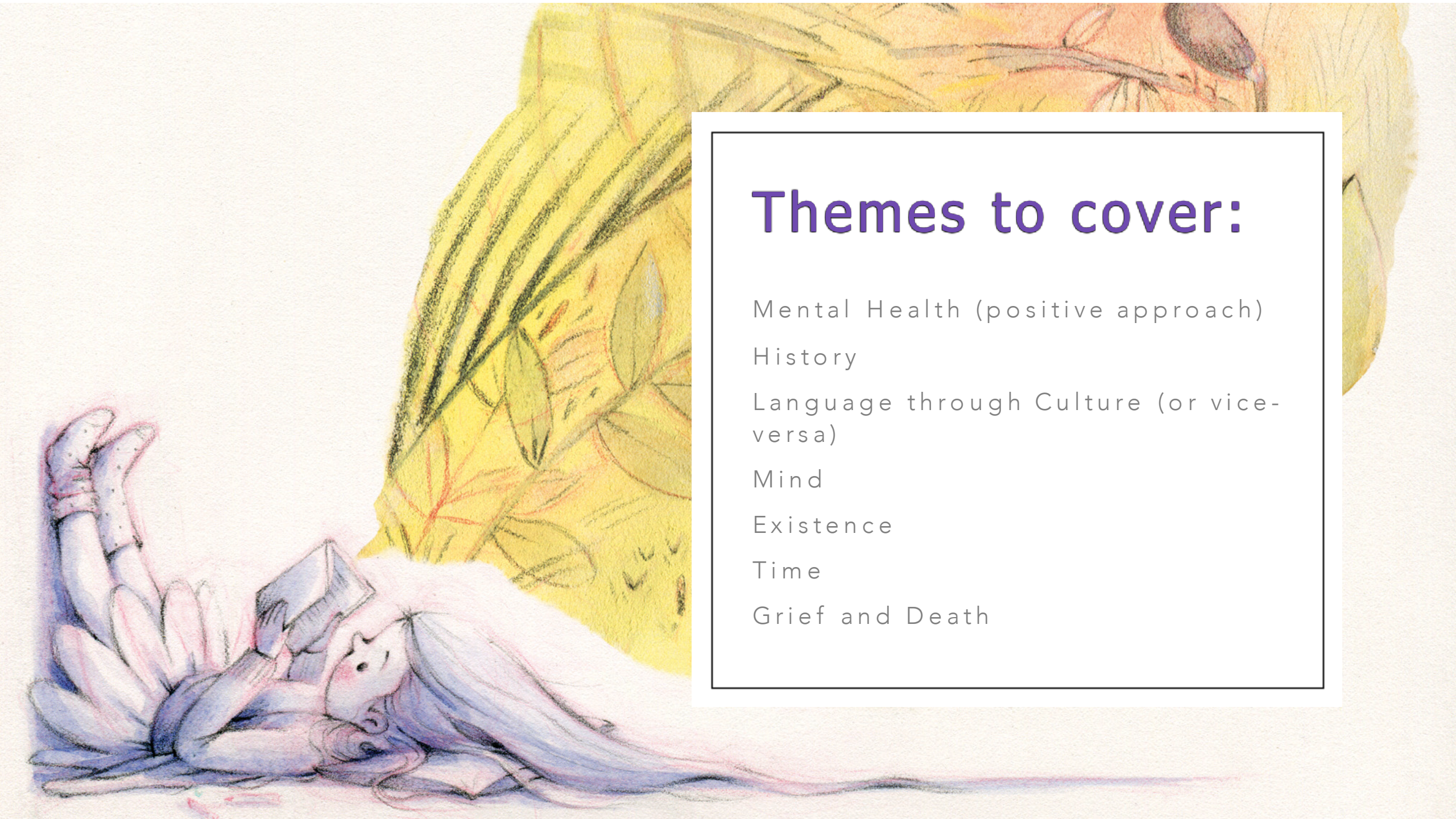




Educate and Inspire
-a BRIGHT opportunity-
Concept project



Themes to cover:

Mental Health (positive approach)

History

Language through Culture (or vice-versa)

Mind

Existence

Time

Grief and Death

Age Target

Upper Primary

OR

Young Adults





What to prepare:

Cover x 1

Double-page spread x 1

Tech requirements:

Cover:

213mm (w) * 273mm (h)

Half spread:

205mm (w) * 265mm (h)

Bleed: 3mm

Concept Template

◦ Artist Name

◦ Book Title

◦ Synopsis

◦ Themes



ARTIST NAME

Author Illustrated

BOOK TITLE

SYNOPSIS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

THEMES

- Mental Health
- History
- Time
...



DATES

Roughs due:

6th February 2020

Colour finals due:

1st April 2020

Feedback on finals:

16th April 2020

