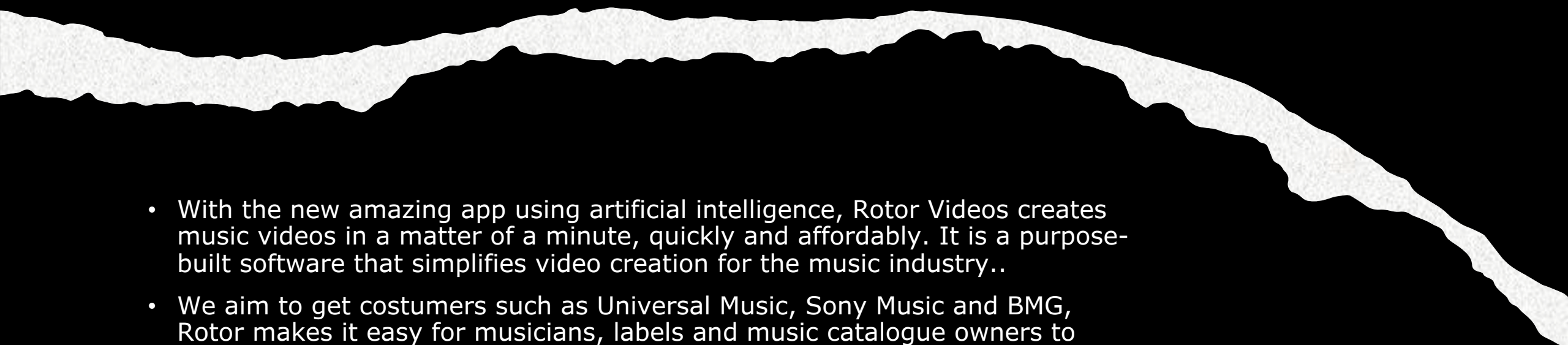




ROTOR VIDEOS

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New Technology in Music and
Creative Entertainment

ABOUT ROTOR VIDEOS APP



- With the new amazing app using artificial intelligence, Rotor Videos creates music videos in a matter of a minute, quickly and affordably. It is a purpose-built software that simplifies video creation for the music industry..
- We aim to get costumers such as Universal Music, Sony Music and BMG, Rotor makes it easy for musicians, labels and music catalogue owners to create video content for promotion, engagement and monetisation of songs.
- They empower musicians to be seen and heard

CURRENT SOCIAL PROBLEMS SORROUNDING MUSIC VIDEOS



Planning can be very
time consuming



Videographers are
overpriced as well as
they take a lot of time



Editing sometimes
takes months

OUR VISION

- Vision: Is to bring inspiration and innovation to every artist. To be quick and to show empathy.
- USP : First one to do it, affordable with outstanding service

THE SOLUTION TO THE PROBLEM

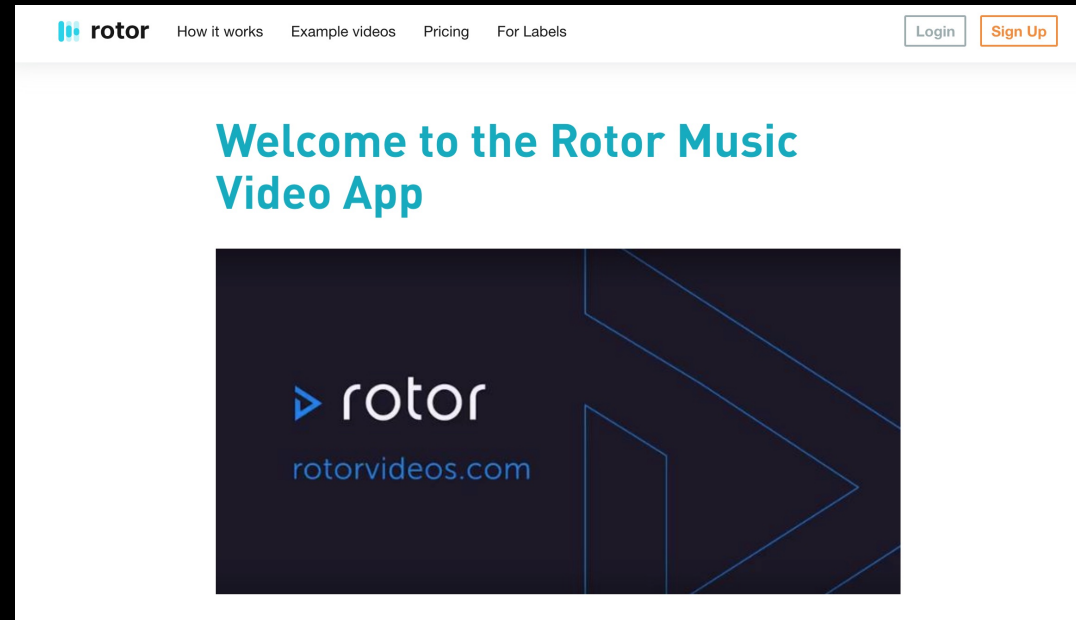
“Make music videos and lyric videos in minutes and give fans another way to connect with your music.” Rotor Videos

- Rotor videos offers an awesome service at an affordable price
- You can choose from a catalogue of thousands of free clips as well as add your own
- You can try it for free and watch your video in no time
- You can control the process and make your video stand out for a fraction of the cost
- You can try it multiple times until you are happy with the final result
- Fast and inexpensive

TEAM BEHIND ROTORS

- Musicians, engineers and video directors
- Freelancers on Marketing
- Myself, CEO
- Investors

AVAILABILITY



- It will be available to download from the Appstore and Playstore
- You can sign up for free
- Great customer service
- It is great for emerging artists on a budget

AUDIENCE



Fans can create amazing lyric videos for their favorite artists



Emerging artists could save that money and spend it on marketing



Labels can also save the money and invest it in another field

ROTOR VIDEOS FEATURES AND PROCESS



1. UPLOAD YOUR SONG AND EDIT
2. ADD/CHOOSE YOUR CLIP
3. SELECT A VIDEO EDIT STYLE
4. PREVIEW YOUR VIDEO
5. ADD TEXT OVERLAYS
6. CROP YOUR VIDEO FOR SOCIAL MEDIA
7. BUY YOUR HI-RES VIDEO AND SHARE YOUR CREATION
8. ONLY PAY WHEN YOU ARE READY TO DOWNLOAD

EXAMPLES OF ROTOR MUSIC VIDEOS

- <https://rotorvideos.com/showcase>
- <https://rotorvideos.com/showcase>
- <https://rotorvideos.com/showcase>

PRICING

PAY AS YOU GO



Highest Quality



Standard Quality

SHORT VIDEO ⓘ

\$9

per video

LONG VIDEO ⓘ

\$19

per video

1080p HD Download

Removes the watermark

All rights are yours

CREATE FREE ACCOUNT

SUBSCRIBE & SAVE



Pay Annually



Pay Monthly

Plans starting from

\$6.25 / per month

\$75 billed annually

Works out as **\$6.25** per video



Minimum 12 long videos per year ⓘ



Get extra short form videos ⓘ



5 GB of storage

SEE ALL PLANS

COMPETITORS OF ROTOR

- POP FICTION LIFESTYLE
- SUGGEST
- OFFFREE MEDIA

INVESTMENT AND FUNDING

- Getting investors in board and government grants
- Investment will be split between: Marketing , operational costs , development and contractors

REFERENCES

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