



**Marius Florin Vrabie (2011894)**  
**Academic and Employability Skills**  
**Anita Nan (Lecturer)**

# Intended Career: Business Manager

## Justification

- ☐ Scope of showing calibre to manage the corporation
- ☐ Room for utilizing my leading and managerial capacity
- ☐ Social status and recognition
- ☐ Lucrative earning and smart lifestyle

To reach out this intended career, the following SWOT analysis helps me to pinpoint my capability



What do you  
do well?



**S**  
STRENGTHS

**W**  
WEAKNESSES



Where do  
you need to  
improve?



What are  
your goals?



**O**  
OPPORTUNITIES

**T**  
THREATS



What obstacles  
do you face?



# Strengths

After analysing myself, the following strengths are figured out.

- Hard working personality
- Maintain tough timeline
- Good at analytical and cognitive skills
- Can impress at first sight
- Sound presentation skills

# Weaknesses

After analysing myself, the following weaknesses have been identified

- Poor communication skills
- Poor negotiation skills.

# Opportunities

The following opportunities are availing for me if I master my strengths and overcome my weaknesses

- To be a good manager
- To become a manager of the giant MNE

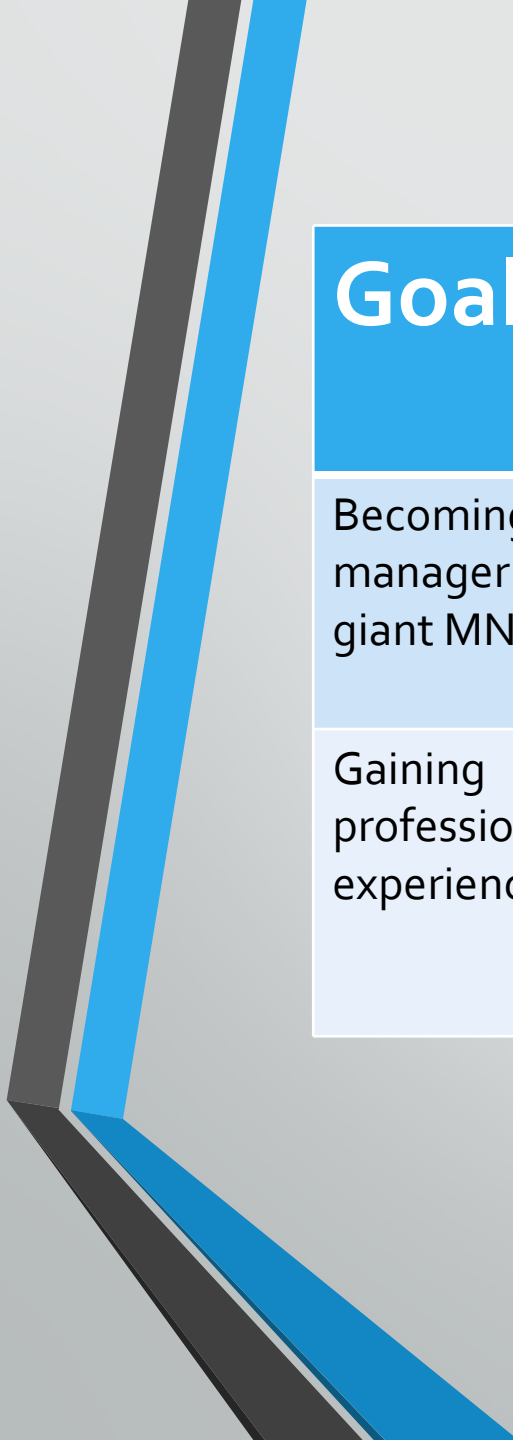
# Threats

The followings are the reality inn the new normal situation after the Pandemic Covid-19

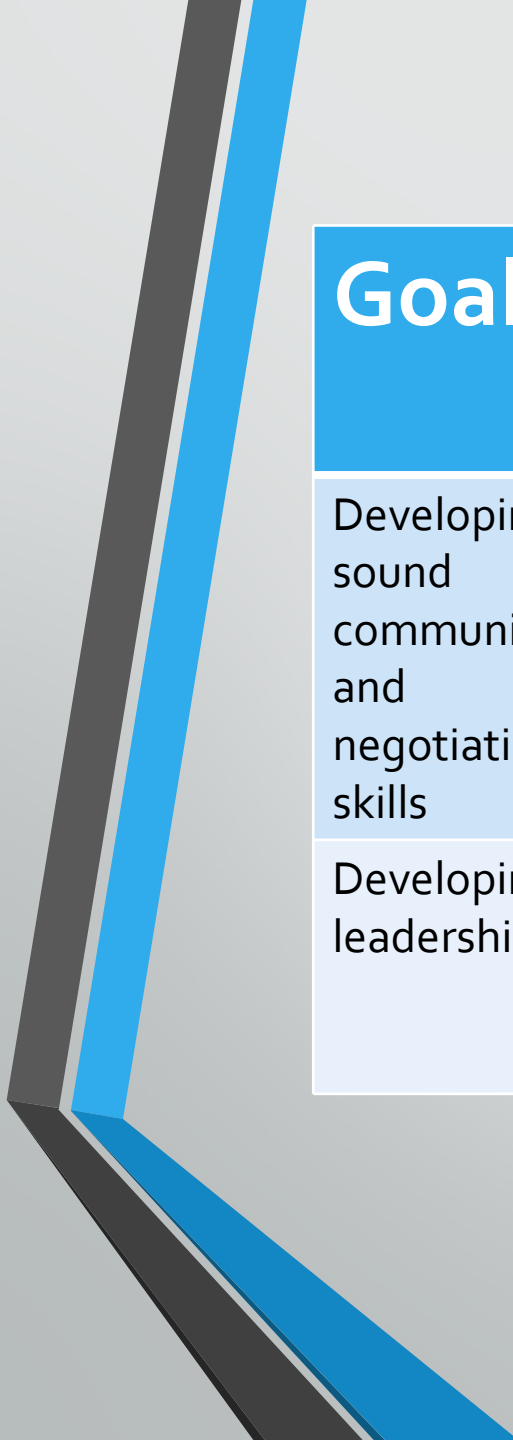
- Competitive job market in post pandemic
- Accelerating number of graduates

# Personal Development Plan (PDP)-Business Manager

- Long term goal: Develop skills and capabilities to manage a giant multinational corporation
- Short term/specific goals:
  - ✓ Emerged as a business manager of a giant MNE
  - ✓ Gained professional experiences to manage a large corporation
  - ✓ Developed leadership skills to manage a business organization
  - ✓ Develop sound communication and negotiation skills



| Goals                            | Objectives                                                  | Resource required                                               | Measure ment                                             | Target date |
|----------------------------------|-------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------|-------------|
| Becoming a manager of giant MNE  | Developing managerial capabilities                          | Training and development managerial skills                      | Successful completion of training                        | Quarter 1   |
| Gaining professional experiences | Successfully manage two or more different projects or works | Assignment of duties and responsibilities of project management | Feedback from seniors and different related stakeholders | Quarter 2   |



| Goals                                                 | Objectives                                                   | Resource required                            | Measure ment                                                     | Target date |
|-------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------|------------------------------------------------------------------|-------------|
| Developing sound communication and negotiation skills | Managing communication and negotiation of different projects | Training and development managerial skills   | Successfully completion of communication and negotiation process | Quarter 3   |
| Developing leadership skills                          | Successfully lead two or more different projects or works    | Successfully lead people of the organization | Feedback of stakeholders                                         | Quarter 4   |



# Conclusion

- Developing and nurturing my capabilities opens a door of opportunities in the edge of global corporation

# References

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