

necessary and must be derived from the content of your work. There should be no new information presented within your conclusion. Where relevant, alternative solutions and recommendations may be proposed.

#### 4. Practical Application and Deployment

You should be able to demonstrate how the subject-related concepts and ideas relate to real world situations or a particular context. How do they work in practice? You will deploy models, methods, techniques, and/or theories, in that context, to assess current situations, perhaps to formulate plans or solutions to solve problems, some of which may be innovative and creative. This is likely to involve, for instance, the use of real world examples and cases, the application of a model within an organisation and/or benchmarking one organisation against others based on stated criteria. You should show awareness of the limitations of concepts and theories when applied in particular contexts.

#### 5. Skills for Professional Practice

Your work must provide evidence of the attributes expected in professional practice. This includes demonstrating your individual initiative and/or collaborative working. You must communicate effectively in a suitable format, which may be written and/or oral, for example, essay, management report, presentation. Work should be coherent and well-structured in presentation and organisation.

#### Essential Resources:

- Resources listed on the lecture schedule and on Moodle
- The student handbook

#### MARKING CRITERIA AND STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

| Common Assessment Criteria Applied                                                                                                                                  | Marks available | Marks awarded |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|
| <b>1. Research-informed Literature</b><br>Extent of research and/or own reading, selection of credible sources, application of appropriate referencing conventions. | 10 %            |               |
| DOCUMENTS ARE BASIC<br>NO REFERENCING.<br>USE MORE OF THE STANDARDISED DOCUMENTS AVAILABLE                                                                          | 4               |               |
| <b>2. Knowledge and Understanding of Subject</b><br>Extent of knowledge and understanding of concepts and underlying principles associated with the discipline.     | 20 %            |               |
| OK...<br>- MOST AREAS CAN BE IMPROVED WITH BETTER RESEARCH.                                                                                                         | 8               |               |
| <b>3. Analysis</b><br>Analysis, evaluation and synthesis; logic, argument and judgement; analytical reflection;                                                     | 30 %            |               |

|                                                                                                                                                                                                        |      |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--|
| organisation of ideas and evidence                                                                                                                                                                     |      |  |
| - THE RESPONSES ARE GENERALLY LIMITED.                                                                                                                                                                 | 14   |  |
| <b>4. Practical Application and Deployment</b><br>Deployment of methods, materials, tools and techniques; application of concepts; formulation of innovative and creative solutions to solve problems. | 20 % |  |
| MORE STRUCTURE NEEDED TO THE DOCUMENTS TO MAKE THE LEGIBLE TO THE CLIENT.                                                                                                                              | 8    |  |
| <b>5. Skills for Professional Practice</b><br>Attributes in professional practice: individual and collaborative working; deployment of appropriate media; presentation and organisation.               | 20 % |  |
| OK - BUT MUCH TO DO TO MAKE THESE DOCUMENTS SUITABLE FOR A PROFESSIONAL CLIENT.                                                                                                                        | 8    |  |

|                                                                                                                                                                                                            |                                                        |      |    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|------|----|
| <b>Assignment Mark</b> (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed. ) | <b>Late Submission Penalties (tick if appropriate)</b> |      | 42 |
|                                                                                                                                                                                                            | Up to one week late                                    | 40 % |    |
|                                                                                                                                                                                                            | Over one week late                                     | 0 %  |    |

#### COMMON ASSESSMENT AND MARKING CRITERIA

|                     | OUTRIGHT FAIL | UNSATISFACTORY | SATISFACTORY | GOOD   | VERY GOOD | EXCELLENT | EXCEPTIONAL |
|---------------------|---------------|----------------|--------------|--------|-----------|-----------|-------------|
| Assessment Criteria | 0-29%         | 30-39%*        | 40-49%       | 50-59% | 60-69%    | 70-79%    | 80-100%     |