



Assignment One Breakdown

Research Project Proposal

Sunday 17th November 23.59PM

2,000 Words (10% +/-)



Background

With major events taking place across the summer, the importance of rail travel has become important for spectators to get from A to B, as well as it being a sustainable and viable travel option. Successful and co-ordinated rail transport can path the way for a successful event, so the collaboration between the rail and events/tourism industry needs to be seamless. The benefits effective rail travel brings to passengers and destinations is infinite, and examples include visitor exploration and enhancing destination visibility. However, there are questions over how we can convince travellers to choose rail travel as an eco-friendly and responsible transportation choice.

What you are asked to do:

- This is asking you to explore and analyse the role of rail travel in supporting major events, but also, how you can consider to promote rail travel as a sustainable and viable option for spectators.
- You are required to undertake research and find out how the rail industry can convince travellers to choose rail travel as an eco-friendly and responsible transportation choice.
- This assessment is all about creating a 'Research Project Proposal', (a detailed plan), which you will follow when conducting this research.

Introduction

Outline the importance of rail travel and why it is of importance and relevance to the Tourism & Events sector in hosting large events, as well as the additional benefits it can bring to a destination. Provide any background detail about the sector and event that will be central to this paper. (200 words)

What you are asked to do:

- **Outline the Importance of Rail Travel:** Describe why rail travel matters, particularly in relation to the Tourism and Events sector.
- **Explain Relevance to Hosting Events:** Discuss how rail travel is essential for successfully hosting large events, focusing on its benefits for spectators and organisers.
- **Highlight Additional Benefits:** Identify other advantages rail travel can provide to a destination, such as boosting local economies or enhancing visitor experiences.
- **Provide Background Information:** Include relevant details about the Tourism and Events sector and the specific event being discussed to give context for the paper.

Research Methodology

Provide a brief overview of the Research Design, Data Collection Methods, Sampling and Ethical Considerations. (800 words)

What you are asked to do:

- **Research Design:** A research design is a plan for a student. It asks you how you will gather and analyse information to answer your research question. It helps decide what methods to use, what data to collect, and how to interpret the results. It ensures that your research is organised and effective.
- **Data Collection Methods:** Data collection methods are the ways you gather information for your research. This can include things like surveys (asking people questions), interviews (talking to people one-on-one), or using existing data (like reports or statistics). This is the tools you use to get the information you need to answer your questions.
- **Sampling:** Sampling is the process of selecting a smaller group from a larger population to study. Instead of trying to gather information from everyone, you choose a few people that represent the whole group. This makes it easier and faster to collect data while still getting useful insights.
- **Ethical Considerations:** This is the rules and principles that ensure the study is conducted fairly and responsibly. This means treating participants with respect, protecting their privacy, and ensuring they give informed consent (they understand what the study involves). It also means being honest about your findings and avoiding harm. Basically, it's about doing the right thing while conducting research.

Significance of the Study

Provide an explanation of the importance of the research and its potential contributions to the field. Discuss the practical implications and how the findings might be applied. (600 words)

What you are asked to do:

- **Explain the Importance:** Describe why the research matters and how it can benefit the field of study. This could involve discussing gaps in knowledge, addressing specific problems, or advancing understanding of a topic.
- **Discuss Contributions:** Talk about what new insights or advancements the research might bring to the field.
- **Consider Practical Implications:** Reflect on how the findings can be used in real-world situations. This could include how they might influence practices, policies, or further research.

Timeline and Budget

Provide a detailed schedule of the research activities, including milestones and deadlines for each stage of the project. In addition, provide an estimate of the costs associated with research, including materials, travel, personnel and other expenses. (200 words)

What you are asked to do:

1. **Create a Schedule:** Outline a timeline for all the research activities. This should include identifying key milestones (important points in the project) and deadlines for each stage (like when they'll start and finish specific tasks).
2. **Estimate Costs:** Break down the expected expenses for the research. This includes costs for materials, travel, personnel (people working on the project), and any other related expenses.

Conclusions and Limitations

Evaluate the strengths and weaknesses of your chosen methods identify what the potential limitations may be This section can use bullet points. (200 words)

What you are asked to do:

1. Evaluate Methods: With your chosen methods that you have chosen for your research, identify its strengths are and what it's potential weakness may be.
2. Reflect on Productivity and Efficiency: Think about which methods were the most effective and saved time or resources.

List of References

You must use credible sources for your research from academic journals, online industry sources and textbooks. This is a 2,000 word paper and so you need to include 20 sources as a minimum. These must also be correctly referenced as in text citations where appropriate and these are not included in the word count.

What you are asked to do:

- **Use Credible Sources:** Research and gather information from reliable materials, such as academic journals, reputable online industry sources, and textbooks.
- **Meet Source Requirements:** Include at least 20 sources in their 2,000-word paper to support your arguments and findings.
- **Correctly Reference Sources:** Ensure that all sources are properly cited within the text (in-text citations) where relevant.
- **Note on Word Count:** Understand that the citations do not count towards the total word count of the paper.