

MSc/MA SuperSaturday 16th October 2021, Room 310, IQ Building Applied Research & Applied Research Ethics Session lead: Dr Ceri Phelps	
9-9.30am:	Coffee, registration and welcome
9.30-9.45am:	Introduction to the day: What is applied research and why do we need to do it well?
9.45 – 10.15am	Session one: Applied research design & research ethics We will review the different ways in which we can attempt to understand, measure, and evaluate a range of human behaviours, interventions, or psychological services in the real - world.
10.15 – 10.30	Break
10.30am-12pm	Session Two: Doing applied research well: from good research questions to good research design In small groups you will work together to identify appropriate research questions and study design for a given topic area and will present these back to the wider group.
12 – 12.30	Session Three: Critically evaluating research In small groups you will peer review the methodological strengths, limitations, and ethical considerations of the proposed ideas against provided criteria.
12.30-1pm	Lunch break
1pm – 1.45pm	Session Four: Knowing your data In this session we will discuss the importance of taking time to understand how to interpret the real-world meaning of quantitative data beyond statistics and p-values.
1.45 – 3pm	Session Five: Interventions: effectiveness and impact In small groups you will be asked to work through an intervention paper and evaluate its effectiveness against provided criteria. You will then be asked to present this back to the group with an overall recommendation.
3pm – 3.15pm	Break
3.15pm – 3.50pm	Session Six: Presenting research: writing and presenting research for different audiences In the final session you will learn the importance of “pitching” your research appropriately to different audiences, including: academic audiences, lay populations, and policy groups.
3.50 - 4PM	Wrap-Up