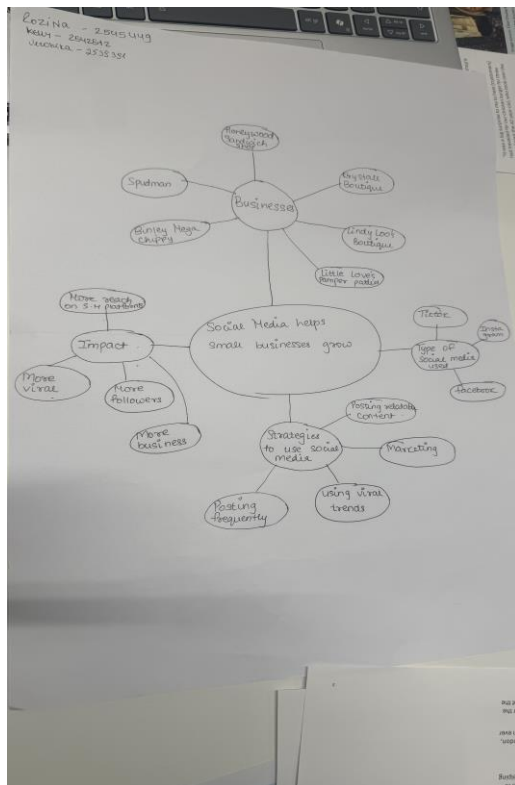




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Assessment 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that how social media has helped small businesses grow.

b. What are two key points?

One key point is that posting online helps reach new customers and that helps gain customers.

Another key point is if we post authentic and relatable content, it attracts more clients as they feel connected. It helps in gain loyalty.

c. What part of the text did you find most important? Why?

The most important part of the text is the headline, it tells you briefly how the social media can change the growth of a business which is small and help them reach to more customers.

d. Was anything unclear or difficult to understand?

I was not sure about how it is possible to gain popularity just by posting on social media.

e. How did your group help you understand the text better?

My group helped me by making me understand the main idea of the text. They helped me understand the benefits of social media by discussing it in more detail. Their ideas and opinions helped me understand the text better.

2. One sentence reflection

Question: What did you find challenging about this task?

The hardest part was understanding the different examples given in the text and understand the real meaning behind it. I scanned through the information line by line to help me understand the real meaning of the text.