

Module Code: ECAY5003

Assessment 02

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Critically reflect upon the
differences and similarities
between Advocacy and
Activism.

... Through the lens of...

Offenders' rights



Advocacy definition

"Advocacy" encompasses any activity that a person or organization undertakes to influence policies.
(NP Action, 2005)

“Public support for an idea, plan or way of doing something.”
(Cambridge Dictionary, 2023)



- Advocacy is:
 - Giving a person a voice.
 - Making someone heard
 - Including the unheard
 - Helping them understand their choices
 - Helping them access the information they need
- As put forward by (theadvocacypeople.org.uk, 2023) (voiceability.org, 2023) (Lebel, 2009)



Activism definition

Activism refers to taking direct action in support of, or in opposition to, a social or political policy.

(Marchetti, G. 2016)

“the activity of working to achieve political or social change, especially as a member of an organization with particular aims”

(Oxford Advanced Learners Dictionary, 2023)

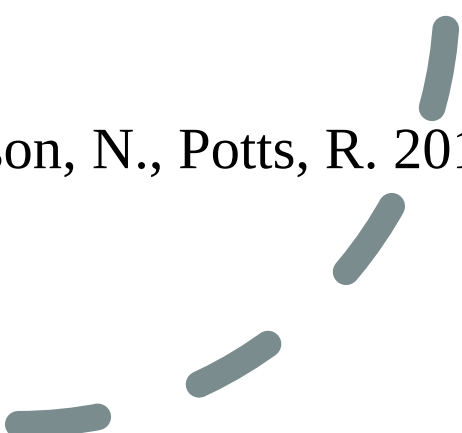


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Activism is:

1. The Pursuit of change
2. The Pursuit of Truth
3. Challenging the Status Quo/structure of Power
4. Resistance of Oppression
5. Furtherance of a Cause.

As put forward by (Appadurai, A. 2013) (Lawson, N., Potts, R. 2013)
(Activist Handbook, 2023)

Four thick, dark grey curved lines in the bottom right corner, arranged in a fan-like pattern pointing towards the top right.

Offender rights and needs



Statutory rights of Offenders



All offenders have rights to a safe incarceration:

Free from Bullying

Free from Racism

Contact with legal representation

Access to Healthcare:

Which under current legislation covers mental as well as physical health.

(Gov.uk, Prison Life, 2023)

Advocacy for offenders' rights



There are multiple charities that support the rights of offenders, both in prison and upon release.

advocacyfocus.org.uk

PACT, prisonadvice.org.uk

rethink.org

prisonersfamilies.org



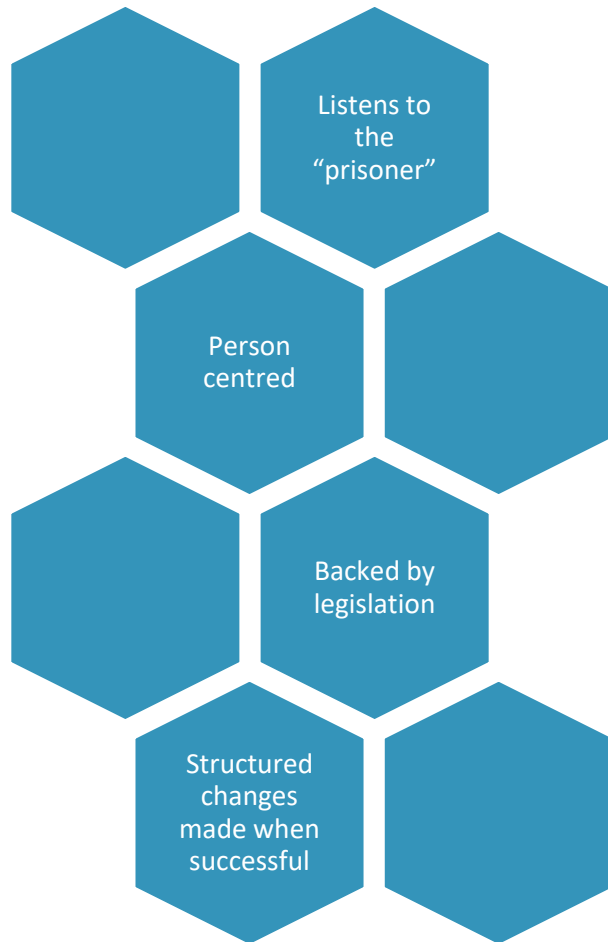
Activism in connection with offenders' rights

- Prison reform trust
- Lawyers in prison
- Medics and doctors
- Prison Abolition Movement

Human Rights First (2022), Prison Reform Trust (2023), Scott (2009), Abolitionist Futures (2023)

Similarities

Advocacy



Activism

- Listens to the “Prisoner”
- Centred on the needs of the people
- Uses legislation to further points
- Changes made are often permanent

Differences

Advocacy

Solely focused on a singular person

Structured on a one-to-one basis

Advocates can hand over work with good reason to other more suitable personnel

Bound by strict codes of conduct and ethics

Activism

- Focuses on sweeping changes rather than individuals
- Can target too many people at once without regard for their reason for being in prison
- Can sometimes be co-opted by non-conforming movements



Thank you for listening
beautiful people!

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