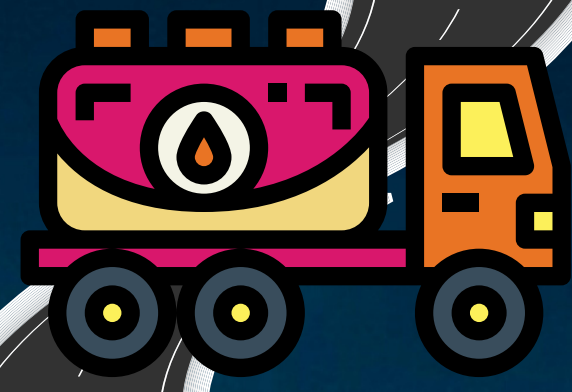
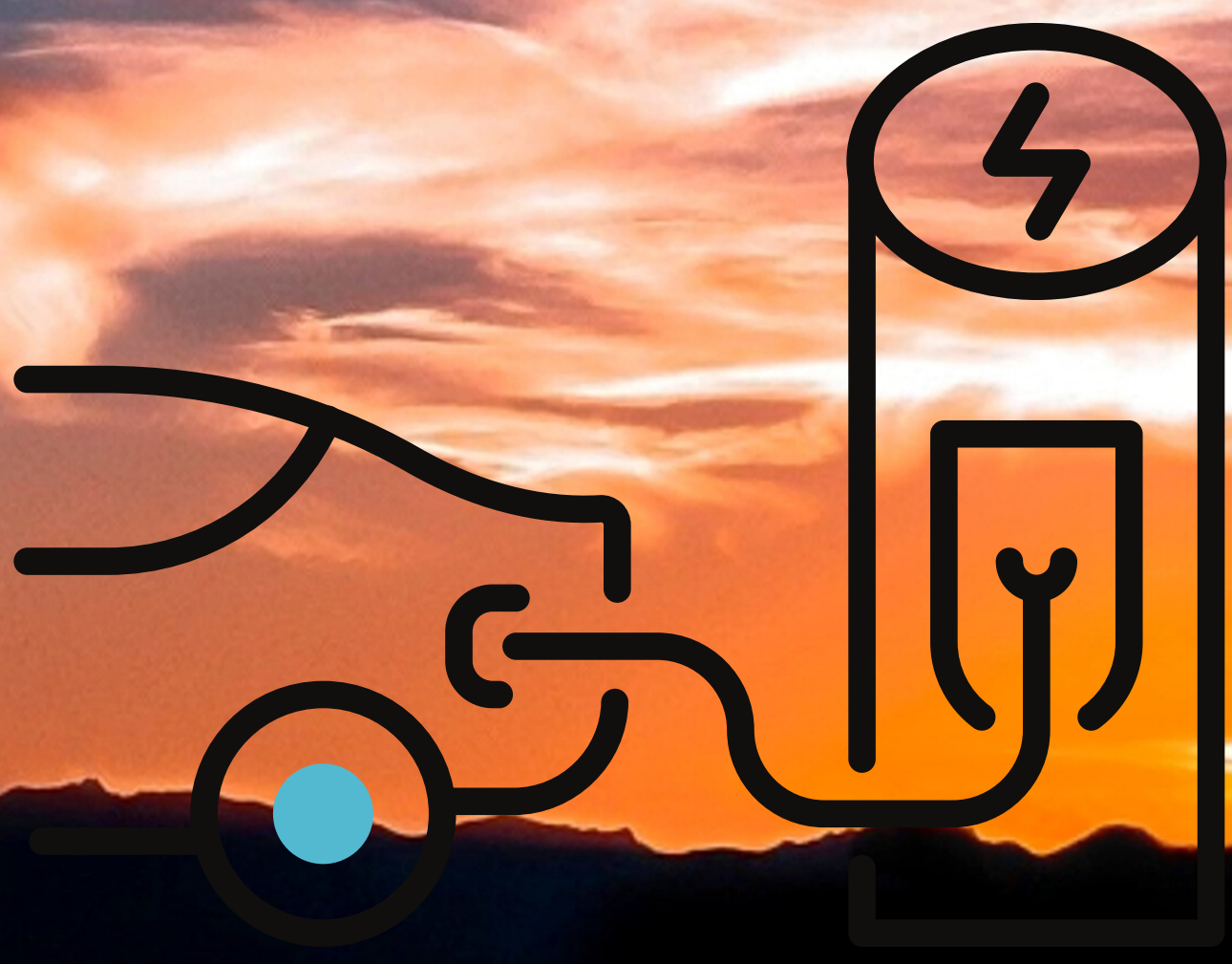




Green not
Greed



The main factor who ignite the evolution of the petrol stations was the auto-vehicle companies, such as Audi, BMW, Volkswagen, etc. They tried to compete against each other with different models better in multiple ways. And they indirectly forced the petrol station to perform a better fuels for a better cars.

Important fact is that this kind of competition remained alive even today and its here to stay for a long while.

During the time, the resources of fuel (diesel, petrol and gas) have reached their limits provoking a shock around the world. Now everyone its trying to keep their resources of energy and to look for new ones. Such as electric energy which it started to gain contour in petrol stations.

My business will be a franchise in a petrol station. What my petrol station will bring new to the people, besides outstanding customer service, forecourt attendance, and all sort of good changes such as lower price on fuels, will be the electric chargers for electric cars. This change will have a massive effect for the mother nature and for the environment. I see a future where cars would be pumped with solar energy in daytime and electric energy in night. This will rename the idea of having a petrol station to having an energy station.

The colors used in the poster are Yellow, Blue, Green, Red, Black.

Yellow: Optimism and confidence;

Blue: Trust and intelligence, authority;

Green: Nature, Hope, Balance,

Red: Passion, Energy, Desire

Black: Severity, importance, mesage;