

AI – Assisted Research Activity

Name of the Tool: Google Gemini

Introduction: Google Gemini is an artificial intelligence (AI) system developed by Google. It is designed to understand and generate different types of information, such as text, images, audio, and code. Gemini can answer questions, provide explanations, help with writing and learning, summarize information, and assist users with various everyday and professional tasks.

Gemini is intended to make it easier for people to access information, solve problems, create content, and complete tasks using AI. It is available through Google's products and services, with features varying by version and account.

Availability – Free/ Paid/ cost: Google Gemini is available in both free and paid versions.

Gemini can be used for free, while paid plans provide more usage, advanced AI models, and additional Google services.

- **Free:** Users can access Gemini without paying, but with limits on usage and access to some advanced models/features.
- **Paid plan:** A paid plan of Google Gemini is a subscription where users pay a monthly fee to get more AI features and higher usage limits than the free plan.

Google Gemini's paid plans start from around £18 per month, with more expensive plans offering additional features and higher limits.

Ease of use: Google Gemini is easy to use, especially for beginners.

- Simple and user-friendly interface
- Users can type questions in normal language
- Easy to ask follow-up questions
- Provides quick responses

Effectiveness for Research: Google Gemini can be very effective for research, especially for finding information, understanding complex topics, and summarizing large amounts of content.

- Helps find and organize information
- Explains difficult topics clearly
- Summarizes articles and documents
- Helps generate research ideas and questions
- Saves time when collecting background information

User Reviews: Google Gemini has mostly positive user reviews overall, although some users report problems. Google Play currently shows around 4.5–4.6/5 stars, while the UK App Store shows 4.7/5.

Positive reviews:

- Easy to use
- Helpful for studying and writing
- Good for answering questions and research
- Useful for creative tasks and everyday problems

Negative reviews:

- Sometimes gives incorrect answers
- Some users experience usage limits
- Some users report problems with voice recognition or image generation

