

Health and social care Level 5

CHANGEMAKERS: CREATIVITY AND VALUE CREATION

Module Number BMHP5014

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Assessment 1online E- portfolio

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INTRODUCTION

The work would be focused on artefact 3 and 4. Artefact 3 would be the elevator style pitch that would be focused on the explaining the aims and objectives of the campaign. The elevator style pitch would provide a precise description of the artefact by explaining the man reasons behind the development of the health campaign and the target audience along with the prevalence in the society. The elevator pitch would be concise and precise in order to provide the essential details and effectively inform prospective investors or participants for the campaign. Artefact 4 is the design of the flyer that would show the details and essential information that are necessary for the implementation of the health campaign. The flyer is made up of a simple and precise design that would seek provide the necessary information to the public+ by providing details about the health campaign and the effectiveness of the implementation in the health and wellbeing of willing participants.

ARTEFACT 3

ELEVATOR PITCH

This project will demonstrate the effectiveness in improving patient lives and reducing healthcare providers overhead has led to its widespread adoption in urban settings. Due to the long travel time, patients often end up spending more time in emergency rooms than necessary. Time spent traveling and the fees incurred are a burden on the workforce.

Our mission is to fill in the cracks in the UK's healthcare system by developing a virtual telepsychiatry platform. Many individuals are having trouble getting the treatment they need because of the overwhelming demand placed on the NHS and its waiting lists. Quite a few people have found this to be quite disheartening and upsetting. First and

Kingdom. We also want to provide a digital platform wherever clients may get the top services and experience from trained and experienced medical specialists.

Healthcare systems are interested in offering quality services with a lower budget, and customers are eager to utilize the technology that may enhance their health and quality of life, both of which encourage the usage of telemedicine. Our innovative telemedicine system is designed to provide high quality, low-cost medical assistance. Many low-income folks live in multigenerational families or even shelters, and do not have the privacy required to meet with a physician through live video. These two considerations emphasize why the STU effort strives to ensure that telepsychiatry extends beyond video consultations to satisfy the requirements of marginalized areas.

Most private healthcare providers are already using telepsychiatry, although competition is still fierce. Food insecurity, easy access to hygiene resources, and vocational training are just a few examples of the many factors, beyond doctor-patient contacts for preventive care or to treat a particular health condition, that influence an individual's health outcomes. To that end, this initiative aims to encourage mental health professionals to link their patients with various hubs of technological determinants of health.

We are on the lookout for telepsychiatry businesses that can develop strategic alliances with groups like Serving the Underserved Program, which uses an internet database to locate and link patients to appropriate social services. These platforms allow for mutually beneficial interactions between service providers and community-based groups by way of recommendations. Telepsychiatry's usage for mental health and drug use services has been shown to be consistently high over the course of this study, while its use for other types of outpatient treatment has

decreased.

There will be no debt involved with these investments; rather, they will be released in stages when the company reaches certain goals within its business plan. The funding will give the firm a leg up in the competitive private healthcare services industry. The money from the fund will be utilized to create a one-of-a-kind platform that connects patients and doctors in the United Kingdom. The money will be used in part to pay for advertising and similar costs.

This initiative is requesting £35,000 in start-up funds for the Serving the Underserved Initiative. The funds will be used to finance the potential of telepsychiatry as a technology that may extend access to high-quality treatment and improve patient outcomes across demographics. The Serving the Underserved Initiative website crowdsourcing is accessible at <http://www.servingtheunderserved.com/story/serving-the-underserved-initiative>.

The Director of the Serving the Underserved Initiative may be reached at director@stu.org.

ARTEFACT 4

YOUR PSYCHIATRIST IN YOUR HANDS



SERVING THE
UNDERSERVED

ABOUT US

WHO WE ARE

Student has created telepsychiatry initiatives that will make psychiatrists more accessible to those in underprivileged areas. It provides the best and most affordable telepsychiatry service in the United Kingdom. Our mission is to promote the health and happiness of all individuals, especially those who suffer with mental health concerns.

WHY IT MATTERS

The organization emphasized the need for "Economical tools for health and wellbeing while limiting physical interaction between patient and physician leveraging technology in remote areas" in an effort to reduce transportation expenses and facilitate access. This initiative was initiated by the director of the student to provide psychiatric treatment to underprivileged populations.

For more information on how to support, visit the link
WWW.SERVINGTHEUNDERSERVED.COM

NOTES

The flyer above shows the picture of a smiling health profession with her hand raised and this shows that the treatment initiated by the campaign, and it is meant to provide a relieve feeling to the participants. The flyer provides details about the aims of the STU campaign which was the provision of best and most affordable telepsychiatry services in the UK and to promote the health and happiness of individuals especially mental health patients. The flyer stated why the campaign mattered by laying emphasis for economic tools for the health and wellbeing of the patients to provide effective healthcare services to people in remote locations. The flyer was made to precisely informed wiling patients and participants with the essential tools and information that would guide them towards contacting the us either though telephone lines or website.

CONCLUSION

In conclusion, the work has successfully fulfilled the assignment objectives by effectively developing an elevator style pitch that would provide intrinsic details about the STU by stating the aims and objectives of the campaign and relevant source of information for prospective patients and participants. The work showed the produced flyer that could be used for the health campaign and the flyer was done in a simplistic format that was aimed at providing the reader with the most essential information that would educate and inform them about the program and directions would be provided for further contact

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