

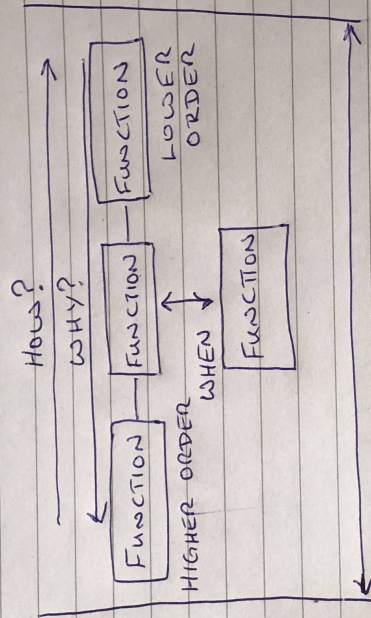
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WILLIAM YOUNG

SAME

5a) MAKE THE COMPONENT FOR LESS
OR A BETTER COMPONENT FOR THE SAME
COST. (BETTER VALUE FOR MONEY / INCREASED
PROFIT)

b) USED TO ANALYSE THE FUNCTION OF A
COMPONENT TO COMPLETE ITS TASK



~~RESEARCH~~

LAPTOP COMPUTERS + FLATSCREEN TV'S

c) USED TO CATEGORISE PRODUCTS INTO 4
SQUARES DEPENDING ON HOW WELL THEY
ARE CREATING A RETURN FOR THE COMPANY/
WHETHER THEY CAN BE REVITALISED

d) IIOT CAN PROVIDE REAL TIME FEEDBACK
ON PRODUCT PERFORMANCE DATA SO A
COMPANY CAN FORECAST ITS LIFECYCLE.