

GRADUATE PORTFOLIO SUBMISSION

(a) YOUR PRACTICE

1. **A cohesive portfolio of work (final artwork)**, including examples of externality **with documentation**, and at least one **competition**.
2. **Research** and **development** for each project.
3. You need to include a proposal/brief for every project you undertake. You need to include the following:
 - (i) INTRODUCTION / PROJECT BACKGROUND (150 – 300 words approx.)
 - (ii) BRIEF (700 – 1000 words approx.)
Your proposal should explain exactly what you have set out to do/areas you planned to explore etc.
 - (iii) Overall work to be submitted, deadline/work schedule.

SUBMISSION: Digital submission

Scan/Photograph your work and compile into a PowerPoint presentation. Export as PDF. Label your PDF document in the following format when saving:

Surname in CAPS Forename in CAPS GP

Example: JONES DORIS GP

(b) THE BUSINESS *of* ILLUSTRATION

1. *The Business of Illustration Folio*

SUBMISSION: Digital submission

Label your submission in the following format before sending:

Surname in CAPS Forename in CAPS FOLIO

Example: JONES DORIS FOLIO

2. Personal Branding and Personal Website

SUBMISSION: Digital submission

Scan/Photograph your work, including ideas, research, development and finals. Compile into a PowerPoint presentation. Export as PDF. Label your PDF document in the following format when saving:

Surname in CAPS Forename in CAPS BRAND

Example: JONES DORIS BRAND

PERSONAL WEBSITE:

YOU MUST provide us with a link to your finished personal website for assessment.

This **MUST be live by the exhibition opening** and will be linked to the main group exhibition site. Remember that your own website will need controls to get back to the main 'collective' site.

3. Exhibition Branding and Roles in the Creation and Organisation of the Group Collective

(i) Exhibition Poster and Promotional Materials Pitch

Digital submission of work put forward for the PITCH.

SUBMISSION: Digital submission (PDF)

Surname in CAPS Forename in CAPS EXHIBITION

Example: JONES DORIS EXHIBITION