

put on Moodle.

CLYDE & CO

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Ms Gwenllian Beynon
University of Wales
College s
Lampeter
SA48 7ED

Our Ref
SA/ArtAwards

Date
7th November 2017

Dear Gwenllian Beynon,

The 2018 Clyde & Co Blank Canvas Commission

We invite your final year Art BA undergraduate students to submit a proposal for a national commissioning competition.

The commission is for a 19m interior wall which forms one side of a main thoroughfare within the headquarters of Clyde & Co (an international law firm). The space has an interesting perspective by way of reducing/increasing width and has the added advantage of being opposite a floor to ceiling glass wall overlooking the adjacent atrium. This means the wall can be viewed from many aspects within our offices.

The successful student will win a prize of £3,000, a £1,000 (+VAT) materials budget, guidance from a professional artist and pro bono legal advice for one year.

The Blank Canvas commission intends to give students an opportunity to understand how a commissioning process works and how to succeed at it. Students need to propose a workable design that fits within the space, to consider the logistics of installation, to adhere to the constraints of a materials budget and to meet a deadline.

We hope that the winning artist will benefit in a number of ways and be boosted at the outset of his/her career.

I enclose the following documents:

- (i) Full Brief
- (ii) Floor Plan and Visuals
- (iii) Entry form
- (iv) Two posters to put up around the college

I will also send you all of these documents by email so that you can circulate them to your students in soft copy.

The process

- Share the Blank Canvas poster, floor plans, elevations and visuals with your students.
- Book a site visit on afternoon of 17th January, 14th or 16th February 2018 (optional).
- The deadline for proposals is **27th April 2018**.
- Proposals can be individual or collective submissions.
- May 2018 - 3 shortlisted candidates will be invited to present their ideas to the Clyde & Co Art Committee (reasonable travel expenses will be reimbursed).
- The winner will be notified by the end of May 2018.

The process has been designed so that there is no interference with the students' preparations for their graduation shows.

Fabrication of the winning work commences after graduation in July 2018, with support from professional artist. In August 2018 the winning artwork is installed. Dear Ms Gwenllian Beynon, The commission will remain in situ for one year. In the autumn there will be a private view to celebrate the commission and art award.

You can find further information about the prize on:

<http://www.artawards.clydeco.com/blank-canvas-commission>

<http://www.workplaceart.co.uk/projects/education/index.html>

Should you need any further information please do not hesitate to get in touch with me Sophie.arup@clydeco.com or my colleague Uma Akther uma.akther@clydeco.com.

Michael Boitier's contact details are: Workplace Art Consultancy
020 7739 7500, michael@wacart.com

Kind regards.

Yours sincerely,



Sophie Arup
Global Community Investment Executive
Clyde & Co LLP



Clyde & Co – Blank Canvas 2018 Annual Commissioning Art Prize

Introduction

As part of Clyde & Co's ongoing long term project to support graduating students from Art Colleges, they have for the eighth consecutive year made available a stunning site with enormous creative potential at their offices situated in St Botolph's, Aldgate, London.

This takes the form of a 2.75m (h) x 19.02m (w) flat, white wall (finish plaster and paint on plasterboard) on the 13th floor which forms one side of a main thoroughfare corridor leading from the Knowledge Centre to the Auditorium and Restaurant. The corridor has an interesting enhanced perspective by way of reducing/increasing width and has the added advantage of being opposite a floor to ceiling glass wall overlooking the adjacent atrium space. This means that the work can be viewed by passing traffic in the corridor and, also, at a distance, from three floors on the other side of the atrium.

The Project

The project is open to final year Fine Arts BA undergraduate students attending Colleges of Art in the United Kingdom for competitive selection by way of submitted proposals and visualisations, and can be applied for by either individuals or groups of artists.

The form of the work can be various, from drawing through painting to low relief (maximum depth 150mm), and can be made/constructed with any appropriate materials that can be applied to the described surface that would not represent a health and safety hazard.

Please note that all students must take into account that their proposals must not allow for fabrication on site. They can only allow for assembly/installation on site in a modular format.

The commissioned artwork would remain in situ for a minimum of one year.

The Prize

The total commissioning prize will be £3,000 (whether it be to one student or subdivided for a collaborative project). A materials budget not exceeding £1,000 + VAT will also be made available. This budget may also need to account for the protection of existing floor surfaces and surrounding areas during installation. Costs incurred for the transportation and installation (within the UK) of the completed work to Clyde & Co's London offices will be met by Clyde & Co. Subject to the medium of your Blank Canvas Submission, art work will be returned to you in late August 2019. Transportation of work within the UK will be covered by Clyde & Co. if you require work to be returned outside of the UK, this will be at your own cost or must be factored into the £1,000 materials budget.



Clyde & Co – Blank Canvas 2018 Annual Commissioning Art Prize

Previous Prize Winners

Previously, the prize for the first three years was made available to students from Central St Martins, Chelsea and Wimbledon Colleges of Art. The inaugural winner of the Blank Canvas prize was Barbara Tong from Chelsea College of Art with her work *One Hundred Miles Away*. The 2012 winner was Conall McAteer from Central St Martins with his *Not For Love Nor Money* installation and in 2013 the Chelsea College of Art winner, Abi Freckleton, fabricated and installed *Contemplation Making (Sun Edges)* which comprised of ceramic, oil on canvas and tape.

In its fourth year, the Blank Canvas Prize was opened to all Fine Arts BA final year undergraduates in the UK and was won by Emily Motto, a graduate of Ruskin School of Art, who proposed to cover the wall with a relief principally made from nearly 50,000 glue sticks. The sticks hold light; at times appearing completely transparent, but from certain angles form opaque panels of reflected light. The viewer's perspective of the cluster of sticks continually changes as they walk through the space, but from afar the ends look like tiny reflective particles, or pixels. Emily also went on to win the 2014 Red Mansion Art Prize.

The 2015 prize winner, Rene Gonzalez, a graduate of City & Guilds London Art School, proposed capturing the entire elevation with a painting titled *To My One, Sole Desire*, which was partly inspired by 'The Lady and The Unicorn' grand scale Flemish tapestry series. The 2016 prize winner, Ivy Chan, a graduate from Chelsea College of Art, proposed a series of pieces titled *Eleven Ways of 'Sitting'*, a study that questions the straight line by using her own body as an instrument to sense and rebel against her surrounding spaces.

You can currently view the installation by the 2017 prize winner, Zsuzsa Benke, also a graduate from Chelsea College of Art with her work *Not Just What You Say, But The Way You Look At Me*. With a digitally created collage illustrating NASA's 'Earthsong', a reference to coral bleaching and agricultural greenhouse gas emissions, Zsuzsa's aim with this project is to generate discussion around our individual and collective responsibilities towards our future on this planet.

This project provides students with an opportunity to understand and participate in a potential commissioning process. For the first time the students are presented with the challenge and discipline of adhering to the constraints of a materials budget, proposing a design that will work within the space, considering the logistics of installation and meeting a deadline.



Clyde & Co – Blank Canvas 2018 Annual Commissioning Art Prize

The previous winners have to date fully exploited their success in their chosen fields.

A Power Point , Entry Form, Floor plan and Elevation of the space is also attached.

Site Visits

All final year undergraduates who may wish to submit a proposal for the 2018 prize will have the opportunity to view the space on either:

Wednesday 17th January – Between 3:00pm – 6:00pm

Wednesday 14th February – Between 3:00pm – 6:00pm

Friday 16th February – Between 3:00pm – 6:00pm

Please inform both Uma Akther and Michael Boitier by email which of the above dates you wish to attend and your approximate time of arrival.

Timescale

The deadline for submissions to be submitted is **Friday 27th April, 2018** and should be sent to:

Uma Akther
Clyde & Co LLP
St Botolph Building
138 Houndsditch
London EC3A 7AR

T: 020 7876 4693

uma.akther@clydeco.com

artawards@clydeco.com

Submissions can be hand delivered, posted or submitted electronically and must be accompanied by the supplied completed entry form.

The winning submission will need to be commenced after completion of the graduation show and be installed at Clyde & Co's offices during August, 2018.



Clyde & Co – Blank Canvas 2018 Annual Commissioning Art Prize

Selection Process

The initial assessment of the proposals will occur during the week commencing 30th April, 2018, and students may be contacted if it is felt further clarification of their respective submissions is required. Thereafter, the Clyde & Co Art Committee will be circulated with all the proposals and will meet for the formal short list selection process during the first half of May, 2018. The short list will consist of a maximum of four candidates and all will be invited to present their submissions at Clyde & Co's offices on May 16th, 2018. All reasonable travel expenses will be reimbursed.

The winner will be notified by the end of May, 2018.

Michael Boitier
Workplace Art Consultancy
T: 020 7739 7500
M: 07958 257551
E: enquiries@workplaceart.co.uk

Uma Akther
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Email: artawards@clydeco.com

Web. www.clydeco.com

Art Consultant:

Michael Boitier

Workplace Art Consultancy

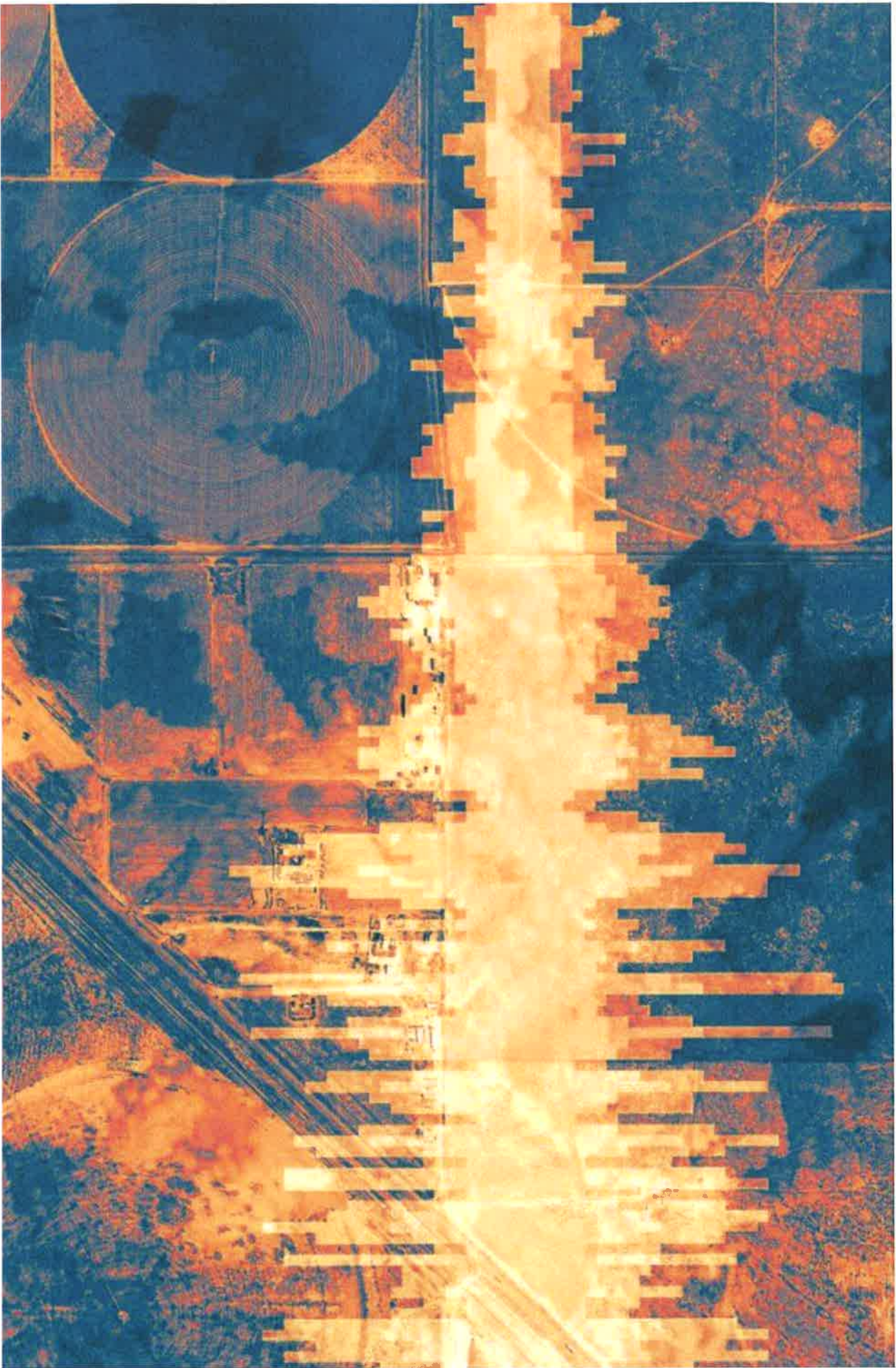
tel - 020 7739 7500

mob - 07958 257551

email - michael@workplaceart.co.uk

web – www.workplaceart.co.uk

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Clyde & Co LLP

Blank Canvas Prize, 2017

Prize Winner: Zsuzsa Benke, Chelsea College of Art

Not Just What You Say, But The Way You Look At Me

Digital Collage on an Advertisement Banner with Eyelets & Bungee Cord

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Clyde & Co LLP

Blank Canvas Prize, 2016

Prize Winner: Ivy Chan, Chelsea College of Art

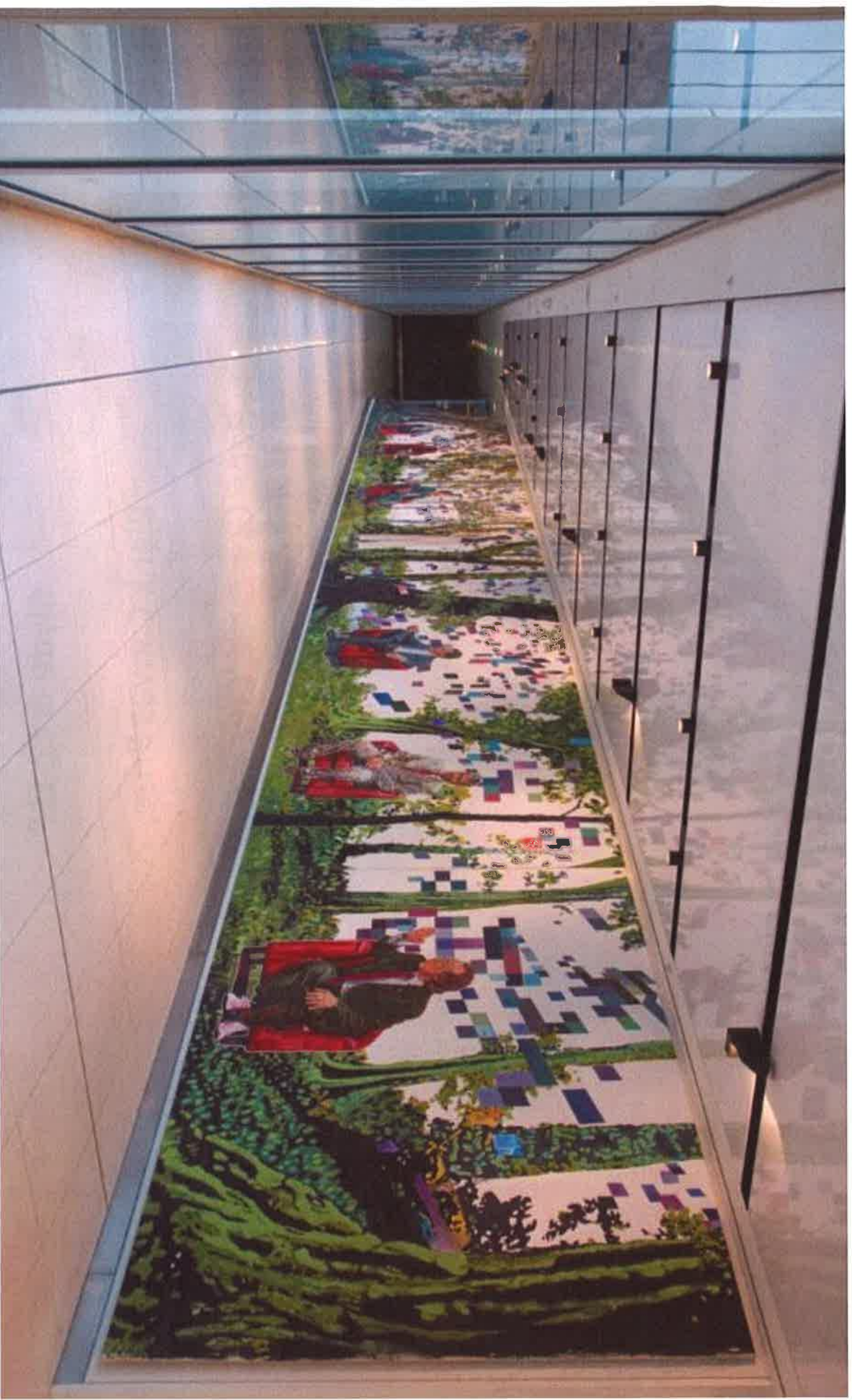
Eleven Ways of Sitting

C-Type Photographs & Stitching Laid on Ply Board

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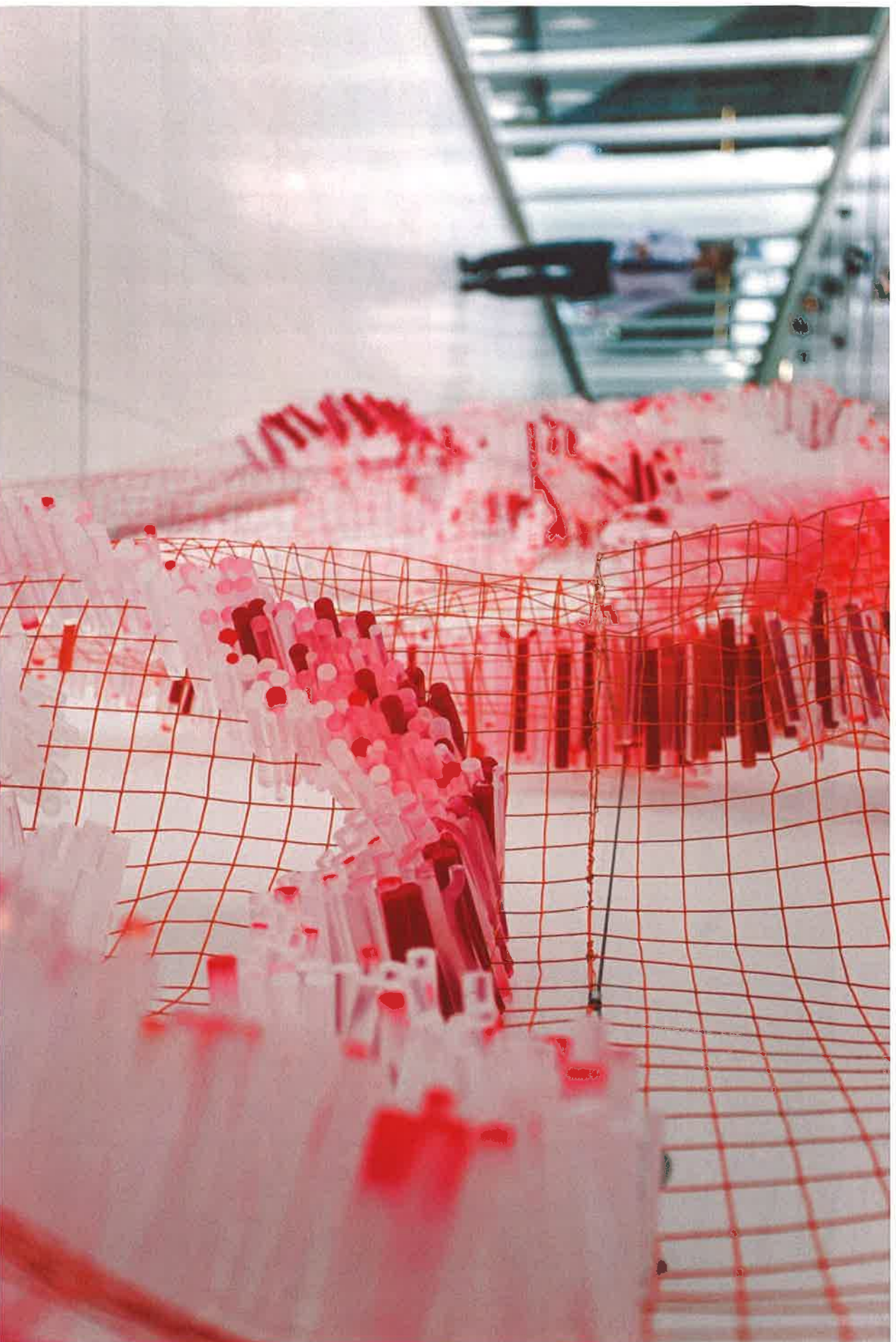
Clyde & Co LLP

Blank Canvas Prize, 2015

Prize Winner: Rene Gonzalez, City & Guilds of London Art School

To My One, Sole Desire

Acrylic, Oil, Stencil Spray Paint & Iridescent Perspex on Canvas





Clyde & Co LLP

Blank Canvas Prize, 2014

Prize Winner: Emily Motto, Ruskin School of Art

Untitled

Translucent Glue Sticks & Steel Mesh Installation





Clyde & Co LLP

Blank Canvas Prize, 2013

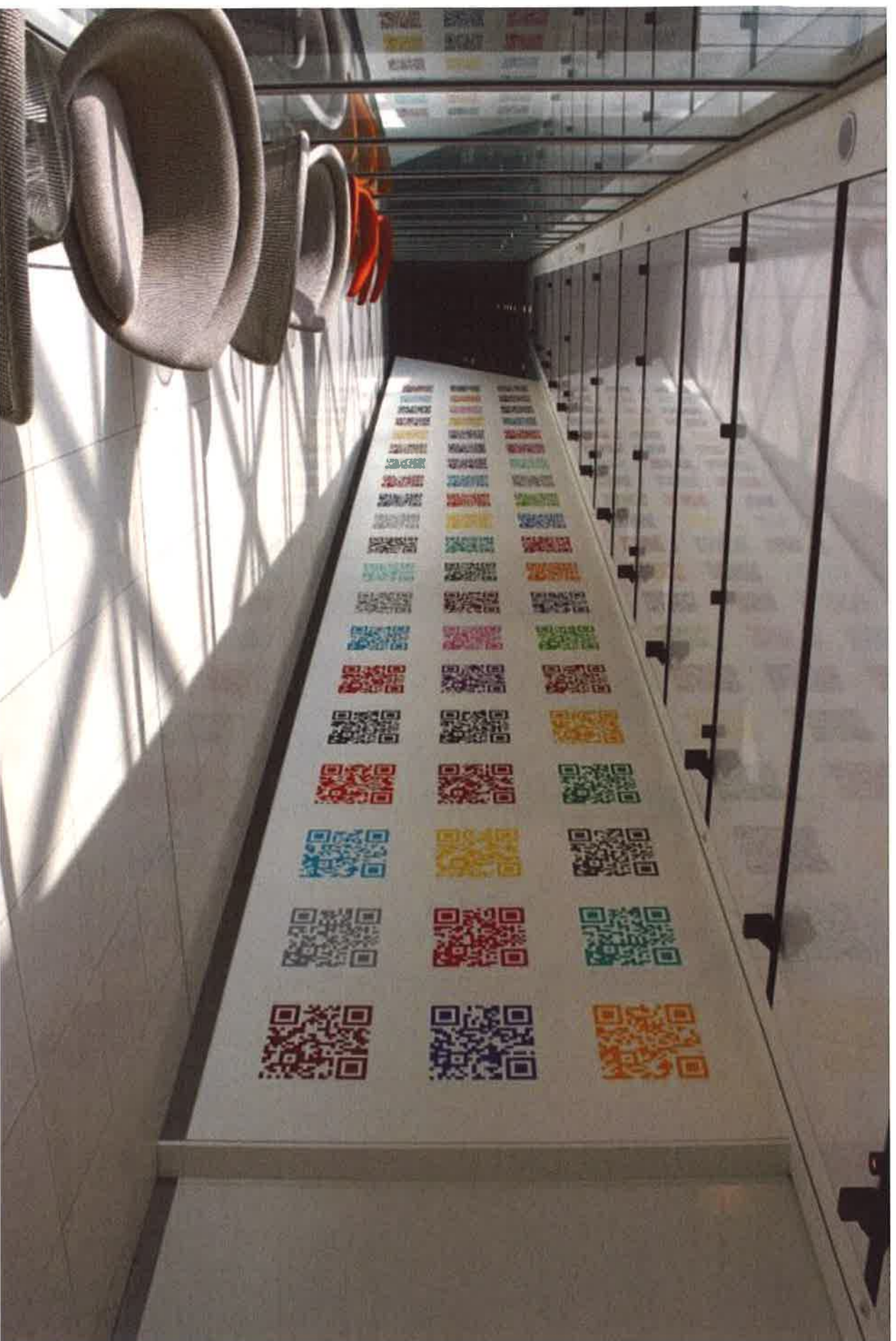
Prize Winner: Abi Freckleton, Chelsea College of Art

Contemplation Making (Sun Edges)

Ceramic, Canvas & Tape Installation

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Clyde & Co LLP

Blank Canvas Prize, 2012

Prize Winner: Connall McAteer, Central St Martins

Not For Love Nor Money

Matt Self Adhesive Vinyl Installation

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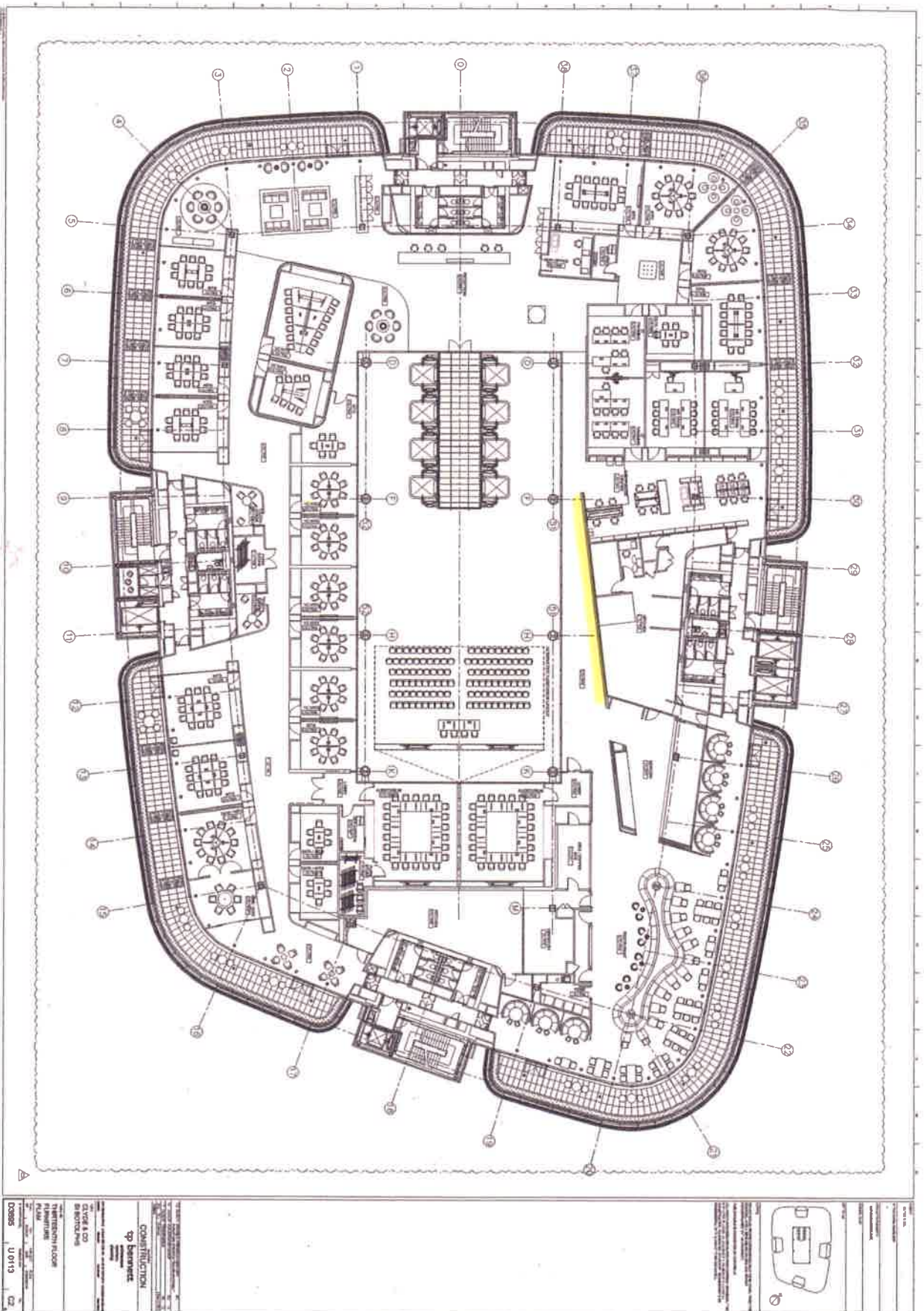
Clyde & Co LLP

Blank Canvas Prize, 2011

Prize Winner: Barbara Tong, Chelsea College of Art

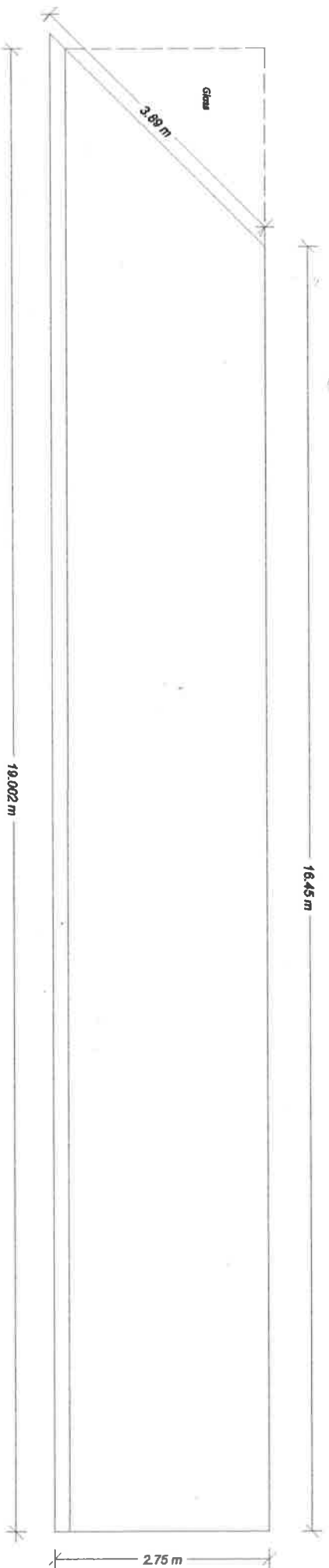
One Hundred Miles Away

MDF, Earth, Peat, Roots & Logs



Clyde & Co Blank Canvas Wall Dimensions

Angle: 45 Degrees
Sliding Board: 120mm



Clyde & Co LLP

Blank Canvas Prize

Wall Elevation & Floor Plan

2.75m (h) x 19.02m (w)

Blank Canvas Prize, 2018

Clyde & Co LLP

The St Botolph Building

138 Houndsditch

London EC3A 7AG

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7. 2016 Blank Canvas Prize Winner, Ivy Chan
8. 2017 Blank Canvas Prize Winner, Zsuzsa Benke

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THE
CLYDE & Co

ART AWARD
SUPPORTING THE NEXT GENERATION

**Clyde & Co 2018 Blank Canvas Commission Competition
Entry Form**

To be received by Clyde & Co LLP by **Friday 27th April, 2018**

Your proposal needs to include these details:

Information about you and your practice, explanation of your idea and inspiration behind it, a break-down of materials/costs (up to £1,000 + VAT), consideration as to manufacture and installation of the work and a visual of the idea.

Contact Details	
Name	
College	
Email	
Address	
Mobile Number	
Name/Description of work submitted	

Please post or email this entry form together with your proposal to:

Uma Akther
Clyde & Co LLP, St Botolph Building, 138 Houndsditch, London EC3A 7AR

Uma.Akther@clydeco.com T: 020 7876 6549

