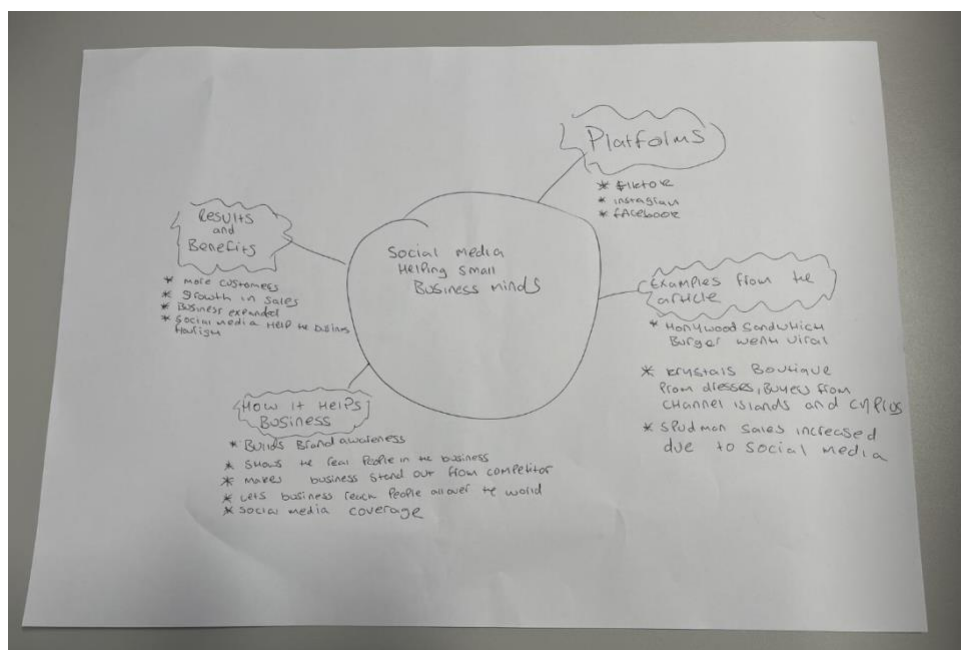


Task 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that social media can help businesses become very popular.
Videos on platforms like TikTok and Instagram can attract many new customers.
Some businesses have increased their sales after going viral online

b. What are two key points?

One key point is that customers travelled long distances to visit Honywood Sandwich Shop after seeing posts online. The shop's chicken burger became popular because

customers shared videos about it. Another key point is that other small businesses have also gained more customers through social media fame

c. What part of the text did you find most important? Why?

The most important part is the story about customers travelling three hours for a chicken burger. It shows how powerful social media can be for a small business. This example helps readers understand the main message of the text

d. Was anything unclear or difficult to understand?

I was not sure about how quickly the business became popular online. The text does not give exact dates or numbers for every example. I would like more details about how the videos spread so widely

e. How did your group help you understand the text better?

My group helped me by discussing the main ideas together. We shared our thoughts about the examples in the article. This made it easier to understand the message of the text

3. One sentence reflection

Question: What did you find challenging about this task?

The hardest part was finding the most important information and putting it into my own words.