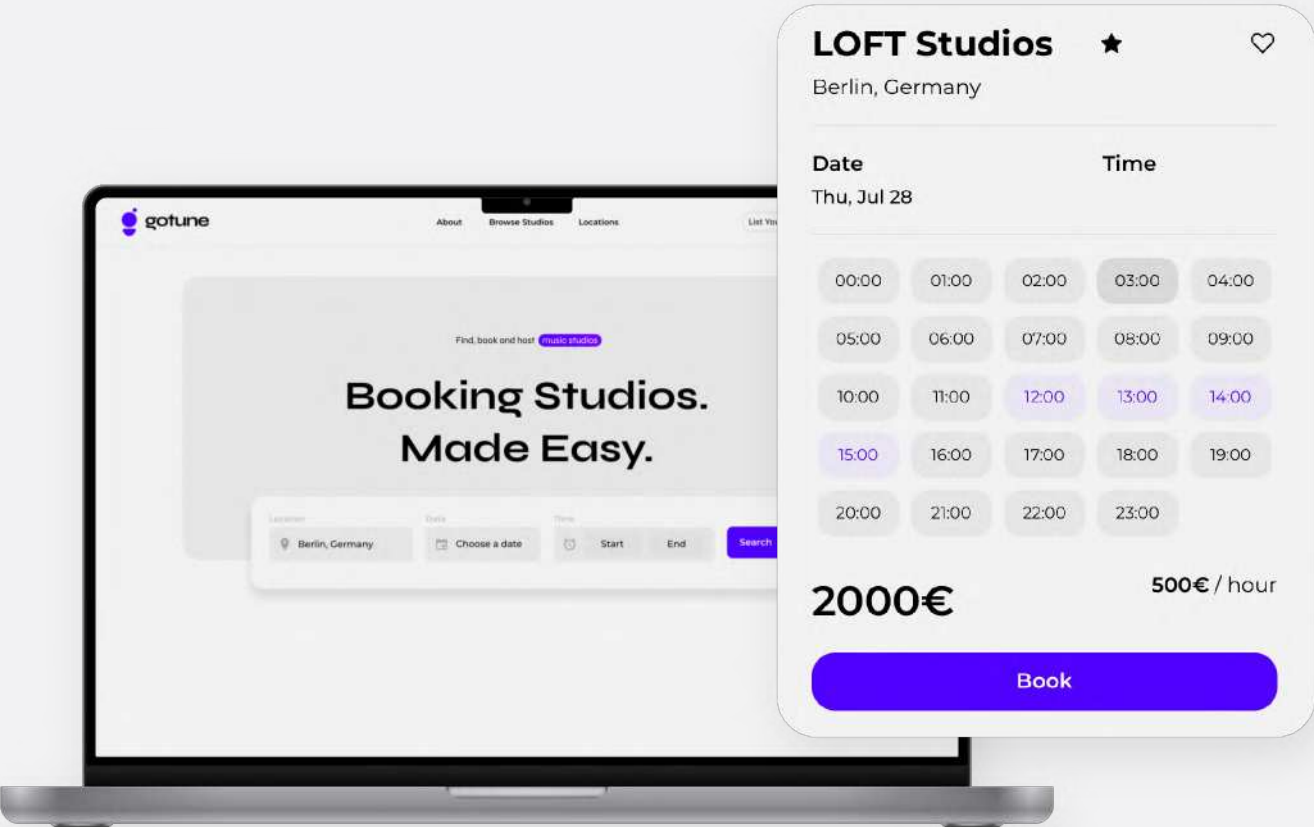


Bureaucratic
management

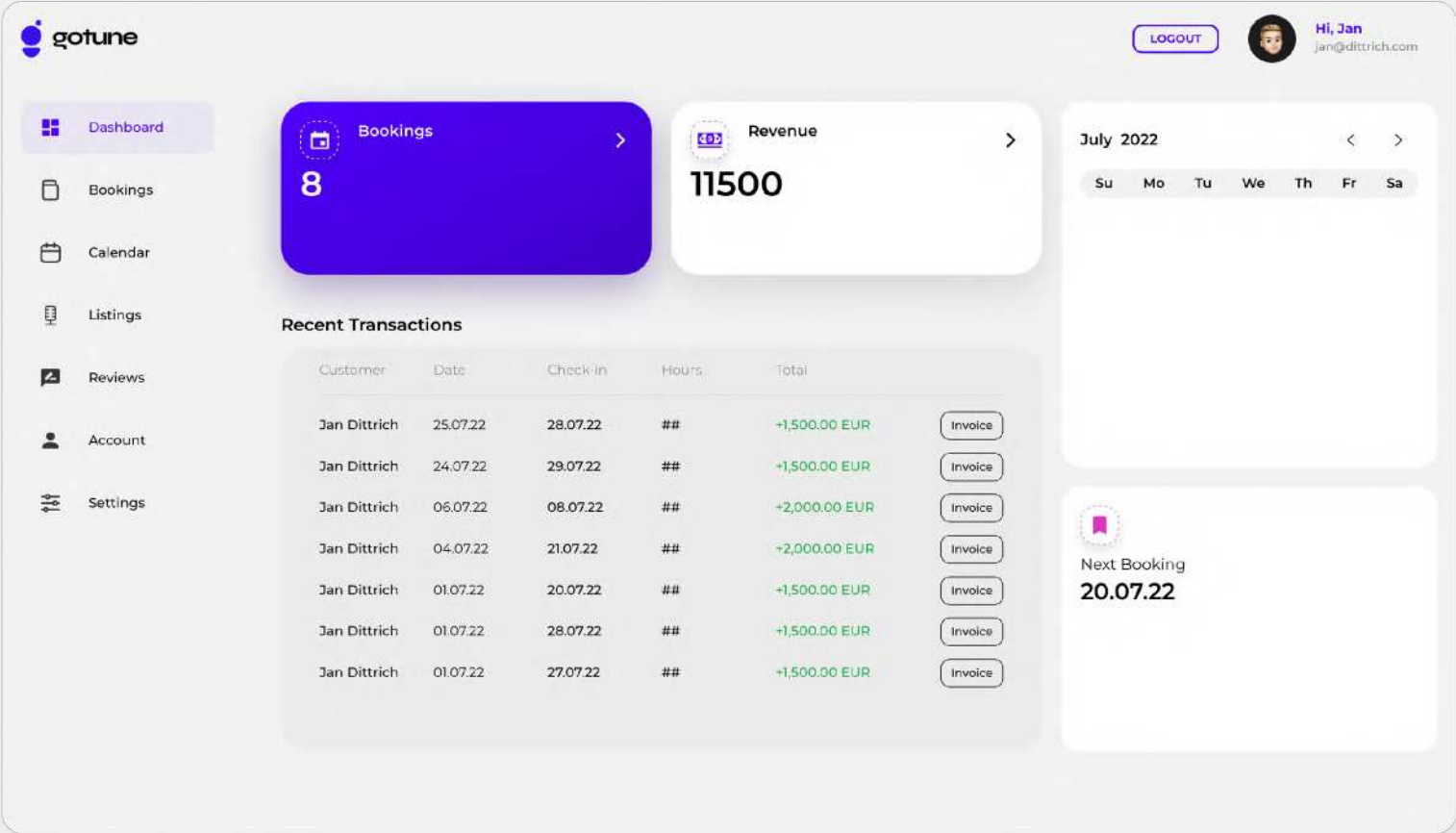


"I just want to book a studio..."

[Solution] We **reduce** friction by providing time slots, easy payments and booking management, to help studios and artists accomplish **faster** transactions.

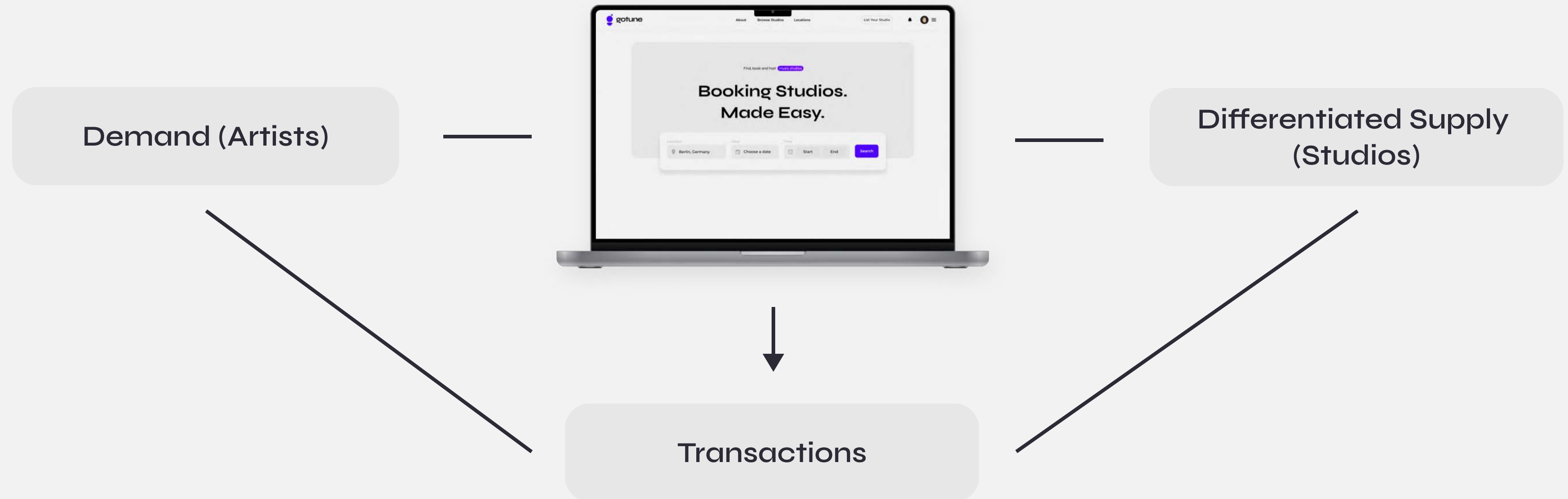


Transactions

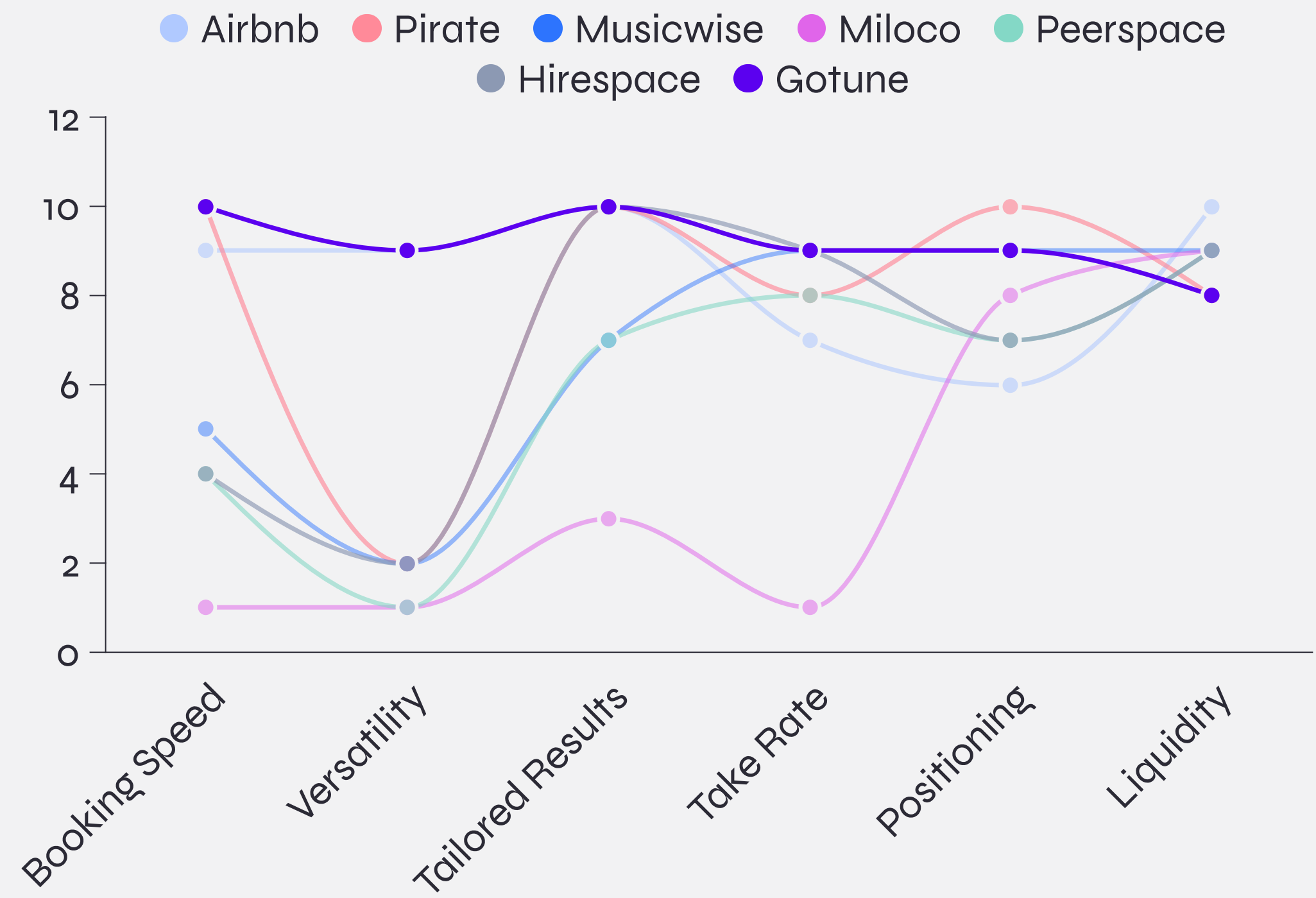


Booking Management

[Product] We're more than an aggregator. We **enhance** by integrating the entire booking process.



[How we win] Other products are good. Not in **our** market.

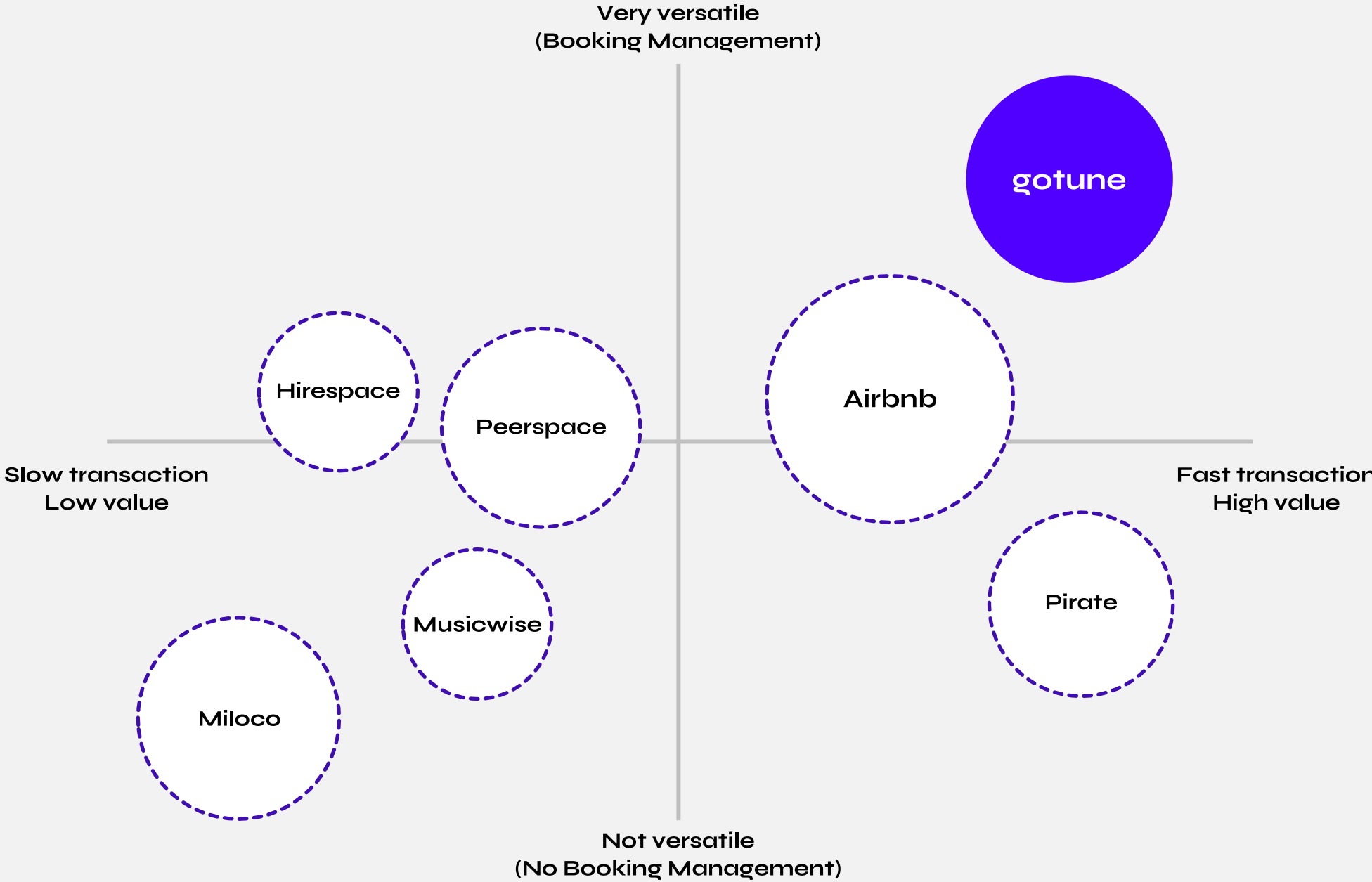


[How we win] Two factors for success. We got'em.

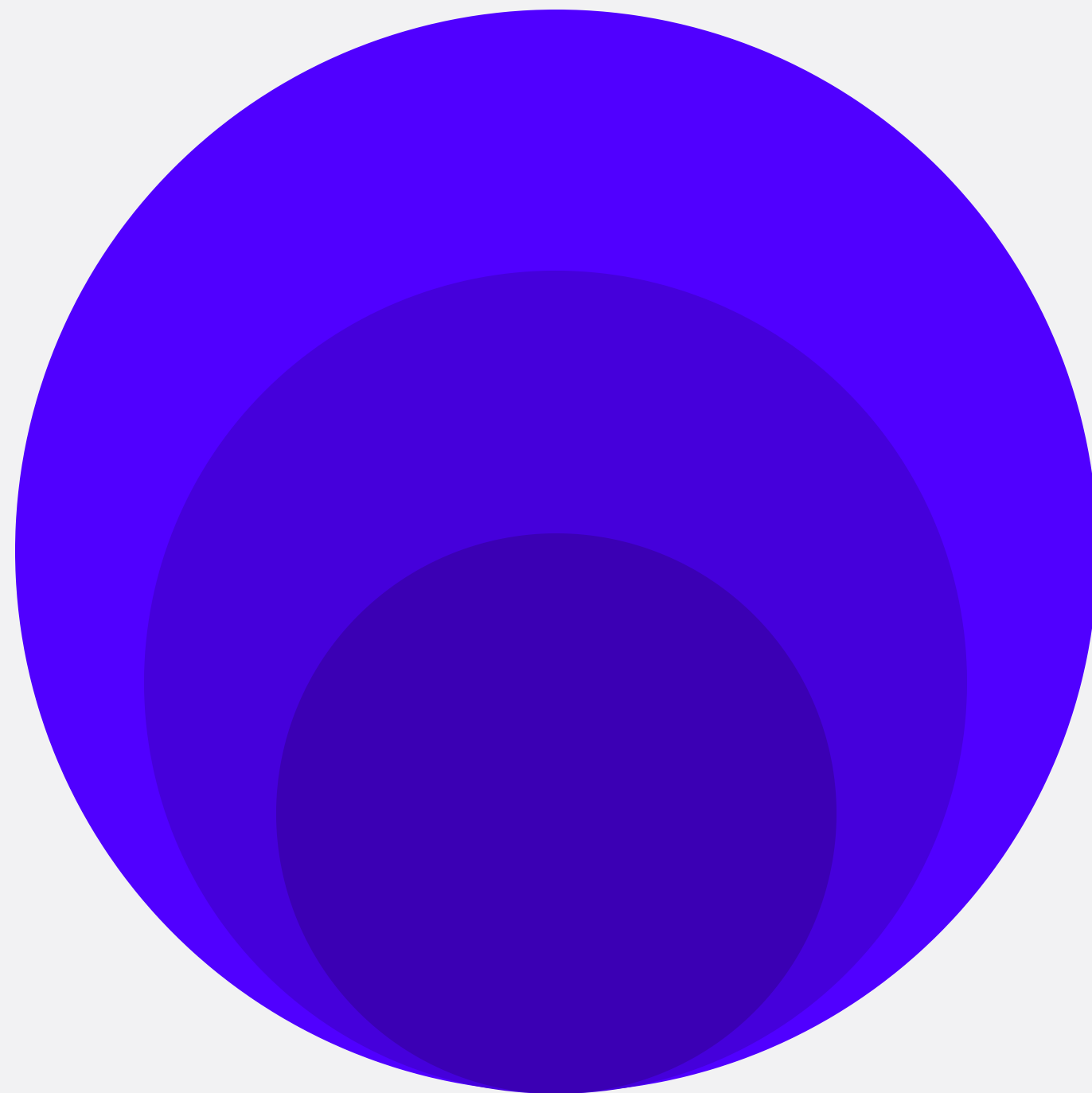


[Competition] Our customers have needs. And **our** solution benefits them.

Segment Needs vs. Solution Benefits



[Market] A massive opportunity... behind the industry's curtain.



TAM

\$1.8 Bn

Total Studios
Revenue

SAM

\$1.4 Bn

Independent
Studios

SOM

\$214 Mn

15% Rake

[Why Now] Consumers want to **share**. We'll make that work.

Global Recorded Music Revenue

\$25.9 Bn₂₀₂₁

\$45 Bn₂₀₃₀

IFPI

Sharing Economy Funding

\$130 Mn₂₀₁₀

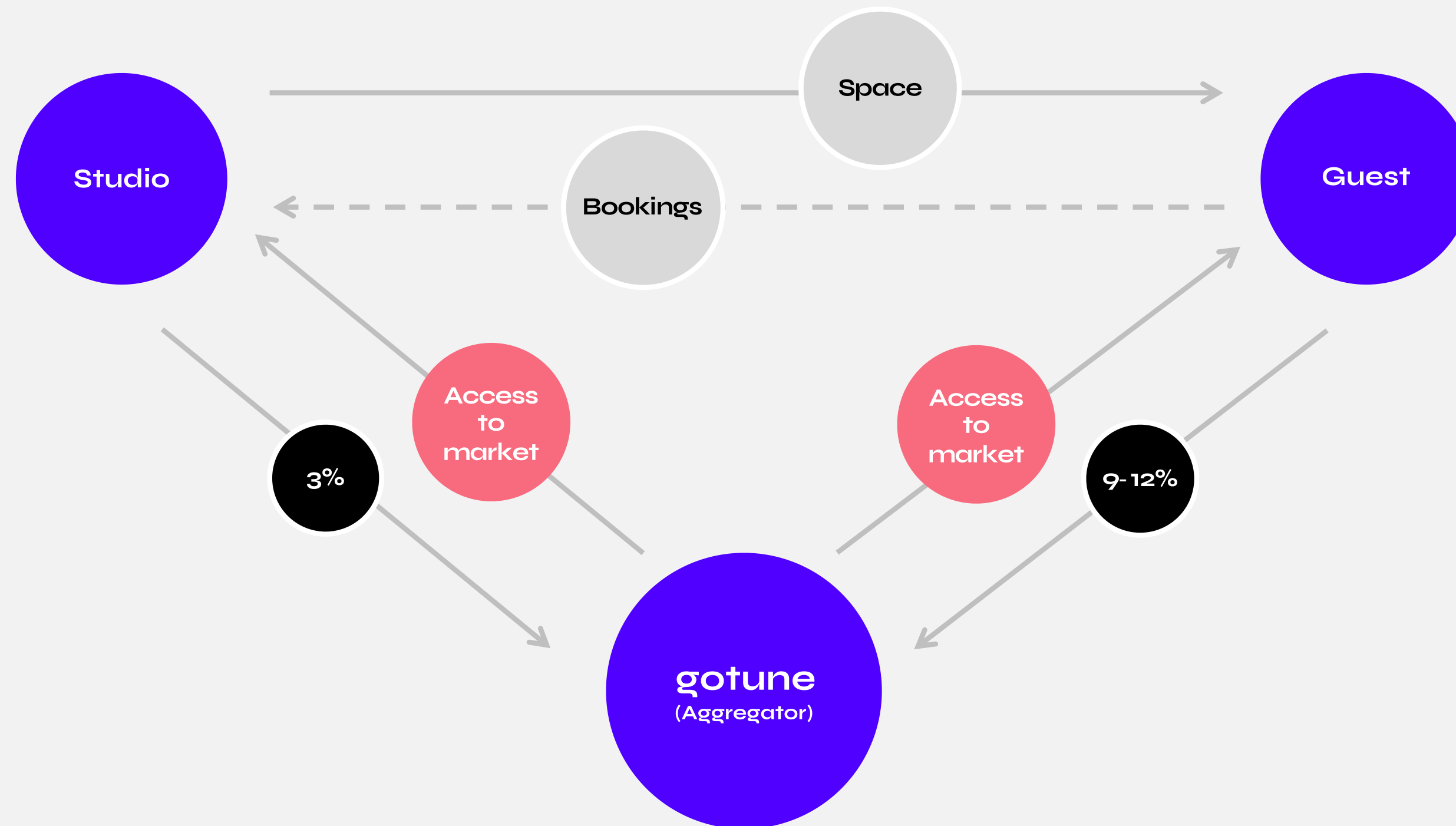
\$23.4 Bn₂₀₁₆

\$2 Bn: Workspace Startups

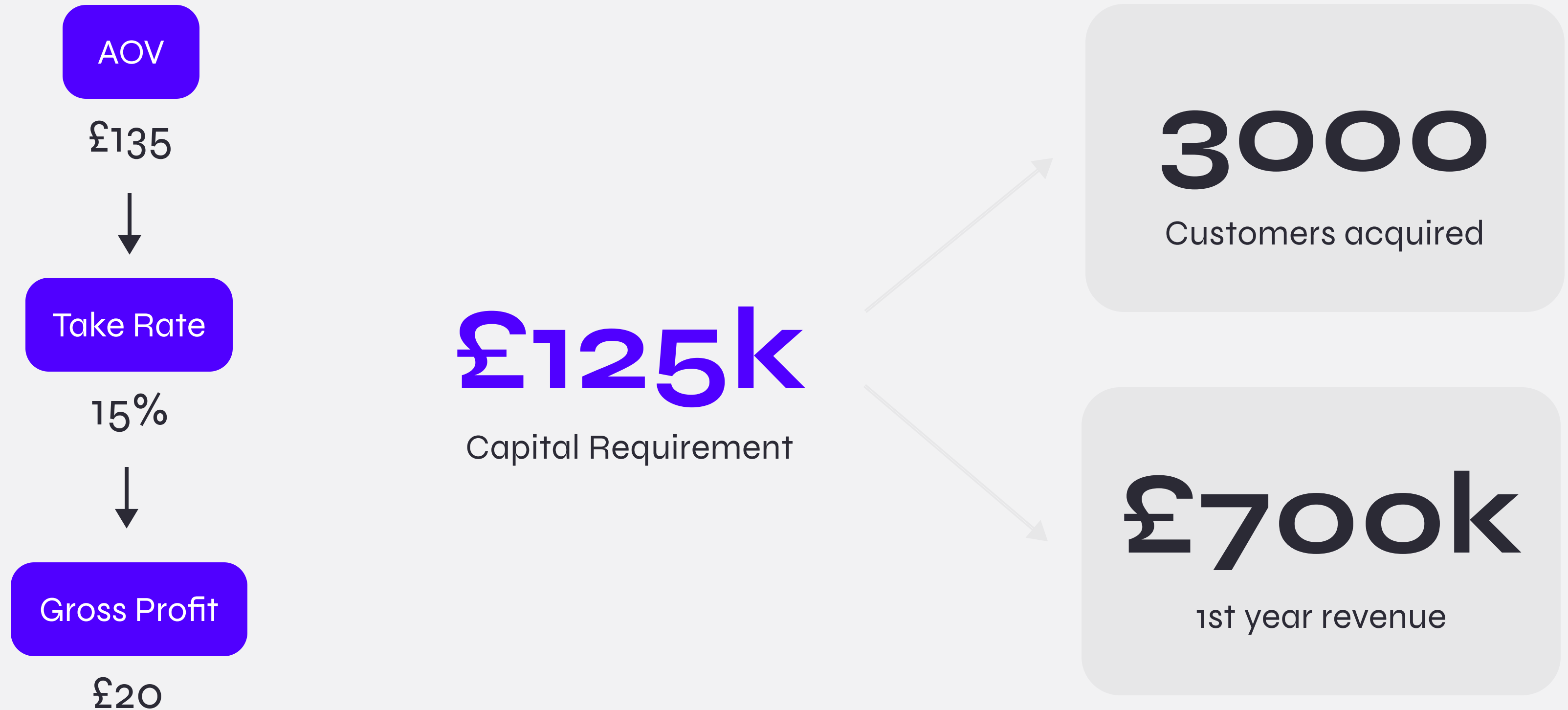
BCG

IT'S A
MATCH!
LIVE! GO!
LIVE! GO!

[Business Model] Unlocking the music industry's building block.



[Financial Forecast] Our business model is born for scalability.



Jan Dittrich

Founder

MA Music Business
@Tileyard Education

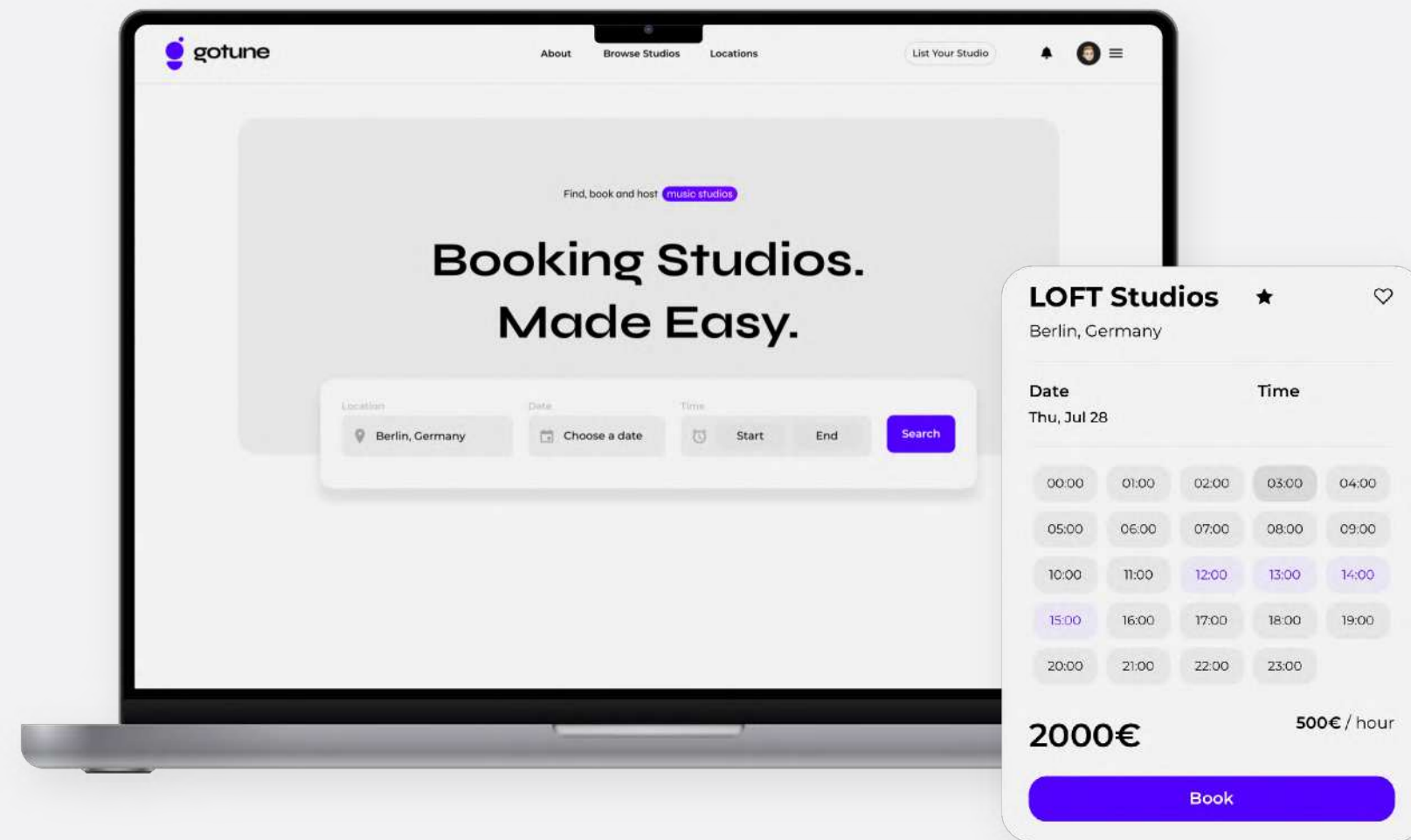
Business Development
@UJAM Instruments

Experience in Production &
Music Tech

Vision

3 years from now, Gotune will be an **indispensable** tool for studios and artists, to achieve easier and **faster** bookings.





gotune.io

Thank You!

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