YOUNG ENTERPRISE

YOUNG
enterprise
A Member of JA Worldwide

What is it?

- Founded in 1962 by Sir Walter Salomon
- Aims to empower young people to harness their personal and business skills
- Have helped over 4 million students
- 42% go on to run their own businesses
- Work directly with young people, teachers, and parents
- Rely on charity donations and help from volunteers

(Young Enterprise, 2018).

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Why?

- Young people not developing skills for future
- Over 790,000 not in education/employment

Who?

- Support over 250,000 students to realise potential.

Where?

- Schools, colleges and universities
- Help make connection between school and world of work

(Young Enterprise, 2018).

Entrepreneurial Thinking & Education

- It is a key part to 21st century businesses
- Tenner challenge provides these skills
- Future of students depends on how teaching reacts to change of business world.
- Learning is more enjoyable when linked to real-life
- Relies on teachers and institutions experiences
- Should look at pushing boundaries and encourage creative thinking

(British Council, 2017).

(Young Enterprise, 2018).

Skills They Offer

- Communication, Confidence, Financial capability
- Skills relate to the ACRO model
- Attitudes, skills and behaviours needed for business in 21st century
- A way of thinking that can be nurtured.
- Created to ‘define what entrepreneurship education meant in practice and to provide a structure for curriculum development and planning

(Young Enterprise, 2018) (Welsh Government, 2018).

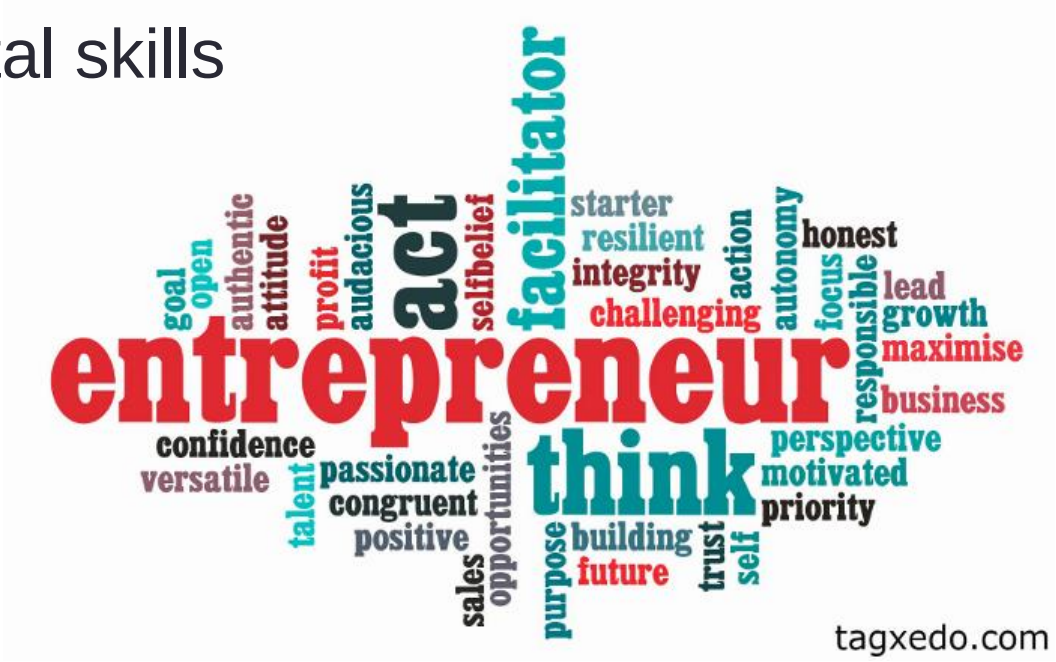
Youth Entrepreneurship Strategy

- All learners should experience entrepreneurship education.
- Give young people the skills to fulfil their potential.
- ‘*Entrepreneurship education is about developing young people’s attitudes and skills to help them realise their potential. It is also about having them turn ideas and opportunities into reality, enabling young people to be positive, proactive and successful in their approach to life and work*.’

(WAG, 2010).

Conclusion

- Works closely with young people
- Represent real-life situations
- Learn about business opportunities
- Offers programmes to all ages
- Students can gain vital skills



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