

HH Vehicle Repairs

Investor Pitch Presentation

Enterprise & Entrepreneurship (LCLM4006)
Certificate in HE Business Skills for the
Workplace

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Overview: Your Investment Opportunity

- Local garage just outside London, serving cars, taxis, local fleets
- Founder: Years as a pro taxi-driver unique “driver’s perspective”
- Services: Diagnostics, repairs, MOT-prep, scheduled servicing
- Focused on trust, speed, and honesty for the community
- Seeking £27,500 to launch, with 6-month break-even plan

Why HH Vehicle Repairs?

Market Problem

- Chain garages: impersonal, lack transparency
- Few local options for full mechanics or honest advice
- Community drivers need fast, trustworthy repair

Our Solution

- Owner-led, hands-on approach
- Honest pricing, friendly advice
- Focus: Convenience, rapid turnaround, quality work

Team Structure & Evolution

Role	Key Duties
Owner/Lead Mechanic	Technical repairs, customer contact, training
Apprentice	Assists repairs, learns trade, supports expansion
Receptionist	Bookings, communications, social & web
Service Tech	Extra support at peak times

Start as a lean, multi-skilled team. Plan for growth add staff & transition to Ltd. with volume.

Market Forces: PESTEL Analysis

Political: MOT/safety regulation. EV incentives.

Economic: Local repair demand up. Parts/labour inflation.

Social: Drivers want honesty & convenience.

Tech: Modern diagnostics, online booking.

Environmental: Proper disposal, greener practices.

Legal: H&S compliance, insurance, licensing.

Target Market & Positioning

- Taxi/self-employed: urgent, reliable service
- Families: trust & personal service
- Small fleets: bulk maintenance deals

- USP: “Garage with a real driver’s perspective”
- Transparent pricing, community reputation
- Repeat business via loyalty incentives

Marketing & Promotion

- Flyers at taxi ranks, shops, events
- Online: Facebook/Instagram for reviews, offers
- Website with bookings, info & pricing
- WhatsApp/Fast phone bookings
- Loyalty card & refer-a-friend discounts
- Free car checks at local events

My Investment: £27,500 Proposal

Item	Amount (£)
Garage Rent & Deposit	5,000
Diagnostic Tools	6,000
Lifts & Setup	4,500
Office & IT	2,000
Initial Stock/Parts	3,000
Insurance & Licensing	2,500
Marketing & Website	2,500
Working Capital	2,000
Total	27,500

Financial Plan & Returns

- Break-even by month 6 (15–20 jobs/week, £150 avg. service)
- Monthly revenue at target: ~£12,000
- Year 2: Scale with second bay, more staff
- Investor benefit: regular reporting, milestone invites

Transparent path to investor ROI via growth and repeat custom.

Risks & Mitigation

Inflation: Conservative budgeting, diversity in suppliers

Slow uptake: Community marketing, referral incentives

Tech changes: Invest in diagnostics, upskill staff

Regulatory shifts: Monitor, stay compliant, upskill for EVs

Competition: Founder reputation & fast turnaround

Monthly investor updates; agile adjustments if market changes.

Next Steps & Funding Ask

- Ready to secure premises, buy equipment, hire team
- Online bookings and first marketing blitz
- Local launch in 4–6 weeks post funding
- Seeking £27,500 investment for full launch
- Let's build the region's most trusted garage together

Thank You!

Questions? Let's discuss how your investment creates real impact.

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