

Project Proposal – Industrial-Based Project (75%)

Student Gareth Williams

Grade

59.

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>2.1 not needed. Start at 2.2 No need for the use cases at this point, they will be needed for the project report. Aim and objectives are good.</i>	20	13
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>There's no need to show how you created the literature review - just tell the reader about the topic. Try to get the text to flow so that you don't have a new section for each paragraph. Don't over-use quotations - try to rewrite things in your own words</i>	25	13
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>The philosophies, approaches and strategies are sensible. Excellent point about using synthetic data. Validity and reliability need expanding but generalisability is fine.</i>	25	14
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good handling of specific workplace requirements in the resources.</i>	15	10
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>You don't need an executive summary with a proposal like this. No reflection is needed in the proposal.</i>	15	9
TOTAL	100	59