

Welcome to ADAD7017 **Professional Discourses**

Introduction to Friday Classes

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Timetable. Teams/Moodle. Email.

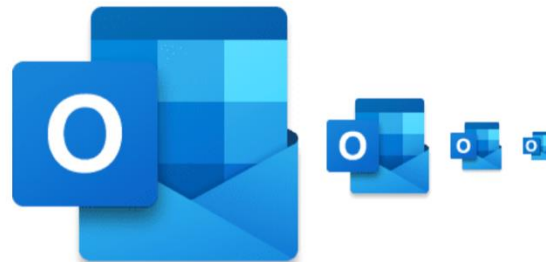
ADAD7017 Class Days:

- Wednesdays 10:00-1:00 (Timi)
- Friday 9:30-12:00 and/or 1:00-4:00 (Kylie)

Location: Alex Building AAG06 and Fforwm building/ IQ Building (SA1 campus)
FF003/FF006/IQ108

IMPORTANT! *check your timetable/teams/email regularly. The rooms and times on Friday will change.*

- Immersive Classes this semester!



Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	70	23%
Independent learning	230	77%
Placement learning	0	0%
TOTAL	300	100%



Residuum International Conference 2026

Conference week 5-8th May

- **All your work this semester will be public facing.**
You will be expected to help **organise and run** the conference.
You will be **presenting your work** at the conference.
- **Professional skills as well as project development** is the focus this semester.

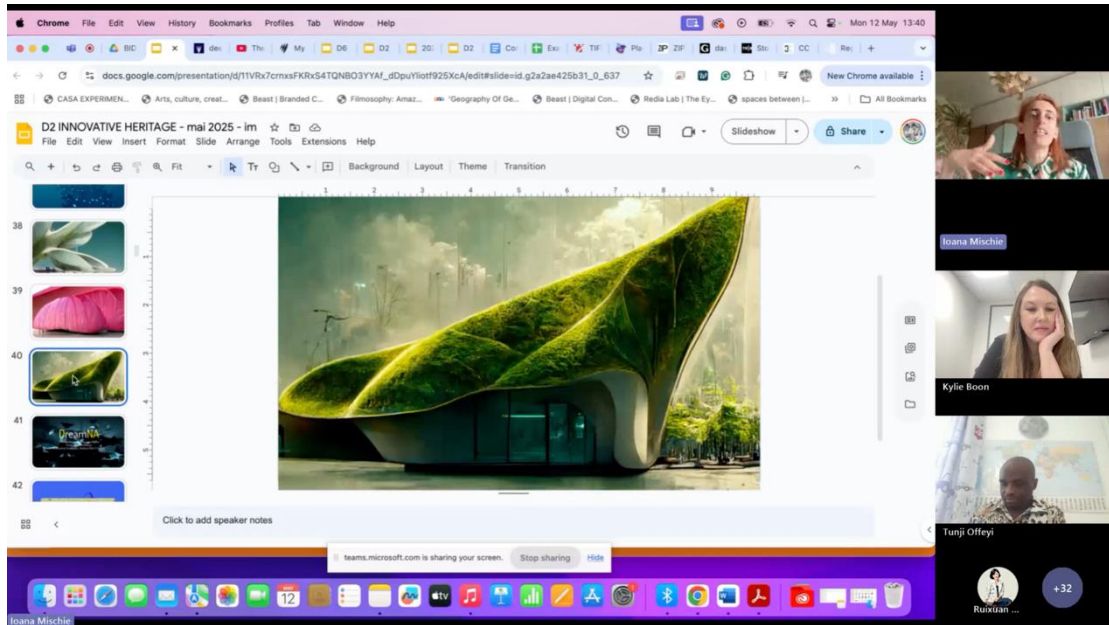
Comment from previous student :

“Based on my experience, the Residuum Conference has proven to be of immense assistance to me. It presents an exceptional opportunity for both in - depth self and dynamic interaction with the academic community. ”

Taking part in this conference assisted the individual gaining a promotion.



Residuum 2025



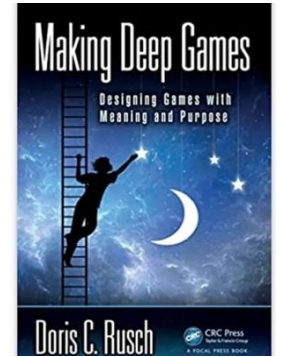
Over the course of five days, **23 international speakers** delivered talks exploring themes like *AI and storytelling, immersive imaginations, future heritage, and creative pedagogies*.

2025 Keynote Speakers



Doris C. Rusch, game designer and founder of The Magic Circle Hut, opened the event with “The Witch’s Way,” exploring the role of somatic storytelling, neuroscience, and digital narrative in designing transformative experiences.

<https://themagiccirclehut.com/>



Dr. Penny Hay, Professor of Imagination at Bath Spa University and Founding Director of House of Imagination, spoke about encounter and creativity in immersive education.

<http://houseofimagination.org/>

<http://www.forestofimagination.org.uk/>

<http://www.school-without-walls.org/>

<https://www.compound13.org/>

<https://www.interstice.eu/>



Ioana Mischie, transmedia artist, delivered a keynote on visionary storytelling and immersive technology, drawing from her internationally acclaimed work displayed at the prestigious Cannes film festival, and her rich background in professional projects involving VR, and speculative futures.

<https://competitionimmersive.festival-cannes.com/en/selection/human-violins-prelude/>

<https://www.imdb.com/name/nm5571987/>



Immersive Design and Professional Skills

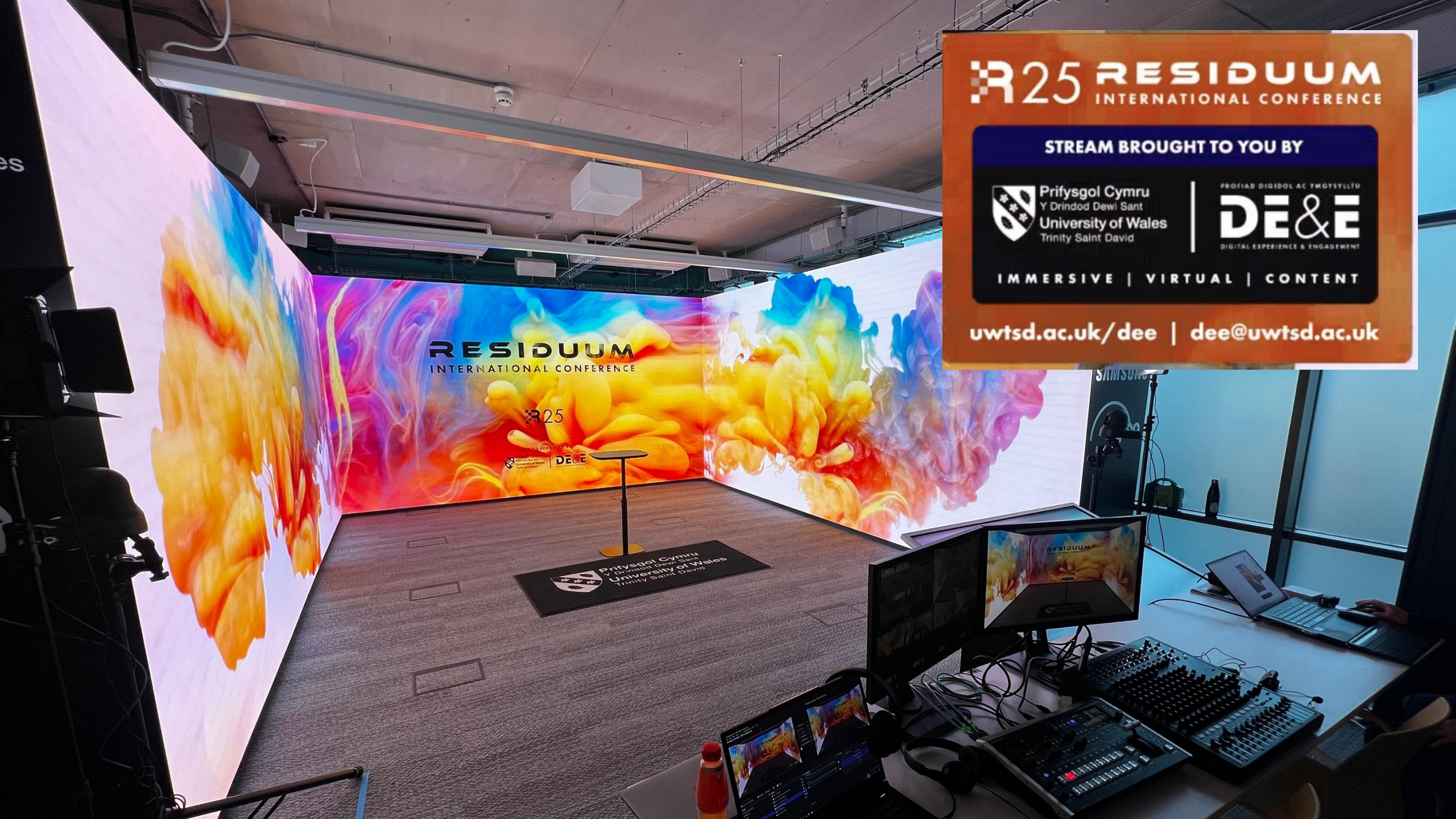
29 Professional Doctorate in Art & Design and MA Art & Design student presentations were live-streamed from the universities state of the art immersive room, forming a central part of the event, and echoing the courses' identity. This format, of the students talks transformed the academic delivery into something more **dynamic, focused, and engaging**. These sessions allowed students to present their research in a setting that **felt more like a creative curated talk**, designed for impact and connection, rather than a traditional presentation or talk.

Residuum 2025 press release links:

<https://www.uwtsd.ac.uk/news/residuum-international-conference-2025-breaks-boundaries-immersive-format-and-global-dialogue>

<https://www.uwtsd.ac.uk/news/residuum-international-conference-2025>





R25 RESIDUUM INTERNATIONAL CONFERENCE

STREAM BROUGHT TO YOU BY



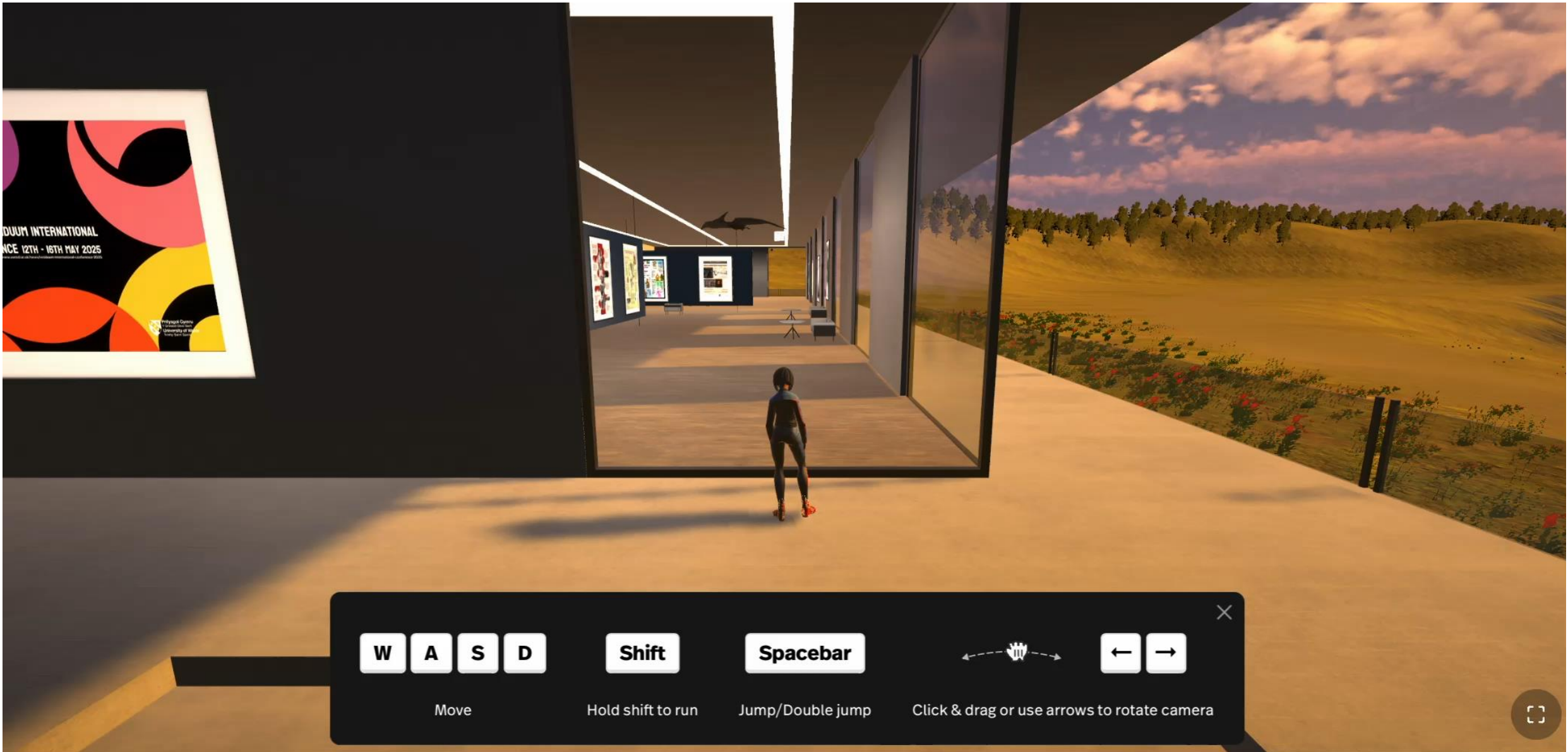
Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

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DIGITAL EXPERIENCE & ENGAGEMENT

IMMERSIVE | VIRTUAL | CONTENT

uwtsd.ac.uk/dee | dee@uwtsd.ac.uk



W

A

S

D

Move

Shift

Hold shift to run

Spacebar

Jump/Double jump



Click & drag or use arrows to rotate camera



Volume 2, Issue 1:

August
2025



Meta JOURNAL

UWTSD

**Wales Institute of
Science & Art**

Presented by:

**Residuum
Conference**

Volume 2, Issue 1: August 2025



About Us

Welcome to Meta Journal:

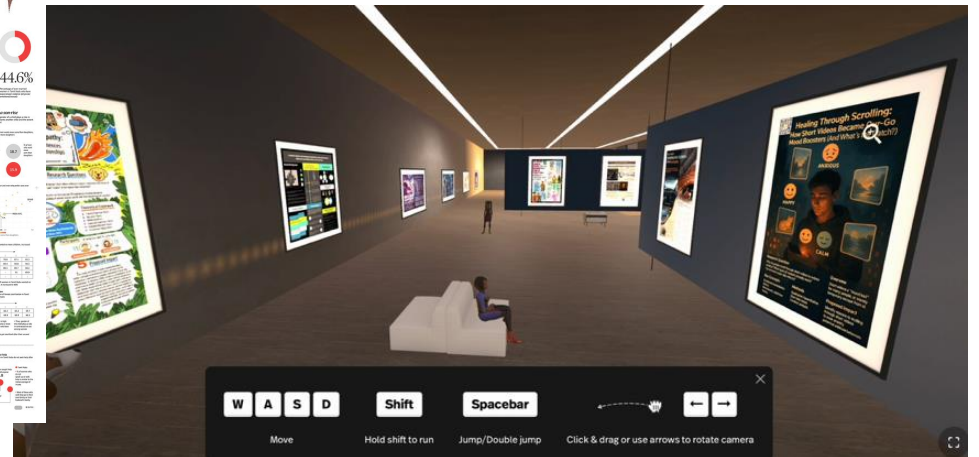
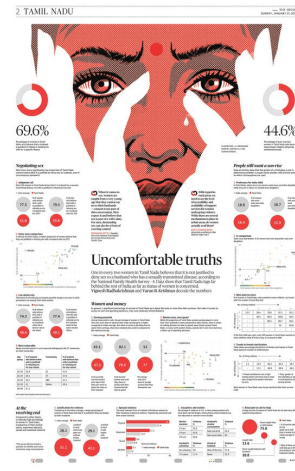
A collection of articles written and curated by the doctoral and master's students on the Professional Doctorate in Art and Design and MA Art & Design courses at the University of Wales Trinity Saint David (UWTSD). Meta Journal is an integral part of our larger Residuum Conference, providing a scholarly platform where emerging voices in the field of art and design showcase their innovative research and creative explorations. Through thought-provoking articles, and visual essays, both our Journal and Conference seeks to foster critical dialogue and advance the discourse surrounding contemporary art and design topics.

The name Meta reflects our commitment to exploring beyond the conventional boundaries of art and design. It symbolises the meta-level reflections and meta-analyses that underpin our scholarly endeavours, aiming to transcend traditional perspectives and push the frontiers of creative inquiry. Residuum, on the other hand, signifies the residual elements or remnants that persist after an artistic or intellectual process—a nod to the lasting impact and ongoing evolution of ideas explored within our contributors works. Together, Meta and Residuum embody our dedication to continuous exploration, transformation, and the enduring significance of artistic discourse in shaping our cultural landscape, and future world.

**Professional Doctorate in Art and Design
MA Art & Design
www.uwtسد.ac.uk**

ADAD7017 Module Focus

- This semester, you'll be developing your research direction, focusing on research design (your methods and methodologies)
- In this module you'll be working as a scholarly-practitioner, developing your professional skills, and communication skills.
- All assignment work will be public facing this term.
- You'll engage with a professional academic community, strive to improve your project and its innovative direction.



Brief and Handbook

Assignment deadline (ADAD7016 and ADAD7017): 5th May (23:59)

This is to provide maximum amount of time for both modules this semester.

Please read the following sections:

- Overview
- What do I submit
- Tips and Advice for the Assignment
- Frequently Asked Questions (FAQ) Related to the Assessment Brief
- Semester timetable

Questions



ADAD7017 Assignment Details

What are the submission requirements and deadlines?

Portfolio. 3 elements:

1. 10-minute Immersive Presentation.
2. 1 Proposal Research Poster.
3. Reflective Evidence in the form of a 5-minute video OR 4 blog entries each 250 words.

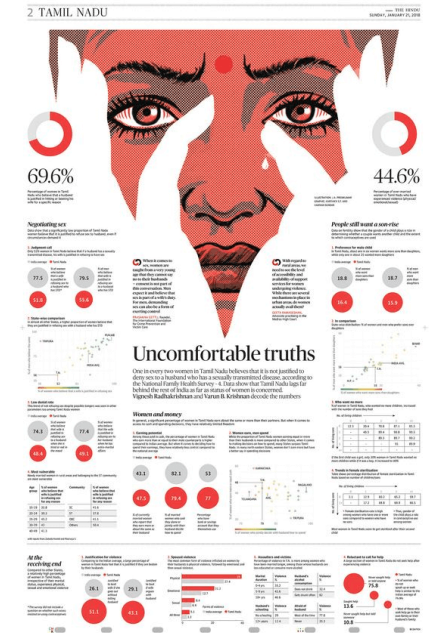
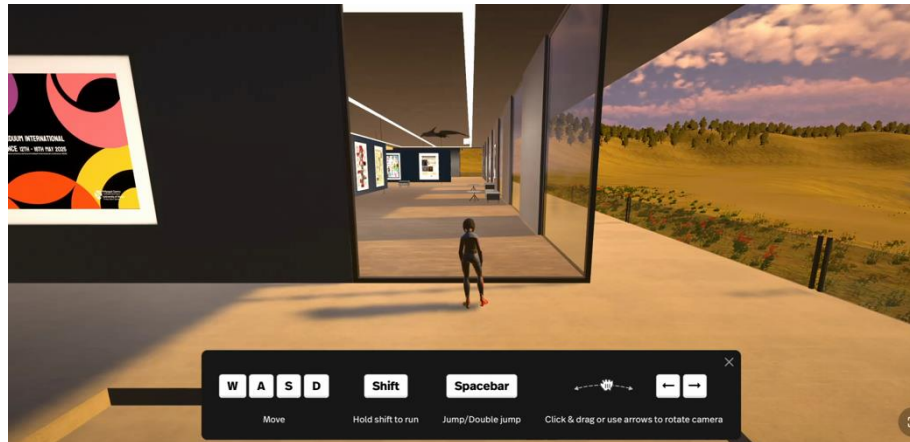
Deadline: 5th May 2026 (23:59). IMPORTANT on the 28th April you will have a pre-rehearsal and pre-assessment of your 10-minute Immersive Presentation.

1. Immersive Presentation

You will present your proposed innovative research project. Describing your research project's objectives, methodologies, timeline, and expected outcomes.

The poster should serve as a concise visual summary of your proposed project and effectively communicate the core aspects of your study. It must be designed to provoke interest in your talk at the Residuum Conference.

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3. You will be expected to contribute to the organisation of the conference.

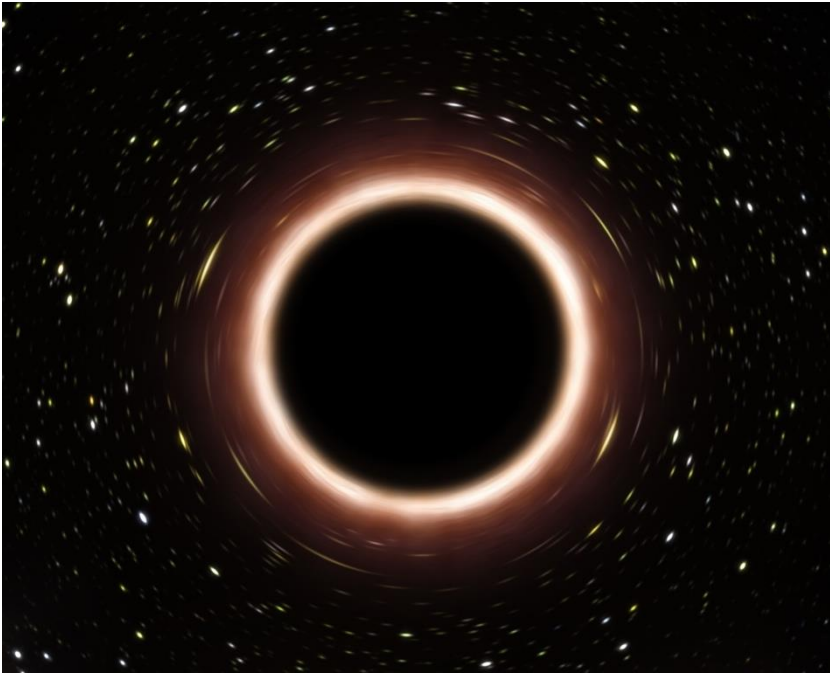
As part of the assignment brief you are required to submit reflective evidence of your contribution in the form of a 5-minute video OR 4 blog entries each 250 words.

I will provide tasks throughout the semester for you linked to:

- **Communications and Quality**
- **Marketing and Promotion**
- **Design**
- **Technology Research and Development**



Module Expectations and Friday Classes

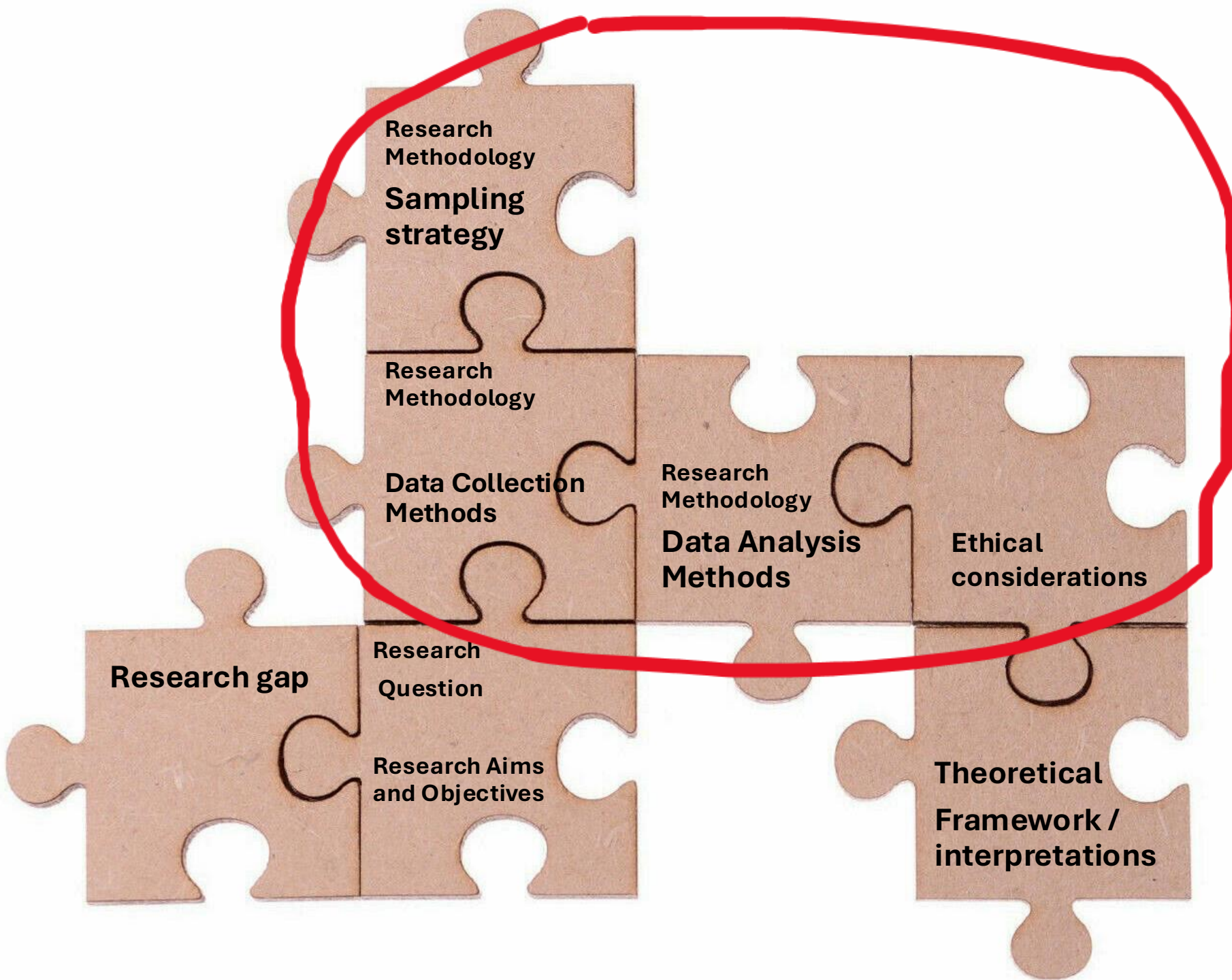


- At the end of this module, you'll give a presentation and showcase a poster at the conference.
- This conference work should highlight your **proposed innovative research**.
- Therefore, you'll need to develop your project ideas, **research design** and level of innovation this semester.
- **Friday classes will challenge you to think of different approaches** you can use in your research and ensure you are **prepared for the conference**.
- We are expecting **high level work**.



A PhD in art and design is primarily about contributing new knowledge to the academic field, often in a more abstract or theoretical way. By contrast, a professional doctorate focuses on applying knowledge within professional practice. While it may still generate new or novel insights, its emphasis is on practice-led research and real-world impact. In short, the PhD advances theory, while the professional doctorate advances practice.

艺术与设计博士（PhD）主要关注为学术领域贡献新的知识，通常以更抽象或理论的方式呈现。相比之下，专业博士（Professional Doctorate）侧重于在专业实践中应用知识。虽然它仍可能产生新的或独特的见解，但重点在于以实践为导向的研究以及对现实世界的影响。简而言之，PhD 推进理论发展，而专业博士推动实践发展。





There are many ways to research a problem. There are many different methodologies and methods for collecting data.

See the classes as a way of 'try on' different methodologies and methods

