

School Sport Survey 2018

Arolwg ar Chwaraeon Ysgol



sportwales
chwaraeoncymru

Why do we run the survey?

1. **Measure** and **monitor** who is participating frequently in sport
2. Provide **insight** for future interventions and investment **decisions**
3. Tell the compelling **story** of sport

What has changed since 2015?

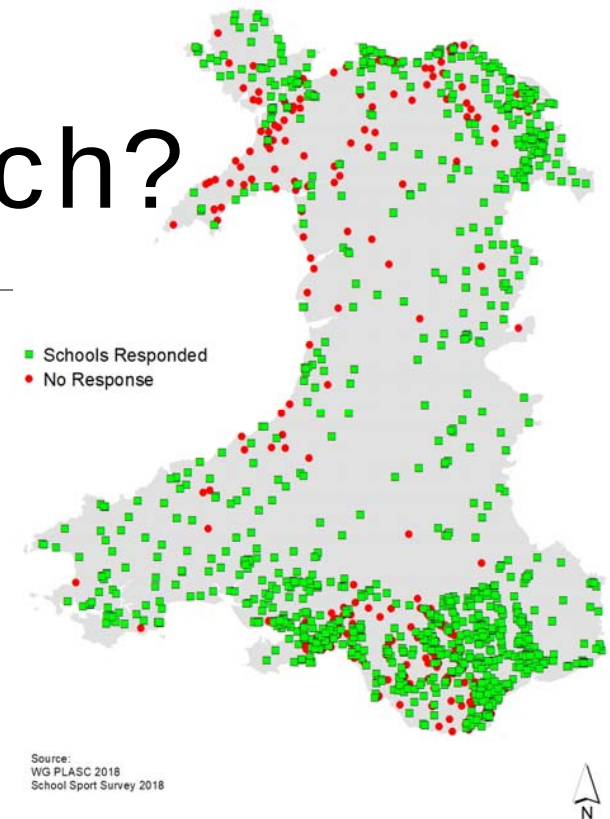
1. Added questions around **wheelchair** and '**para**' sports
 2. Added gender options '**other**' and '**prefer not to say**'
 3. Included **special schools** in the national data
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What is the survey's reach?

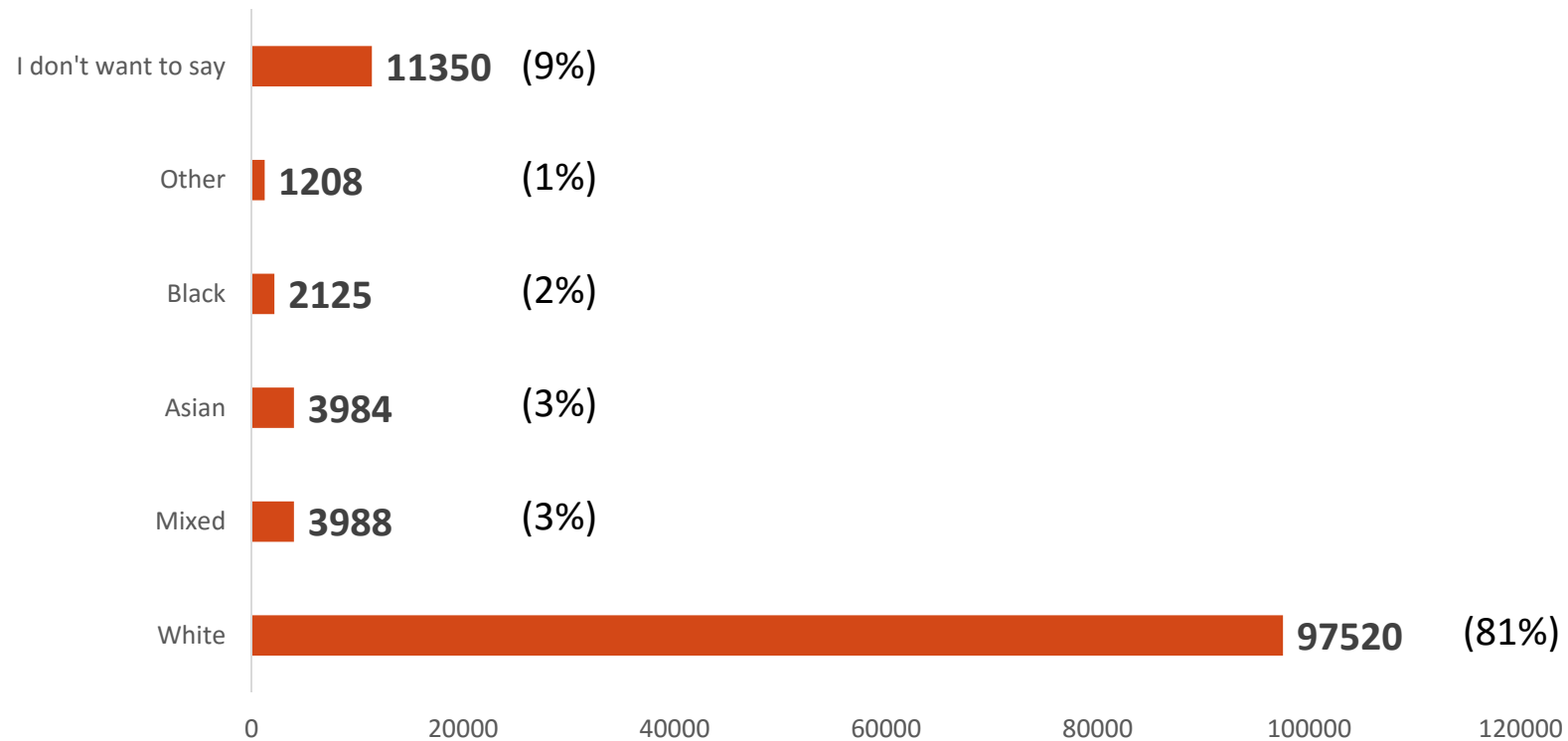
120,175 pupils voices were captured

1,095 schools took part

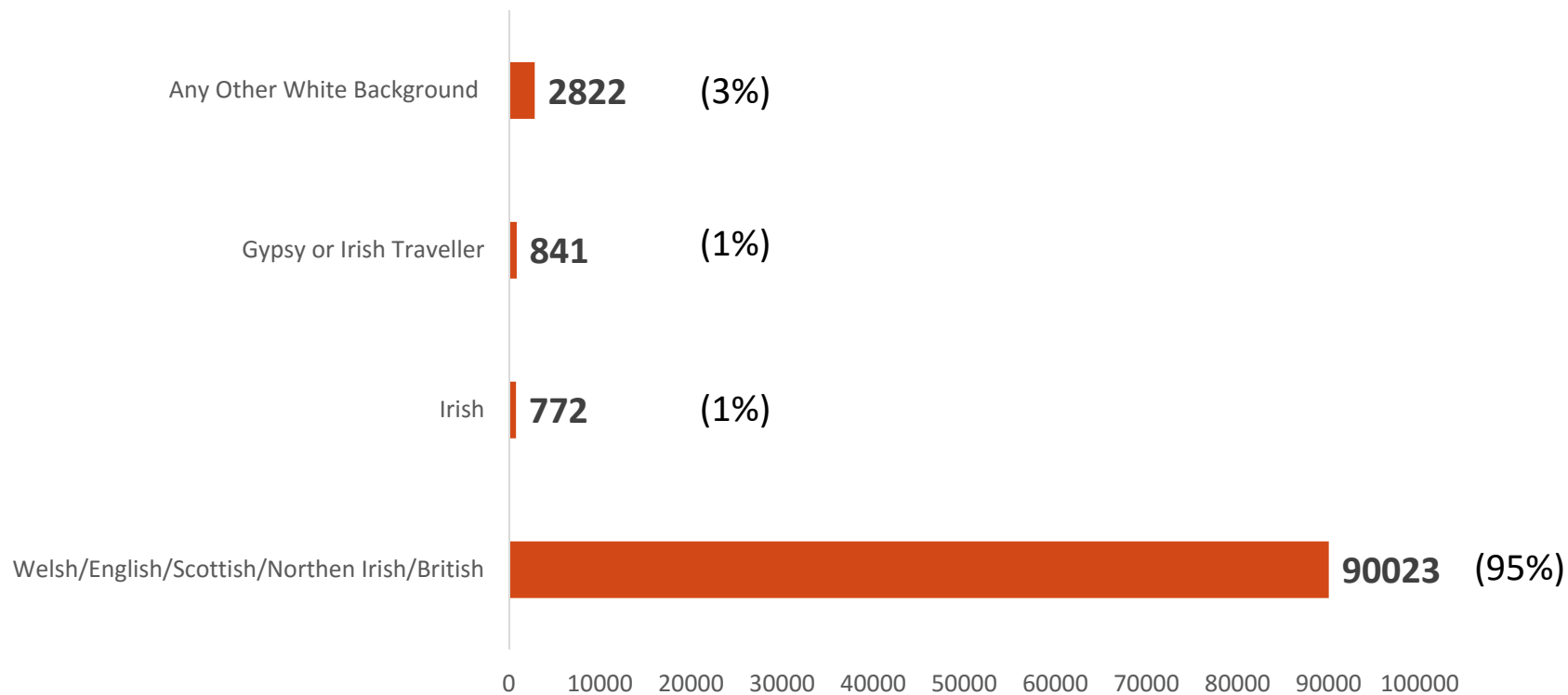
4,447 responses were achieved in a single day on 13th July, 2018



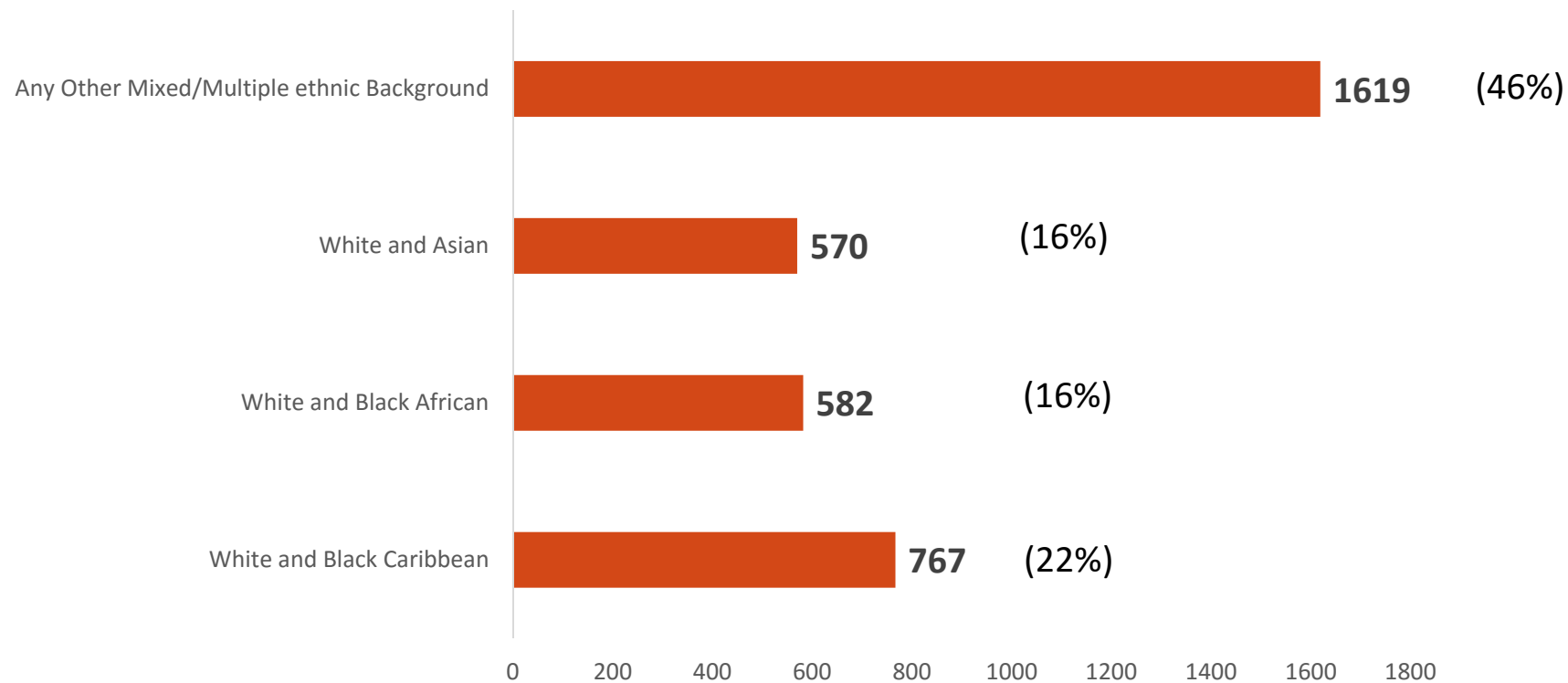
BME Breakdown



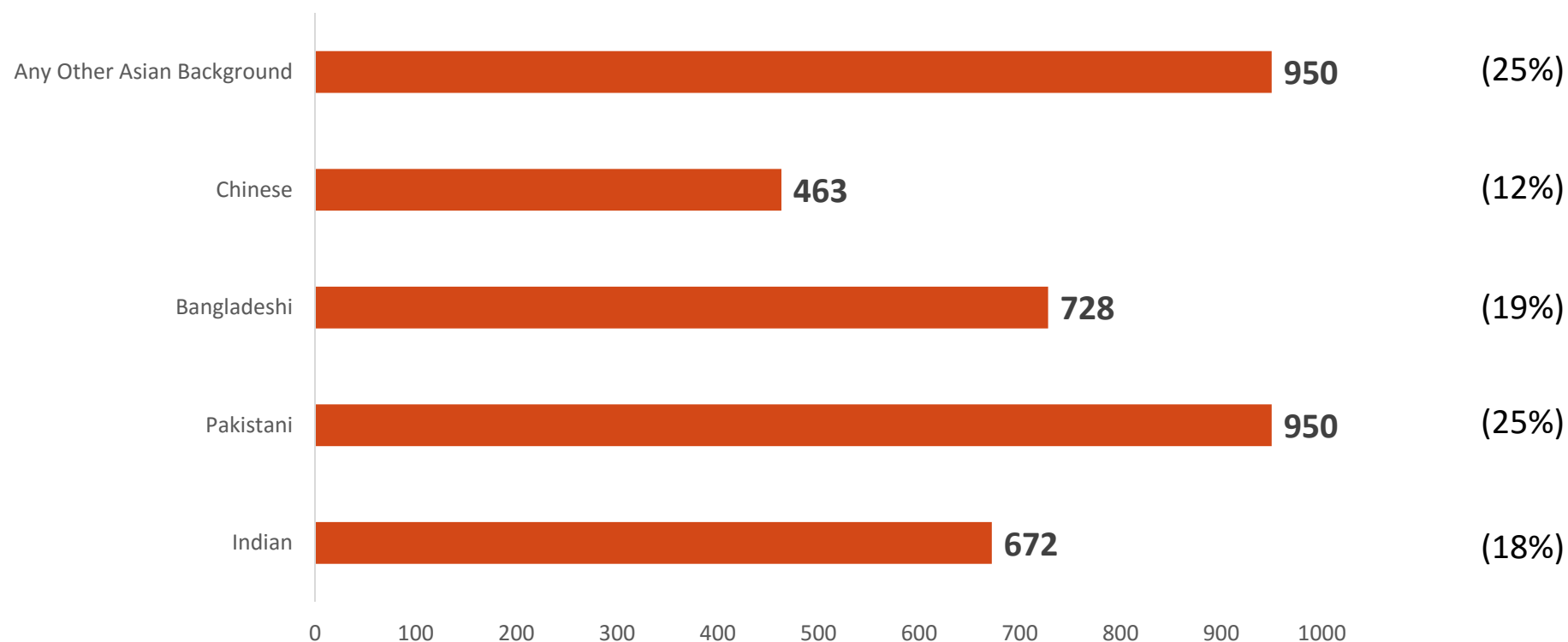
BME Breakdown - White



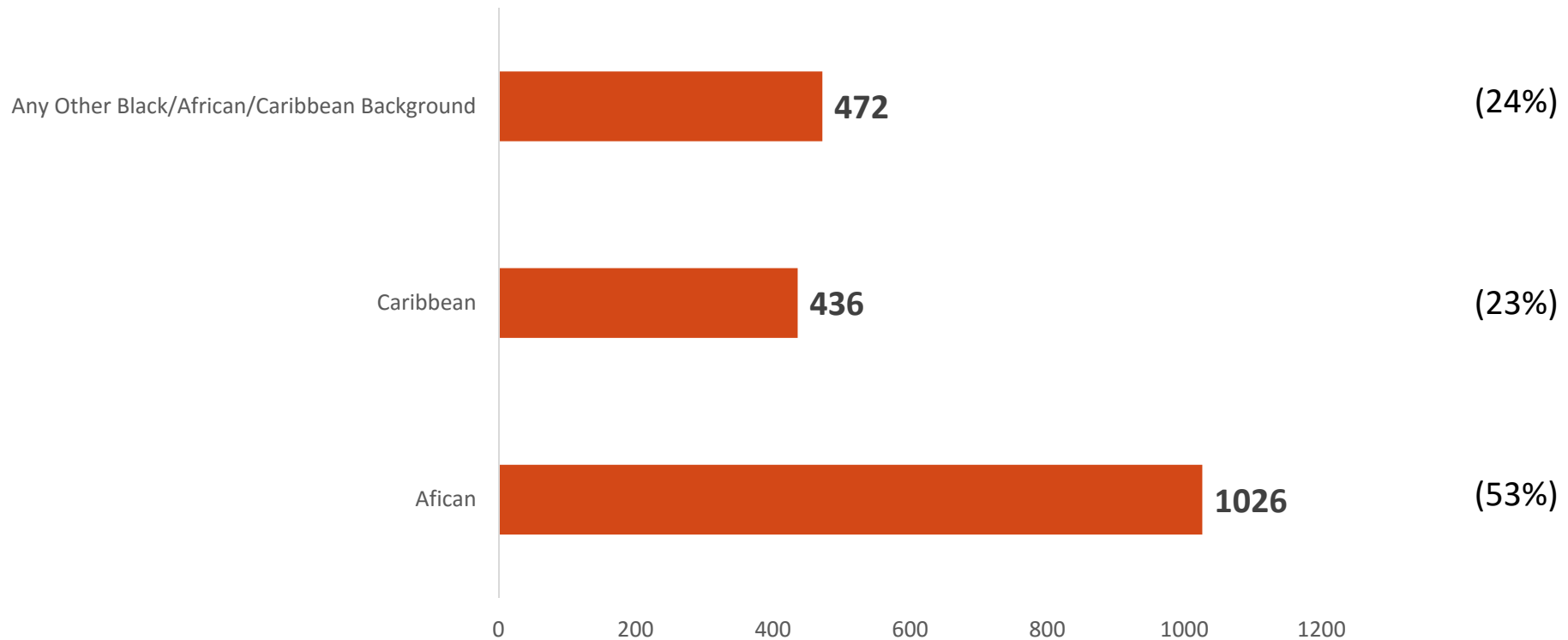
BME Breakdown – Mixed/Multiple ethnicities



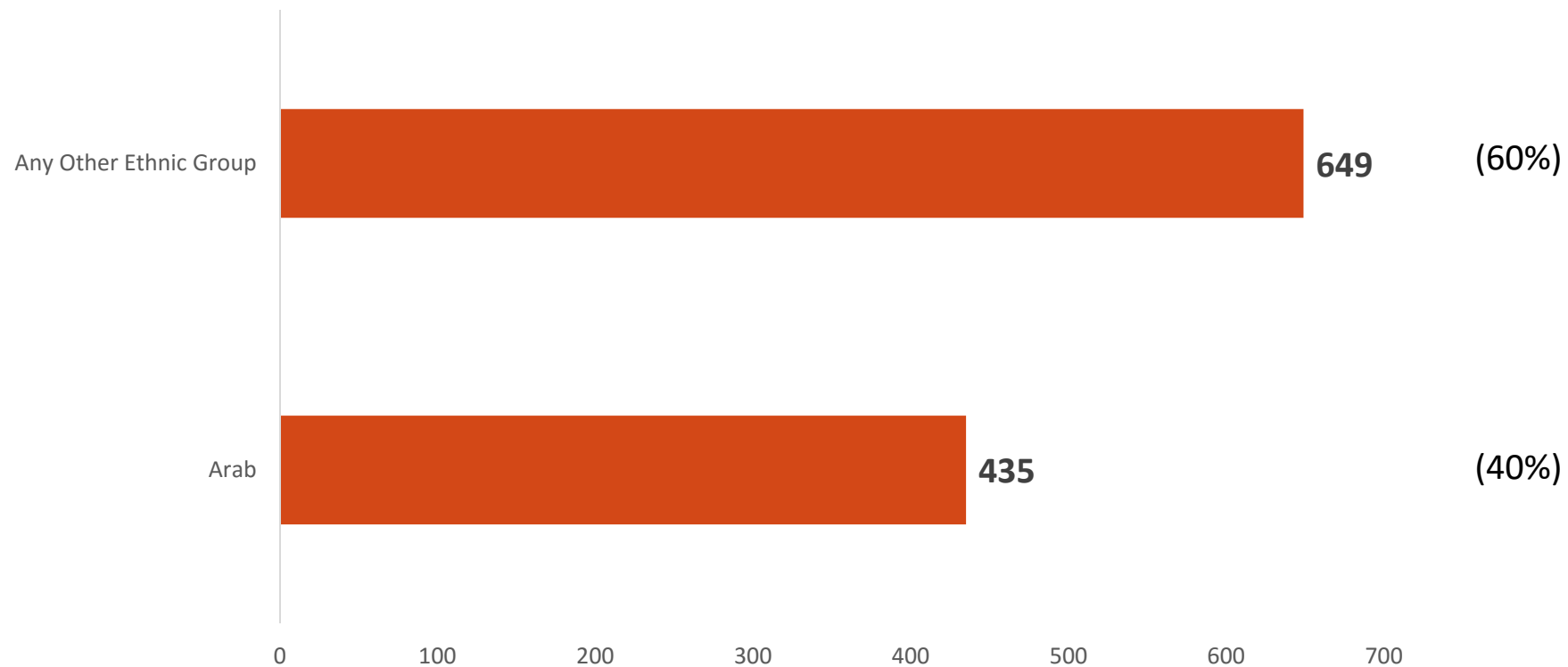
BME Breakdown – Asian/Asian British



BME Breakdown – Black/African/Caribbean/Black British



BME Breakdown – Other



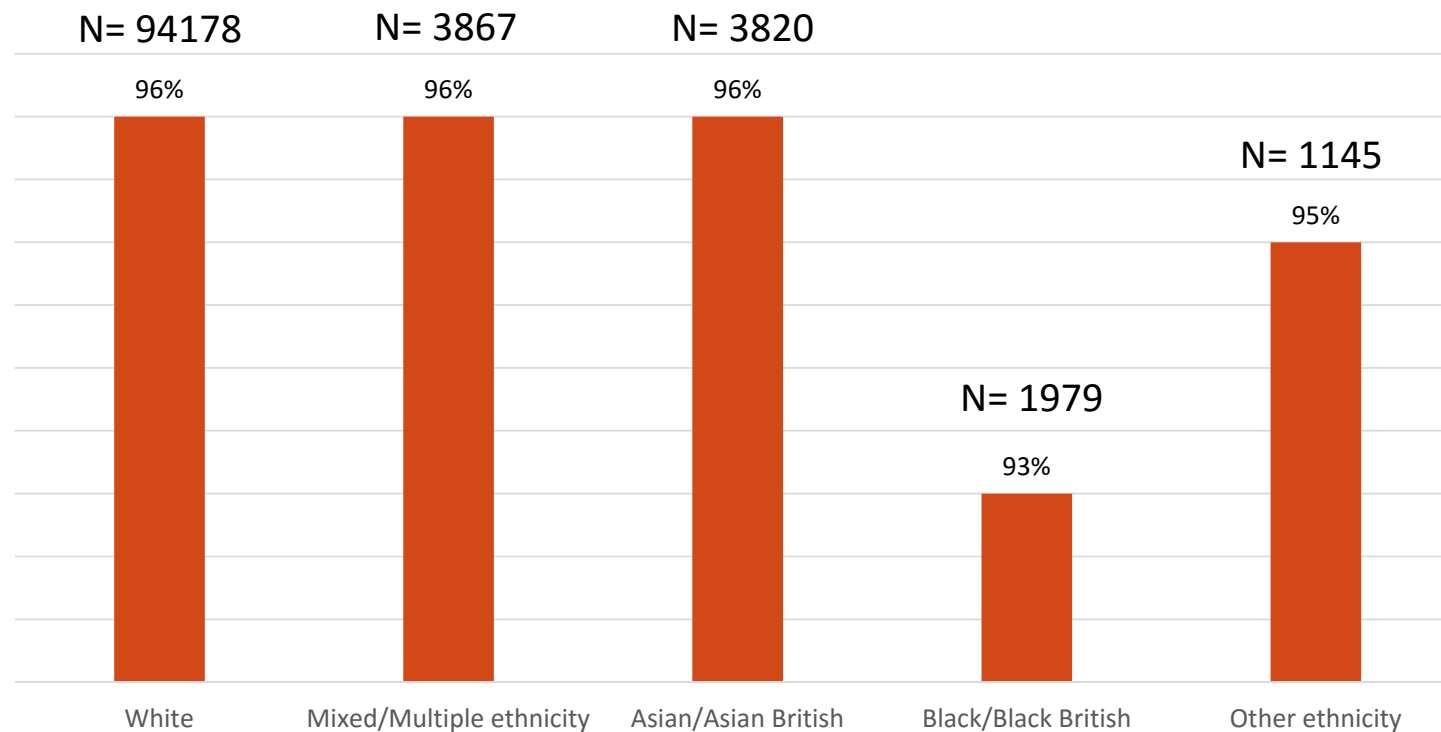


<https://vimeo.com/bluegg/review/300978986/42c846fa9c>

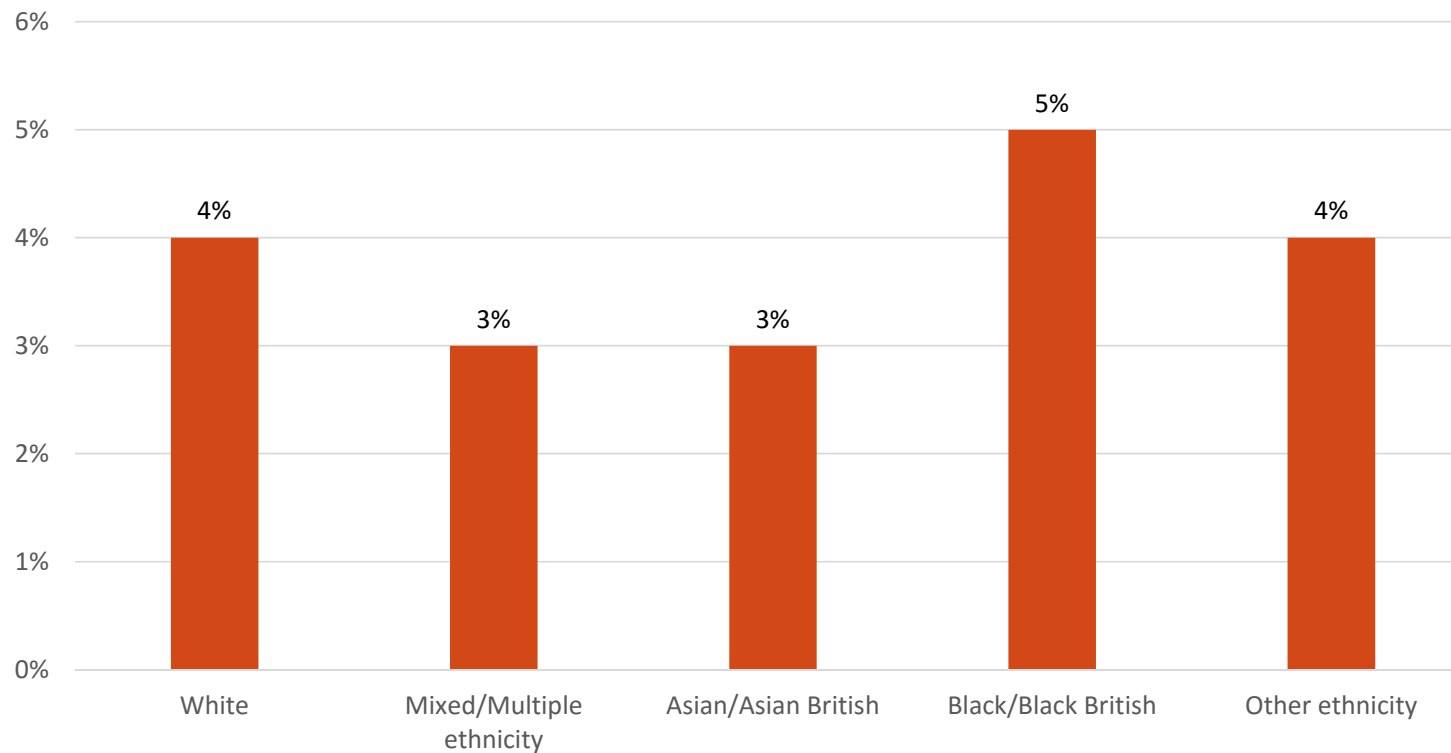


MOTIVATION

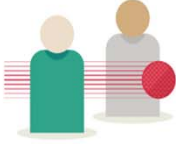
96% of pupils would like to do more sport



“I don’t want to do anymore sport...”



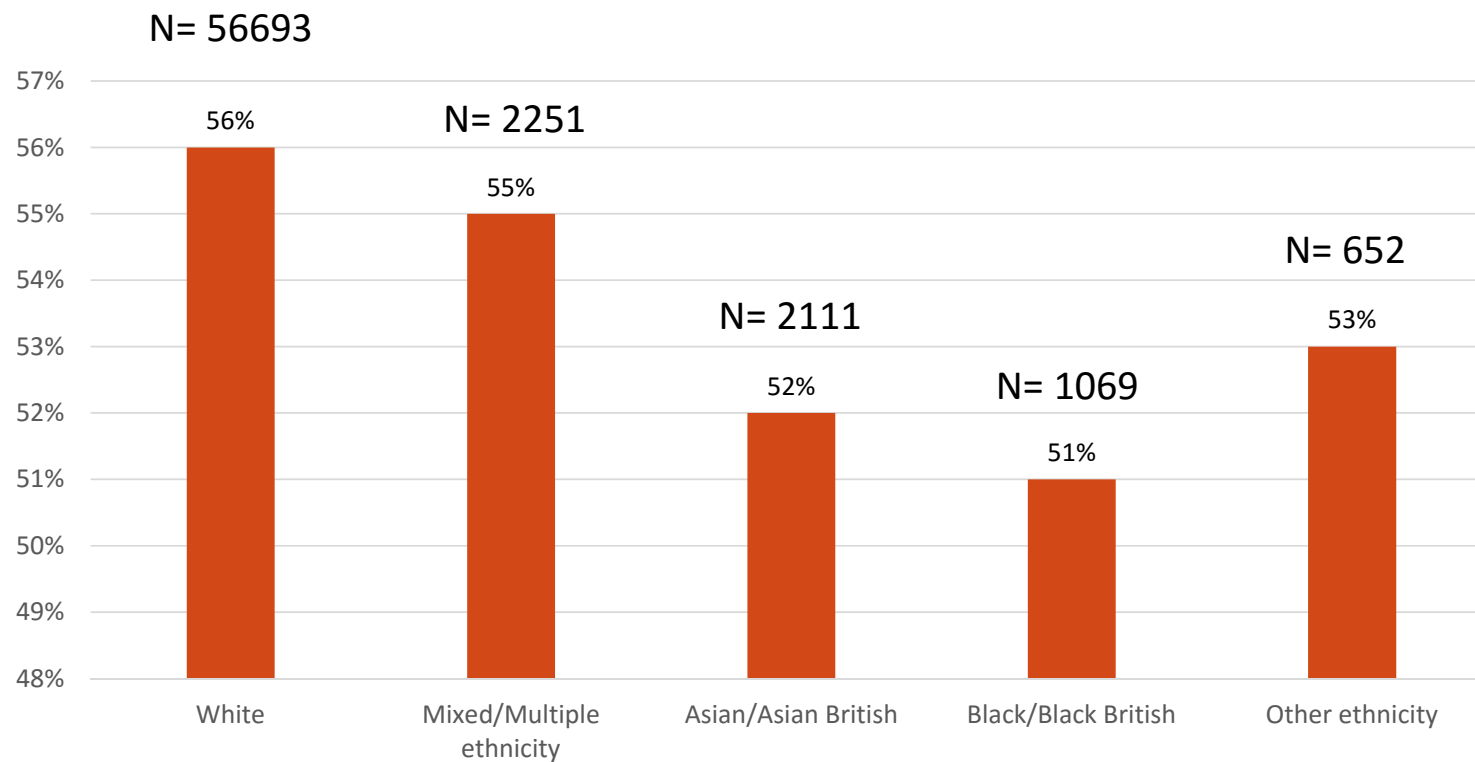
Top 3 sport pupils would like to do more of

All	White	Mixed	Asian	Black	Other
 52%	 58%	 58%	 56%	 51%	 60%
 43%	 45%	 49%	 46%	 51%	 49%
 40%	 45%	 45%	 46%	 41%	 44%



56%

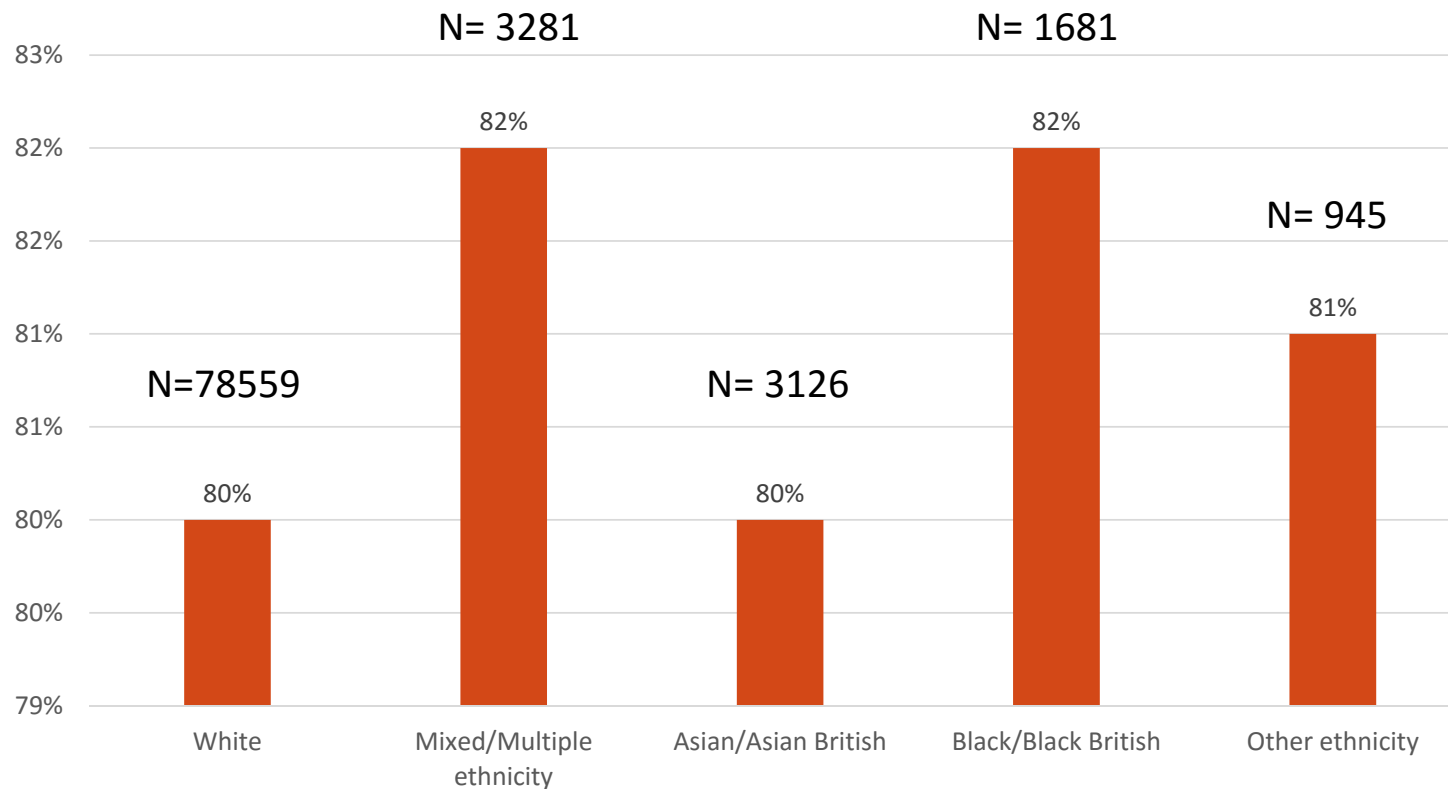
feel sport and PE help them 'a lot' to have a **healthy lifestyle**



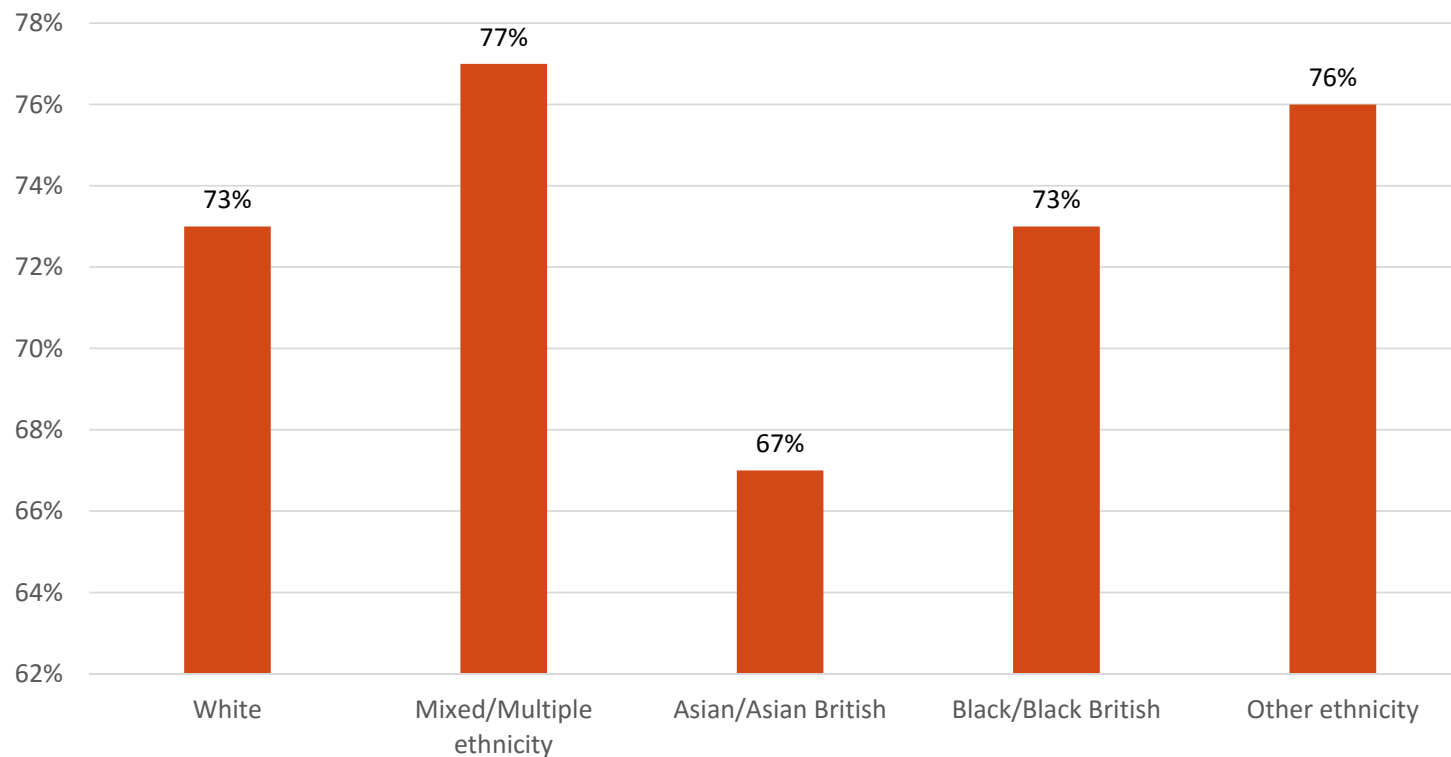


CONFIDENCE

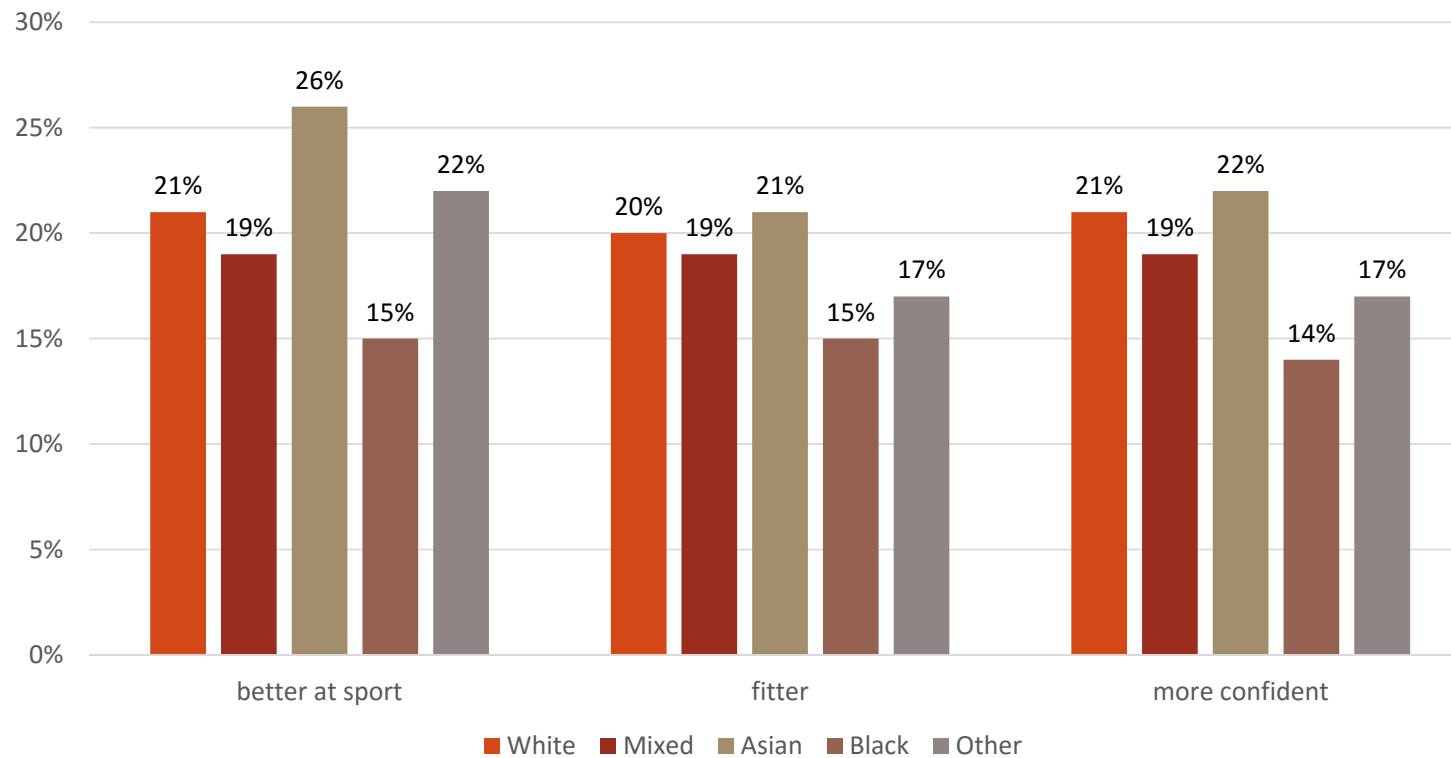
80% of pupils are **confident** in trying new activities

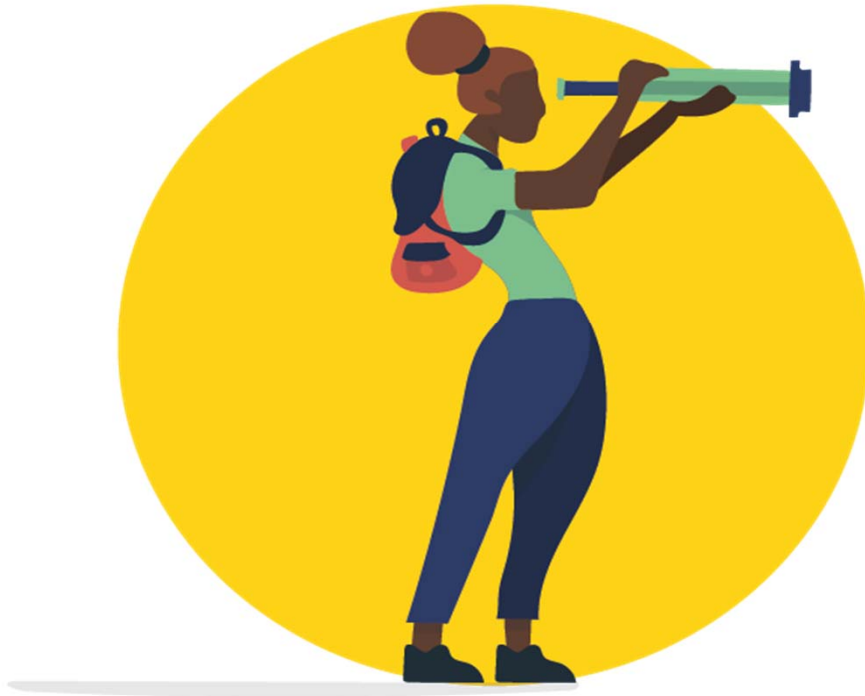


Confidence by disability



“I would do more sport if...”





AWARENESS

School Sport Survey 2018

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"Without awareness of an opportunity accessing it is impossible"

How is your school making pupils **aware** of sporting opportunities?

Does your school have a **website** which could be used to promote sports opportunities?



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Does your school have a **newsletter**? Is it used for making pupils aware of opportunities to take part in sport?



Are sports opportunities announced within the **school assembly**? If not, could pupils announce these?



Do you have **young ambassadors** or **sports councils** at your school? How could they be promoting sport within your school?



Does your school use **social media** to promote sports opportunities for pupils?



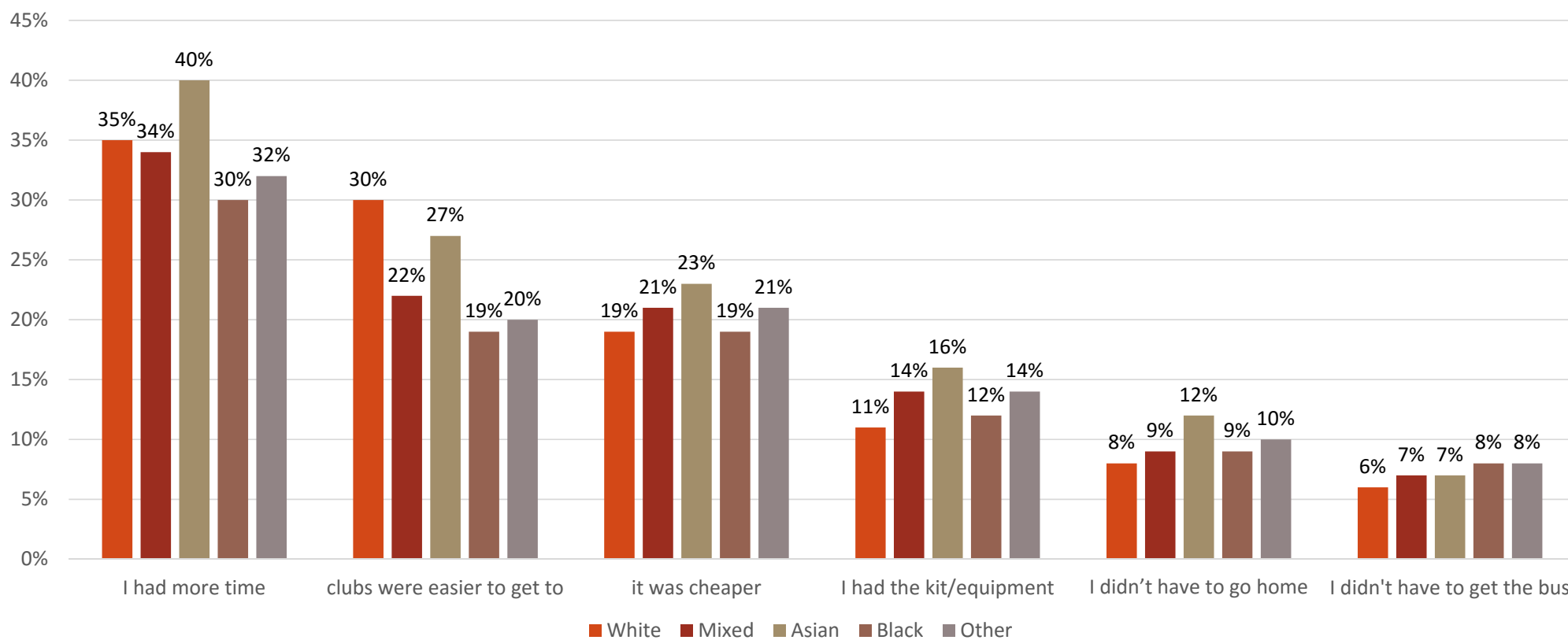
How could **parents** or your school's **PTA** help to spread the word about sports opportunities at the school?

Visit our website / ewch i'n gwefan
schoolsportsurvey.org.uk



OPPORTUNITY & RESOURCES

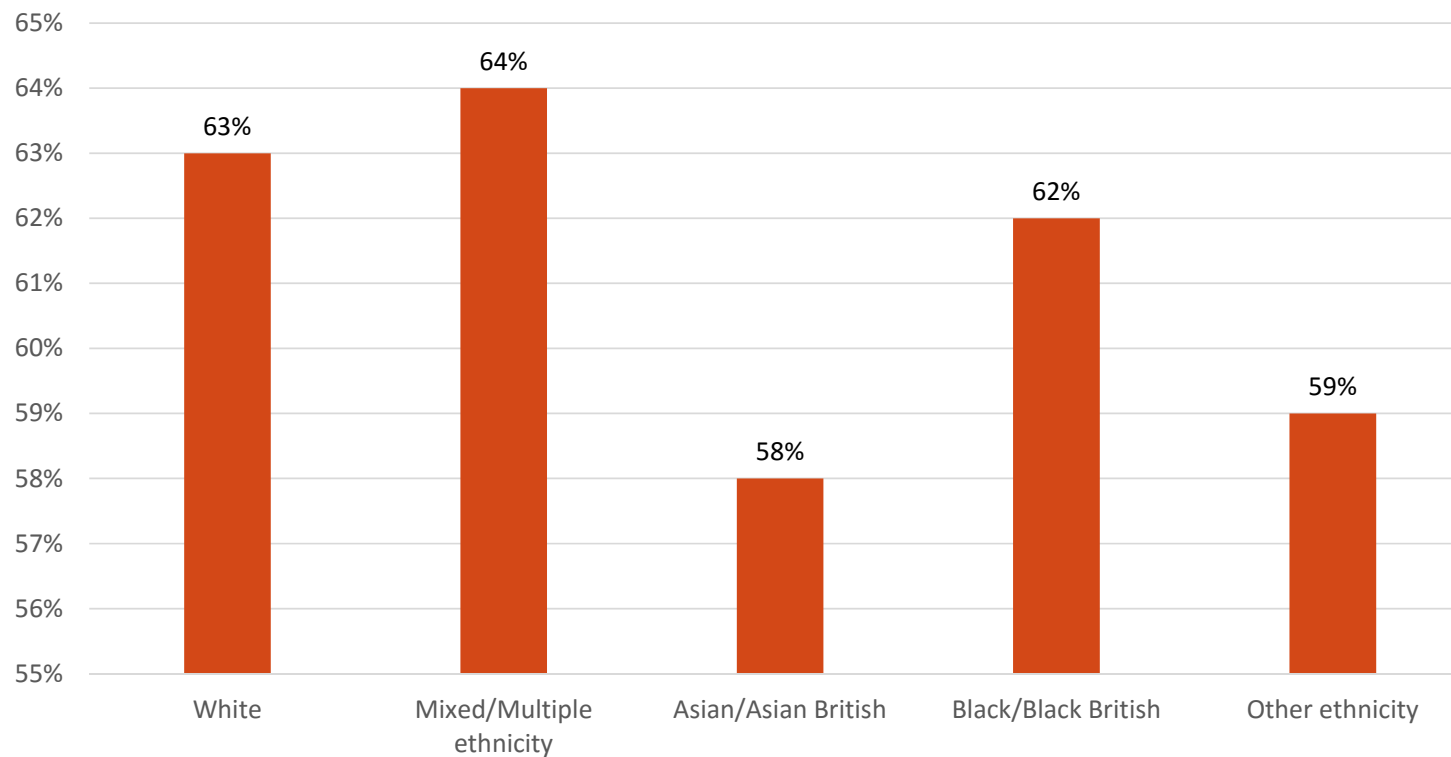
“I would do more sport if...”



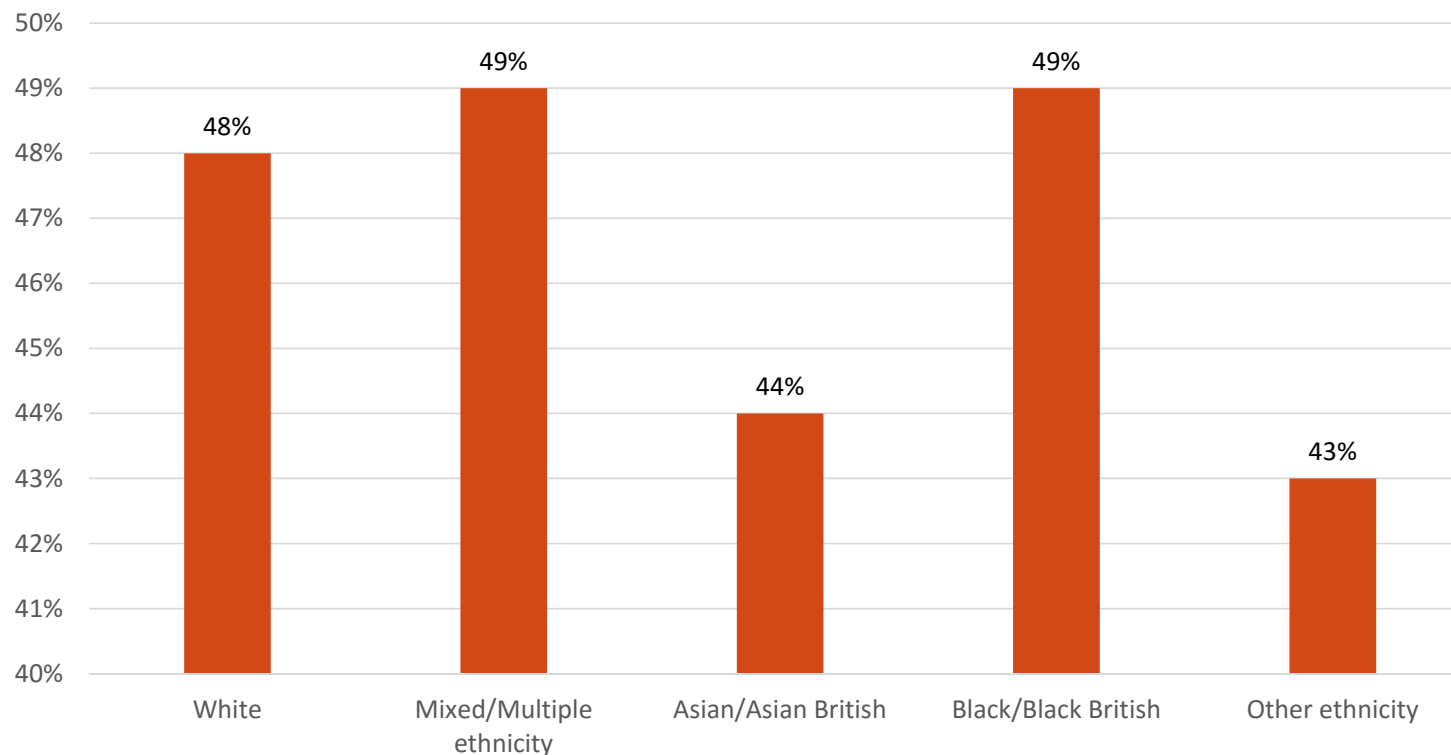


THE EXPERIENCE

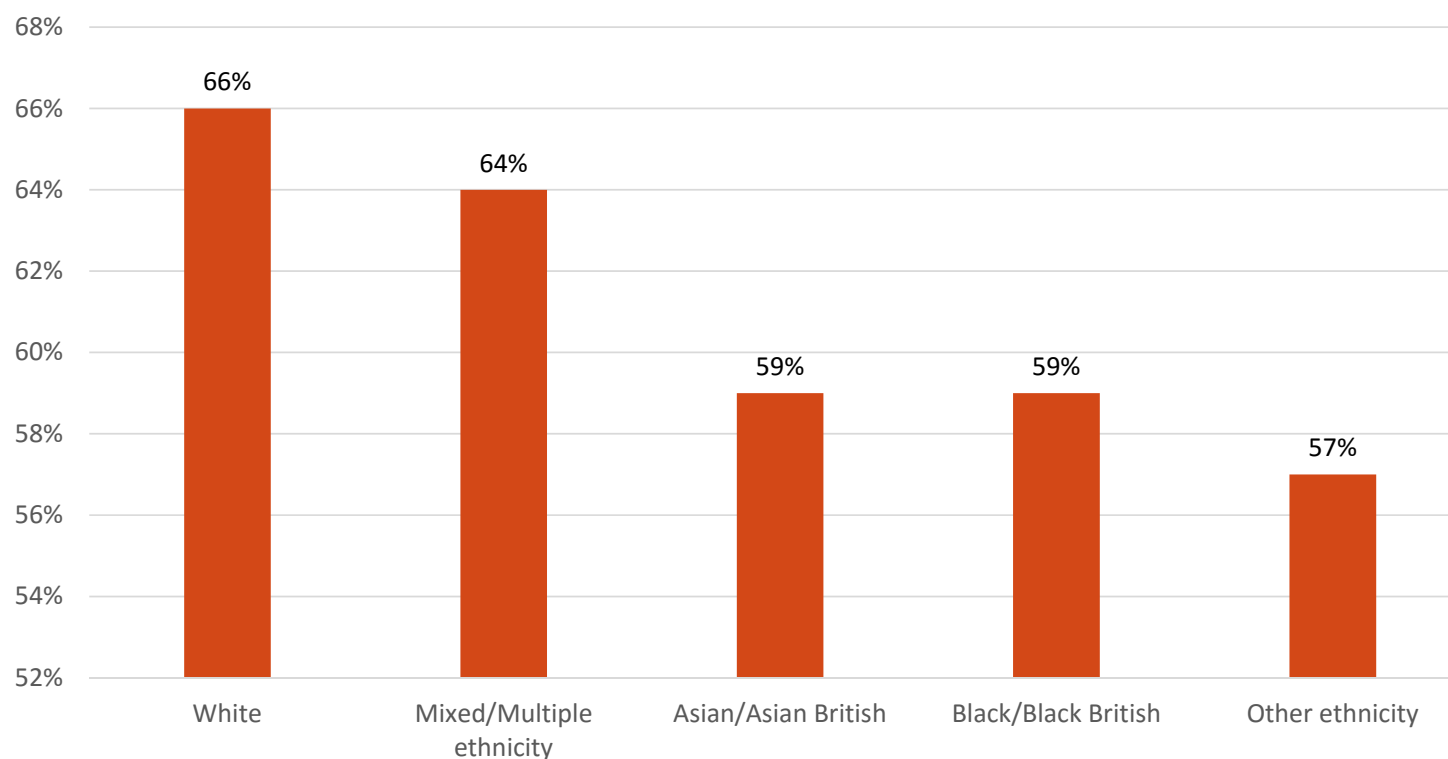
Pupils' enjoyment of PE



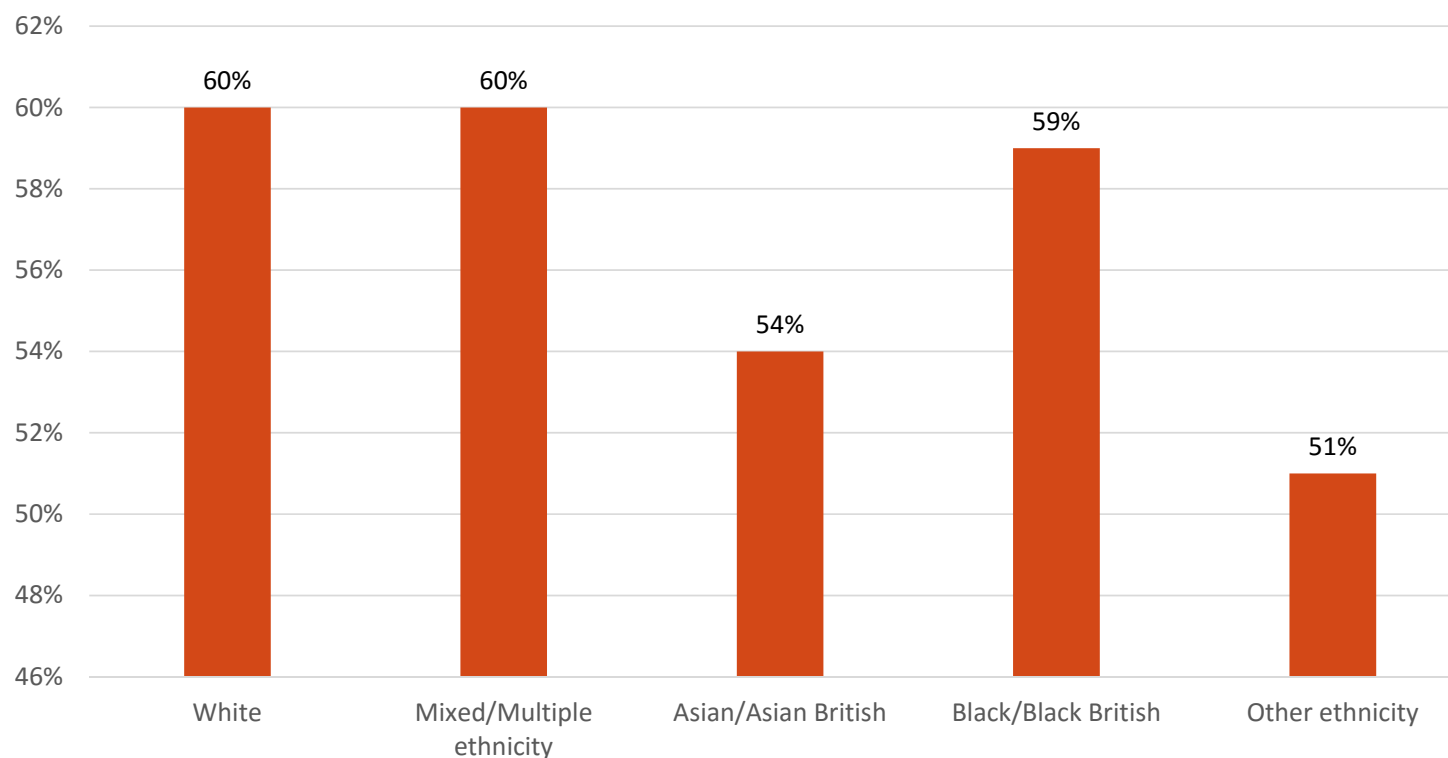
Pupils' enjoyment of Extracurricular Sport



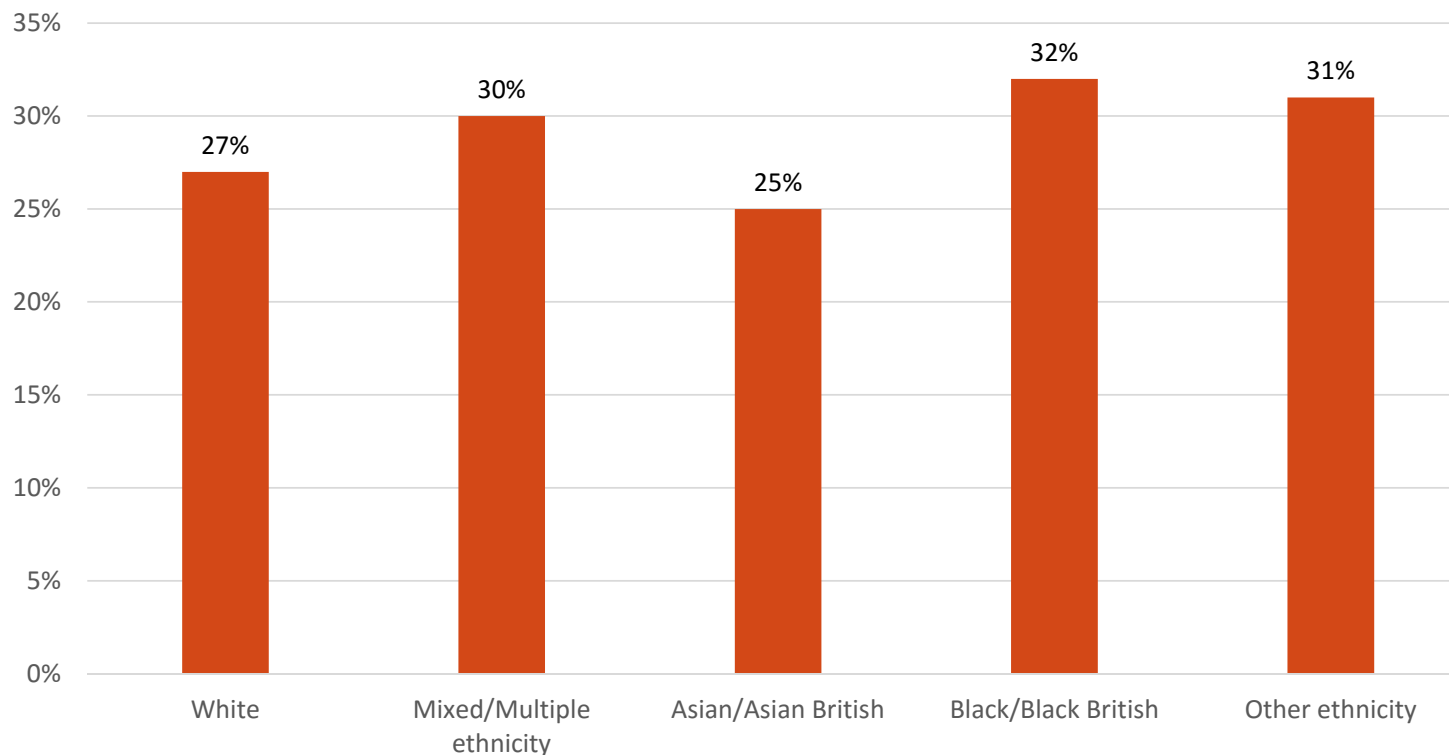
Pupils' enjoyment of Community Sport



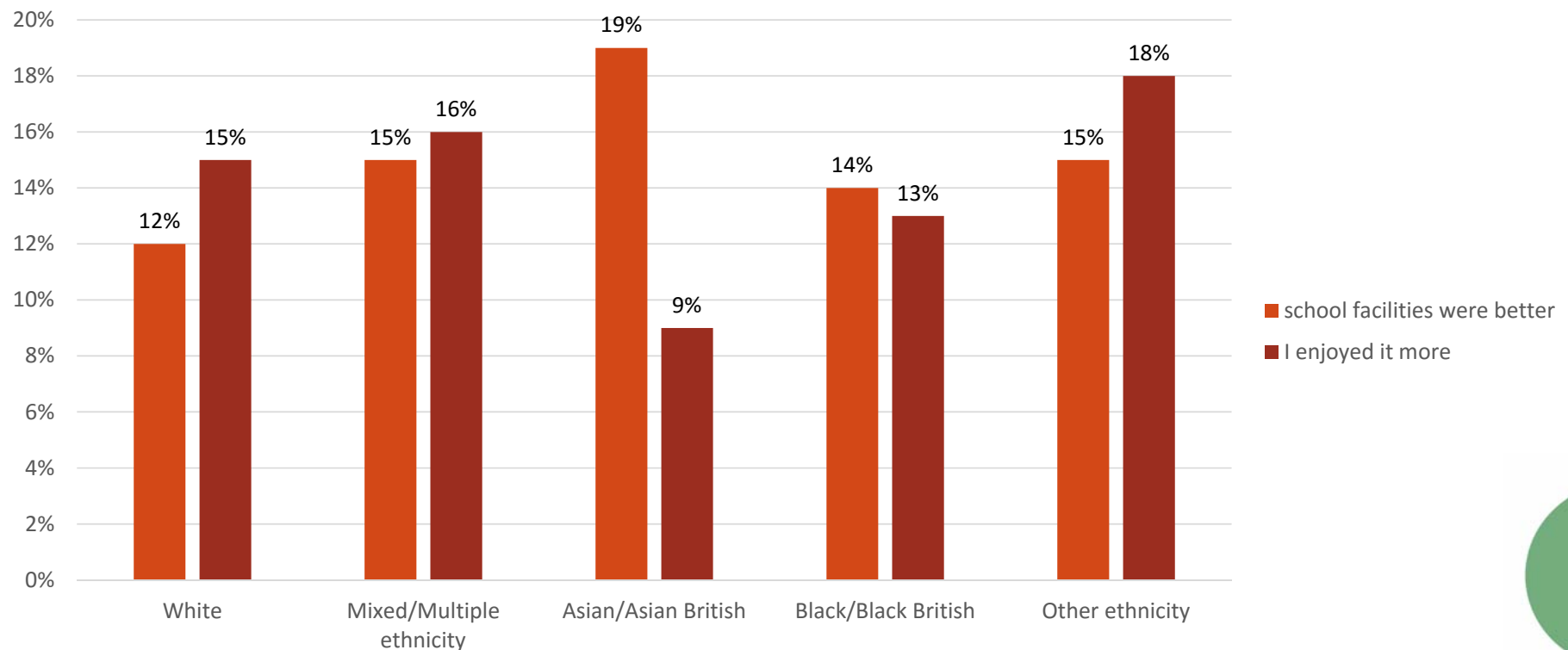
59% of pupils 'always' feel comfortable in PE



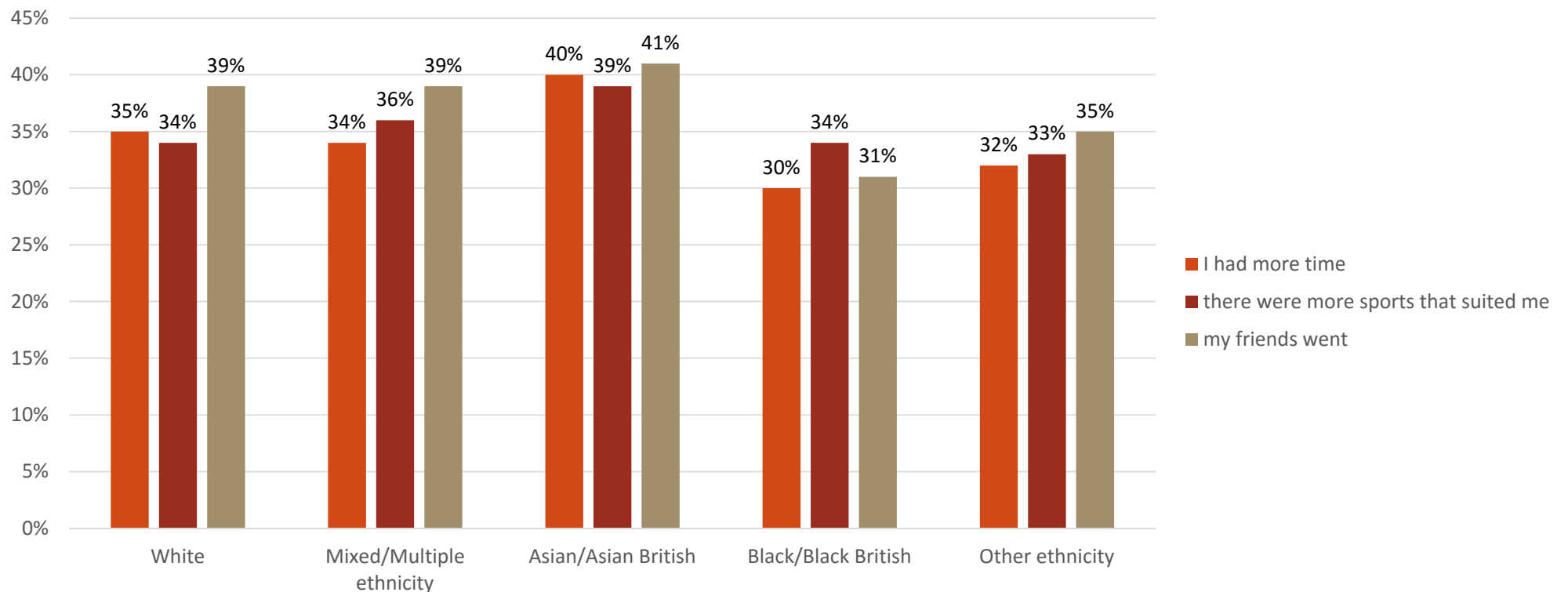
28% of pupils feel that their ideas about PE and sport are 'always' listened to



“I would do more sport if...”



Top 3 “I would do more sport if...”



The Experience

Was it worthwhile?

Give people a reason to go again.



Motivation

Every journey starts with an inner call to action.

Make it compelling!
Appeal to people's values.

Confidence

Turn motivation into inspiration.

Give assurance and help people believe they can do it.



Opportunity & Resources

How hard is it to take advantage of the opportunity?

Make it the easy option.

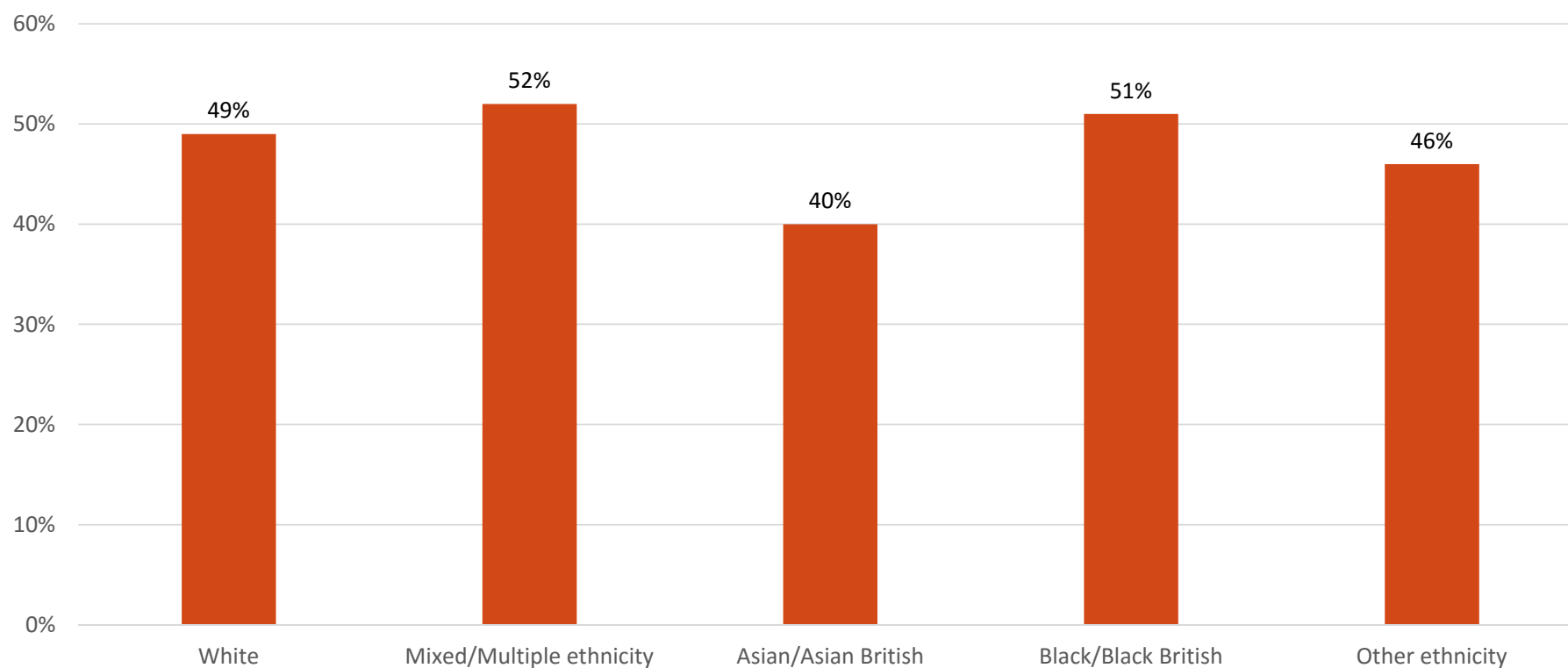


Awareness

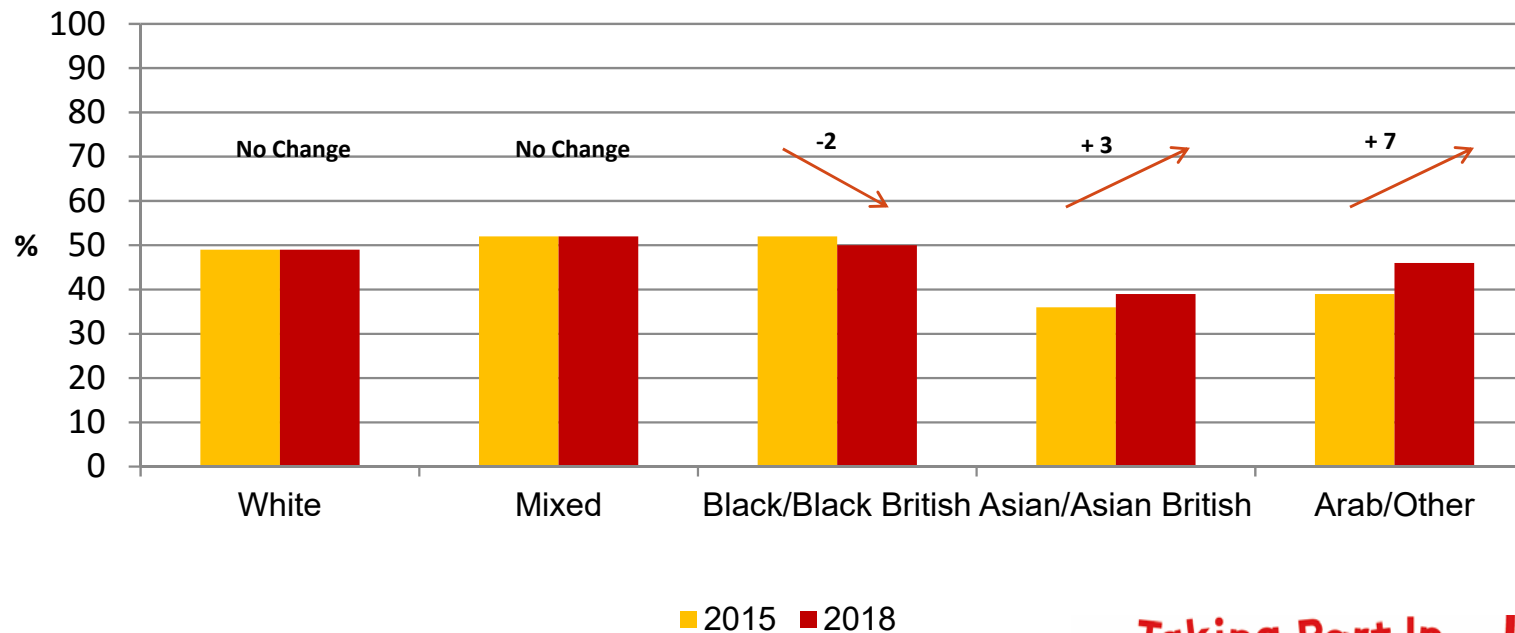
Without awareness of an opportunity, accessing it is impossible.

Make the invisible visible.

Hooked by ethnicity

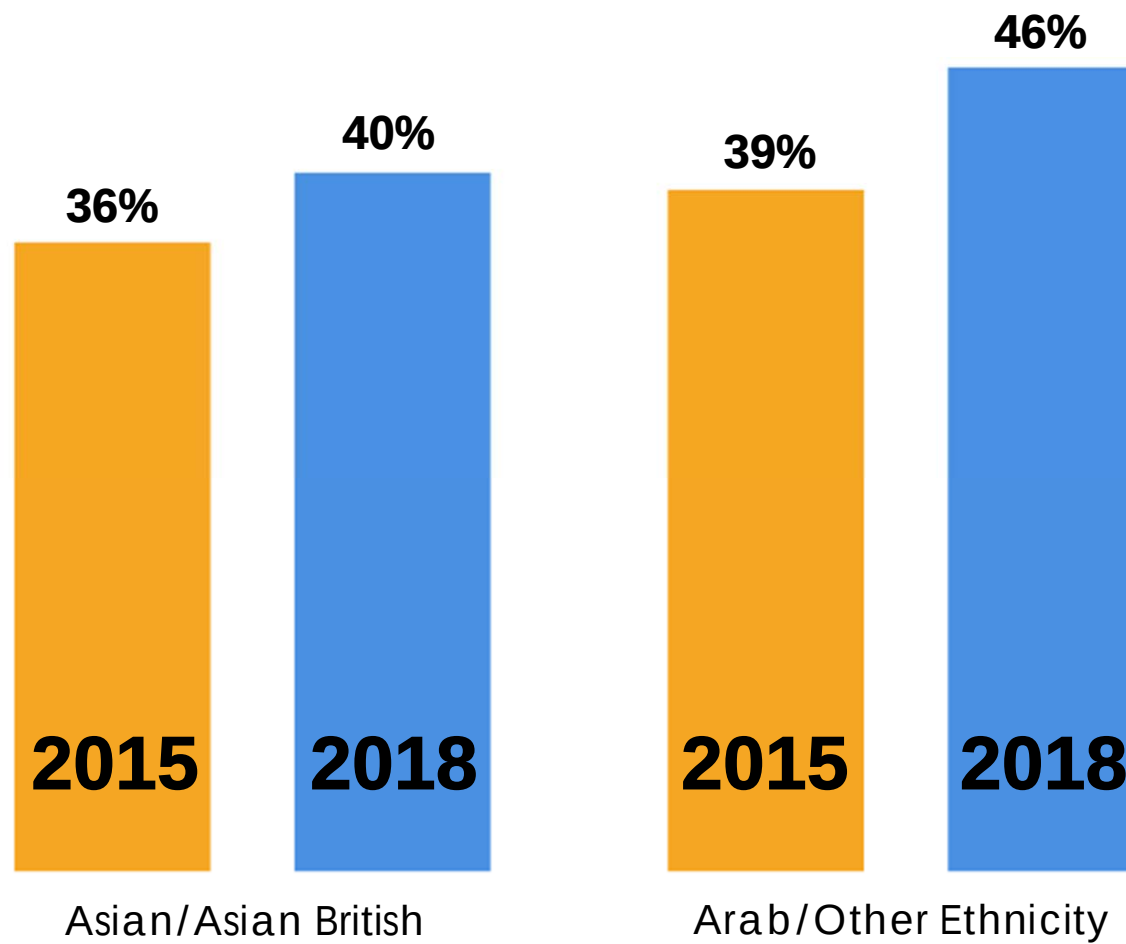


Three or More Times by Ethnicity



Taking Part In
Sport
x3 a week

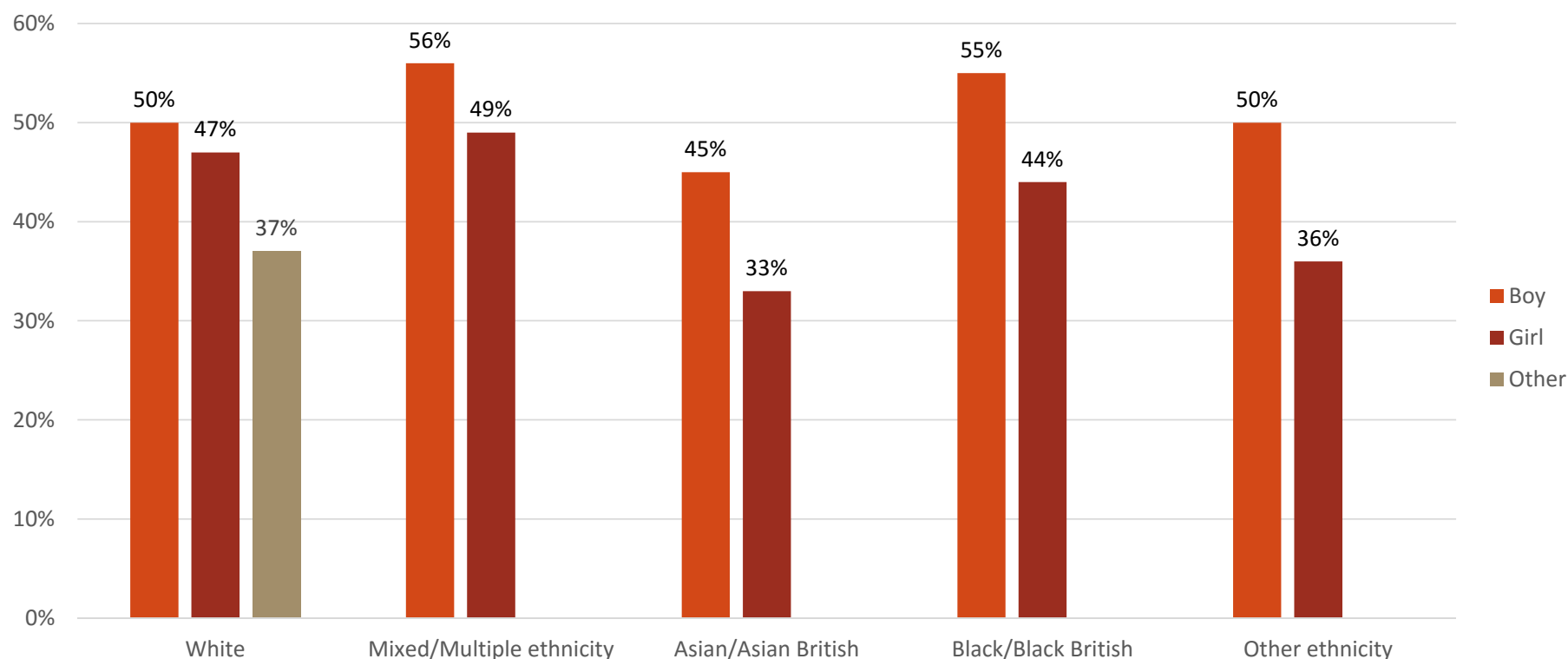
Cymryd rhan mewn
Chwaraeon
x3 yr wythnos



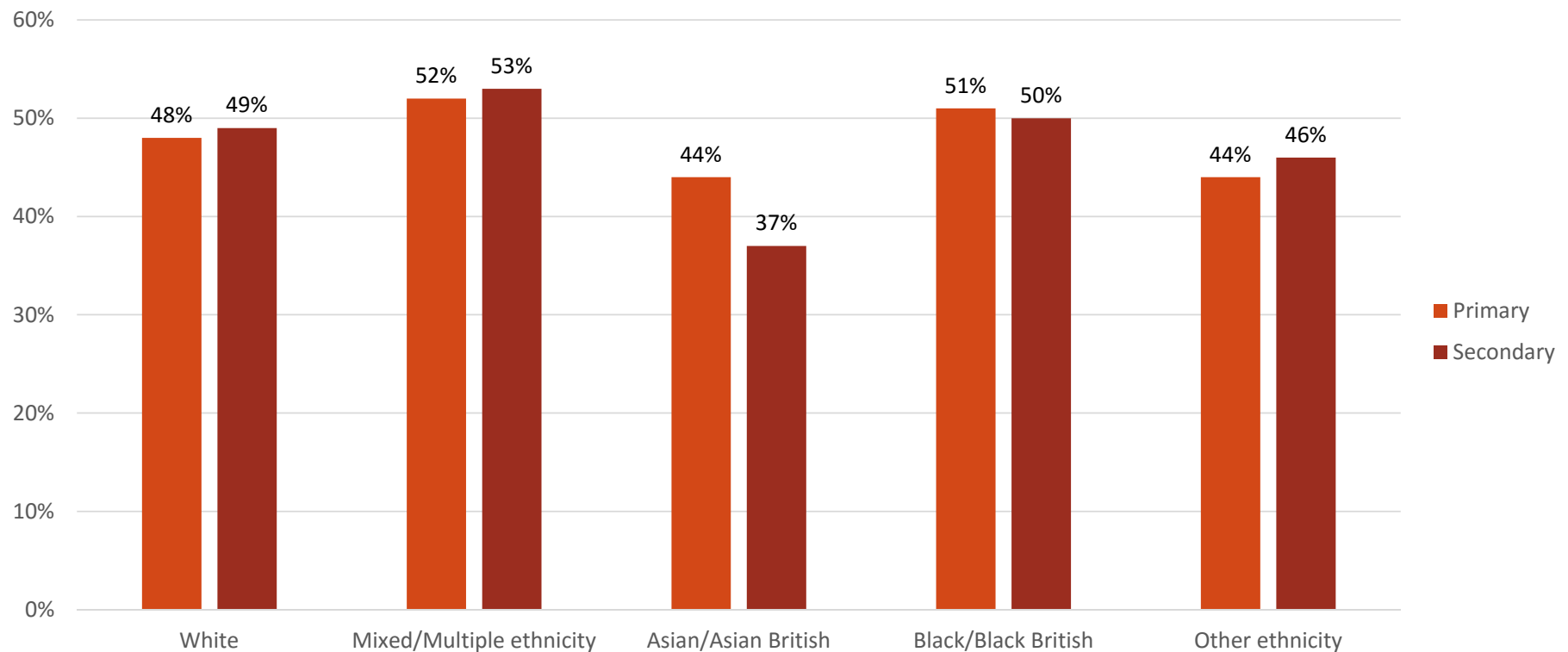
Taking Part In
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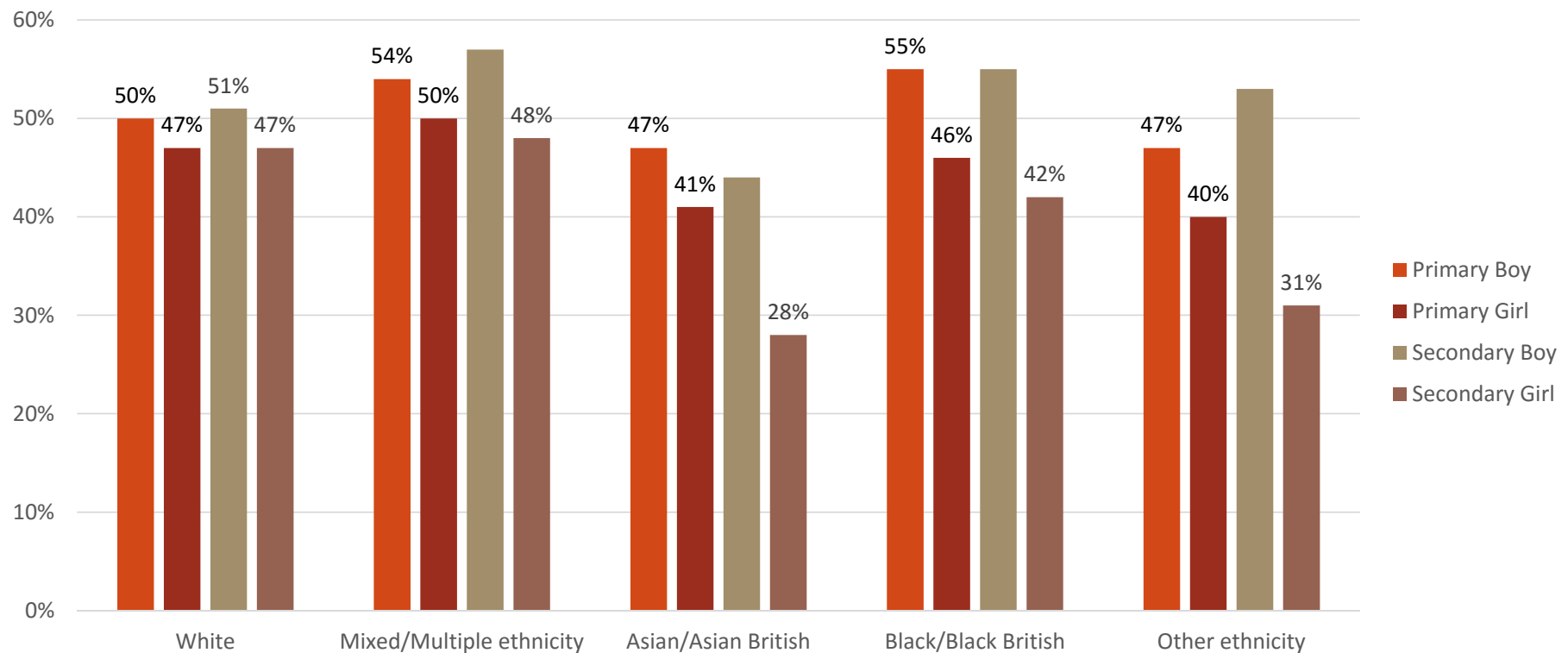
Hooked by ethnicity and gender



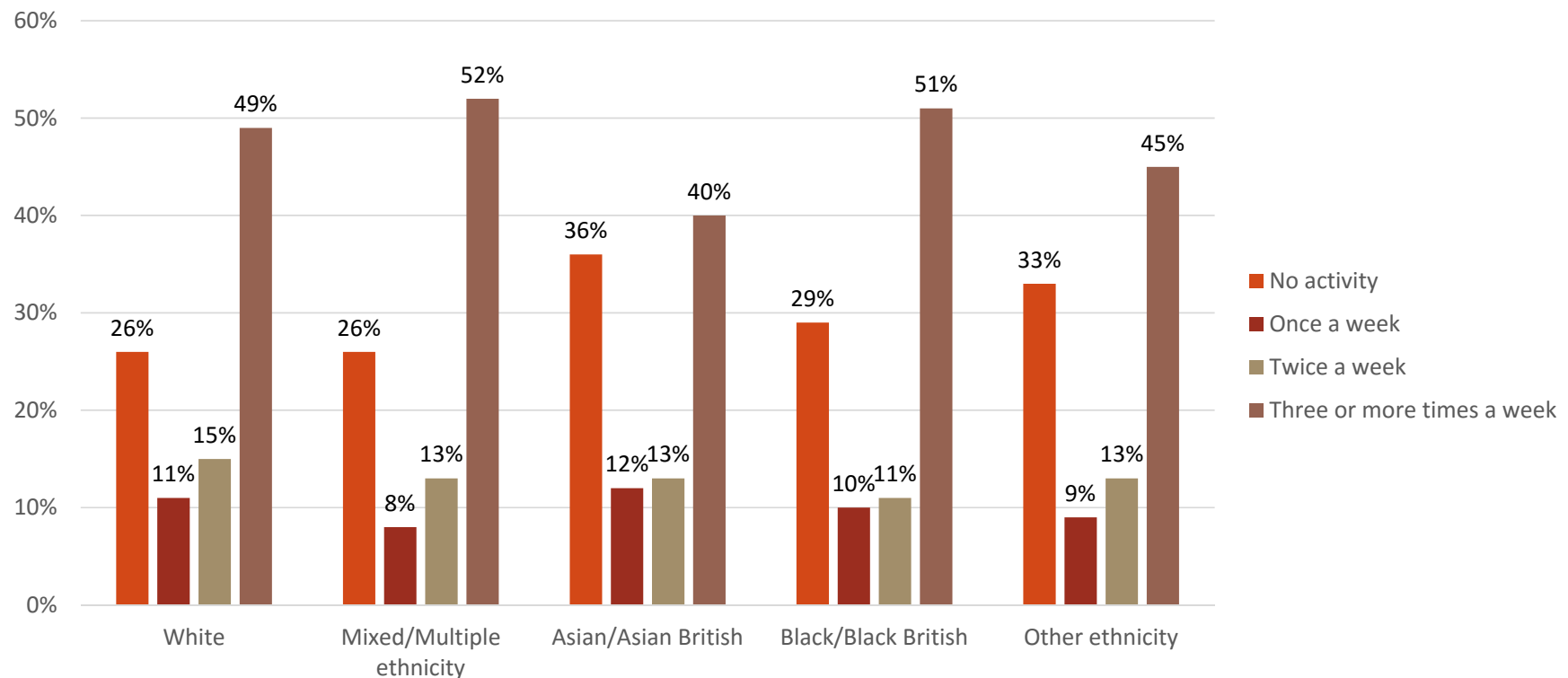
Hooked by ethnicity and school age



Hooked by ethnicity and school age and gender



Frequency of Participation



Thank You

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