

Report: Entrepreneurship Part 2

My chosen entrepreneur for my Part 1 report was a research and study on Larry Page – Google leader. Larry Page is a true leader in his industry and his story is rather very inspiring to young entrepreneurs. Through analysis and studies, it was identified that Larry Page's entrepreneurial behavior is "Innovative" Larry Page is an example of a great leader, he is extremely optimistic that believes in bold ideas.

The outline of this report is to measure, compare and contrast my entrepreneurial style with Larry Page. After thoroughly researching on Larry Page, I am able to express that we have a few similar characteristics when it comes to business mindset. Larry Page mentioned that "entrepreneurs need to find ways to overcome the fear of failing". I must admit that I once was fearful, but recently, I have a change in my mindset to take the calculated risk and move forward by removing the fear of failing. The fear of failing prevents an entrepreneur to succeed in their goals and ambition.

Innovative (adventurous) model merely identifies Larry Page's success story. Though my business model or strategy may not necessarily be a Google type enterprise, however, it has its own characteristics that is rather unique with its process, service and products. All 3 combination equates to an innovative idea, I believe. Upon researching on Larry Page, this has not only strengthened my attitude, it has also improved my soft skills (mindset and behavior towards others).

In the recent months when I was managing a business, I had numerous audacious ideas to grow the business which may not necessarily had its forth coming due to the leadership method in the company. When I left the business, this was miraculous as I was then able to put my thoughts on a paper. This had drove my thinking process that great leadership maketh the men. My leadership style is similar to Larry Page where I encourage my team to think different that the rest of them. We are allowed to behave and act that the rest of the world, I support unique methods to grow the business and the skillsets of the employees. As I am now strategizing to build my empire, I strive to be like Larry Page, who is extremely ambitious, to be productive and result-oriented.

Larry Page also treats his employees like a family to gain better productivity. He encourages quick decision making and openness in his enterprise. Additionally, Google probably has the best mix culture in the company, not very corporate but a warm environment to work. Good leaders build extremely strong company culture whilst simultaneously growing revenue for the business. Similarly, to my entrepreneurial style, I am eager to help and motivate my team to succeed in their career. In this day and age, we need to accept that young millennials may not stay for a long time in a company (unlike the boomers). I believe that this is a duty of a strong leader to mould young professionals new and useful skillsets that they can bring forth in their career path. Businesses often fear that after learning and developing new employees, they may leave for a career advancement. I, on the other hand believe in coaching and allowing employees to express their interest freely.

Lastly, Larry page has self-confidence and perseverance when it comes to building his business – Google back in 1998. He has started his business in a garage, scraping money to build his business. Besides creativity, Larry Page is a visionary, multi-talented, and a risk taker. These are traits of an innovative entrepreneurial behavior. Larry also is an extremely talented individual as he was able to balance technology with business technology. In my scenario, I have very strong business acumen due to years of experience in my field top with networking with professionals in my field. I however have lack of ability with certain technology that would be able to build my business the way I aspire to be; hence I

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have collaborated with another party who is extremely talented in technology to make this a success. I am leaving behind my fearful attitude by focusing on big disruptive innovations to turn things upside down. A strong business may have multiple entrepreneurial methods, however, without having the right attitude and mindset, any business would not be able to grow and multiply.