

Brief 7 is for a brief sent by Jamie Searls as a brief of the week

Electric Pineapple - Brief of the week Inbox x

Jamie Searls <jamie@tileyardeducation.co.uk>

to Jamie ▾

Hi all

These briefs have a very high sync rate so well worth giving a go!

Make sure to follow the brief closely and mix appropriately

Don't forget your labelling !

Cheers Jamie

Upbeat Positive pop album

- similar to our

[songs that pop album](#) we are looking for mainstream pop tracks

(either instrumental or vocal)

- simple structure, simple melody ideas that are catchy and repetitive and a simple and driving drum beat.

- think upbeat, positive, clap your hands (in a non cheesy way), celebratory

- lyric ideas: anything

to do with **community**

ie coming together, meeting, working together to achieve something, working as one, being as one, building a better world, better days to come, friends, good days, living in the moment.

Or

action verbs

so anything that relates to movement ie jump up, fly high, run, drive, walk, dance, get a move on, hit it, take it, move it, do it, pop it, shake it, work it, boogie, wiggle, let's go, get going, get to it. As expressed in Jesse Saint John 'MOVE' <https://bit.ly/2Jk44Z8>

/ Daft Punk 'Harder Better Faster Stronger' <http://bit.ly/2S1QPPU>.

References:

JP Cooper

'September

Song'

Lizzo

'Good

As Hell' /

Juice

© 2018