# INTERNATIONAL ENTREPRENEURSHIP

BY:
FILZA MOHD SHAHRIN
1708711




UNIVERSITY OF WALES
TRINITY ST DAVID

# EVALUATION OF 5 COUNTRIES

## CURRENT ENTREPRENEURIAL STATE



ZAMBIA



MALAYSIA




BRAZIL



UNITED KINGDOM



CANADA



# ZAMBIA

Zambians have positive impressions regarding entrepreneurial activities. 67% Zambians sees entrepreneurship as a sensible career choice.

The Zambian government has made measurements to support their micro, small and medium entreprises.

Major constraints for Zambian entrepreneurs is access to finance.

Theory & Aproach
Psychological approach.

# MALAYSIA

According to GEM consortium (2013), the percentage of individuals intending to start a business and has a positive view towards entrepreneurship are also the lowest amongst the region.

The Malaysian government has a forward-looking national policy intending it to be a more entrepreneur-friendly nation. The Malaysian government developed a policy called 11MP.

Financial support for entrepreneurs is widely available in Malaysia and strong government support. Th constraints Malaysians face are taxes, poor R&D and lack of innovation.

Theory and Approach
Political Approach.



# BRAZIL

**BRAZIL HAS THE THIRD LARGEST ENTREPRENEURSHIP COMMUNITY IN THE WORLD, BEHIND CHINA AND THE UNITED STATES.**

50% of Brazil's population claims to have the experience and skill set to become an entrepreneur or start a new business venture (GEM Consortium, 2014).

It is stated in GEM Consortium that the policies in Brazil supports entrepreneurs even further and government initiatves.

Theory and Approach
Psychological approach.



# UNITED KINGDOM

UK has relatively high early-stage entrepreneurial activity and the rate of total entrepreneurial activity is rather high, taking over from France and Germany but below the United States.

Entrepreneurs receives a strong base of enablers:

- Business support; mentoring
- Awareness; education
- IT and infrastructure

The main constraint entrepreneurs are facing is financial access

Theory and Approach
Economic theory.

# CANADA

Canada wants entrepreneurs. Unlike programs in other countries, we do not provide “temporary” or “conditional”

Under the Innovation and Skills Plan, the Government is supporting the growth of small and medium-sized businesses by encouraging the public and private sectors to collaborate in bringing more early-stage research to market.

Theory and Approach
Sociological or anthropological approach



# THANK YOU

HAVE A NICE DAY!