

Data Mining – Dataset Presentation			
Student	Gabriel Arberake		
Dataset	Online Shopper Browsing Patterns.		
Marking			
Presentation/Slides (Clarity, readability, flow, accuracy, completeness, performance) Very good presentation style, with excellent slides and confident interactions with audience.			(10 marks) 9
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved?) Good data set with plenty of data. Well described and sourced, with excellent use of initial visualisations. Good explanations of technical terminology in attribute descriptions.			(50 marks) 45
Dataset Suitability (What features of the dataset lend themselves to data mining? Has it been mined previously? Why does the student feel that they have the contextual background to work with this data?) Very interesting data set with some useful features that suggest particular types of analysis. Some issues with categorical data, but plans to contact the authors for more detail – great idea.			(20 marks) 16
Objectives (What does the student plan to investigate/expect to find? Are these SMART?) Good questions. Links between initial visualisations and chosen questions are very strong.			(20 marks) 17
General comments Strong answers to questions, with good interaction with questioners. Overall an extremely strong presentation – well done!			
Date	8/11/19	Agreed Final Grade (%)	88
Tutor Signature	Nik Whitehead		
Second Marker Signature			