

Project Proposal – Research Methods (OME)

Student Lawrence Groom

Grade 70%

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project		
Concise introduction. Good aim & objectives and sensible expected outcomes.	20	14
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts		
Remember to explain any images you use. This would help describe how the process works. More detail is needed on the process and how the changes in variables will affect this.	25	15
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed		
Excellent discussion of the experimental process. Good consideration of data collection and analysis	25	20
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices		
Good identification of resource requirements and their categorisation clear planning diagram	15	11
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit		
Remember to update the table of contents. Don't split tables over two pages. Otherwise a good professional looking report	15	10
TOTAL	100	70