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| <b>L6 MODULE FEEDBACK -Practical</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |
| <b>M6X01898 Assessment 1: Presentation</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |              |
| <b>Mohammad Zaharuddin - 1910281</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |
| <b>Dr Matt Jones</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |
| The following feedback and marks have been produced using the detailed Assesment Criteria provided on the department Moodle page. This section details the extent to which the assessment criteria are demonstrated by you, which in turn determines your mark. Lecturers will use the space provided to comment on the achievement of the assessment, including those areas in which you have performed well and areas that would benefit from development/improvement.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |              |
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| <b>Engagement with Literature</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>62</b>    |
| Engagement with a wide range of research-informed literature, including primary/ secondary sources retrieved independently.<br>Selection of relevant and credible sources. Very good use of referencing, with no/very few inaccuracies or inconsistencies.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |              |
| <b>Knowledge and Understanding</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>66</b>    |
| Knowledge is reasonably extensive coherent and detailed. Exhibits very good understanding of the breadth and depth of established views, and the work is, at least in part, well-informed by current research and scholarship.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |              |
| <b>Cognitive and Intellectual Skills</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>68</b>    |
| Sound critical thinking, analysis, synthesis and evaluation demonstrating critical thinking. Ability to devise and sustain persuasive arguments, and to review the reliability, validity and significance of evidence (that may be incomplete) to make mostly appropriate and valid judgements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |              |
| <b>Practical Skills</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>66</b>    |
| A very good application of a range of methods, materials, tools and/or techniques. Very good consideration of the context of the application, with perceptive insights. Can identify problems and propose appropriate solutions in complex and unpredictable contexts. Evidence of some innovation and creativity.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |              |
| <b>Transferable Skills for Life and Professional Practice</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>66</b>    |
| Can communicate well, confidently and consistently in a suitable format. Work is coherent, fluent, well-structured and organised. Can work very well autonomously and/or as part of a team, with very good contribution to group activities. Demonstrates very good graduate employment skills, with just occasional minor weakness.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |
| <b>Identify and critically evaluate an intellectually challenging idea that would be appropriate for their Major Project</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>68</b>    |
| In your presentation for your poetry/spoken word film 'People are People, and i am Me', you showed an ability to identify and critically evaluate an intellectually challenging idea appropriate for your Major Project. Your presentation was of a very good standard. It was well structured and your engagement with the audience was calm, direct, friendly, and confident. You gave an interesting account of the origin of the idea for your film, explaining the concept articulately. You illustrated the development of this original idea with reference to research, and creative and technical documentation, including spoken word films (e.g. Yuna), a mood board, and SWOT analysis. In terms of development, you could improve upon your time management as the presentation overran a little and was rushed towards the end. Nonetheless, your presentation showed that you have committed to the preproduction process and have worked hard to develop and plan your ideas - well done Zaqer.                                                                                                                                                                                                                   |              |
| <b>Communicate effectively the research areas, design solutions, technical requirements, and overall specification relevant to their Major Project idea, using contemporary methods and techniques</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>66</b>    |
| You showed that you have engaged well with research. You included examples of contemporary influential spoken word films, and a mood board. These were effective in conveying the type of film you wish to make. You discussed the development of the idea, addressing technical requirements and proposing design solutions, although you could have included more technical detail, e.g. cinematography, test shots. Your explanation of the concept, which concerns the personification of the sea and the representation of individual identity, showed intelligent and enthusiastic engagement with the artistic ideas behind the project. Your presentation also contained examples of project documentation, e.g. a SWOT analysis, showing an awareness of contemporary preproduction methods and techniques. In terms of development, you should continue to plan for the logistics of the shoot, including a detailed AV script, equipment list, crew list, shot list, recce sheets, location and actor release forms (if required). You should also continue to research the field, i.e. spoken word films, watching and analysing as many examples as you can, and developing your writing in conjunction with tutors. |              |
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| NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |              |
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| NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |              |
| <b>Late Submission Penalties (tick if appropriate):</b> Up to 1 week late (40% Max) [ <input type="checkbox"/> ] Over 1 week late (0%) [ <input type="checkbox"/> ]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |              |
| <b>Assessment Grade %</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>66.00</b> |
| Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed. If you have any questions about your feedback or would like to discuss your performance during this assessment please contact your the Module co-ordinator to arrange a tutorial.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |              |