

PRESENTATION



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SUBJECT:- ENTREPRENEUR

Hi everyone - Research to an entrepreneur of our choosing for example Steve Jobs (Apple). just a few examples of research. Steve Jobs is from California in U.S was born in 1955. His spent childhood in Silicon Valley. His secondary has Crittenden Middle School. school was very poor and kids were bullied. His father was a Professor of Syrian Political Science and His Mother was a job speech therapist. Steve Jobs favorite hobbies from child/kid age playing electronics toys and playing with his dad. Steve Jobs was a very smart student, but he always bored feeling in only school on class time. For higher education In 1972 Steve Jobs Attended Reed College in Portland, Oregon, his to visit India 1974s. He joined Homebrew computer club in 1975.



Introduction: Apple company was founded in 1976. The location number 1 Apple Park Way, Cupertino, California U.S. it is a partnership business. It's 1st product was Apple 1, after that Apple II, Apple iPhone, iPod, Apple Watch etc lots of products. The story behind the Apple logo was based in 1954 by Cyanide posting a half eaten Apple which was found with his body, About 45 years ago designed Android and iOS is eating Android for breakfast, lunch and dinner. One story is that it was to give a sense of scale. During 1975 -1985 between the 10 years pre-foundation Apple I and company formation Apple II, Apple III, handover Apple company, then Steve Jobs, Steve Wozniak there both left Apple 1985. During 1985-1997 between Sculley, Spindler, Amelio started to start corporate performances such as the Mac family and early mid was running until 1997. After Steve Jobs returned in 1997, then started with partnership.. During 2007-2011, iPod In 2011 to present, restructuring and Apple watches are available. On 12th of September 2017, Theater Apple was then introduced to the iPhone 8 and iPhone 8 plus. On 15th of June 2017 iOS 11 was introduced as well as versions of Macs and TVs. 20th September 2019 Apple introduced iPhone 11 Pro and iPhone 11 Pro Max.

Apple Business Idea:- three steps to selling

1) this means gathering as much feedback, know your market, focus

Group, own invention idea, even among friends and family or should also compile data on similar, is one good way and competing products.

2) Do some legal legwork. if the invention is patentable go as far as possible to determine.

3) Apple products example Apple Watch, Apple TV, iPhone 11 Pro plus etc.

Apple company theory of innovation deals with the meaningful innovations of the

entrepreneur.the theory of innovation made by the entrepreneur should affect a particular area.apple company idea must have economic value and that idea should generate sometime new and that theory is applicable in the apple company.the apple company generated idea for on T.V channels or many website/online.

Business model personality theory an entrepreneur should have a charming personality.steve jobs personality should be able to influence others.steve jobs should be dedicated and honest to his occupation.steve jobs can make a change among his employees through his positive thinking.

Entrepreneurial skills are does Steve Jobs have to inherit in themselves as equal traits and those are many things that lead to their success.

- 1) Reality distortion field and Magical thinking
- 2) A great salesman
- 3) Connection to feeling
- 4) 365 days or 24/7 live it ,breathe it and love it.

Reality distortion field and magical thinking are millions of successful buyers/sellers having everyone tell them and make amazing things happen. It cannot be done by Steve jobs and entrepreneurs all their ideas and work at it

Conclusion:-

The understanding of business models in this day and time is still in its early/mid stage and is not fully understood which means there are many more things for example the framework could be used to evaluate the apples entries into new and different markets to get a clear view of how business models need to change in order to fit in with that particular market in different countries and cultures, another way for frameworks to be used is to compare the contrast between them and other companies such as Samsung, they do this to provide a solid understanding of the competition and need to know what they can do better so they can get more buyers. Another way for the business model, which is more in depth, is to see how Apple would redesign their models so it can reach the customers standards regarding social responsibility. The last one is to see how the market leaders are creative and supposedly doing a good job.

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