



UNIVERSITY OF WALES: TRINITY SAINT DAVID
PRIFYSGOL CYMRU: Y DRINDOD DEWI SANT

School of Business

London Campus

**Banking Financial Management and
Financial Markets
LCMB7012**

MODULE CODE:	LCMB7012
TITLE:	Banking Financial Management and Financial Markets
DATED:	13/06/2018
LEVEL:	7
CREDITS:	20
JACS CODE:	N340

AIM(S)

- To give a thorough understanding of financial management within banks, how it contributes towards performance and the achievement of business objectives and the development of the necessary associated skills.
- To enable a detailed grasp of finance theory and its application, how financial instruments work and how they are used within the financial services industry.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to demonstrate the ability to:

- demonstrate an understanding of the pricing of financial assets, the role and application of finance theory and the operation of financial markets;
- critically discuss bank performance criteria and valuation methods and demonstrate a detailed understanding of contemporary issues in bank management.

INDICATIVE CONTENT

- Analysis and interpretation of banks financial statements including the balance sheet and income statement.
- Analysis and interpretation of bank performance using financial ratios.
- Risk management within banks including liquidity, interest rates and credit management as well as risks associated with foreign exchange, sovereign debt and the cost of funding.
- The main components of bank capital and capital adequacy.
- Assessing bank valuations including the different ways of calculating value such as book value and market value.
- The range of and variety of global financial markets, the different financial instruments and how they operate.
- The concept of risk and return within financial markets, how they trade off with each other and how they are measured.
- The different forms of efficient market theory and the empirical evidence. The

impact of behavioural finance.

- The dynamics and behaviour of equity markets and the various techniques for valuing equities together with advantages and disadvantages of the different methods.
- Global foreign exchange markets: analysis and dynamics. Spot and forward rates.
- The pricing of options and other derivatives as well as forward and futures contracts. Swaps – theory and application.
- Hedging, speculation and arbitrage.

LEARNING AND TEACHING STRATEGY

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20
Independent learning	160	80
Placement learning		
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 - Coursework

Mode of assessment	Volume	Weighting
Individual report	One 5000 words	100%

Assessment Summary

Activity type	Percentage
Written exam	
Coursework	100%
Practical	
TOTAL	100%

READING LIST

Module Code	LCMB7012	
Module Title	Banking Financial Management and Financial Markets	
Classification	Reading List entry	Electronic*
Essential	Koch, T. and MacDonald, S. S. (2006), Management of Banking, 6th ed, Thomson South-Western.	☒
Essential	Mishkin, F. S. (2009), Financial Markets and Institutions, 6th ed, Boston; London: Prentice-Hall.	☒
Further	Gardener, E. P. M. et al. (2002), Banking in the New Europe, Palgrave Macmillan.	☒
Further	Heffernan, S. (2004), Modern Banking, 2nd ed, Chichester: John Wiley.	☒
Further	Ross, P. S. and Hudgins, S. C. (2008), Bank Management & Financial Services, 7th ed, McGraw-Hill.	☒
Further	Bodie, Z., Kane, A. and Marcus, A. J. (2008), Investments, 7th ed, McGraw-Hill.	☒