

MODULE CODE:	M5X00848
MODULE CODE:	SBUS5111
TITLE:	Global Financial Markets
DATED:	11/02/2014
LEVEL:	5
CREDITS:	20
JACS CODE:	N341

AIM(S)

- To identify and explain the component parts of "global financial markets" and engender in students an appreciation of the importance of these markets to a nation's economy, and to the businesses operating within that economy.
- To assess and evaluate the operations of these financial markets, considering the impact of decisions made by the markets on the economic wellbeing of a country.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to demonstrate the ability to:

1. Understand and evaluate the importance of "global financial markets" and the impact they have on a country's economy.
2. Identify the types of foreign exchange risks faced by businesses operating in an international environment.
3. To assess the role national governments should take in moderating the excesses of these financial markets.

INDICATIVE CONTENT

- Role of domestic and international capital markets, including Euro markets and how businesses interact with these markets.
- Developments in exchange rate systems post Bretton Woods/ Bretton Woods 2, identifying the explaining the determinants of an exchange rates.
- The operations of the International stock exchange(s) and the mobility of capital.
- Financial institutions as corporate, socially responsible, global citizens.
- Theories relating to exchange rates, including Purchasing Power Parity, Interest Rate Parity, International Fisher Effect.
- The relatively recent development of Sovereign wealth funds and the role they play in relation to global finance.
- Corporate governance and sovereign wealth funds, politics, ethics, transparency of fund management.

LEARNING AND TEACHING STRATEGY

A student centred approach will be adopted for the learning and teaching strategy. Accordingly, workshops, and seminars will be used to create a more interactive learning experience. In class discussion groups will be used to assess and evaluate the role of the financial markets both from a theoretical and practical viewpoint.

The allocation of teaching to deliver the module is:

Activity type	Hours	Percentage
Scheduled learning	50	25%
Independent learning	150	75%
Placement learning		
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 – 50%

Management Report - Evaluating the role global financial markets play in a country's economy. (2000 words or equivalent).

Exemplar:

Evaluate the contribution Global Financial Markets make to the economic well-being of a country. Produce a report outlining and evaluating the impact global financial markets have on the economy of a country (of the student's choice). Identify both the advantages and disadvantages of the free movement of capital and labour.

Assessment Component 2 – 50%

Presentation: An overview of sustainability – a global review. (2000 words or equivalent).

Exemplar:

Following further research into the subject of global financial markets, each student will negotiate with the tutor in session 10, a case study based around the policies adopted by the government of a country relating to global finance (in particular for example foreign exchange rates/ risks), and then give a formal presentation to the rest of the group (of approximately 20 minutes) critically appraising the policies of the chosen country. The presentation should address a number of issues relating to global finance. On completion of the presentations, the tutor will summarise the findings and provide an overview of "the state of play" of the global markets.

Assessment Summary

Activity type	Percentage
Written	
Coursework	50%
Practical	50%
TOTAL	100%

BIBLIOGRAPHY

Essential

- Pilbeam, K (2010) Finance and Financial Markets. Palgrave Macmillan: Basingstoke.
- Elton, Edwin J (2010) Modern Portfolio Theory and Investment Analysis. John Wiley & Sons.

Recommended

- Brealey, R. (2013) Principles of Corporate Finance. McGraw-Hill.
- Buckley, A. (2003) Multinational Finance. Prentice Hall.
- Copeland, L (2008) Exchange Rates and International Finance. Pearson Education: London.
- Fanozzi Frank J. (2013) Foundations of Financial Markets and Institutions. Prentice Hall.
- Roberts R (1998) Inside International Finance, Basingstoke: McMillan Publishers
- Roth P (1996) Mastering foreign Exchange and Money Markets, London: FT/Pitman Publishers
- Sercu P (1995) International Financial markets and the Firm, London: ITP
- Stonehill A (1996) International Financial Management, London: ITP

Journals

- American Economic Review
- Business Strategy Review
- Business Week
- Economist
- Financial Times
- Harvard Business Review
- International Journal of the Economics of Business
- Journal of International Business Studies
- Management Today
- Sunday Times
- The Economics of Transition

Websites

- <http://www.ACCAglobal>
- <http://www.CIMAglobal>
- <http://www.ics.ltsn.ac.uk/resources/projman/index.html>
- <http://www.niwotridge.com/Resources/PM-SWEResources/PMResources.htm>

www.bbc.co.uk/business

www.ft.com

www.economist.com

www.sosig.ac.uk/business