

# Visual Studies

Katie Hill

| Generic Assessment Criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Marks available | Marks awarded |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|
| <b>1. Engagement with Literature Skills</b><br><br>There is very good primary research present in your narrative image work involving meeting and interviewing your subjects. This is self-initiated and leads to interesting portraits.<br><br>Well done for referencing Molly Soda in researching her work. It is clear you have responded to her sensibilities and how this fits into contemporary art and photography. Please do this regularly as your analysis is strong. Consider <i>breaking up your study into paragraphs, responding to quotes, analysing the imagery and it's form separately</i> . This organisation will improve the focus of your work. Consider making work in response, <i>borrowing ideas/techniques to play with the ideas</i> . As an example this is a form of mischievous imagery and could have influenced your own work.<br><br>Please use Harvard format in-text citations and bibliography in upcoming submissions.                                                                                                                                                                                                                                                                                                                                                                                         | 20              | 13            |
| <b>2. Knowledge and Understanding Skills</b><br><br>Well done Katie, there's very good understanding of a range of key concepts which underpin visual studies. You analyse Molly Soda's work very well, discussing the content in relation to the contemporary context. You use this work to discuss the changing nature of image-making in contemporary photography. I would have liked to have seen this influence your own making.<br><br>You should <i>discuss your images in more detail, in contact sheets and in selection/evaluation. Describe the content and composition of your imagery as well as your subjective opinion</i> . These are key elements to how photography works as we have discussed in session. It's important that you do this with your own work as well as others.<br><br>Nonetheless, there is a very good attention to image-making. Please focus on ensuring you <i>discuss images on every slide of your presentation, as often as possible</i> . This will communicate your understanding of visual studies and your own decision making. I'd recommend practicing with your poetic images as each of your selection is well put together with lots to discuss. As a guide, you're writing on Carrie Mae Weems work is a good example which you should do with your own imagery. Content, composition, context. | 20              | 13            |
| <b>3. Cognitive and Intellectual Skills</b><br><br>Your own evaluations are quite brief, reflecting directly about the imagery in your final images. While this is important it is only one part of your evaluation. You must begin to <i>evaluate your processes, ideas, research and selection/editing, making comments for improvement that justify or challenge your subjective judgements</i> .<br><br>Your exhibition review shows good analysis skills recognising the importance of layout in exhibition and the role of interactivity. You have made some good insights about the quality of the work and recognise some of the shortfalls. This is a good example of the kind of review you should complete when evaluating your own work. Maybe considering your own work as if it was somebody else's might help.<br><br>I look forward to reading far more of your work in future projects under headings such as evaluation, image content, analysis to ensure you are practising these skills.                                                                                                                                                                                                                                                                                                                                        | 20              | 11            |
| <b>4. Practical Application Skills</b><br><br>There is a relatively good application of work here Katie, however in a project of this length, there is a limited quantity. The three projects result in a small set of final images with very little in the way of editing shown or attempted.<br><br><i>Screenshot your photoshop processes and use this as an opportunity to make multiple outcomes: edit the work in different ways to generate multiple outcomes, using these to compare and contrast, evaluate and analyse.</i><br><br>I'd like to see a greater deal of time spent <i>photographing in the upcoming project, reflecting planning and intentions</i> . All work should be repeated to put into action evaluation and points for improvement.<br><br>Your poetic images are your strongest example of image-making while your narrative images show a connection with your subjects. There is range in your work and I look forward to seeing your efforts reflect your skills.                                                                                                                                                                                                                                                                                                                                                  | 20              | 10            |
| <b>5. Transferable Skills for Life and Professional Practice</b><br><br>Your Powerpoint is well laid out in chronological order, reflecting the stages of your projects. You have completed the tasks set and spent time analysing your own and others' work. In future submissions, I'd like to see <i>contact sheets with annotation, individual images analysed in detail (as well as your overall evaluation) and repetition of studies to see improvement through evaluation</i> .<br><br>Your writing is generally professional and well proofed. Please balance the volume of writing per slide, <i>aim to split your slides up to include images and text. Use headings like "image analysis" and "evaluation" to guide the reader into understanding the aim of the writing and ensure you are clearly documenting the project cycle</i> . Despite losing some work during the project, this is a good start to visual studies. Act on the feedback here, bring your visual diary to tutorial and we can work on this. Well done.                                                                                                                                                                                                                                                                                                           | 20              | 10            |

For this portion of the diary, I need to deepen my research and to make it clearer and more understandable I will divide my research and responses into paragraphs. In addition, I will take quotes from the artist and respond to them while finally analysing the images.

Considering how in the last visual diary I only had one contact sheet, a greater amount of contact sheets will be needed with a response to the selected images.

For this section, I need to focus on my evaluation. This includes evaluating the process, idea generating, research, selections and editing choices.

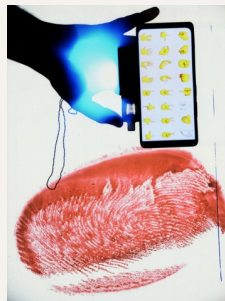
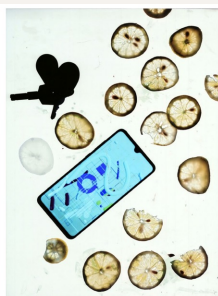
With little shown previously, taking this into the second visual diary, I will be taking screenshots of editing choice, showing different ways my images can be edited in.

As the previous diary did not have this, I will be adding headings to my work to make it clearer to the viewer what they are looking at. Keeping in mind to have more contact sheets, analysis on images and repetition of studies.



“They’re not snapshots. Snapshots are what they sound like. *Mine* are carefully conceived and confected works of fine art. They couldn’t be more distant from snapshots. If there’s such a thing as a *reverse* of a snapshot, that would be my work.”

“was hired as a temporary chambermaid for three weeks in a Venetian hotel. I was assigned twelve bedrooms on the fourth floor. In the course of my cleaning duties, I examined the personal belongings of the hotel guests and observed, through details, lives which remained unknown to me.” – Sophie Calle



“Each work of the series Blue Screen of Death is thus contaminated by the flow of the screen as is already in fact, each moment of life.” – Baptiste Rabichon

# Lewis Hine – Cotton Mill Girl - 1908

As we engage ourselves into this image, we can see within it a young girl working with machinery that is very much bigger than her. Big enough that it can be quite intimidating for a child. From the title of the image, it is quite self-explanatory that the girl is working in a cotton mill factory. For a factory where dangerous and deafening machinery is being used by a child, it raises some concerns about this time period.



# Found Image

This is the found image I am working with in my Fugitive Testimonies module. Considering it was a random pick, I am quite pleased with what I am left with.

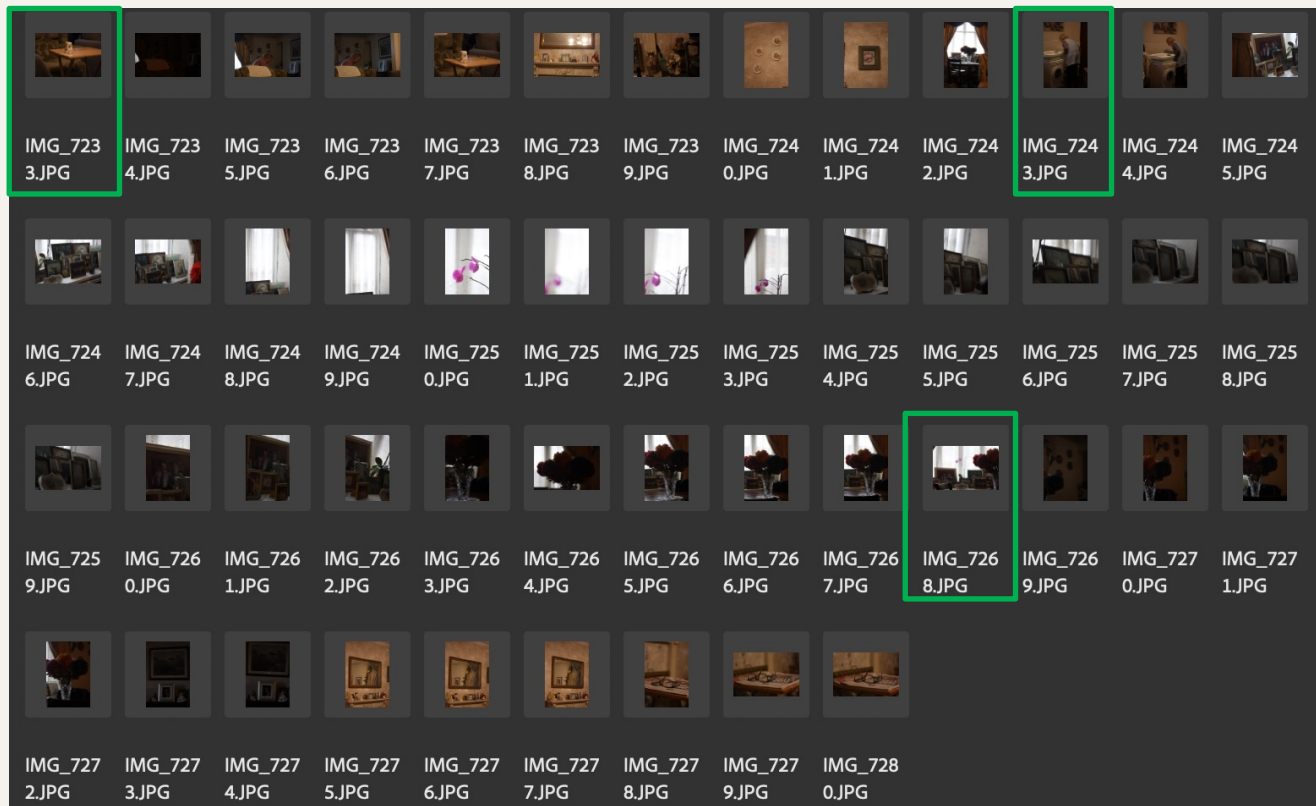
Within this image we see two men playing instruments in an old-fashioned room. From the style of the image, clothing, styled room and choices of instruments, I guess this image could be taken perhaps the 40s or 50s.

Going into the story behind the image, the men in the image could be brothers or friends as they look a similar age. Possibly they are at a family gathering and wanted to perform in front of them. Maybe they are in a band and are practicing.

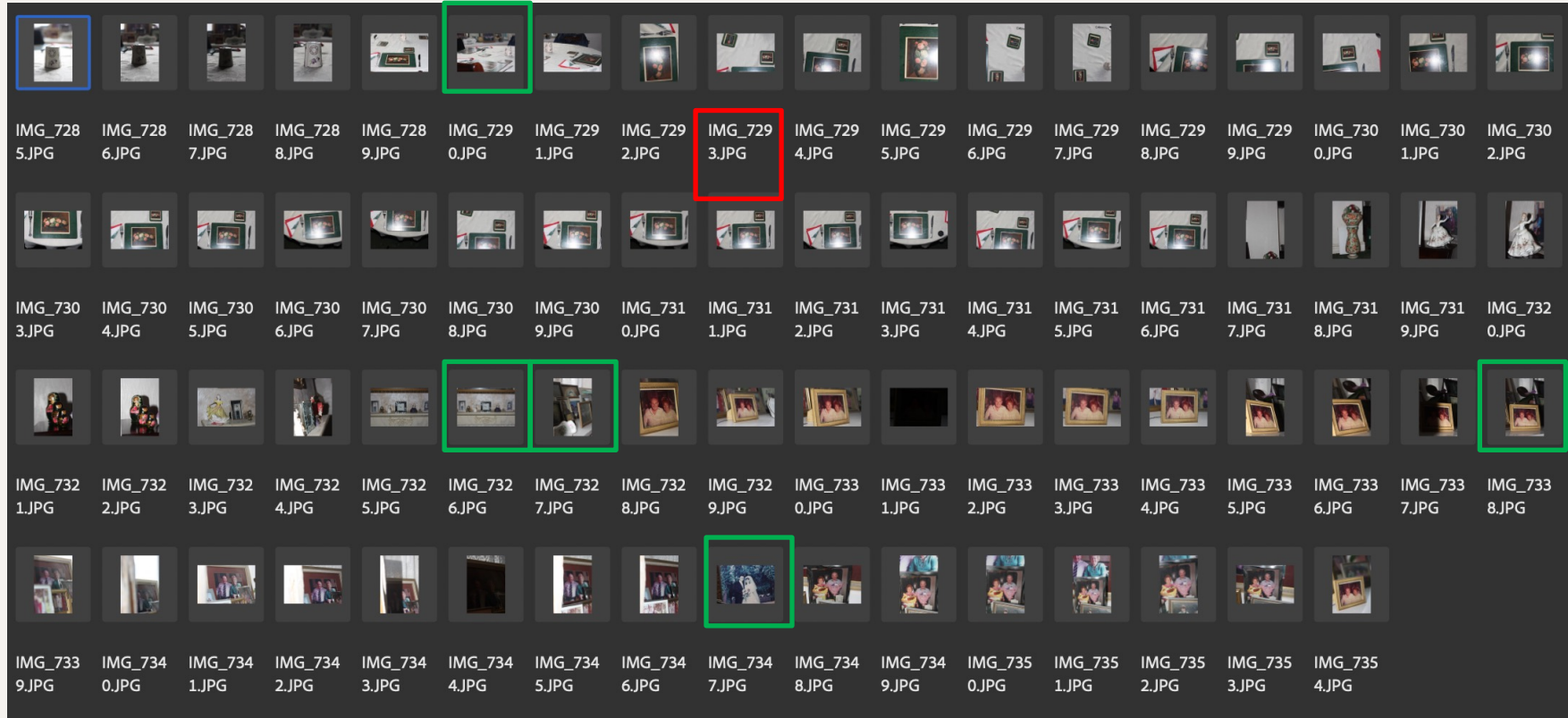
When I look at this image, it reminds me of my grandparents' home from looking at the old-fashioned curtains. With permission from my grandparents, I will be using their house to photograph within as a starting point and hope I start to piece together a narrative with inspiration from this found image.



# Contact Sheet



# Contact Sheet



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**Sophie calle hotel room reference quote**

<https://www.latimes.com/entertainment-arts/books/story/2021-12-23/in-1982-a-conceptual-artist-masqueraded-as-hotel-maid-decades-later-its-a-gorgeous-book>

**Baptiste rabichon**

<https://www.rabichon.com/bsod>

**reference quote** [https://galeriebinome.com/new/wp-content/uploads/2022/11/DP\\_APPROCHE\\_2022\\_GALERIE\\_BINOMEEN.pdf](https://galeriebinome.com/new/wp-content/uploads/2022/11/DP_APPROCHE_2022_GALERIE_BINOMEEN.pdf)

**Murdo Macleod reference quote**

<https://artreview.com/ar-may-2019-feature-william-eggleston/>

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