

University of Wales Trinity Saint David

**Managing Projects in the Organisation
(BMSW 5104_Lon)**

Supplementary task

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Introduction

The organisation chosen for this report is Marks & Spencer, they are a major British multinational retailer that specialises in selling clothes, homewares and food. Founded in 1884 by Michael Marks & Thomas Spencer they now have over 1,400 stores and an estimated 78,000 employees. In 1998 they peaked by being the first British retailer to top the £1 billion pre tax profit, but since then they have experienced a slump but have managed to make some positive steps and although clothing brand sales have decreased they have seen growth in their food sector and also in their joint venture with Ocado for online food deliveries.

M&S would like to expand their operation into South Africa and in this report I will use certain key project management tools and techniques mentioned below to discuss the various topics.

Gantt Chart

A Gantt chart is a very popular tool used in project management and is one of the most useful ways of showing tasks or events over time. The activity is represented on a type of bar chart; the position and length of the bar reflects the start date, duration and end date of the activity. It's visual simplicity allows you to easily see the various tasks, dates to start and end each activity and the end date of the whole project.

Work Breakdown Structure (WBS)

A work breakdown structure (WBS) is a visual, hierarchical and deliverable-oriented deconstruction of a project. It is a helpful diagram for project managers because it allows them to break down their project scope and visualize all the tasks required to complete their projects.

All the steps of project work are outlined in the work breakdown structure chart, which makes it an essential project planning tool. The final project deliverable, as well as the tasks and work packages associated with it rest on top of the WBS diagram, and the WBS levels below subdivide the project scope to indicate the tasks, deliverables and work packages that are needed to complete the project from start to finish.

Project Evaluation and Review Technique (PERT)

The project evaluation and review technique was first developed by the United States Navy and is another tool used in project management, which was designed to analyze and represent the tasks involved in completing a given project.

References

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3. Martinsuo, M., 2020. The management of values in project business: Adjusting beliefs to transform project practices and outcomes. *Project Management Journal*. 51(4). pp.389-399.